



MIGHTY MEALS TOOLKIT

EMAIL OR WEBSITE BLURB INSTRUCTIONS

- 1. Copy and paste the content into your email sending system or word processor. Delete any meals not offered at your school from the last sentence of the first paragraph.**
2. Download the Email header image from the website and insert into your communications
3. Send as a standalone email or include as part of one of your regular newsletters. Can also be added to a webpage by omitting the Subject line, preheader, and greeting.
4. Make sure the "Opt-in for more information" text link works when you copy the content over. The opt-in link goes to a sign-up page for families to receive more info about Mighty Meals from MDE via email or text message.

Subject Line: Get Mighty Meals this year, at no cost!

Preheader (optional): Michigan School meals are available for every student this year, at no cost!



Dear Parents and Guardians,

Michigan School meals have changed! This year, **every student can eat a school meal** - a Mighty Meal - **at no cost**. Mighty Meals provide every student with healthy, delicious food to fuel their day. Mighty Meals can save you time and money this school year. Please note that Mighty Meals may include breakfast, lunch, snack, supper, and pick-up!

[Opt-in for more information](#)

- No cost and no qualification needed - Mighty Meals are for all Michigan students.
- Balanced, nutritious Mighty Meals are healthy and delicious to help students be ready to learn.
- Eating Mighty Meals helps support your school and your community