

## 2018 Specialty Crop Block Grant Recipients

Applicant	Project Title	Amount Awarded
Bay View Wine Trail, Inc.	Enhancing the Competitiveness of Michigan's Newest American Viticulture Area by Increasing Awareness Sales, and Sustainability	\$100,000
Cherry Marketing Institute (CMI)	Strengthening the Market for Michigan Tart Cherry Farmers	\$35,954
Flint Fresh Mobile Market	Developing Processed Frozen Vegetables for Wholesale to Independent Groceries	\$82,408
Michigan Apple Committee	Supporting Enhancing Competitiveness of Michigan Apples through Consumer Awareness	\$100,000
Michigan Asparagus Advisory Board	Integrated Crop Management and Biorational Strategies for Sustainable Asparagus Production	\$99,970
Michigan Bean Commission	Integration of Sustainable Management Practices Essential for the Advancement of Michigan Dry Bean Production	\$99,982
Michigan Blueberry Commission	Developing Tactics for Stem Gall Wasp Control in Michigan Blueberries	\$99,303
Michigan Carrot Committee	Strategies to Protect Carrot Root Quality and Maximize Marketable Yields	\$99,423
Michigan Celery Research, Inc.	Integrating Insect and Disease Strategies to Advance Celery Field Management	\$92,440
Michigan Cherry Committee	Investigation into the Effects of Montmorency Cherry Juice on Human Health	\$77,400
Michigan Farm Bureau	Fruit Acreage Inventory and Labor Survey	\$100,000
Michigan Farmers Market Association	Leveraging Farmer-to-Farmer Educational Events for Specialty Crop Producers to Create Consumer-Facing Profiles	\$81,310
Michigan Flower Growers' Cooperative	The Michigan Flower Growers' Cooperative: Cultivating Beauty in Southeast Michigan	\$64,359
Michigan Food and Farming Systems	Closing the Loop: Models for Leveraging Group GAP Certification	\$99,998
Michigan Potato Industry Commission	Increasing Consumer Awareness and Consumption of Michigan Potatoes	\$99,096
Michigan Pumpkin Association	Establishing the Michigan Pumpkin Association	\$15,500
Michigan Restaurant Association	Educational Support Foundation – Development of Chef-Inspired, Dietician Approved, Healthy Recipes to Increase Michigan Specialty Crops Market Share	\$69,251
Michigan State Horticultural Society	Identification of Superior Apple Cultivars for Novel Applications in Michigan	\$82,813
Michigan Tree Fruit Commission	Development of Precision Decision Support Systems to Protect and Optimize Michigan Tree Fruit	\$99,950

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Michigan Vegetable Council	Developing Integrated Crop Management and Extension Programming for Michigan Table Beet and Turnip Production	\$65,914
Michigan Vegetable Council	Optimizing Production of Processing Squash with Increased Quality and Disease Resistance	\$93,837
Pickle Packers International, Inc.	A Marketing Program to Increase Pickle & Pickled Vegetable Consumption in a Mature Market	\$100,000