

Michigan Career Education Conference 2026 Student Videos MDE Social Media Plan

Video 1: [CTE CONFERENCE 1 CAPTIONSmp4 - Google Drive](#)

- “The CTE programs in our country are the backbone of our country” – Crissy Lauterbach, Director of Professional Learning Services
 - “The working backbone of America”
- “I’ve been to this conference, I believe, for ten years now. It’s different every single year, and every year I come back with new and exciting things to show my students.” – Joy Paquette, Public Safety Instructor
- “You don’t just sit back, you participate and you’re part of it.” – Cooper Donovan, Michigan DECA State Officer

East Kentwood High School, Falcon News Network & Video Production Class,
Instructor Preston Donakowski

Video 2: [CTE CONFERENCE 2 CAPTIONS.mp4 - Google Drive](#)

- “I enjoy every day being able to go teach something that I’m passionate about. It makes it just as fun for me as it does for the students that are learning it.” – Tom Pratt, Automotive Technology Instructor
- “A strong CTE program is important because it provides exposure to young people who may not have an idea as to what they want to do. And a lot of times I think people get the wrong messaging, they think if you go through CTE you are not college bound and that is something that is just not true at all. ” – Krista McKinney-King, Director of Workforce Development
- “I think there’s a lot of power in peer learning. I think there’s a lot of power in networking...Professional learning like this allows for those conversations to just naturally occur. And when you’re meeting with other professionals who are passionate and doing this type of work, you’re able to really gain some amazing ideas.” – Melissa Miller, Director of CTE and Postsecondary Education

East Kentwood High School, Falcon News Network & Video Production Class,
Instructor Preston Donakowski

Video 3: [MICEC '26 Promo \(Burned Captions\).mp4 - Google Drive](#)

AEVE at Harbor Springs High School, instructor Jason Byma

Other cool facts to share about MICEC

- Each year, over a thousand educators, administrators, counselors, business partners, and community leaders attend our statewide CTE conference.
- Over 100 breakout sessions highlighting career development, innovative best practices, and successful CTE programs across Michigan
- Networking opportunities with CTE administrators, who are the primary decision-makers for program-level purchases
- A vibrant exhibitor space where vendors can showcase state-of-the-art technology, tools, and instructional solutions
- Direct engagement with educators from across the state who are seeking new approaches to strengthen career training and student achievement

Content	Caption	Post Date	Social Media Platform
Video 1	Why should you go to #MICEC27? Public Safety Instructor Joy Paquette says: "I've been to this conference for ten years now...Every year, I come back with new and exciting things to show my students." Watch this video created by students at East Kentwood High School to see what your MICEC experience can look like! #MICTESTory	Fall 2026	Facebook and Twitter/X Instagram @mictestory
Video 2	"I think people get the wrong messaging. They think if you go through	Fall 2026	Facebook and Twitter/X

	CTE you are not college bound and that is something that is just not true at all.” – Krista McKinney-King CTE programs open doors for thousands of Michigan students. With over 100 breakout sessions to choose from, #MICEC27 is the perfect opportunity to learn how CTE can change lives. Learn more about the conference by watching this video created by students at East Kentwood High School.		Instagram @mictestory
Video 3	Each year, MICEC brings a variety of vendors to host a vibrant exhibitor space featuring tools, technology, and instructional solutions for school districts to take back to their CTE students. Watch this video created by students in the A EVE program at Harbor Springs High School to get a glimpse of the technology that can boost your CTE programs!	Fall 2026	Facebook and Twitter/X Instagram @mictestory