

Remember to check the label when you purchase seed for planting. Keep a copy of the label filed away along with your other planting information, such as planting dates and invoices.

If you have any questions about the labeling on the seed you purchase, contact your state Seed Control Official. A list is maintained on the Association of American Seed Control Officials' web site at:

www.seedcontrol.org

AASCO or State Agency
Street Address
City, State, Zip

What's in a Name?

Varieties & Brands –

Understanding the Seed Label!



Association
of
American Seed Control Officials
(AASCO)

Variety Variety

What's in a name?

A great deal - if you are talking about **VARIETY** names!

The term "**variety**" means a subdivision of a kind that is distinct, uniform & stable, characterized by growth, yield, plant, maturity, seed, disease resistance, or other characteristics by which it can be differentiated from other varieties of public knowledge. **It's the type of information you need to determine if it would grow well on your farm or in your crop rotation.** You need to know the variety to be sure you are "spreading your risk" from unknowns such as disease or insect pressure.

Variety names are unique to a species and cannot be changed.

(Once a variety name is assigned for a specific kind of seed, the name cannot be used again by anyone for another introduction of the same kind of seed. The name remains exclusive forever, even if seed of that variety is no longer available.)

Kind

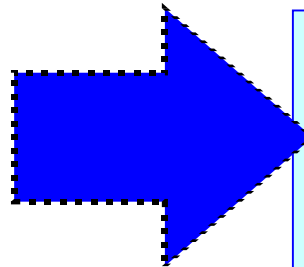
"Kind means one or more related species known by one common name, for example – soybeans, corn, wheat, or tall fescue.

Brand

(Optional)

The "Brand" identifies the source – the company that is marketing or selling this seed.

The brand name may be on the label as long as it's not misleading or cannot be confused with a variety name.



ABC 555 Brand

Kind: Soybeans	Pure Seed: 98.00%
Variety: 123B	Weed Seed: 0.05%
Lot #: B12	Other Crop: 0.10%
Origin: AR	Inert: 1.85%

Germination: 80% Date Tested: 12/2004
Noxious Weeds per Pound: None

ABC Seed Co., PO Box10, Anywhere, USA

Although some states allow use of the statement "Variety Not Stated" or "Variety Unknown", many of the newer varieties are protected by Plant Variety Protection (PVP 94) laws and are required to be sold by **variety** name.