



Career and Technical Education (CTE) Middle School Competencies

Career Cluster:

M12-Hospitality, Events, & Tourism

May 2026



M12-Hospitality, Events, & Tourism: Unlocking Adventures and Elevating Experiences

Cluster Definition: The Hospitality, Events, & Tourism Career Cluster encompasses a broad range of services and experiences related to food and beverage, lodging, travel, events, and conferences. This Cluster focuses on delivering quality customer service, memorable experiences, and seamless logistics to cater to the needs and preferences of guests, tourists, and event participants. The Cluster is characterized by its diversity, including everything from luxury hotels and international travel to local dining, cultural events, and business conferences, aiming to enhance the overall experience of visitors and attendees.

Sub-Clusters:

- Accommodations
- Conferences & Events
- Culinary & Food Services
- Travel & Leisure

More details can be found at [Hospitality, Events, & Tourism - Advance CTE](#)



Middle School Competencies

The MS Instructional Design form will be used to communicate the delivery model of the program, which will also be entered into the Career and Technical Education Information System (CTEIS).

Competency Code	M12 Hospitality, Events, & Tourism Middle School Competency Statements
M1	Evaluate industry safety protocols by identifying common hospitality hazards (e.g., kitchen burns and cuts, slip-and-fall risks, crowd management issues) and implementing proper use of PPE, sanitation practices, and clear signage in food service, lodging, and event venues.
M2	Explain the roles and responsibilities of professionals across Hospitality, Events, & Tourism sub-clusters—such as lodging managers and concierge staff (accommodations), meeting and event planners (conferences & events), chefs and food service managers (culinary & food services), and travel agents or tour guides (travel & leisure)—and how they coordinate guest services from booking to on-site delivery.
M3	Analyze sustainable guest-experience practices by comparing approaches like waste reduction and food safety in culinary operations, energy-efficient lodging technologies, and responsible event logistics that balance cost, environmental impact, accessibility, and memorable outcomes.
M4	Apply basic planning and measurement techniques to interpret simple floor plans, seating charts, schedules, and budgets—calculating capacities, timelines, and resource needs to support smooth service and event execution.
M5	Differentiate between types of hospitality equipment and tools—including kitchen appliances and food-safety instruments, property-management and booking platforms, point-of-sale systems, and event audiovisual gear—and describe routine maintenance or configuration practices that keep operations safe and reliable.
M6	Create small-scale hospitality projects—such as a pop-up café menu and service plan, a mock event run-of-show and vendor list, or a local tour itinerary—using safe procedures, teamwork, and customer-service standards to simulate real-world operations.
M7	Assess applicable codes, permits, and venue policies—such as food-handling and workplace safety requirements, occupancy limits, and risk-management procedures—to understand how compliance ensures legal, safe, and high-quality hospitality and event outcomes.
M8	Explore careers in the Hospitality, Events & Tourism Career Cluster and connect these opportunities to personal interests, strengths, and future goals.

Advance CTE Career Ready Practices

Career Ready Practices, built on a meta-analysis of over 30 different listings of general professional skills developed by industry and educational institutions, represent the skills needed to succeed in the modern workplace. These practices should be embedded across the pre-kindergarten to workforce continuum. Refer to the [Advance CTE Career Ready Practices](#) document for more detailed information.

Competency Code	Career Ready Practices
CRP 01	Lead as a contributing and professional employee
CRP 02	Communicate clearly, effectively, and with reason
CRP 03	Think critically to make sense of problems and persevere in solving them
CRP 04	Collaborate productively while using cultural and global competencies
CRP 05	Use digital skills and technologies to enhance productivity and make data-informed decisions
CRP 06	Remain resilient in a changing workplace and world of work
CRP 07	Manage time and space effectively
CRP 08	Demonstrate a creative and innovative mindset
CRP 09	Act as a good steward of organizational and personal finances and resources
CRP 10	Navigate an education and career path aligned to strengths, work style, interests, and goals
CRP 11	Consider the environmental and social impacts of decisions
CRP 12	Apply appropriate academic and technical skills