

FY20 SPECIALTY CROP BLOCK GRANTEES / PROJECT INFORMATION

Project Organization / Title	Location	Amount Awarded
<i>MDARD International Marketing Program</i> International and Domestic Promotion of Michigan Specialty Crops	Lansing	\$161,626.85
Michigan Bean Commission Optimization of Fertilizer Rate Recommendations for Michigan Dry Bean Growers	Frankenmuth	\$99,998
Michigan Greenhouse Growers Council Greenhouse Growers Seek Innovative Solutions to Control Botrytis Blight	Lansing	\$70,000
Michigan Blueberry Commission Evaluating Effective Management Strategies to Control Anthracnose Fruit Rot in Michigan Blueberries	Lansing	\$70,258
Michigan Vegetable Council Strategies are Needed to Protect Michigan's Cucurbits from Fungicide Resistant Downy Mildew	Saint Johns	\$91,577
Michigan State Horticultural Society Managing Downy Mildew in Michigan Vineyards: Investigating Alternative Products, Fungicide Efficacy and Resistance Levels	Benton Harbor	\$99,500
Michigan Christmas Tree Association Development of Integrated Weed Control Program for Michigan Christmas Tree Production	Durand	\$72,744
National Grape Cooperative Addressing Priority Issues in Berry Moth Management for Michigan Vineyards	Berrien Springs	\$99,637
Michigan Celery Research, Inc. Michigan Celery Growers Seek Answers to Plant "Meltdown" Which Threatens the Industry's Future	Hudsonville	\$70,046
Michigan Potato Industry Commission Identification of Potato Varieties with Postharvest Disease Resistance	East Lansing	\$85,625
Hop Growers of Michigan Integrated Approaches to Managing Cone Diseases in Michigan Hopyards	Livonia	\$73,258
Michigan Bean Commission Multifaceted Strategies to Communicate the Value of Michigan Dry Beans	Frankenmuth	\$107,200
Michigan Apple Committee Target Audience Engagement to Increase Sales of Michigan Apples	Lansing	\$125,000

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Michigan Asparagus Advisory Board Sales & Marketing Tools to Advance the Michigan Asparagus Industry	DeWitt,	\$125,000
Shiawassee County Sheriff's Office Publication of Instructional Manual for Operating a Five-Acre Institutional Horticulture Farm Using an Incarcerated Labor Force	Corunna	\$125,000
Cherry Marketing Institute Driving Demand for U.S. Grown Tart Cherries with Influential Food and Beverage Manufacturers	DeWitt	\$125,000
Southwest Michigan Wine Trail A Comprehensive Marketing Project to Improve Competitiveness of Lake Michigan Shore Wines	Coloma	\$88,252
Michigan Nursery and Landscape Association Debating Glyphosate, Understanding the Prominence of Herbicide Resistance and Residuals in Nurseries: Specialty Crops Matter!!	Okemos	\$100,000
Michigan Grape Society Cold Hardiness Monitoring for Grapevines in Southwest Michigan	Benton Harbor	\$40,000