



MICHIGAN SCHOOL MEALS TOOLKIT

EMAIL OR WEBSITE BLURB INSTRUCTIONS

- 1. Copy and paste the content into your email sending system or communication system. Delete any meals not offered at your school from the last sentence of the first paragraph.**
2. Download the Email header image from the website and insert it into your communications.
3. Send as a standalone email or include as part of one of your regular newsletters. It can also be added to a webpage by omitting the subject line, preheader, and greeting.
4. Make sure the “Opt-in for more information” text link works when you copy the content over. The opt-in link goes to a sign-up page for families to receive more info about Michigan School Meals from MDE via email or text message.

Subject Line: Get Michigan School Meals!

Preheader (optional): Michigan school meals provide healthy food to students.



Dear Parents and Guardians,

Michigan School Meals provide students with delicious food to fuel their day. These meals are healthy and nourishing, and they can save families time and money throughout the school year. Please note that Michigan School Meals may include breakfast, lunch, snack, and supper!

[Opt-in for more information](#)

- Michigan School Meals are balanced, nutritious, healthy, and delicious
- Students who eat healthy meals do better in school
- Eating Michigan School Meals helps support your school and your community