

Career Pathways Project Competitive Grant 2021-2022

Credential Validation: C P G Employer Survey Tool

Attention Michigan Employers: We need your help! Your input is critical to help us identify and validate credentials offered in Michigan.

Why? The State of Michigan has developed a credential selection/implementation process to determine which credentials shall be included on the state's priority list. One of the measures is to ensure that state-approved credentials are vetted and approved by industry.

Time: This survey is designed to take no more than 5-10 minutes of your time.

Thank you in advance for your valuable input!



Credential Validation: Employer Survey

Based on your experience and knowledge, how important is each credential in deciding to hire or promote an individual?

Credentials Identified by Grantee/Education Provider	Required: This credential is <i>required</i> to hire/promote.	Preferred: This credential is preferred, but not required, when considering decisions to hire/promote.	Not Important or Not Required: This credential is not relevant for decision-making.	I am not familiar with this credential.
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What non-degree credentials in your industry are not on the list above that you believe should be considered for inclusion in the state’s priority list, based on alignment to in-demand, high- skill, high-wage occupations?

Other credentials	Required	Preferred	Not Important or Not Required:	Not familiar
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<<Enter name of credential>>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What occupations in your industry are particularly difficult to fill because prospective employees lack the necessary non-degree credentials? Please list.

<<Enter name of occupations>

How many openings related to these credentials, for each position, do you currently have? Please list.

<<Enter occupations and number of openings>

Optional

Name of Company: Point of

Contact Name: Point of

Contact Email:

Please direct questions regarding this resource to: MDE-CareerPathways@michigan.gov