2023 Specialty Crop Block Grant Recipients

Applicant	Project Title	Amount Awarded
MDARD International Marketing Program	International and Domestic Promotion of Michigan Specialty Crops	$158,395
MBG Marketing	Demand for Blueberries: Understanding Consumers' Preferences to Increase Michigan Growers' Market Competitiveness	$97,878
Michigan Asparagus Advisory Board	Decision Support to Improve Asparagus Yield, Quality, and Industry Competitiveness Under Weather Extremes	$100,000
Michigan Tree Fruit Commission	Improving Irrigation and Fertilizer Management in New and Established High-Density Apple Orchards	$98,237
Michigan Nursery and Landscape Association	Time for Alternatives to Glyphosate: Post- and Pre-Herbicide Combos	$100,000
Michigan Blueberry Commission	Advancing Etiology, Detection, and Management of Michigan Blueberry Viruses	$99,000
Michigan Celery Research, Inc	A New Leaf Disease and a Seedling Root Rot Require Solutions for Celery Growers	$97,451
Michigan Bean Commission #1	Sustainable Dry Bean Production Systems: Improving Production for an Evolving Market Place	$100,000
Michigan Vegetable Council #1	Can New Cultivars be the Answer to Rhizomania, the New Table Beet Disease	$98,084
Michigan Cherry Committee	Discovering and Targeting Key Buyers for Michigan Sweet and Tart Cherries	$125,000
Michigan Onion Committee	Influence of Tip/Leaf Burn and New Fungicides on Onion Stemphylium Leaf Blight	$98,780
Hop Growers of Michigan	Enhancing the Competitiveness of the Michigan Hop Industry	$105,549

Michigan State Horticultural Society #1	Use of Bio Stimulants to Improve Fresh Market Blueberry Quality and Value	$100,000
Michigan Apple Committee #1	#1 Social Media Marketing to Engage Target Audience and Enhance Competitiveness of Michigan Apples	$125,000
Michigan Carrot Committee	Determining Action Thresholds and Management Strategies for Two Root Lesion Nematode Pests of Michigan Carrot Production	$100,000
Leelanau Peninsula Vintners Association (LPVA)	Expanding Michigan Wine Demand Across the US Utilizing Consumer and Industry Wine Education	$125,000
Great Lakes Fruit, Vegetable, and Farm Market Expo	"Advancing fruit, vegetable and farm market grower knowledge and efficiency through the Great Lakes Expo"	$80,000
Kid's Food Basket	Market and Promote the Expansion of Specialty Crops to Enhance Increased Consumption in West Michigan	$125,000
Michigan Christmas Tree Association	Improving Establishment of Christmas Tree Plantations Through Research and Education	$89,081
Michigan Potato Industry Commission 2	Educating Food Insecure and Non-English-Speaking Audiences on Michigan Potatoes as a Healthy and Affordable Option	$93,795.50