

STATE OF MICHIGAN DEPARTMENT OF EDUCATION LANSING

GRETCHEN WHITMER
GOVERNOR

MICHAEL F. RICE, Ph.D. STATE SUPERINTENDENT

MEMORANDUM

DATE: May 13, 2025

TO: Superintendents, CEPD Administrators, and CTE Directors

FROM: Celena A. Mills, Director

Office of Career and Technical Education

SUBJECT: 2025-2026 Apprenticeship Wall Project

The Michigan Department of Education's Office of Career and Technical Education (MDE-OCTE) is proud to announce that local education agencies (LEA) and public school academies (PSA) may apply for an apprenticeship wall to support and promote registered apprenticeship opportunities for students in high-skill, highwage, or in-demand occupations or industries in the local region.

The apprenticeship wall, designed for each local district and region, showcases 12 to 18 distinct occupational opportunities and is connected to a corresponding apprenticeship. Each occupation features two QR codes: one linked to a brief video highlighting the career in action and another providing information about the apprenticeship opportunity.

District Responsibilities/Assurances: Districts that are approved to receive an apprenticeship wall will be required to designate a main contact for the apprenticeship wall project, who will be required to:

- 1. Attend the apprenticeship wall "train the trainer" workshop at the 2025 CTE Summer Conference in Boyne Mountain, August 3-5.
- 2. Coordinate the delivery and installation of the apprenticeship wall in a highly trafficked, visible area at the district's high school.
- 3. Train local district staff in apprenticeship opportunities.
- 4. Coordinate and host an apprenticeship wall community event.
- 5. Share data regarding the impact of the apprenticeship wall and complete the designated survey.

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Stipends will be dispersed to awardees upon successful completion of project participation to offset the cost of the 2025 CTE Summer Conference registration, lodging and training costs, extra duty pay for designated staff, and expenses associated with hosting an apprenticeship wall community event.

MDE-OCTE has designated Eaton RESA as the fiscal agent for the apprenticeship wall project to support implementation in local districts and public school academies. Eaton RESA will serve as the liaison to communicate with the vendor contracted to design, print, and coordinate the wall delivery to the school.

Eligibility: Districts and academies participating in state-approved Career and Technical Education programs.

Submission: Via Google Form

Technical Assistance for Award Process: Questions should be submitted by 5:00 p.m. on May 19, 2025, **in writing** to Madison Lytle, Eaton RESA Career Preparation Center Administrative Assistant, via email at Mlytle@eatonresa.org. Frequently asked questions will be shared with interested parties during the online technical assistance webinar on May 23, 2025, from 10:00 a.m. to 11:00 a.m., via Zoom.

Proposals Submission Deadline: May 30, 2025, by 4:00 p.m.

Award Notifications: by June 13, 2025

Please direct questions to Candace Vinson, Education Consultant at VinsonC@Michigan.gov.

cc: MDE-OCTE Staff