



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

GRETCHEN WHITMER
GOVERNOR

MICHAEL F. RICE, Ph.D.
STATE SUPERINTENDENT

MEMORANDUM

DATE: May 25, 2023

TO: Intermediate School District Fiscal Agents
Michigan Works! Agency Lead Contact for CEACs
Career and Education Advisory Council Chairperson(s)
Career Education Planning District Directors

FROM: Brian L. Pyles, Ph.D., Director *BP*
Office of Career and Technical Education

SUBJECT: Section 61(b) Strategic Plan Revisions

Section 61(b) of the FY 2023 State School Aid Act included \$8 million for Career and Technical Education (CTE) Early Middle College (EMC) and CTE Dual Enrollment Programs. [Section 61b\(4\)\(a\)](#) requires a regional strategic planning process to determine the highest five career cluster rankings in any of the 16 workforce development board service delivery areas. Early Middle College (EMC) programming is a five-year program of study that provides students the opportunity to blend high school and college courses. Students who complete an EMC program of study have a great opportunity to earn a postsecondary credential.

The career and educational advisory council (CEAC) must approve the strategic plan before submission to the department. A regional strategic plan must include the following:

- (a) An identification of regional employer need based on a ranking of all career clusters in the workforce development board service delivery area ranked by 10-year projections of annual job openings and median wage for each standard occupational code in each career cluster as obtained from the United States Bureau of Labor Statistics. Standard occupational codes within high-ranking clusters also may be further ranked by median wage and annual job openings. The career and educational advisory council located in the workforce development board service delivery area shall review the rankings and modify them if necessary to accurately reflect employer demand for talent in the workforce development board service delivery area. A career and educational advisory council shall document that it has conducted this review and certify that it is accurate.

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(b) An identification of educational entities in the workforce development board service delivery area that will provide eligible CTE EMC and CTE dual enrollment programs including school districts, intermediate school districts, postsecondary institutions, and noncredit occupational training programs leading to an industry-recognized credential.

(c) A strategy to inform parents and students of CTE EMC and CTE dual enrollment programs in the workforce development board service delivery area.

At this time, the occupational data that the [Department of Technology Management & Budget \(DTMB\)](#) can provide is by [prosperity region](#). Each service delivery area may utilize the prosperity region data and/or utilize specific regional data. All data used to determine rankings must be kept on file for MDE monitoring.

The following documentation must be submitted to MDE:

1. Cover page
2. Ranking form A
3. Education entities form B
4. Strategy to inform students/parents form C

Michigan Department of Education Office of Career and Technical Education (MDE-OCTE) has aligned the due date of the strategic plan to the comprehensive local needs assessment (CLNA) deadline, as districts will be reviewing labor market data for the CLNA. The deadline for strategic plan submission to MDE-OCTE is no later than 11:59 p.m. on **December 1, 2023**. You may submit earlier.

Early middle college supports [Michigan's Top 10 Strategic Education Plan](#) to:

- Improve the health, safety, and wellness of all learners
- Expand secondary learning opportunities for all students
- Increase the percentage of students who graduate from high school
- Increase the percentage of adults with a postsecondary credential

Please submit revised strategic plans to Daisy Kielty, EMC Analyst, at KieltyD@Michigan.gov.

Please direct questions to Dr. Stacey Stover, StoverS@Michigan.gov.

Attachments:

Instructions to complete the 61B Strategic Planning Process

Cover page

Ranking form A

Education entities form B

Strategy to inform students/parents form C

CEAC, MWA, CEPD Crosswalk

Instructions to Complete the 61b Strategic Planning Process:

Locate your Career Education Planning District (CEPD)# on Attachment A. This is the Michigan Works! Agency and Career Education Advisory Council (CEAC) that oversees the CEPD service delivery area.

Schedule meetings with other CEPDs that are included in your service delivery area to review relevant data and develop one regional strategic plan and career cluster ranking to submit to the Michigan Department of Education Office of Career and Technical Education by the due date.

The CEAC Chair in the CEPD(s) service delivery area must sign that the strategic plan was reviewed and approved. **Actual signatures are required – no typed signatures will be accepted.**

Each CEPD Intermediate School District (ISD) fiscal agent in the service delivery area must also sign that they reviewed and approve the plan. **Actual signatures are required – no typed signatures will be accepted.**

Scan and email the following to Daisy Kielty KieltyD@Michigan.gov by 11:59 p.m. on December 1, 2023.

1. Cover page with signatures **(all signatures must be on one cover page)**
2. Ranking form A
3. Education entities form B
4. Strategy to inform students/parents form C

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**MICHIGAN DEPARTMENT OF EDUCATION
OFFICE OF CAREER AND TECHNICAL EDUCATION**

61(b) CTE EARLY MIDDLE COLLEGE 2024 STRATEGIC PLAN SUBMISSION

COVER PAGE

MWA Name: CEAC Name:	CEPD #s:
Plan Title: Public Act 94 Section 61(b)-CTE Early Middle College Programs	
Plan Submission Date:	

THE FOLLOWING OFFICIALS BELOW HAVE REVIEWED AND APPROVED THE STRATEGIC PLAN DOCUMENT

CEAC Chairperson	Date
CEPD ISD Fiscal Agent	Date
CEPD ISD Fiscal Agent	Date
CEPD ISD Fiscal Agent	Date
CEPD ISD Fiscal Agent	Date
CEPD ISD Fiscal Agent	Date
CEPD ISD Fiscal Agent	Date
Department Use Only	
LEO Representative	Date
MDE-OCTE Representative	Date

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MWA Name:
 CEAC Name:
 Includes the following CEPDs #:

FORM A

2024

61b Strategic Plan

National Career Cluster Rankings Based on Regional Employer Need

Each career cluster must be ranked 1 through 17 with 1=highest rank/highest employer need and 17=lowest rank/lowest employer need. Each number must be used once and only once.

RANKING by Employer Need (Circle or highlight in yellow 1 number for each cluster)	National Career Cluster
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Agriculture, Food & Natural Resources
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Architecture & Construction
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Arts, A/V Technology & Communications
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Business Management & Administration
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Education & Training
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Energy
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Finance
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Government & Public Administration
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Health Science
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Hospitality & Tourism
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Human Services
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Information Technology
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Law, Public Safety, Corrections & Security
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Manufacturing
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Marketing
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Science, Technology, Engineering & Mathematics
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Transportation, Distribution, & Logistics

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Form B
2024
61b Strategic Plan
Identification of Educational Entities

An identification of educational entities in the workforce development board service delivery area that will provide eligible CTE early middle college and CTE dual enrollment programs including districts, intermediate districts, postsecondary institutions, and noncredit occupational training programs leading to an industry-recognized credential.

Type in the education entity name and then type an "X" in the EMC or dual enrollment column indicating which opportunity they provide. An entity may be marked in both columns.

Education Entity Name	Provides CTE Early Middle College Programs	Provides CTE Dual Enrollment Opportunities
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

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Form C
2024
61b Strategic Plan
Strategy to Inform Students/Parents

List the strategy(ies) that will be used to inform parents and students of CTE early middle college and CTE dual enrollment programs in the workforce development board service delivery area. Include the target audience for each strategy, the title of the staff responsible, and a general timeline, month(s) that each strategy will be implemented.

Strategy	Target Audience	Staff Responsible	Timeframe Month(s)

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CEAC, MWA, CEPD Crosswalk
 Contacts Updated by the Department of Labor and Economic Opportunity (LEO)

Name:	Capital Area Michigan Works! CEAC Prosperity Region # 7 CEPD 31, 51, 52
Service Delivery Area:	Clinton – Eaton – Ingham counties
CEAC Lead:	Teakea Norwood, COO Capital Area Michigan Works! 517-492-5541 tnorwood@camw.net
CEAC Chair:	Edith Suttles, Vice President Diversified Environmental Services 517-323-2293 esuttles@sprynet.com
Name:	Detroit Employment Solutions Corporation CEAC Prosperity Region # 10 CEPD 41
Service Delivery Area:	City of Detroit only – located in Wayne county
CEAC Lead:	Dana William, Chief Strategy Officer Detroit at work 313-788-7228 ext 658 Dana.williams@detroitmi.gov Robert Shimkoski, Director: Policy Planning and Resource Development Detroit Employment Solutions Corporation 313-664-5627 rshimkoski@detempsol.org
CEAC Chair:	Alycia Meriweather Detroit Public Schools Community District 313-405-3965 alycia.meriweather@detroitk12.org
Name:	Great Lakes Bay Michigan Works! CEAC Prosperity Region # 5 CEPD 16, 17, 18, 23
Service Delivery Area:	Bay 16 – Gratiot/Isabella 18 – Midland 17 – Saginaw 23 counties
CEAC Lead:	Doug Bush, Associate Superintendent CTE 989-828-7373 ext. 3222 dbush@giresd.net
CEAC Chair:	Bob Peters Owner, General Manager 989-772-9664 bob@wczy.net
Name:	GST Michigan Works! CEAC Prosperity Region # 6

CEAC, MWA, CEPD Crosswalk
 Contacts Updated by the Department of Labor and Economic Opportunity (LEO)

	CEPD 24, 25, 26, 28, 29, 30
Service Delivery Area:	Genesee – Huron – Lapeer – Sanilac – Shiawassee – Tuscola counties
CEAC Lead:	Sharon Bowen, COO 810-233-5974, ext. 154 sbowen@gstmiworks.org
CEAC Chair:	Mr. Troy Napier, Director Corporate Training Baker College of Owosso 989-729-3616 troy.napier@baker.edu
Name:	Kinexus CEAC Prosperity Region # 8 CEPD 34, 48, 49
Service Delivery Area:	Berrien – Cass – Van Buren counties
CEAC Lead:	Mindy Watson, Section Relations Manager 269-692-5412 policy@kinexus.org
CEAC Chair:	Julie Wuerfel Berrien County Commissioner, District 6 269-983-7111 ext. 8095 jwuerfel@berriencounty.org
Name:	Macomb – St. Clair Workforce Development Board CEAC Prosperity Regions # 6 & 10 CEPD 27, 40
Service Delivery Area:	Macomb – St. Clair counties
CEAC Lead:	Christina Seibert, WIOA Administrative Technician 586-469-5220 cseibert@macomb-stclairworks.org
CEAC Chair:	Sharon William, CTE Consultant 586-228-3488 swilliams@misd.net
Name:	Michigan Works! Northeast Consortium CEAC Prosperity Region # 3 CEPD 8, 9, 11
Service Delivery Area:	Alcona – Alpena – Cheboygan – Crawford – Montmorency – Oscoda – Otsego – Presque Isle counties
CEAC Lead:	Ashley Udell, Business & Youth Solutions Manager Michigan Works! Northeast Consortium 989-732-3886 Ext. 4234 udella@nemcworks.org

CEAC, MWA, CEPD Crosswalk

Contacts Updated by the Department of Labor and Economic Opportunity (LEO)

CEAC Chair:	Ms. Joyce McCoy, CTE Director CTE Director, Alpena Public Schools 989-358-5026 mccoyj@alpenaschools.com
Name:	Michigan Works! Region 7B Consortium CEAC Prosperity Regions # 3 & 5 CEPD 12, 15 (CEPD 11 is with Michigan Works! Northeast & 16 is with Great Lakes Bay as the counties of their region are split)
Service Delivery Area:	Arenac – Clare – Gladwin – Iosco – Ogemaw – Roscommon
CEAC Lead:	Mark Berdan, Executive Director Michigan Works! Region 7B Consortium 989-5329-0161 reg7b@michworks4u.org CC: bjhawkins@micworks4u.org
CEAC Chair:	Joe Perrera, Superintendent Whittemore/Prescott Schools 989-756-2500 perreraj@wpas.net
Name:	Michigan Works! Southeast CEAC Prosperity Region # 9 CEPD 37, 38, 43, 45, 46
Service Delivery Area:	Hillsdale – Jackson - Lenawee – Livingston – Washtenaw
CEAC Lead:	Pamela Gosla, Research and Education Manager Michigan Works! Southeast 517-437-3381, ext. 65221 pgosla@mwse.org
CEAC Chair:	Kevin Oxley, Superintendent Jackson County ISD 517-768-5141 Kevin.oxley@jcisd.org
Name:	Michigan Works! Southwest CEAC Prosperity Region # 8 CEPD 35, 36, 47
Service Delivery Area:	Branch – Calhoun – Kalamazoo – St. Joseph counties
CEAC Lead:	Kathy Olsen, WDB Liaison Michigan Works! Southwest 269-806-6258 or 269-385-0454 olsen@upjohn.org
CEAC Chair:	Tim Staffen, Assistant Superintendent of CTE Calhoun Intermediate School District 269-789-2441 staffent@calhounisd.org

CEAC, MWA, CEPD Crosswalk
 Contacts Updated by the Department of Labor and Economic Opportunity (LEO)

Name:	Michigan Works! West Central CEAC Prosperity Region # 4a CEPD 14, 19, 20
Service Delivery Area:	Lake – Mason – Mecosta – Newaygo – Oceana – Osceola counties
CEAC Lead:	Shelly Keene, Executive Director 989-330-0670 skeene@michworkswc.org
CEAC Chair:	Gretchen Spedowske, CTE Mecosta Osceola ISD School District 231-796-5805 gspedowske@moisd.org
Name:	Networks Northwest / Northwest Michigan Works! CEAC Prosperity Region # 2 CEPD 7, 10, 13
Service Delivery Area:	Antrim – Benzie – Charlevoix – Emmet – Grand Traverse - Kalkaska – Leelanau – Manistee – Missaukee – Wexford counties
CEAC Lead:	Susan Ward, Youth Services Regional Director Northwest Michigan Works! (231) 929-5053 susan.ward@networksnorthwest.org
CEAC Chair:	Mr. Patrick Lamb, Assistant Superintendent Northwest Education Services 231-922-6273 plamb@northwested.org
Name:	Oakland County Michigan Works! CEAC Prosperity Region # 10 CEPD 39
Service Delivery Area:	Oakland county
CEAC Lead:	Rana Al-Igoe, Oakland80 Administrator Oakland County Michigan Works! Agency 248-452-2259 al-igoer@oakgov.com
CEAC Chair:	Paul Agosta, President ATS-Midwest 586-612-9706 paula@atsmich.com
Name:	Southeast Michigan Community Alliance (SEMCA) Michigan Works! CEAC Prosperity Regions # 9 & 10 CEPDs 42, 44

CEAC, MWA, CEPD Crosswalk

Contacts Updated by the Department of Labor and Economic Opportunity (LEO)

Service Delivery Area:	Monroe – Wayne (excluding city of Detroit) counties
CEAC Lead:	Gregory Pitoniak, CEO - SEMCA 734-229-3549 gregory.pitoniak@semca.org and tamara.norrrix@semca.org
CEAC Chair:	Mr. Malin Wagner, President/Career Educational Consultant L & M Educational Services, Inc. 734-355-5633 wagnerfm8250@gmail.com
Name:	UPWARD Talent Council CEAC Prosperity Region # 1 CEPD 1, 2, 3, 4, 5, 6
Service Delivery Area:	Alger – Baraga – Chippewa – Delta – Dickinson – Gogebic – Houghton – Iron – Keweenaw – Luce – Mackinac – Marquette – Menominee – Ontonagon – Schoolcraft counties
CEAC Lead:	Debb Brunell, CSO Upper Peninsula Michigan Works! 906-680-0142 ext. 1621 or cell: 906-399-5156 dbrunell@upmichiganworks.org
CEAC Chair:	Christopher Standerford, Director/Regional Director NMY Seaborg Center/Central UP MiSTEM 906-227-2002 cstander@nmu.edu
Name:	West Michigan Works! CEAC Prosperity Region # 4b CEPD 21, 22, 32, 33, 50, 53
Service Delivery Area:	Allegan – Barry – Ionia – Kent – Montcalm – Muskegon – Ottawa counties
CEAC Lead:	Dane Sanders, Policy Coordinator 616-368-9152 dsanders@westmiworks.org
CEAC Chair:	Tonia Castillo, Director of Adult Training and Career Services Ottawa Area ISD 616-796-1524 tcastill@oaisd.org