2021 Specialty Crop Block Grant Recipients
H.R. 133 COVID Funding

Applicant	Project Title	Amount Awarded
Cherry Marketing Institute	Inspire Michigan Tart Cherry New Food and Beverage Innovations	$ 125,000.00
Michigan Ag Council	Specialty Crop Market and Festival Tour	$ 125,000.00
Michigan Apple Committee	Raising Michigan Apple Brand Awareness through Online Engagement with Consumers	$ 125,000.00
Michigan Blueberry Commission	Developing Export-Ready Pest Management Programs for Michigan Blueberries	$ 100,000.00
Michigan Celery Research Inc	Building resilience in MI celery: Strategies for weed, nematode, and fertility management	$ 100,000.00
Michigan Christmas Tree Association	Sustainable Christmas Tree Production: A Training Program for New and Current Christmas Tree Producers	$ 77,315.00
Michigan Department of Education-Office of Health and Nutrition Services	*Developing Regional Specialty Crop Supply Chain Connections and Innovations to Support 10 Cents a Meal Grantees*	$ 124,082.00
Michigan Food and Farming Systems (MIFFS)	Diversifying Market Channels to Increase Competitiveness for Beginning and Historically Underserved Specialty Crop Producers	$ 124,958.00
Michigan Migrant Legal Assistance Project, Inc dba Migrant Legal Aid	Improving Agricultural Sustainability by Improving Health for Migrant and Immigrant Food Workers	$ 56,000.00
Michigan Potato Industry Commission	Potato Nutrition Messaging to Address Food Insecure Audiences in Michigan	$ 120,000.00
Michigan State Horticultural Society	Orchard Innovations to Sustain Michigan Peach/Nectarine Industry Profitability	$ 90,526.00
Michigan Wine Collaborative	Developing a Competitive Brand for Michigan Wine to Sustain Grape Sales	$ 125,000.00