



## Goal 6: Increase the percentage of adults with a post-secondary credential

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Michigan State Board of Education

June 13, 2023

# Goals

1. Expand early childhood learning opportunities
2. Improve early literacy achievement
3. Improve the health, safety, and wellness of all learners
4. Expand secondary learning opportunities for all students
5. Increase the percentage of all students who graduate from high school
- 6. Increase the percentage of adults with a post-secondary credential**
7. Increase the numbers of certified teachers in areas of shortage
8. Provide adequate and equitable school funding





MICHIGAN DEPARTMENT OF  
**LABOR & ECONOMIC  
OPPORTUNITY**





# Creating Pathways to High-Demand Career Opportunities







## Mission

Expand economic opportunity and prosperity for all.



## Vision

Make Michigan a place where all **PEOPLE, PLACES** and **COMMUNITIES** have the means to reach their full potential.



# Building a Stronger Michigan

LEO Strategic Plan  
FY22 – FY26

## STRATEGIC FOCUS AREAS

### A Close equity gaps

*Prioritize closure of socioeconomic / demographic opportunity gaps in all decision making.*

### B Create better jobs and support small businesses

*Become the benchmark of economic development by supporting the creation of good and promising jobs that make Michigan's economy more resilient, while implementing the state's first small business strategy that includes focusing on microbusinesses. Address talent shortages in current and future growth sectors in every region of the state.*

### C Educate Michiganders and grow the middle class by removing barriers to employment

*Support education, training, onramps, certifications to make sustaining wages more attainable. Address barriers including housing, transportation, healthcare, childcare, language, and placement. Address talent shortages in current and future growth sectors in every region of the state.*

### D Protect and enhance health, safety, and economic security for workers

*Ensure safe working conditions, fair wages, and labor protections*

### E Build strong communities and have great places to live

*Create a strong foundation for communities to grow by making historic investments in broadband, housing, and other critical infrastructure. Invest in developing vibrant places with rich amenities.*

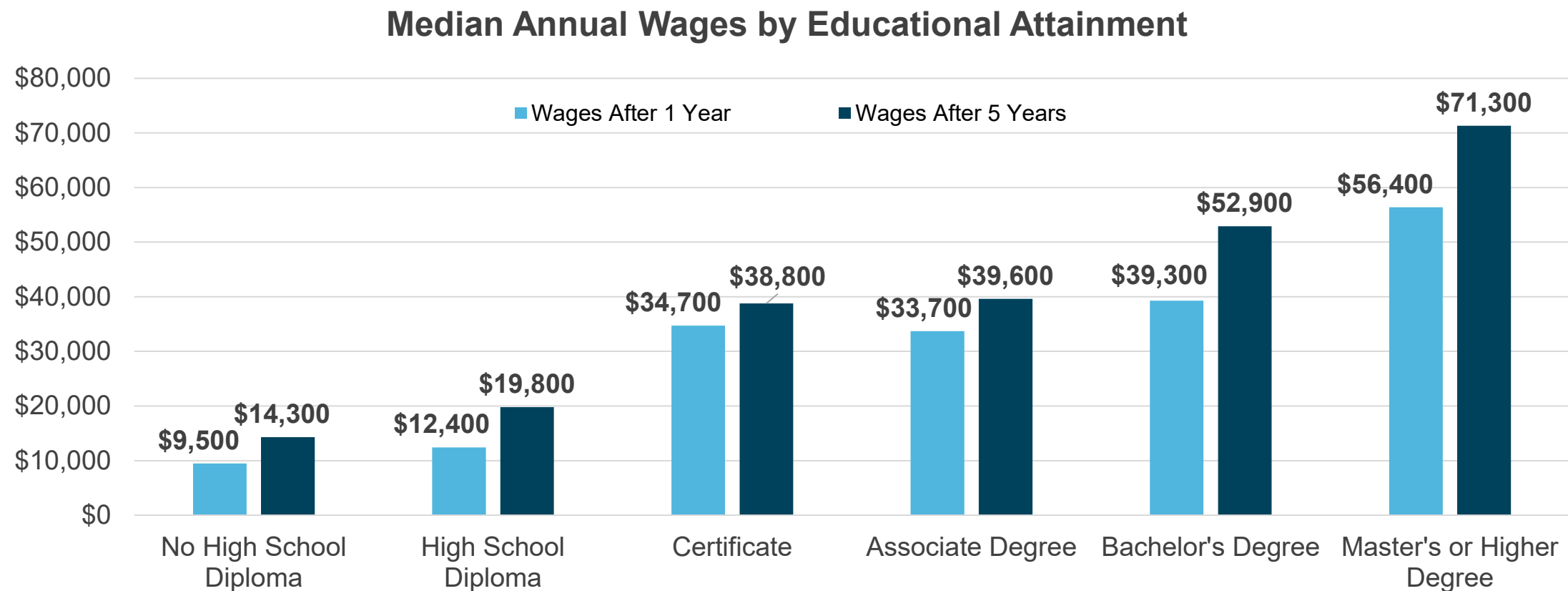




# Education Offers Hope For Better Outcomes

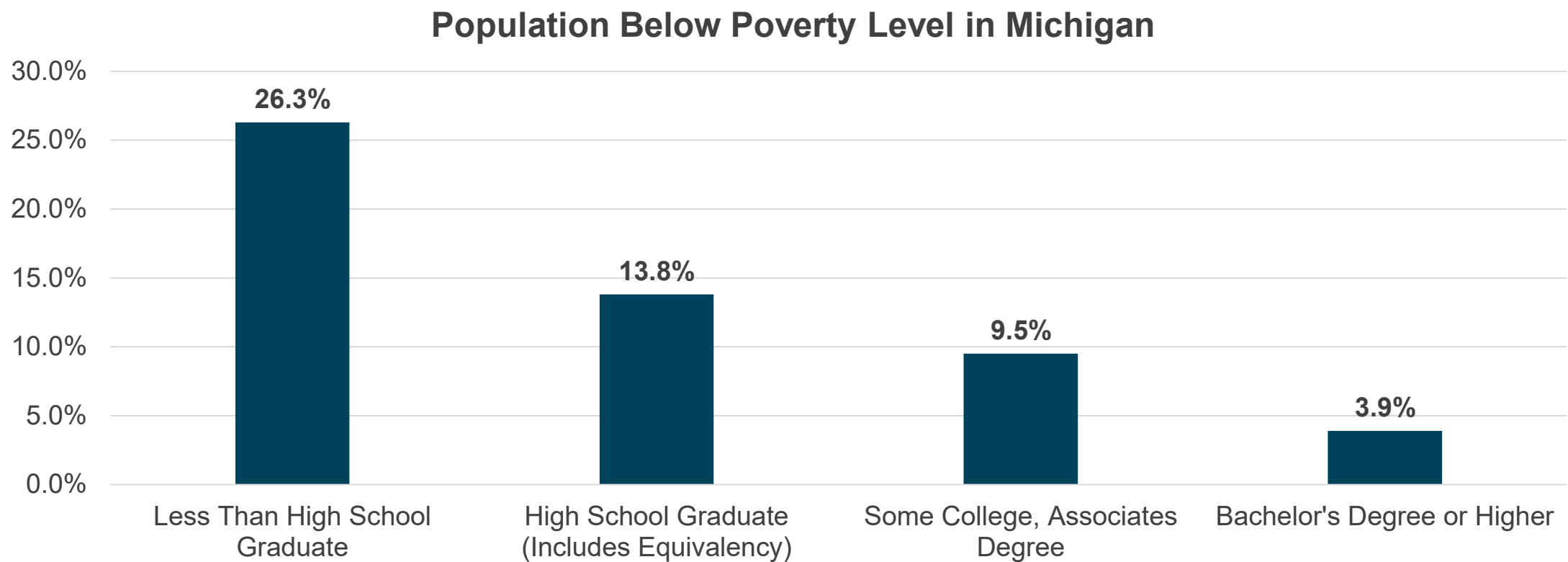


Median annual wages increase with higher educational attainment. Outcomes for recent graduates show significant increases in wages with postsecondary education.



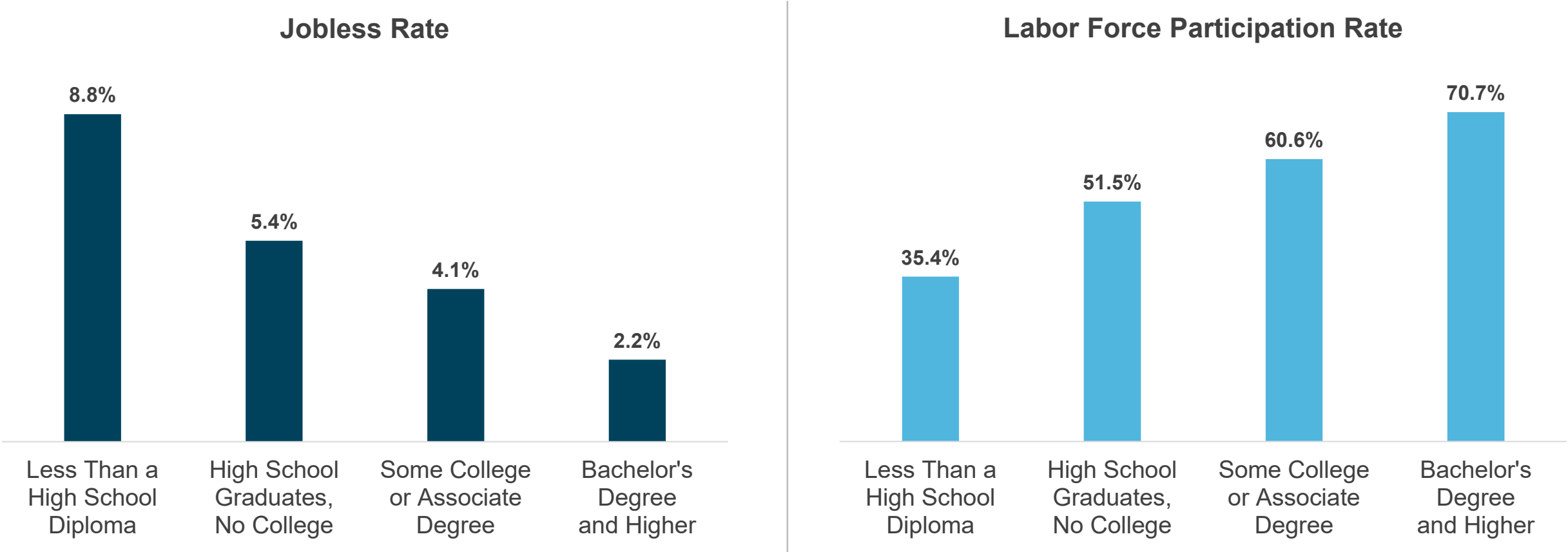


Postsecondary education is correlated with lower poverty rates in Michigan. Completing high school or equivalent had a poverty rate nearly 13 percentage points less than not completing.



Source: American Community Survey, 2019 1-Year Estimates, U.S. Census Bureau

Jobless rates tend to be much higher for individuals without a high school diploma or those without additional education beyond a GED. Labor force participation rates are also lower for these groups.



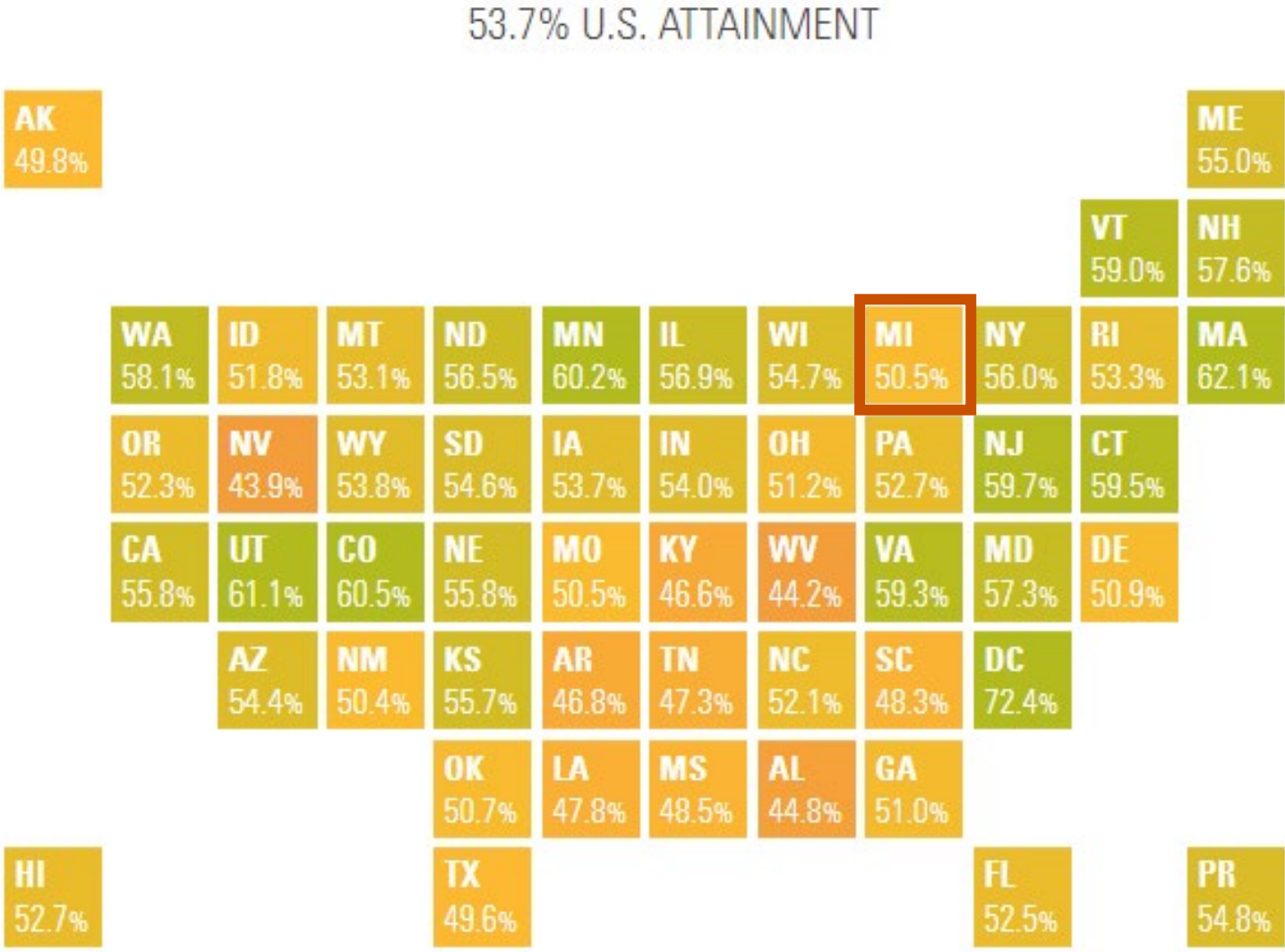
Source: Current Population Survey, 12-Month DEMECON July 2021-June 2022; U.S. Census Bureau

# Postsecondary Attainment

Sixty by 30

Are we giving  
people tools for  
a better life?

State-by-State Attainment Comparisons







## Sixty by 30

A strong state – and a strong economy – requires a concentration of talented people who are prepared to compete in a modern workforce and solve future challenges.

**Together we can build a better Michigan for all.**

# Major Talent Investments



## Michigan Reconnect

**\$55 million**

Over 114,000 applicants, 24,000+ enrolled,  
2,000+ credentials awarded



## Futures for Frontliners

**\$24 million**

Over 85,000 accepted applicants,  
26,000+ enrolled, 3,500+ credentials awarded

## Michigan Achievement Scholarship

**\$250 million initially**

Scholarships for 80% of Michigan families to  
attend college in 2023 or later, up to \$5,500  
per year at a public four-year

## Going PRO Talent Fund

**\$55 million**

Served over 150,000 workers at more than  
5,000 businesses

## Apprenticeship Expansion

**\$35.8 million since 2019**

Created more than 18,000 opportunities



## Short-term training / skills scholarships

**\$16 million (Reconnect and MI Achievement  
Scholarship)**

Grants for individuals to access short-term  
training at private providers and community  
colleges





# Futures for Frontliners

A tuition-free pathway to in-district college for essential workers with or without a high school diploma or equivalent.

- More than 120,000 applicants
- Over 85,000 qualified
- **26,000+ enrolled** with an adult education provider or with a community college
- **3,500+ graduates**

[Michigan.gov/Frontliners](https://michigan.gov/Frontliners)



# Michigan Reconnect



**More than 121,000  
applicants accepted.**

- Tuition-free education for adults 25 and older.
- **27,000+ Reconnectors enrolled**
- **2,800+ received a degree or skills certificate**
- Expand eligibility to **400,000+**

# The Importance of Navigators

The path to enrolling and graduating from college can be challenging.

- **Navigators assist in college enrollment:**
  - Understanding the college-going process
  - Exploring degree plans
  - Identifying in-demand careers
  - Connecting with community resources and services to support childcare, transportation, and other financial aid needs
  - FAFSA support
- Actively working with over **24,000 Reconnectors**
- **Invested \$430,000** into MCAN College Completion Corps



Kim Barnes

Navigator, serving Oakland Community College, Mid Michigan College and Saginaw Chippewa Tribal College



Allen Chung

Navigator Lead, serving Lansing Community College



Taylor Dean

Navigator, serving Henry Ford College, Schoolcraft College, and Monroe County Community College



Sean Henry

Navigator, serving Wayne County Community College District



Sarah McGann

Navigator, serving Grand Rapids, Montcalm, Muskegon and West Shore Community Colleges



Nicole Reed

Navigator Lead, serving Washtenaw Community College



Amber Rosenbrock

Navigator, serving St. Clair County and Macomb Community Colleges



Terrance Shorter Jr.

Navigator, serving Kalamazoo Valley, Kellogg, Lake Michigan, Glenn Oaks and Jackson Community Colleges and Southwestern Michigan College



Tracy Spilker

Navigator, serving Delta College and Mott Community College



Marsha Tompkins

Navigator, serving Alpena, Bay Mills, Gogebic, Keweenaw Bay Ojibwa, Kirtland, North Central Michigan Community Colleges and Northwestern Michigan and Bay Colleges

# Investing in student needs



**Housing  
and food**



**Childcare**



**Books and  
supplies**



**Transportation**



# Increasing Reconnect Enrollment



## Our Commitment

- Navigator support
- Barrier removal support
- Strong communication with institutions and community partners
- FAFSA workshops

## Coming Soon

- Text messaging campaign
- Joint marketing with institutions
- Reconnect Ambassador Program

# Short-Term Training Programs: Launching in 2023

## **Michigan Achievement Skills Scholarship**

Up to \$4,000 over two  
years towards tuition costs

### **Eligibility:**

- Earned high school diploma, high school equivalency, or certificate of completion in Michigan in 2023+
- Michigan resident for at least a year
- Not yet completed a college degree (associate's or bachelor's)
- Not yet earned a credential with this scholarship

## **Reconnect Short-Term Training Grant**

Up to \$1,500 one-time  
towards tuition costs

**Eligibility:** Identical to Reconnect

# Metrics to Move

Increase Enrollment of Traditional Aged Students,  
from 58% to 74%



Increase Enrollment of Adults, from 118,000 to  
150,000



Increase Fall-to-Fall Retention from 71% to 87%



Increase Completion at Community Colleges, from  
35% to 46%



Increase Completion at Colleges and Universities,  
from 77% to 92%



Thank you.

[Michigan.gov/LEO](https://michigan.gov/LEO)

# College Access in Michigan — An Update

Jeneen Hatoum

Director of High School Innovation

June 13, 2023

[MICOLLEGEACCESS.ORG](https://micollegeaccess.org)

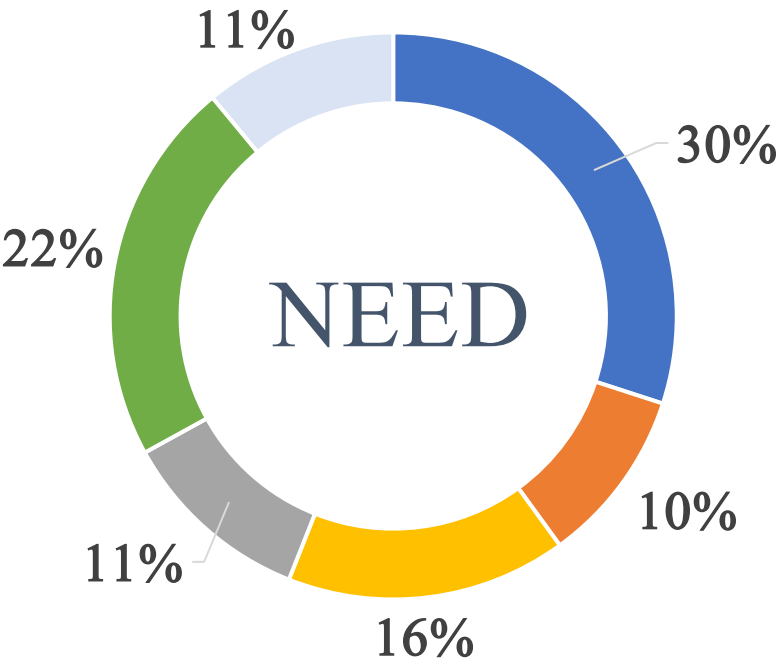
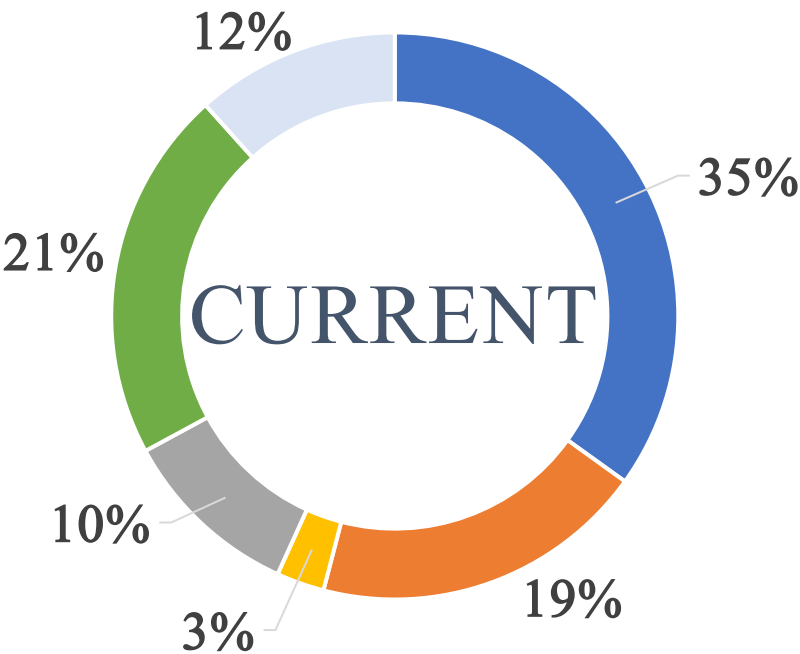




## Our Goal: Sixty by 30

Increase the percentage of Michigan residents with degrees or postsecondary certificates to 60 percent by 2030.

# Postsecondary Education: Current vs. Need



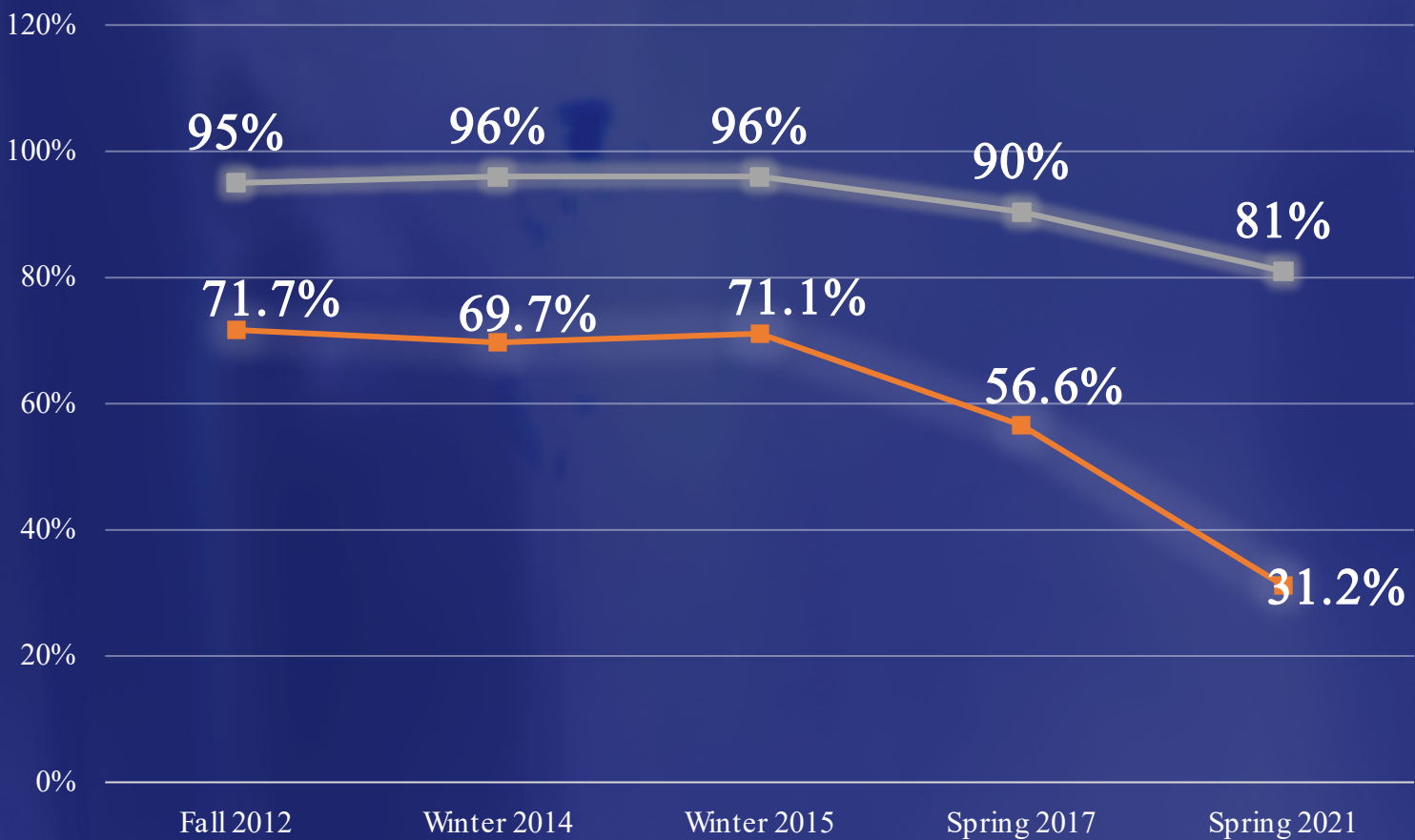
■ High school or less ■ Some college, no degree ■ Certificate ■ Associate degree ■ Bachelor's degree ■ Graduate or professional degree

Source: A Stronger Nation Report, Lumina Foundation



Metric 1:

Enhance Michigan’s College-Going Culture: Resident Perspectives



31.2%

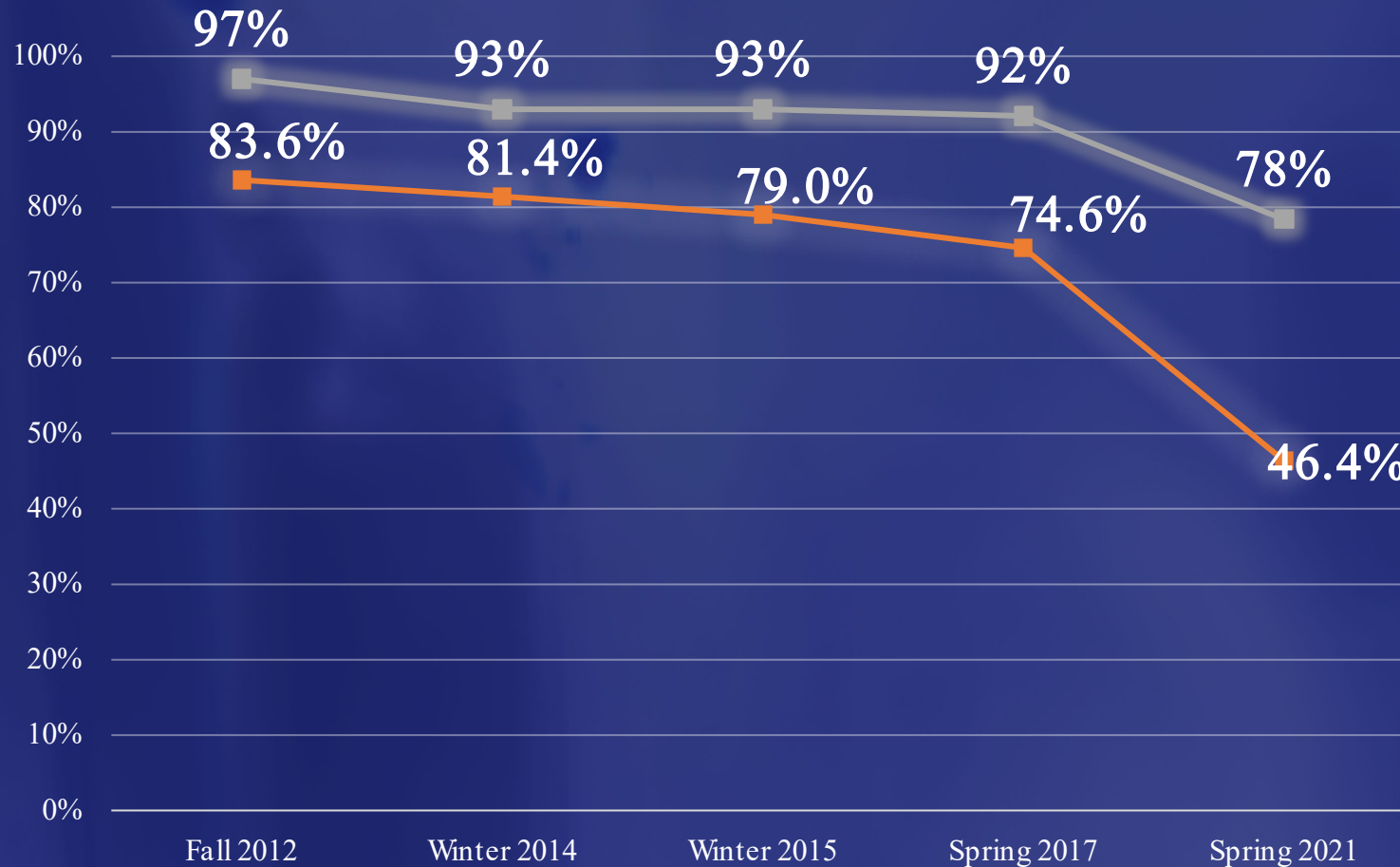
Michigan residents who think college is very important to be successful in the labor market.

*31.2% of survey respondents answered very important and 49.3% of survey respondents answered somewhat important.*

Source: State of the State Survey

Metric 1:

## Enhance Michigan's College-Going Culture: Resident Perspectives



# 46.4%

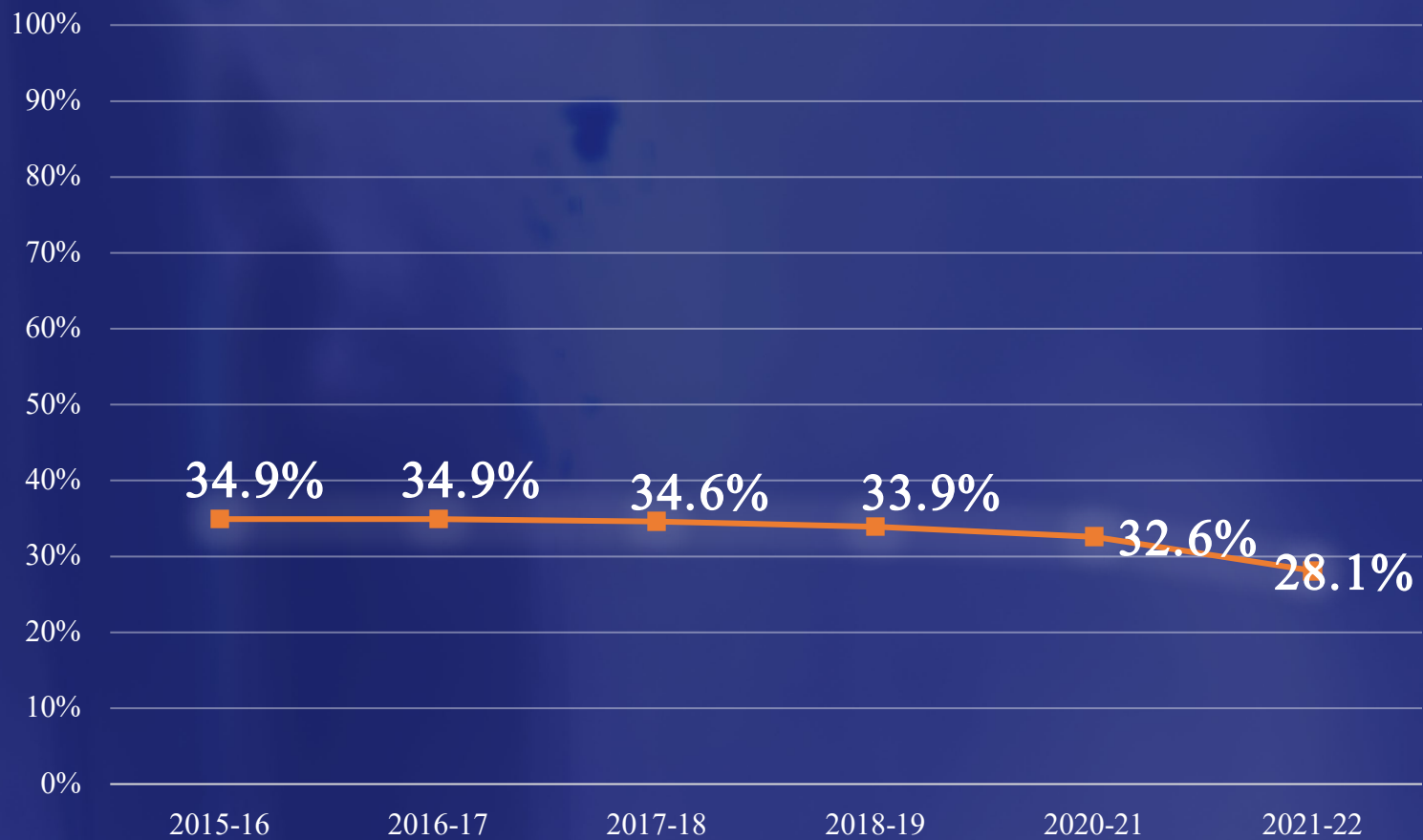
Michigan residents who think that it is very likely that their child will get a college education.

*46.4% of survey respondents answered very likely and 32% of survey respondents answered likely.*

*Source: State of the State Survey*

Metric 2:

Increase the percentage of students who enter college prepared to succeed in credit-bearing coursework



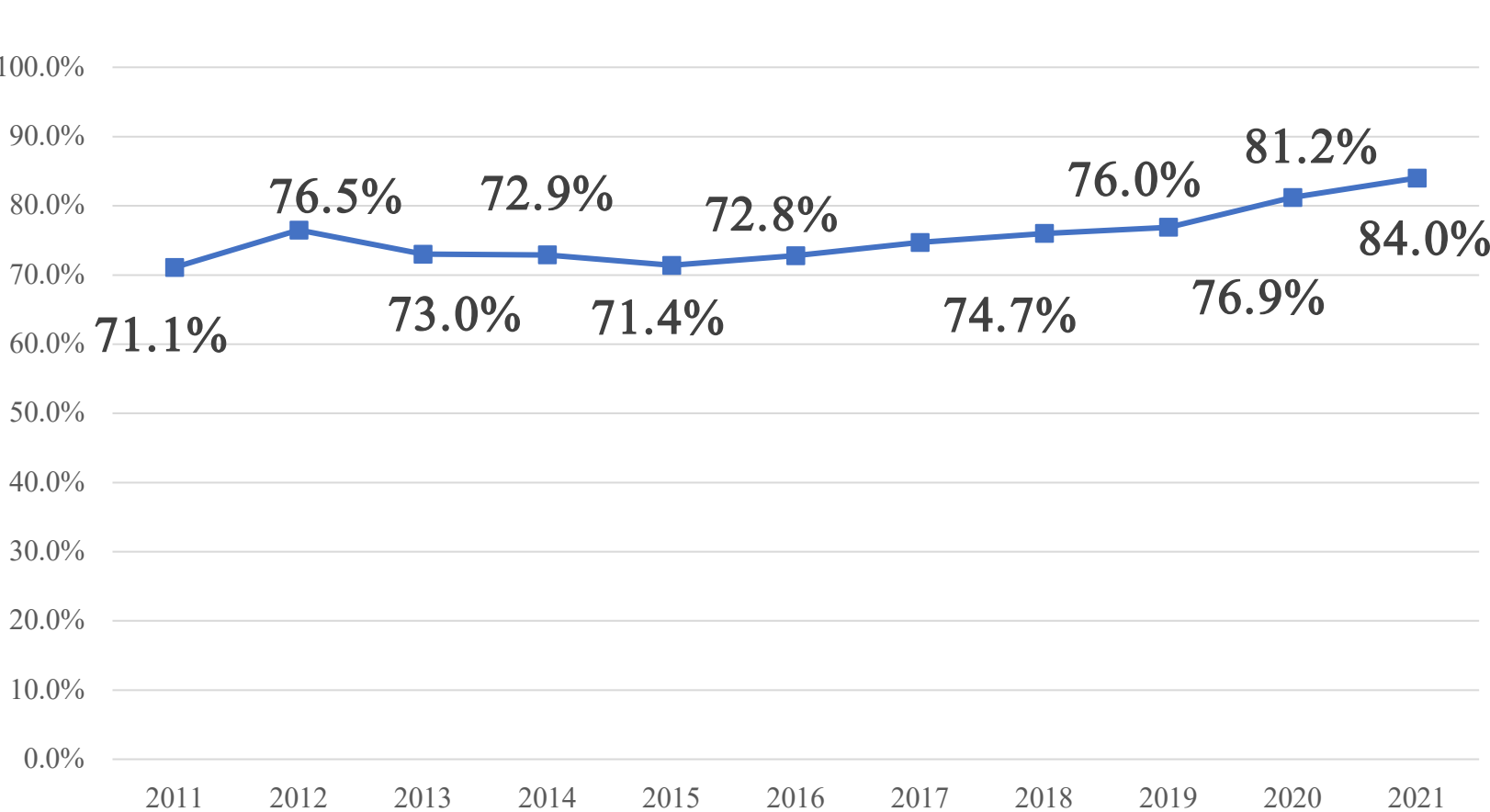
28.1%

High school juniors who met or exceeded the college readiness benchmark in 2021-22.

Source: MI School Data

Metric 3:

Increase the percentage of students who enter college prepared to succeed in credit-bearing coursework



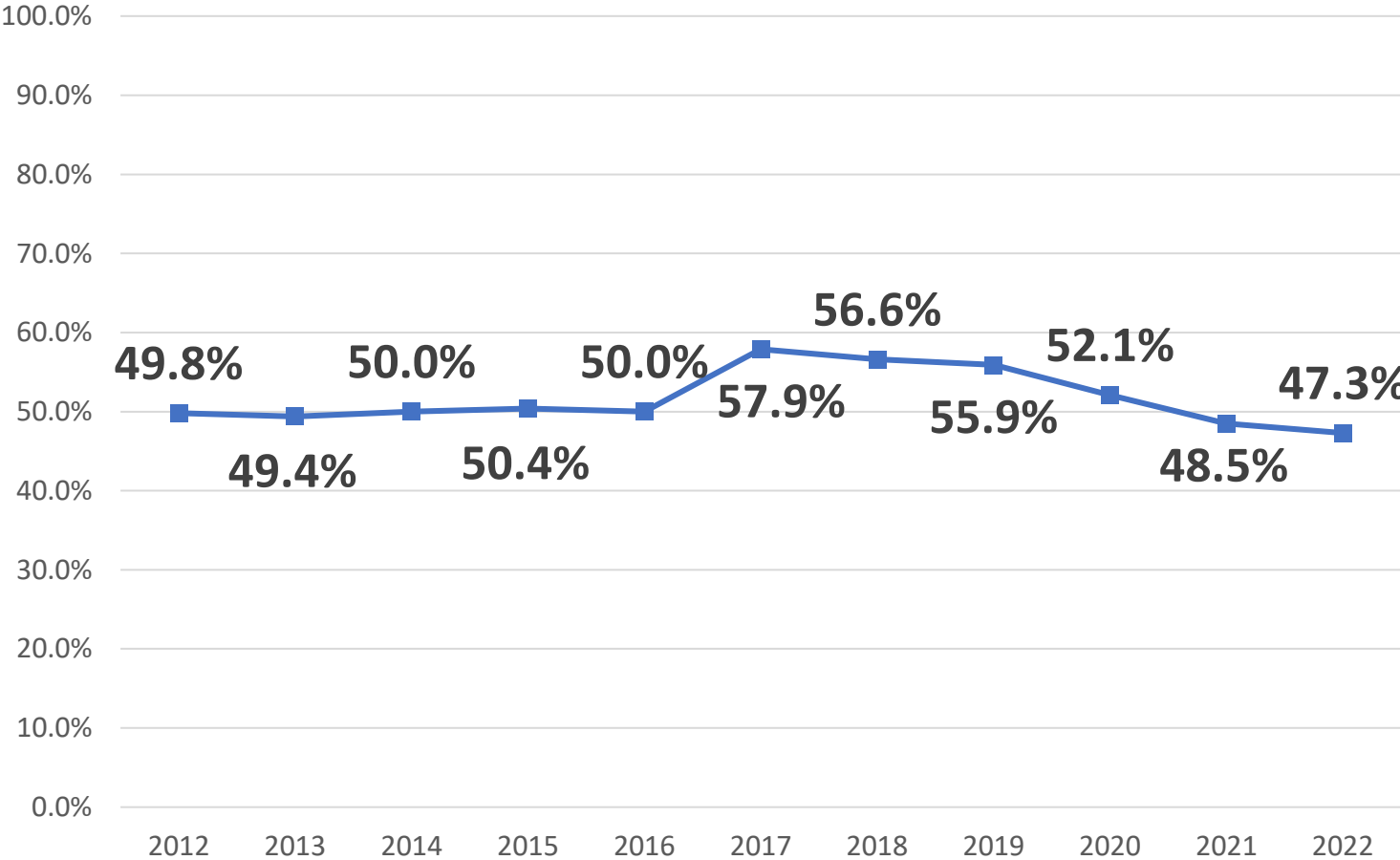
84%

Graduates enrolled in postsecondary education not requiring remedial coursework.



Metric 4:

Increase the percentage of students utilizing federal financial aid



47.3%

High school seniors completing FAFSA

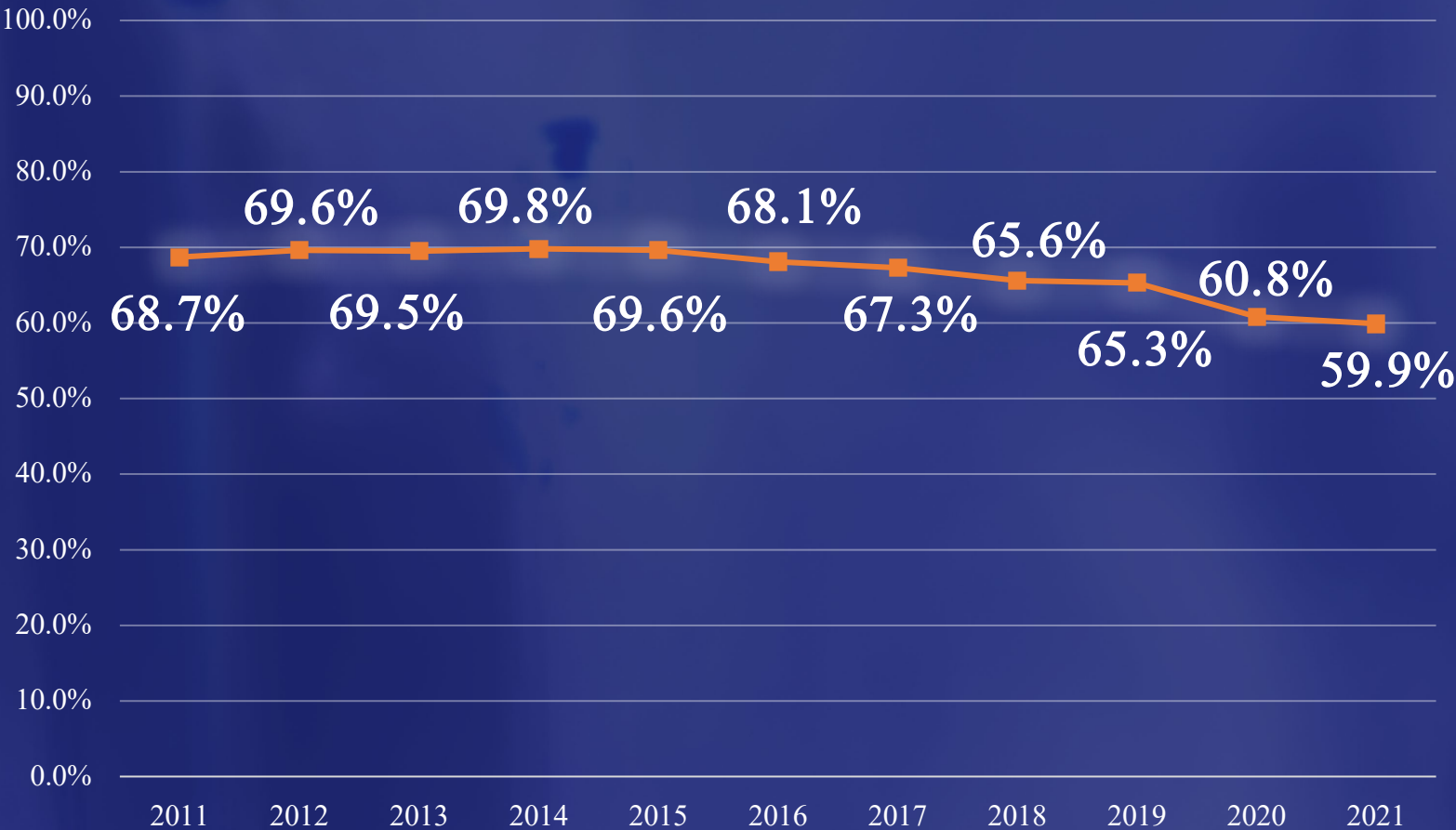
Source: Federal Student Aid Data Center (through June) and WICHE projected number of seniors from both public and private high schools.

\*Beginning in 2020, WICHE updated graduate projection data.

[studentaid.fed.gov](https://studentaid.fed.gov)  
[knocking.wiche.edu](https://knocking.wiche.edu)

Metric 5:

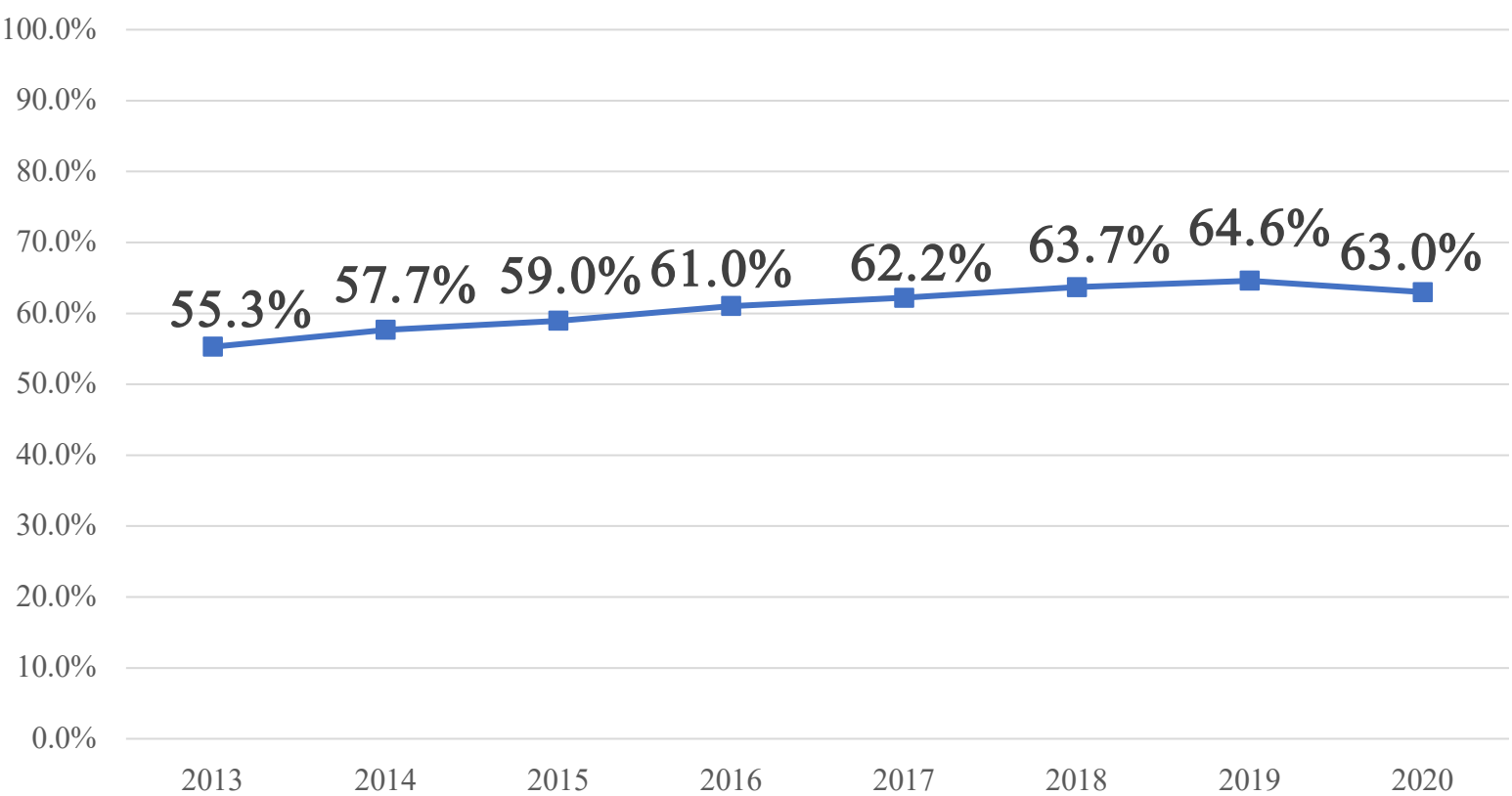
Increase the percentage of students enrolling in college



59.9%

Students who enroll in college within 12 months following high school graduation.

Metric 6:  
Increase the percentage of high school students who persist toward degree completion



63.0%

Percent of students who have an enrolled and earned 24 credits within 16 months of high school graduation



Metric 7:

Increase the percentage of students completing postsecondary degrees and certificates

49.3%

Students enrolled in Michigan's community colleges completing, graduating, or transferring within six years.

40.1%

High school graduates who complete a postsecondary certificate or degree within six years.

77.0%

Students enrolled in Michigan's public universities graduating within six years.



Metric 8:

60% of Michigan's residents will have a postsecondary degree or certificate by the year 2030

47.4%

Michigan **young** working-age adults (25-34) with a degree or certificate.

46.5%

Michigan working-age adults (25-64) with a degree or certificate.

*Source: Stronger Nation Report, Lumina Foundation.  
[strongernation.luminafoundation.org](http://strongernation.luminafoundation.org)*

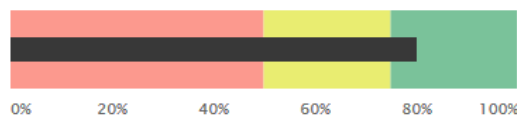
# Michigan FAFSA Tracker

School View

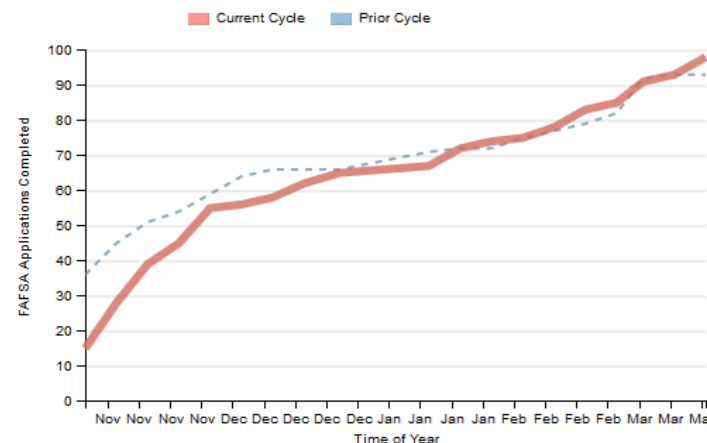
SCHOOL NAME

Email

Subscribe



Completion Rate:	80.33%
12 <sup>th</sup> Gr Enrollment 2019-20:	122
FAFSA Completions Mar 18, 2020:	98



↑ 5%  
Compared to the  
same time last year

If less than 10 students have completed/submitted a FAFSA application, results are suppressed and listed as 0.

Michigan School Counselors Links: [How to Access Student Level Data](#) | [Counselor and Student Portal](#)

[Download Data \(.xlsx\)](#)

## FAFSA Applications: Class of 2020

Date	Submitted	Completed
03/18/2020	99	98
03/11/2020	93	93
03/04/2020	91	91

## FAFSA Applications: Class of 2019

Date	Submitted	Completed
03/18/2019	94	93
03/11/2019	94	93
03/04/2019	93	92

# Thank you.

Jeneen Hatoum

Michigan College Access Network

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[micollegeaccess.org](http://micollegeaccess.org)

# MDE's Efforts to Increase the Percentage of Adults with a Post-Secondary Credential



## **Focus on the Student**

1. Career and Technical Education (CTE) continues to implement additional secondary recognized credentials through Career Pathway Programs of study
2. Early Middle College (EMC) that blends high school and post-secondary coursework
3. Advanced Placement (AP) classes and College Level Examination Programs (CLEP) that allow the student to gain college credits
4. Student Outcome Resources that help to ensure coordinated transition services are available for students





# 2021-2022 Metrics

## Career and Technical Education (CTE)

- 106,077 CTE students  
~ 23% of our high school students in any given year
- 44,609 CTE completers

## Early Middle College (EMC)

- 15,013 EMC students

## Advanced Placement

- 69,731 AP students



# MDE's Efforts to Increase the Percentage of Adults with a Post-Secondary Credential



## **Focus on Educator Preparation**

1. Expansion of the pipeline of credentialed educators through Career and Technical Education programs
2. Innovative programming to expedite the teacher certification process



# Questions?

