

Michigan is Where Business Grows

Your guide to site selection for food and beverage processing



Request Foods | Holland



Perdue Foods | Shelby



SnackCraft | Kentwood



King Milling Company | Lowell



Fairlife | Coopersville



Welcome!

The *Mitten State* is home to 2,000+ food and beverage processors that contribute \$104.7 billion to the economy every year.

Companies are attracted to our robust supply chain, ample water supply, and unique combination of resources for the food and beverage processing industry.

Locate in Michigan And Get Growing!

Connect with Jodi Gruner, Economic & Community Development Specialist
517.243.8046 | grunerj@michigan.gov

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Wide Range of Agricultural Diversity

Michigan is a Leader in Agricultural Production

Michigan boasts more than 48,000 farms and 10 million cultivated acres. Innovative Michigan farmers focus on sustainability, transparency, and regenerative growing practices.

Michigan-grown products include:

- Alfalfa
- Apples
- Asparagus
- Black Beans
- Blueberries
- Cherries
- Corn
- Cucumbers
- Eggs
- Geraniums
- Hardwoods
- Hogs
- Milk
- Petunias
- Potatoes
- Sugar Beets
- Spring Bulbs
- Soybeans
- Turkeys



Optimal Location with Regional Access

Michigan is Uniquely Positioned to Serve East Coast and International Markets

Michigan features more ports than any other state in the region. There are seven international airports in Michigan, including Detroit Metro which is one of the largest air hubs in North America. Michigan's bridges and the Detroit-Canada tunnel facilitate billions of dollars in international trade with Canada.



9,721 MILES OF INTERSTATE,
FREEWAYS, AND EXPRESSWAYS



7 INTERNATIONAL
AIRPORTS



33 DEEP-WATER
HARBORS OR PORTS



MICHIGAN IS WITHIN
500 MILES
OF HALF OF THE U.S. AND
CANADIAN POPULATIONS



Advanced Logistics Infrastructure

Inventory of Sites and Buildings

Michigan has energy-ready sites and certified business parks available for your business to build, grow, and thrive!



What Michigan Brings to the Table

Michigan's food and beverage processing industry employs more than 805,000 people, accounts for 17 percent of Michigan's manufacturing employment, and is one of the three largest industries in Michigan.

Upper Peninsula

- Great Lakes Foods
- Saykly's Confectionery and Gifts
- Trenary Home Bakery

Northwest Michigan

- Burnette Foods, Inc.
- Cherry Republic
- Graceland Fruit, Inc.
- Iron Fish Distillery
- Materne North America
- Tyson Foods

Northeast Michigan

- Albie's Foods
- Plath's Meats, Inc.

West Michigan

- Fairlife
- Founders Brewing Co.
- King Milling Company
- Kraft Heinz
- Leprino Foods
- Mead Johnson Nutrition
- Meijer

Middle Michigan

- Nestlé Gerber
- Perdue Foods
- Peterson Farms
- Request Foods
- Roscam Baking Company
- SnackCraft
- SpartanNash
- Yoplait

Southwest Michigan

Southwest Michigan

- Bell's Brewery
- Clemens Food Group
- Kellogg's
- Mastronardi Produce
- Post Consumer Brands
- St. Julian
- Welch's

Southeast Michigan

- Better Made Snack Foods
- Chelsea Milling Company – "JIFFY" Mix
- Dawn Foods
- Domino's Pizza
- Eden Foods
- Flatout Flatbread
- Garden Fresh Gourmet
- Hacienda Mexican Foods
- Lipari Foods
- McClure's Pickles
- VernDale Products
- Wolverine Packing Co.
- Zingerman's

Thumb Area

- Fabiano Brothers, Inc.
- Gielow Pickles
- Hausbeck Pickle Company
- Koegel Meats, Inc.
- Michigan Sugar
- Star of the West Milling Co.



Diverse Food and Beverage Processing Ecosystem

Top Michigan Product Categories

Michigan offers a diverse ecosystem of partners and suppliers for food and beverage processors, including packagers, transporters, warehouse, and cold storage.

Top product categories include:

- Dairy
- Baked Goods
- Beer
- Processed Meat & Seafood
- Savory Snacks
- Processed Fruits & Vegetables
- Wine & Spirits



78 PACKAGING
AND LABELING FIRMS

353
WAREHOUSING FIRMS
AND **29** COLD
STORAGE FIRMS

946 GENERALIZED
AND SPECIALIZED
FREIGHT FIRMS



Raw Materials



Manufacturing



Packaging



Warehouse



Distribution

Research, Education, and Business

17% OF
MICHIGAN'S WORKFORCE
IS EMPLOYED IN FOOD
MANUFACTURING

 **250,000** SKILLED TRADE
WORKERS LIVE IN MICHIGAN —
TOP 10 NATIONALLY

 THE **HIGHEST**
CONCENTRATION OF
ENGINEERS IN THE COUNTRY

Michigan is home to more than 90 colleges, universities, and research centers working on cutting edge innovations that are advancing the food and beverage manufacturing industry. Michigan State University is a top land-grant university for agriculture.

Michigan colleges and universities have top programs in:

- Packaging
- Agriculture
- Supply Chain
- Food Safety

Lower Peninsula Universities



Upper Peninsula Universities



Michigan State University
Food Processing Innovation
Center assists with R&D
for pilot projects and
acceleration for processing.

Michigan Food and Beverage Processing Success Stories

In the past five years, more than 20 companies have expanded in Michigan, adding 1,300 jobs and investing \$1.5 billion in private investment.



Fairlife, a Coca-Cola Company subsidiary, pioneered ultra-filtration and better-for-you, value-added dairy products including high-protein, low-sugar products like Core Life and Nutrition Plan.

\$195M Investment

49 Jobs



Request Foods is a global leader in frozen food co-packing including culinary R&D and food processing. This expansion grows their capabilities in the ready-to-eat category and cold storage warehousing.

\$205M Investment

198 Jobs



Perdue Foods, a fourth-generation food and agriculture company with a fast-growing pet division is expanding pet jerky production under the Spot Farm and Full Moon labels.

\$35M Investment

99 Jobs



SnackCraft is the US headquarters for snack food manufacturing, producing natural-based snacks including crackers, cookies, tortilla chips, pretzels, and other salty snacks. SnackCraft is owned by Unismack SA located in Greece.

\$41M Investment

185 Jobs



King Milling Company, a fifth-generation agriculture and food company, mills wheat into premium flour for bakers and food processors. This expansion will result in leading-edge technology and the most modern flour mill in the country.

\$42M Investment

6 Jobs



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michigan.gov/clearlymichigan

