



# Michigan Farm to Program Directory

*User Guide for the Public*

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## Introduction

[The Michigan Farm to Program Directory](#) is a searchable database of both suppliers and buyers of Michigan-grown products. This user guide explains how to browse the Michigan Farm to Program Directory to find information about suppliers and buyers of local foods.

The Directory was developed by the Michigan Department of Education (MDE) Farm to Program team and its partners to make it easier for food program operators to procure and serve local Michigan foods in schools, childcare centers, and community service agencies across the state, and to help Michigan farmers and food suppliers connect with customers. MDE administers [10 Cents a Meal for Michigan’s Kids and Farms](#), which incentivizes local purchasing in Child Nutrition Programs by offering grants to pay for half the cost of Michigan grown minimally processed fruit, vegetable, and dry bean purchases.

The Directory will primarily support grantees of the 10 Cents a Meal Program, but other institutions that want to purchase Michigan foods are welcome to participate. All 10 Cents a Meal Program grantees and other sponsors of Child Nutrition Programs in Michigan are automatically registered as buyers in the Directory, alongside other institutions that have registered manually. Farmers, food hubs, and other suppliers of local Michigan foods that are interested in selling local foods to Michigan institutions are registered as suppliers in the Directory. Visit [our website](#) to find more information about using the Farm to Program Directory.



## Landing Page

Open the link to the [Michigan Farm to Program Directory](#). You will arrive on the Landing Page, which includes several tools:

1. Click the link to open the Supplier Search page. For more information, skip ahead to the [Searching for Suppliers](#) section.
2. Click the link to open the Buyer Search page. For more information, skip ahead to the [Searching for Buyers](#) section.
3. Under the Helpful Links section, you will find more resources about the 10 Cents a Meal program, the Farm to Program Directory, and the Child Nutrition Program food procurement process. These links will be updated regularly by the MDE Farm to Program team.
4. If you ever want to return to the Landing Page from another page in the Directory, click on the “Michigan Farm to Program Directory” header at the top of the page.

**Michigan Farm to Program Directory**  
Michigan Department of Education

Photographer: Sarah Rymsa

**Welcome to the Michigan Farm to Program Directory!**

The Farm to Program Directory is a searchable database of both suppliers and buyers of Michigan-grown produce. It was developed by the Michigan Department of Education (MDE) and its partners to make it easier for food program operators to procure and serve Michigan fresh produce in schools, care centers, and community service agencies across the state, and to help Michigan farmers and food suppliers connect with Child Nutrition Program customers. Find more information below about how your business or organization can be featured in this directory.

**Helpful Links**

- 10 Cents a Meal for Michigan's Kids and Farms is a grant program administered by MDE. Child Nutrition Program operators apply for the program annually and use their grant awards to pay for half the cost of any minimally processed, Michigan-grown fruits, vegetables, and dry beans that they purchase for their programs.
  - Learn more about the grant: <https://www.tencentsmichigan.org/>
  - Find a grantee near you: [2024-2025 10 Cents a Meal Grantees](#)
- Are you a supplier of Michigan-grown products interested in selling to Child Nutrition Program customers? Learn more about how to create a public or hidden profile in the Farm to Program Directory here: [LINK NOT YET AVAILABLE](#)
- Are you a Child Nutrition Program operator or other institutional buyer interested in purchasing more Michigan-grown products? Learn more about how to create or edit your profile in the Farm to Program Directory here: [LINK NOT YET AVAILABLE](#)
- If you have any questions or comments about the Michigan Farm to Program Directory, please contact the MDE Farm to Program team at [MDE-FarmToProgram@michigan.gov](mailto:MDE-FarmToProgram@michigan.gov).
- If you are a Child Nutrition Program sponsor with questions about local food procurement procedures and requirements, please contact the MDE Procurement and Contracts team at [MDE-CNP-Procurement@michigan.gov](mailto:MDE-CNP-Procurement@michigan.gov).
- Learn more about local food procurement in Child Nutrition Programs here: <https://www.fns.usda.gov/2s/procuring-local-foods>

[Click here to find suppliers!](#)   [Click here to find buyers!](#)

[MI.gov](#)   [Home](#)   [Policies](#)

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## Searching for Suppliers

On the [Supplier Search](#) page, you can browse the list of farmers, food hubs and food aggregators that have registered for the Directory. Follow the steps below to learn more about these suppliers.

1. Use the search criteria from the list below to narrow down your search. If you would like to view all the suppliers, you can click search without entering any criteria.
  - a. Keyword – type a supplier name or a type of product into the search box.
  - b. County Located In – select from the drop-down list to search for suppliers located in a particular county or counties.
  - c. Products Offered – select from the drop-down list to search for suppliers that sell the category of products you are looking for (fruits, vegetables, beans, or other).
  - d. Light Processing Available – select from the drop-down list to search for suppliers that offer minimally-processed products (washed, chopped, frozen, or dried).
  - e. Counties Delivering To – select from the drop-down list to search for suppliers that deliver to the county you are located in.
  - f. Product Availability – select from the drop-down list to search for suppliers that have products available during the month(s) you would like to purchase them.
  - g. Profile updated within the last year – check the box to search for suppliers that have updated their profile within the last year.

**Find Suppliers**

**Instructions**

The Michigan Department of Education (MDE) administers 10 Cents a Meal for Michigan's Kids and Farms, which is a program that incentivizes local purchasing in schools, childcare centers, and community service agencies by offering grants to pay for half the cost of Michigan grown minimally processed fruit, vegetable, and dry bean purchases. The MDE Farm to Program team has collected this list of farmers, food hubs and food aggregators of Michigan grown fruits, vegetables and dry beans to help 10 Cents a Meal grantees and other institutional buyers identify suppliers of local food items. Use the search criteria below to find a supplier that suits your needs. If you have any questions, contact MDE-FarmToProgram@michigan.gov. If you are a food supplier and would like to be listed in this directory, click [here](#).

**Search Criteria**

**a** Keyword Search:

**b** County Located In:

**c** Products Offered:

**d** Light Processing Available:

**e** Counties Delivering To:

**f** Product Availability:

Profile updated within last year

**g**

2. Click Search.
3. Any suppliers that match your search criteria will appear in a list under Search Results. For example, the suppliers listed below are located in Genesee County, and you can learn the following information about them from the results page:
  - a. The business's name
  - b. The business's email address



- c. The business’s phone number
- d. The business’s website
- e. The county that the business is located in
- f. The counties that the business can deliver to (if any)
- g. The location where customers can pick up their orders (if any)
- h. The date the business’s profile was last updated

Search Results

Supplier Name	Email Address	Phone Number	Website	County Located In	Counties Delivered To	Pick-up Location	Profile Last Updated
Flint Fresh	info@flintfresh.com	810-620-1902	flintfresh.org	Genesee	Southern Lower Peninsula; product and volume dependent	3325 E Court St, Flint, MI 48506	
Montrose Orchards	info@montroseorchards.com	810-639-6971	www.montroseorchards.com	Genesee	Genesee, Saginaw, Shiawassee	Montrose Orchards, Inc 12473 Seymour Rd Montrose 48457	

4. If you would like to save the search results to an Excel file, you can do so by clicking “Export Search Results.”

Search Results

Supplier Name	Email Address	Phone Number	Website	County Located In	Counties Delivered To	Pick-up Location	Profile Last Updated
Flint Fresh	info@flintfresh.com	810-620-1902	flintfresh.org	Genesee	Southern Lower Peninsula; product and volume dependent	3325 E Court St, Flint, MI 48506	
Montrose Orchards	info@montroseorchards.com	810-639-6971	www.montroseorchards.com	Genesee	Genesee, Saginaw, Shiawassee	Montrose Orchards, Inc 12473 Seymour Rd Montrose 48457	

5. If you would like to start another search with different criteria, then click the Clear button next to the Search button. If you would like to see more information about one of the suppliers from your search results, then proceed to the next step.

Search

Search Results

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- Click on the name of the business that you would like to learn more about.

### Search Results

[Export Search Results](#)

Supplier Name	Email Address	Phone Number	Website	County Located In	Counties Delivered To	Pick-up Location	Profile Last Updated
Flourish Farms	info.flourishfarmsllc@gmail.com	708-848-8222	www.flourishfarmsmi.com	Allegan	Allegan	905 11th Street Plainwell, MI	
Good Stead Farm	goodsteadfarm@gmail.com	989-492-4125	www.goodsteadfarm.com	Midland	Midland	Midland Area Farmer's Market, Good Stead Farm	
Granor Farm	farmstore@granorfarm.com		granorfarm.com	Berrien	Berrien	3480 Warren Woods Road, Three Oaks, Michigan 6am-4pm	
Little Parsley Farm	Littleparsleyfarm@gmail.com	906-228-2553	LittleParsleyFarm.com	Marquette	Marquette (cities of Harvey, Marquette, and Negaunee)	At Little Parsley Farm	
Visser farms	Restaurant@visserfamilyfarms.com	616-875-8559	Www.visserfamilyfarms.com	Ottawa	Ottawa, kent, allegan	10791 Blair st Zeeland mi 49464	
Yooper Produce LLC	yooperproduce@gmail.com	906-280-5434	yooperproduce.com	Delta	Delta & Menominee		

- You will arrive on the Supplier Profile page, where you can learn the following details about the business you selected:
  - Business description and county
  - Contact information
  - Which fruits they produce, and during which months
  - Which vegetables they produce, and during which months
  - Which beans/legumes they produce, and during which months
  - Which other products they offer, and during which months
  - Additional services they offer, including delivery, pick-up, and processing



### Yooper Produce LLC

County Located In:

Business Description:

**a**

**Contact Information**

Contact Name:

Email Address:

Phone Number:

Website:

**b**

**c**

**Michigan-Grown Products**

**Fruits**

Months during which fruits are available

January  February  March  April  May  June  July  August  September  October  November  December

Types of fruits available

- Apples
- Blueberries

**Vegetables**

Months during which vegetables are available

January  February  March  April  May  June  July  August  September  October  November  December

Types of vegetables available

- Carrots
- Cooking Greens
- Cucumbers
- Kale
- Lettuce
- Onions (mature and green)
- Peppers (sweet and hot)
- Potatoes
- Summer Squash
- Tomatoes

**Beans/Legumes**

Months during which beans/legumes are available

January  February  March  April  May  June  July  August  September  October  November  December

Types of beans/legumes available

- None

**Other Products**

Months during which other products are available

January  February  March  April  May  June  July  August  September  October  November  December

Types of other products available

- None

**d**

**e**

**f**

**g**

**Additional Services**

Counties Delivered To:

Pick-Up Location:

Light Processing:



## Searching for Buyers

On the [Buyer Search](#) page, you can browse the list of farmers, food hubs and food aggregators that have registered for the Directory. Follow the steps below to learn more about these potential customers.

1. Use the search criteria from the list below to narrow down your search. If you would like to view all the buyers, you can click search without entering any criteria.
  - a. Keyword – type a buyer name or type of product into the search bar.
  - b. County Located In – select from the drop-down list to search for buyers located in a particular county or counties.
  - c. Enrollment – select from the drop-down list to search for buyers that are serving a particular population size.
  - d. 10 Cents a Meal Grantee – check the box to search for buyers that are currently participating in the 10 Cents a Meal program.
  - e. Has a Specific Product Request – check the box to search for buyers that have provided information about the specific products they are looking to purchase.
  - f. Profile Updated Within the Last Year – check the box to search for buyers that have updated their profile within the last year.

**Find Buyers**

**Instructions**

The Michigan Department of Education (MDE) administers 10 Cents a Meal for Michigan's Kids and Farms, which is a program that incentivizes local purchasing in schools, childcare centers, and community service agencies by offering grants to pay for half the cost of Michigan grown minimally processed fruit, vegetable, and dry bean purchases. The MDE Farm to Program team has collected this list of 10 Cents a Meal grantees and other institutional buyers to help farmers, food hubs and food aggregators of Michigan grown fruits, vegetables and dry beans identify potential customers. Use the search criteria below to find a buyer that suits your business. If you have any questions, contact MDE-FarmToProgram@michigan.gov. If you are an institutional buyer and would like to be listed in this directory, click [here](#).

**Search Criteria**

**a** Keyword Search: Buyer name, specific product requests

**b** County Located In: Select County -

**c** Enrollment: Select Enrollment -

**d**  10 Cents a Meal grantee

Has a specific product request

Profile updated within the last year

**e** Search **f** Clear

2. Click Search.
3. Any buyers that match your search criteria will appear in a list under Search Results. For example, the buyers listed below are located in Gladwin County, and you can learn the following information about them from the results page:
  - a. The organization's name
  - b. The county that the organization is located in
  - c. Whether the organization is a 10 Cents a Meal grantee and their grant amount (if applicable)
  - d. The estimated enrollment at the organization (if it is a school district)
  - e. The name of the organization's contact person
  - f. The contact person's email address



- g. The contact person's phone number
- h. The date the business's profile was last updated

### Search Results

[Export Search Results](#)

Buyer Name	County Located In	10 Cents a Meal Grantee (Y/N)	10 Cents a Meal Grant Amount	Estimated Enrollment	Contact Name	Contact Email Address	Contact Phone Number	Profile Last Updated
Beaverton Schools - 26010	Gladwin County - 26	Y	\$25,151.00	943	Cynthia Case	ccase@beavertonschools.net	(989) 246-3378	11/26/2024 7:23:19 AM
Gladwin Community Schools - 26040	Gladwin County - 26	N	\$0.00	1499	Sharon Kennedy	skennedy@gladwainschools.net	(989) 426-3288	

4. If you would like to save the search results to an Excel file, you can do so by clicking "Export Search Results."

### Search Results

[Export Search Results](#)

Buyer Name	County Located In	10 Cents a Meal Grantee (Y/N)	10 Cents a Meal Grant Amount	Estimated Enrollment	Contact Name	Contact Email Address	Contact Phone Number	Profile Last Updated
Beaverton Schools - 26010	Gladwin County - 26	Y	\$25,151.00	943	Cynthia Case	ccase@beavertonschools.net	(989) 246-3378	11/26/2024 7:23:19 AM
Gladwin Community Schools - 26040	Gladwin County - 26	N	\$0.00	1499	Sharon Kennedy	skennedy@gladwainschools.net	(989) 426-3288	

5. If you would like to start another search with different criteria, then click the Clear button next to the Search button. If you would like to see more information about one of the suppliers from your search results, then proceed to the next step.

### Search Results

6. Click on the name of the organization that you would like to learn more about.

### Search Results

[Export Search Results](#)

Buyer Name	County Located In	10 Cents a Meal Grantee (Y/N)	10 Cents a Meal Grant Amount	Estimated Enrollment	Contact Name	Contact Email Address	Contact Phone Number	Profile Last Updated
<a href="#">Beaverton Schools - 26010</a>	Gladwin County - 26	Y	\$25,151.00	943	Cynthia Case	ccase@beavertonschools.net	(989) 246-3378	11/26/2024 7:23:19 AM
Gladwin Community Schools - 26040	Gladwin County - 26	N	\$0.00	1499	Sharon Kennedy	skennedy@gladwainschools.net	(989) 426-3288	



7. You will arrive on the Buyer Profile page, where you can learn the following details about the organization you selected:
- What county they are located in, their estimated enrollment, and whether they are currently participating in the 10 Cents a Meal program.
  - Contact information
  - What products they are interested in purchasing, and how they would like them to be processed
  - Other preferences, including delivery day, delivery time, whether they are willing to travel to pick up food from a supplier, and any food safety certifications that they require from their suppliers.

**Beaverton Schools - 26010**

County Located In:

Serves 543 kids

10 Cents a Meal Grantee:

**Preferred Contact Information**

Not Available

**Child Nutrition Program Contact Information**

Contact Name:

Email Address:

Phone Number:

**Product Requests**

Processing Preferences

Fresh, whole produce  Fresh, whole, washed produce  Cut and washed produce  Cut and frozen produce  Cut and dried produce  Other

Fruits Requested Vegetables Requested Beans/Legumes Requested Other Products Requested

• None • None • None • None

**Other Preferences**

Delivery day preferences

Monday  Tuesday  Wednesday  Thursday  Friday  No Preference

Delivery time preferences

8-8am  8am-12pm  12-3pm  3-6pm

Willing to travel within my county to pick up food:

Required food safety certifications

• None

Last Updated 11/26/2024 7:23:19 AM