

2020 - 2021 STATE PLAN

for Strengthening Michigan's Children & Families



Children's
Trust Fund



stand **UP**
for kids





Children's Trust Fund

Michigan's Chapter of Prevent Child Abuse America

Our Mission: Children's Trust Fund (CTF) will facilitate, fund, and support the prevention of child abuse and neglect through over 100 programs serving Michigan's 83 counties!

Our Vision: Michigan's children enjoy safe, happy & healthy childhoods through strong families!

Our Belief: The prevention of child abuse and neglect is possible through inspiring hope and providing evidence-based programs with each community across Michigan!

Our Strategic Goals for 2020-2021:

1. Expand diverse and sustainable funding
2. Strengthen marketing/branding as voice of prevention across Michigan
3. Provide/develop training to support Local Councils as their community's expert in child abuse prevention



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From Our Board Chair and Executive Director

Prevention is Possible...

To Our Supporters:

On behalf of the Board of Directors, we remain committed to the prevention of child maltreatment through strengthening families, educating communities, raising public awareness and facilitating collaborations throughout Michigan. In 2020, we are partially funding over 100 programs that are dedicated to the prevention of child maltreatment. Our efforts include the coordination, support and development of these programs along with our efforts to educate and collaborate on research and sharing evidence-based programming to improve the lives of our state's children and families. With your generous support, our goal is to expand our programs in order to protect our children and strengthen families through 2021! You may ask, "What Can I Do?"

We are thrilled to share our new campaign, "Stand Up for Kids". While this message is simple, it is not simple in its daily execution. Whether it be in the provision of parenting support programs or educating legislators on the importance of primary prevention, we must share the knowledge gained through the critical research done on Adverse Childhood Experiences (ACE's) and the need for the Five Protective Factors in each and every child's life. Each of us must "Stand Up" despite the challenges of limited and shared resources focused on prevention of abuse and neglect from happening!

Together, we appreciate and continue to build on CTF's foundation of prevention programming previously led by CTF Director, Mike Foley. Our CTF Team shares your dedication to the best interest of our children. We believe that prevention is possible and each of our children deserve to have a safe, happy, and healthy childhood. Please take a few moments to read our plan for this year and next, then give us a call to get involved. We can't do this without you!

Amy Tattie Loopp
Chair, Board of Directors

Suzanne Greenberg
Executive Director



Collaborative Partners

In FY2020-2021, our statewide and national network of prevention partners includes policymakers, state and local nonprofit organizations, government agencies, service organizations, parents and providers, prevention advocates, businesses, and schools. CTF staff works with numerous agencies, serves on committees, and leads initiatives to strengthen and inform our prevention work, including:

- Children's Trust Fund Alliance
- Children's Services Agency (DHHS) Leadership Team
- Child Welfare Planning Council
- Circle of Parents®
- Citizen Review Panel for Prevention (CRPP)
- Communications Advisory Meeting
- Early Childhood Investment Corporation
- Families First Prevention Services Act (FFPSA) Prevention Team
- Great Start Operational Team
- Great Start Strategy Team
- Greater Lansing Exchange Club
- Healthy Families America (HFA)
- Home Visiting Advisory Meeting
- Home Visiting Infrastructure Meeting
- Home Visiting Leadership Meeting
- Injury Committee Implementation Group
- Mandated Reporting Curriculum Development Committee
- Maternal, Infant and Early Childhood Home Visiting Program
- Michigan ACE Initiative Steering Committee
- Michigan Association for Infant Mental Health (MI-AIMH)
- Michigan Association for Infant Mental Health Providers
- Michigan's Children
- Michigan Infant Safe Sleep State Advisory Committee
- Michigan KIDS Count
- Michigan Kinship Care Coalition
- Michigan League for Public Policy
- Michigan Nonprofit Association
- Michigan Tribal State Partnership
- Parent Leadership in State Government Advisory Board
- Parenting Awareness Michigan
- Prevent Child Abuse America's Public Policy Committee
- Signature Auction Event Advisory Committee
- Strengthening Families of Michigan
- University of Michigan Child Abuse and Neglect Conference



101

Child abuse and neglect programs funded by the Children's Trust Fund.



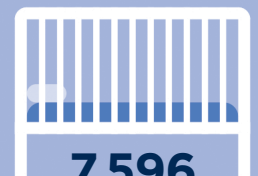
\$2.3M

Distributed for primary and secondary prevention across all 83 counties in Michigan.



5,173

Individuals educated through 204 child abuse and neglect reporter training sessions.



7,596

Adults educated through 4,543 Shaken Baby Sessions.



CTF Board of Directors



Amy Tattrie Loepp¹
*Board Chair, Representing
General Public
Bloomfield Hills*



Tammy Bernier¹
*Representing
Business Community
Saginaw*



Rabbi Amy Bigman¹
*Representing
Religious Community
East Lansing*



Willie Dubas²
*Representing Labor
South Haven*



Jason Gold¹
*Representing
General Public
Dexter*



Stanley Hannah²
*Representing
Business Community
Novi*



Bill Hardiman*
*Representing Michigan
Department of Health
and Human Services
Kentwood*



Kelle Jo Ilitch¹
*Representing Parents
Bloomfield Hills*



Sgt. Martin Miller*
*Representing
Michigan State Police
Allendale*



CTF Board of Directors



Lauren Rakolta²
*Representing
Business Community
Birmingham*



Alisande Shrewsbury*
*Representing Michigan
Department of Education
Okemos*



Jill Simms¹
*Representing
Legal Community
Skandia*



Orlando Todd*
*Representing Michigan
Department of Health
and Human Services
Holt*



Kathleen Trott³
*Representing
Legal Community
Birmingham*



David Zyble³
*Representing
Business Community
DeWitt*



Suzanne Greenberg
Executive Director

Per Public Act 250 of 1982, the Children's Trust Fund is composed of 15 board members. Eleven public members are appointed by the governor with the advice and consent of the Senate and four state departments designate representatives to the Board.

1 = Term Expires 12/19/2022
2 = Term Expires 12/19/2021
3 = Term Expires 12/19/2020
*Represents a State Department



Local Councils

Overview The primary purpose of our Local Councils (LC) is the development and facilitation of collaborative community prevention programs serving 83 counties. Local Councils ensure that every county has a “prevention presence” by collaborating with community partners and other Local Councils throughout the year to provide high quality primary prevention programs (prior to any abuse or neglect being identified) based upon defined local needs. According to the CDC (www.cdc.gov/violenceprevention/childabuseandneglect/prevention.html) approaches to primary prevention of child abuse and neglect include:

- Parenting skill and family relationship approaches
- Early childhood home visitation
- Family friendly work policies
- Public engagement and education campaign
- Behavioral parent training programs
- Treatment to lessen harms of abuse and neglect exposure

Local Councils engage in these activities (and others) which are in support of and based on the Protective Factors Framework (see page 4), which is built from research-based concepts that prevent child abuse and neglect. Local councils also play a role in the process of facilitating Direct Service programs to meet the needs of communities statewide.

Local Council Programming

Specific examples of Local Council programming include:

- Facilitating parenting skills and behavior programs based on proven research.
- Providing statewide mandated reporter training sessions to the professional community.
- Ensuring a community event presence to distribute information.
- Leading community education for child abuse and neglect prevention.

- Providing baby pantry support by providing baby clothes, diapers, formula and parenting education materials.
- Teaching school based anti-bullying programs.
- Writing newspaper articles to raise public awareness.
- Distributing public service announcements to all local media to raise public awareness.
- Coordinating community wide car seat safety inspections.

2020-2021 Plan

- Investigate needs assessment template options and opportunities.
- Evaluate the current local council tier system and explore options to increase effectiveness, efficiencies and satisfaction.
- Host a monthly Local Council workgroup meeting.
- Bi-annually, alternate statewide regional meetings and site visits.
- Sponsor an annual training during Child Abuse and Neglect Conference focused on local council’s expressed training needs.
- Grow Michigan’s Child Abuse Prevention (CAP) Month activities.
- Provide training and materials to promote Safe Sleep practices.
- Provide training and technical assistance to Local Councils on mission critical and current primary prevention topics including; Adverse Childhood Experiences (ACEs), the Strengthening Families program and others which ensure there is primary prevention expertise and leadership throughout the state.
- Michigan’s CTF will collaborate with state, federal and private entities to improve the capacity to deliver high quality prevention services.
- Michigan’s CTF will review programming data to advance Local Council continuous quality improvement endeavors.



Local Councils

Child Abuse Prevention (CAP) Month

Overview: April is recognized as Child Abuse Prevention (CAP) Month and is annually celebrated across Michigan. CTF promotes CAP Month via state and local education and advocacy efforts.

- Pinwheels for Prevention™ is a nationwide campaign of Prevent Child Abuse America (PCAA). CTF distributes pinwheels to Local Councils throughout the state to promote CAP Month. The pinwheel is used as a symbol of the happy and carefree childhood that all children deserve.
- CAP Month Toolkits provide information and resources for Local Councils and other like-minded organizations so they can initiate and achieve quality results for their CAP Month and other related campaigns.
- Capital Rally: Our annual Child Abuse Prevention Awareness Day rally includes a rally, procession and ceremonial planting of a pinwheel garden. A Legislative Education Day component to that special day encourages participants to speak directly with their legislators about prevention issues and efforts.

2020-2021 CAP Month Plan

CTF will provide statewide leadership for CAP Month initiatives to heighten awareness and educate about child abuse and neglect prevention, including:

- Lead a collaborative team comprised of Local Council, Board, MI Department of Education and CTF staff to create a month-long awareness campaign that can be used throughout the year!
- Continue the Child Abuse Prevention Awareness Day rally event at the State Capitol in recognition of CAP Month, including a Legislative Education Day component.
- Promote the statewide Pinwheels for Prevention™ campaign which includes providing pinwheels to Local Councils.

- Update the CTF CAP Month toolkit annually to be used throughout the state via the 73 Local Councils serving 83 counties in Michigan.
- Continue collaboration with Michigan Department of Health and Human Services, and the Governor's Office to secure the designation of April as Child Abuse Prevention Month.
- Work with the state's Citizen Review Panel for Prevention committee to look for citizen review panel opportunities during CAP Month.
- Enhance social media utilization during CAP Month.

About the Ingham County Local Council's drop in daycare center one parent wrote:

"When a family I know is facing difficult roads ahead, I always recommend the Family Growth Center. It's important to give parents a safe place for their children when they need to attend grown-up appointments and educational programs, and when they simply need a break from parenting."

– Anonymous

About the Sanilac County Local Council's baby pantry one parent wrote:

"The baby pantry helped connect me to the lactation consultant who was amazing at helping me figure out and navigate trying to breastfeed. My husband was laid off from his job two weeks after our son was born. The baby pantry provided us with not just the basic necessities, but with valuable information and connections that we needed. There were weeks that we relied on baby pantry diapers and wipes to make it through until unemployment was received. We were also able to get our car seat installation and fit checked by Safe Kids because I heard about it through the baby pantry. I found out about Project Fresh at the baby pantry too."

– Anonymous



Direct Service Grants

Overview CTF Direct Services grant program exists to fund secondary child abuse and neglect prevention efforts in communities throughout Michigan. This funding is awarded through a competitive bid process and is focused on families with risk factors or challenges that, if left unattended, could impact positive parenting and a child's personal safety. Our purpose in providing these grants to communities is that each grantee will work collaboratively with other services and funding sources to build a framework of protection and support for all children and families. When this is done comprehensively, the incidences of child abuse and neglect are reduced.

Direct Service Programming In making grants for Direct Services, CTF requires effective and efficient use of the grant funds through evidence-based/ evidence informed programming. This is accomplished both through planning and implementation at the local level as well as the technical assistance and support provided by CTF. The following are examples of how these values are put into practice:

- Prospective direct service grantees develop their proposals based on locally determined priorities through needs assessments. Our Local Councils review and endorse all proposals prior to submission to ensure that proposals are aligning with community needs.
- All CTF Direct Service grantees are required to coordinate and collaborate with local council and partnering agencies on a continual basis to create a “network of services” for their children and families.
- CTF plans and manages a monthly workgroup meeting with all Direct Service grantees. The purpose is to provide a forum for sharing information and ideas; exploring strategies to strengthen practices and programs; and discussing technical assistance and training needs.
- Grant activities are monitored on an on-going basis – both quantitatively and qualitatively - to assure service level benchmarks are reached and intended outcomes are addressed.

- A client assessment tool is required to be used by all DS grantees to ensure the delivered programming met the needs of clients in the community.

CTF Support to Direct Services

CTF provides ongoing support for its grantees. Examples follow.

- Host bi-monthly direct services workgroup meetings, some including guest speakers to increase knowledge on prevention related topics.
- Sponsor an annual training which brings together international, national and local experts in the field of child abuse and neglect prevention.
- Provide new grantee orientation on data reporting, technical support and CTF.
- Visit grantee sites for program support and monitoring.
- Facilitate periodic training on new curricula, data and/or relevant program.

Local Efforts Funded by Direct Service Grants

CTF Direct Service grants strengthen families through the use of the protective factors framework (see insert), a researched-based approach to serving children and families. When used in a high quality and comprehensive way, it strengthens families by building resiliency, and mitigates the circumstances that can result in child abuse and neglect. Examples of currently funded evidence-based services using the protective factors framework include.

- Home visitation services
- Fatherhood initiatives
- Parent support and education
- Respite care/crisis nursery programs
- Family Resource Centers
- Youth mentoring programs



Direct Service Grants

Strengthening Families Approach – Five Protective Factors

Research studies support when the Protective Factors are well established in a family, the likelihood of child abuse and neglect diminishes. Protective factors build family strengths and a family environment that promotes optimal child and youth development.

Parental Resilience: Resilience is the ability to manage and bounce back from all types of challenges that emerge in every family's life and knowing how to seek help when necessary.

Social Connections: Networks of support are essential to parents. Social connections provide emotional support, help solve problems, offer parenting advice and give concrete assistance to parents.

Concrete Support in Times of Need: Meeting basic economic needs like food, shelter, clothing and health care is essential for families to thrive.

Knowledge of Parenting and Child Development: Accurate information about child development and appropriate expectations for children's behavior at every age help parents see their children and youth in a positive light and promote their healthy development.

Social and Emotional Competence of Children: Challenging behaviors or delayed development create extra stress for families, so early identification and assistance for both parents and children can head off negative results and keep development on track.

2020-2021 Plan

- Awarded a new series of CTF direct service grants through a competitive bid process in fiscal year 2020. CTF will assure that funded evidence-based services are designed to serve the at-risk families – the focus of these funds.
- Train all Direct Service Grantees in strengthening families within first quarter of grant.
- Provide training, orientation and technical assistance to Direct Service Grantees on a variety of topics including: evaluation, data collection, and year-end reporting.
- Host the Direct Services Work Group on a bi-monthly basis. Topics of interest will be solicited from grantees. The discussions will help guide the technical assistance and support to be provided by CTF.
- Broaden the use of the year-end outcome reports submitted by all grantees. Once all these reports are submitted, CTF will schedule calls to address the following:
 - Review the strengths of the work.
 - Assess any challenges that grantees experience reaching intended outcomes.
 - Discuss the kinds of technical support needed to improve the services delivered with grant funds.
- Explore national partnerships to provide leadership in programming to prevent child maltreatment. Examples of possible new programs are the Fatherhood Initiative and National Family Resource Network.



32,738

Children in Michigan were confirmed as abused or neglected in 2019.



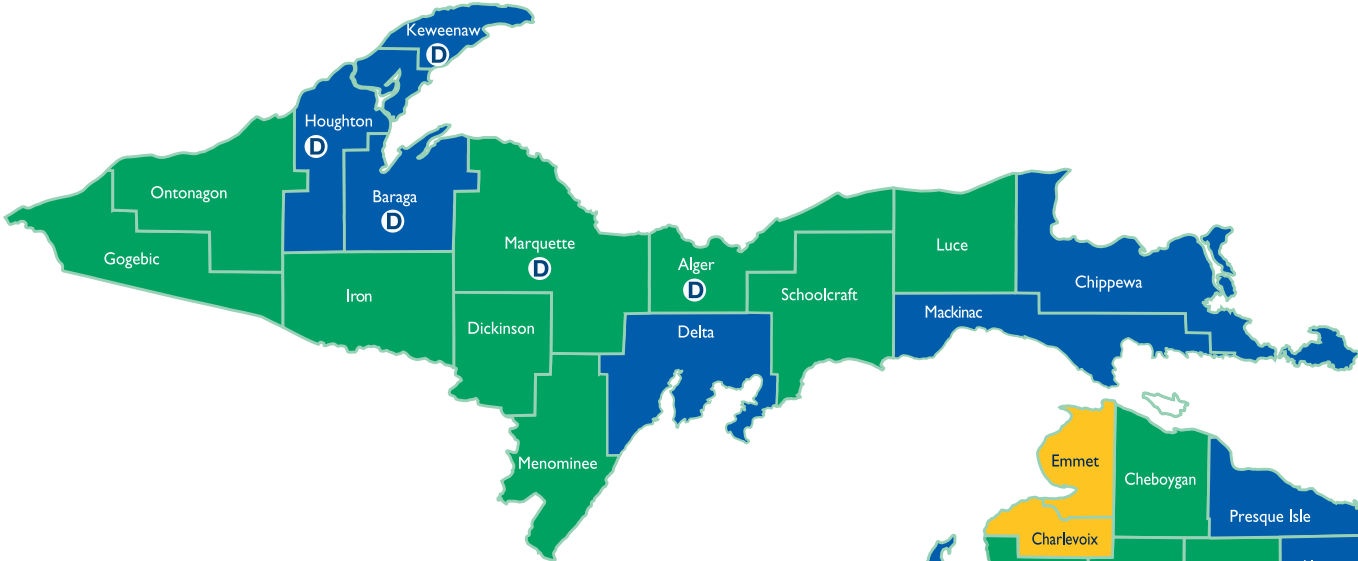
A child is a victim of abuse or neglect every
16 minutes



66%
of Michigan adults reported at least one adverse experience as a child.

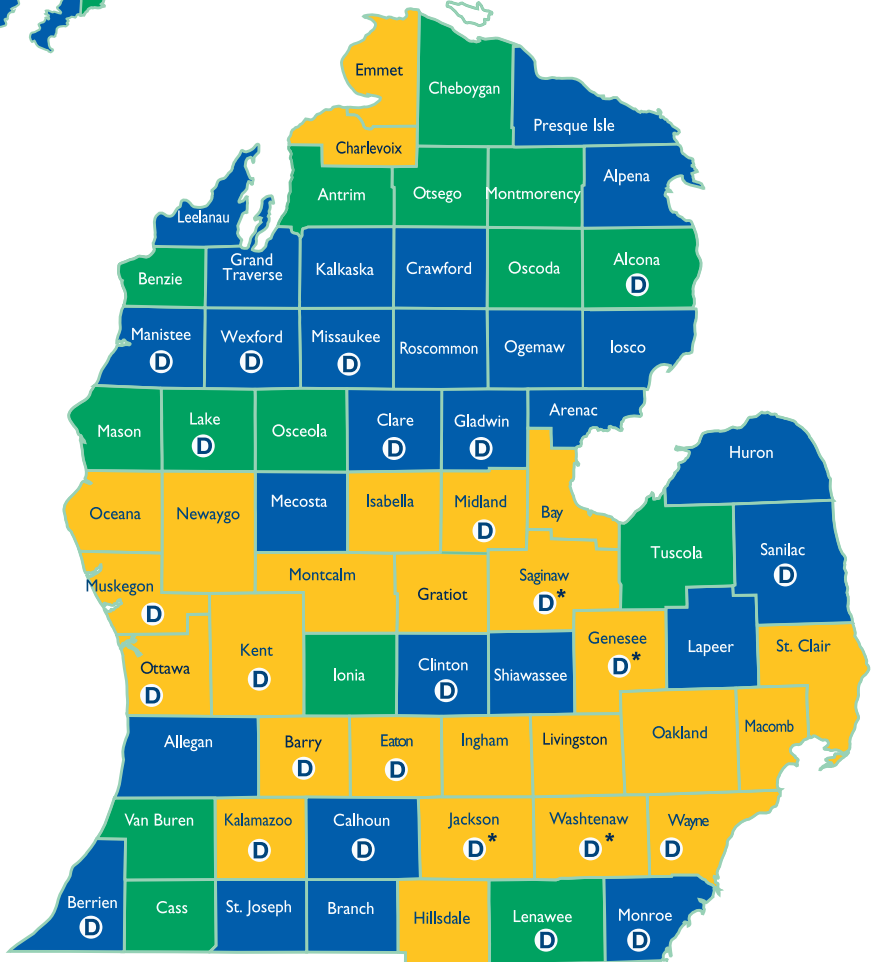


Programs Funded 2020



MAP KEY

- Local Council \geq \$5,000
- Local Council \geq \$10,000
- Local Council \geq \$20,000
- D** Direct Services Programs





CTF Prevention Grants

ALCONA

■ Northeast Michigan Community Partnership, Inc.

Tamara Quick
989-370-0239 • Tamaraquick45@gmail.com

■ Child and Family Services of Northeast Michigan

Stephanie Dettloff
989-356-4567 • dettloffs@cfsnemi.org
www.cfsnemi.org

ALLEGAN

■ Safe Harbor Children's Advocacy Center

Lori Antkoviak
269-673-3791 • lantkoviak@safeharborcac.org
www.safeandsoundcac.org

ALPENA/PRESQUE ISLE

■ Alpena/Presque Isle Child Abuse and Neglect Team

Robin Benson
989-356-8058 • robin.benson@midmichigan.org

ANTRIM

■ United Way of Northwest Michigan

Ranae McCauley
231-947-3200 • ranae@unitedwaynwmi.org
www.unitedwaynwmi.org

ARENAC

■ Arenac County Child Protection Council

Deputy Rachel Vallad
989-846-3002x6870 • rvallad@arenacountymi.gov

BARAGA/HOUGHTON/KEEWENAW

■ Superior Child Abuse Prevention Council

Rhys Edwards
906-487-0914 • superiorcapcouncil@gmail.com

■ Keweenaw Family Resource Center

Iola Brubaker
906-482-9363 • iolabrubaker@kfrckids.org
www.kfrckids.org

BARRY

■ Family Support Center of Barry County

Linda Maupin
269-945-5439
linda@familysupportbarry.com
www.familysupportbarry.com

■ Eaton RESA

Nicole Selleck
517-541-8987 • nselleck@eatonresa.org
www.eatonresa.org

BAY

■ Child Abuse and Neglect Council Great Lakes Bay Region, Bay County

Vera Harrison
989-671-1345 • vharrison@cancouncil.org
www.cancouncil.org

BENZIE

■ Benzie County Cares for Kids

Kim Michum
231-409-9534 • kmicham@nmcaa.net

BERRIEN

■ Berrien Council for Children

Allie Kibler-Campbell
269-556-9640 • akiblercampbell@swmichiganac.org
www.berrienchild.org

■ Berrien County Health Department

Kyna King
269-927-5607 • kking@bchdmi.org
www.bchdmi.org

BRANCH

■ Branch County Council for Child Abuse and Neglect

Lori LaBundy
517-227-5234 • branchcapacouncil@gmail.com

CALHOUN

■ Bronson Health Foundation

Dannielle Kostrab
269-245-3903 • KostrabD@bronsonhg.org

■ Denotes Local Councils ■ Denotes Direct Service Grants



CTF Prevention Grants *continued*

■ Calhoun Intermediate School District

Susan Clark
269-986-6275 • clarks@calhounsid.org
www.calhounsid.org

CASS

■ Cass County Youth Council

Sarah Mathews
269-445-1149 • sarahm@cassco.org

CHARLEVOIX/EMMET

■ Child Abuse Prevention and Education Council of Charlevoix and Emmet Counties

Lisa McCullough
231-753-8511 • lisa@upnorthchildabusecouncil.org
www.upnorthchildabusecouncil.org

CHEBOYGAN

■ Cheboygan County Child Advocacy Council

Debra Turnbull
231-627-6015 • debrajturnbull@hotmail.com

CHIPPEWA

■ Eastern UP Intermediate School District – Chippewa County Local Council

Jessica Savoie
906-632-3373x5142 • jessicas@eupschools.org

CLARE

■ Clare County Youth Council

Betsy Ulicki
989-418-8502 • ulickib@michigan.gov

■ Northern Michigan Mobile Child Advocacy Center

Bethany Law
989-615-5002 • blaw@mikds.org
www.mikids.org

CLINTON

■ Clinton County Council for the Prevention of Child Abuse and Neglect

Marie Barks
989-224-1010 • cancouncil19@gmail.com

■ Caring & Sharing Family Life Services

Marie Barks
989-224-1010 • mabarks@yahoo.com

CRAWFORD/ROSCOMMON

■ Crawford/Roscommon Child Protection Council

Tammy Tyler
989-915-2752 • crcpc@mail.com

DELTA

■ Community Foundation of the Upper Peninsula/Delta County

Julie Moberg
906-786-7080 • jmoberg@mdscaa.org
www.cfup.org

EATON

■ Eaton RESA/Prevention Program Services

Charisse Tuell
517-541-8768 • ctuell@eatonresa.org
www.eatonresa.org

■ Eaton RESA

Nicole Selleck
517-541-8987 • nselleck@eatonresa.org
www.eatonresa.org

GENESEE

■ Voices for Children Advocacy Center

Claudnyse D. Holloman
810-238-3333 • claudnyse@voicesforcac.org
Voicesforcac.org

■ Denotes Local Councils ■ Denotes Direct Service Grants



CTF Prevention Grants *continued*

■ **Motherly Intercession**

Necole Hayes
810-424-9909 • hayesn@unlocktheirfuture.org
www.unlocktheirfuture.org

GLADWIN

■ **Gladwin County Child Abuse and Neglect Council**

Amy Pratt
989-386-8657 • aprat@cgresd.net

■ **Northern Michigan Mobile Child Advocacy Center**

Bethany Law
989-615-5002 • blaw@mikds.org
www.mikids.org

GOGEBIC

■ **Dove, Inc., Gogebic County Child Protection Council**

Erin Ross
906-663-4045 • rantae@msu.edu
www.dove-inc.net

GRAND TRAVERSE/KALKASKA/LEELANAU

■ **Traverse Bay Children's Advocacy Center**

Sue Bolde
231-929-4250 • sbolde@traversebaycac.org
www.traversebaycac.org

GRATIOT

■ **Gratiot County Child Advocacy Association**

Audra Stahl
989-463-1422 • audra@linkforfamilies.org
www.linkforfamilies.org

HILLSDALE

■ **Hillsdale Child Abuse Prevention and Awareness**

Christie Campbell
517-437-3100 • capahillsdale@yahoo.com
www.caphillsdale.net

HURON

■ **Child Abuse and Neglect Council Great Lakes Bay Region, Huron County**

Erinn Mausolf
989-269-0011 • erinnm@hdc-caro.org

INGHAM

■ **Child and Family Charities**

Julie Thomasma
517-882-4000x123 • julie@childandfamily.org
www.childandfamily.org

IONIA

■ **Ionia County Council for Prevention of Child Abuse and Neglect**

Kris Purnhagen
616-527-5332 • kpurnhagen@ioniacounty.org

IOSCO

■ **Iosco County Child Protection Council**

Kelli King
989-362-0301 • kingk6@michigan.gov

IRON/DICKINSON

■ **Iron/Dickinson Children's Advocacy Network**

Kristina Demboski
906-367-4866 • IronDickinsonCAN@aol.com

ISABELLA

■ **Isabella County Child Advocacy Center**

Meg Schubert
989-317-8792 • meg@isbellacac.org
www.isbellacac.org

JACKSON

■ **Council for the Prevention of Child Abuse and Neglect of Jackson County**

Travis Barnett
517-788-4239 • tbarnett@cpcan.jackson.org
www.cpcan.jackson.org



CTF Prevention Grants *continued*

■ Family Service & Children's Aid

Bob Powell
517-787-7920 • bpowell@strong-families.org
www.strong-families.org

KALAMAZOO

■ Kalamazoo County Child Abuse and Neglect Council

Debra Mixis
269-552-4430 • info@kalamazoocan.org
www.kalamazoocan.org

■ Catholic Family Services

Kerry Williams
269-381-9800x217
kerrywilliams@ccdok.org
http://ccdok.org

KENT

■ Family Futures

Rachel Johnson
616-454-4673 • rjohnson@familyfutures.net
www.familyfutures.net

■ Children's Assessment Center

Sara Soehnel
616-336-4265 • ssoehnel@cac-kent.org

LAKE

■ Lake County Council for Prevention of Child Abuse and Neglect

Haley Jones
231-745-4614 • hjones@co.lake.mi.us

■ United Christian Fellowship Ministries

Julie Hamilton
231-775-7299 • Julie.hamilton@cadillacoasis-frc.org

LAPEER

■ The Child Advocacy Center of Lapeer County/ Council for Children

Heather Frayer
810-664-9990 • hfrayer@caclapeer.org
caclapeer.org

LENAWEE

■ Lenawee County Child Abuse and Neglect Council

Christie Cadmus
517-265-1656 • Christie.cadmus@lenaweegreatstart.org

■ Lenawee Intermediate School District

Megan Karpinski
517-266-4832 • Megan.karpinski@lisd.us
www.lisd.us

LIVINGSTON

■ LACASA

Holly Naylor
517-548-1350x2870 • hnaylor@lacasacenter.org
www.lacasacenter.org

LUCE

■ Luce County Child Protection Council

Tracy Paramski
906-293-9223 • tparamski@hnjh.org

MACKINAC

■ Mackinac County Child Protection Roundtable

Denise Kingsbury
906-430-5843 • roundtable_mackinac@yahoo.com

MACOMB

■ Macomb County Child Advocacy Center/ Care House, Inc.

Dorie Vazquez-Nolan
586-463-0123 • doriev@mccarehouse.org
www.mccarehouse.org

MANISTEE

■ Manistee County Child Advocacy Center

Traci Smith
231-398-2202 • mcfa@manistee.org

■ Little River Band of Ottawa Indians

Holly Karlsen
231-398-6718 • hollykarlsen@lrboi-nsn.gov
www.lrboi-nsn.gov

■ Denotes Local Councils ■ Denotes Direct Service Grants



CTF Prevention Grants *continued*

MARQUETTE/ALGER

■ Alger Marquette Community Action Board

Monet Borione

906-290-0290 • borionem@michigan.gov

www.amcabmqt.org

■ Great Lakes Center for Youth Development

Breanne Carlson

906-228-8919 • bree@msu.edu

www.glcyd.org

MASON/OCEANA

■ Mercy Health

Holly Alway

231-672-4910 • alwayh@mercyhealth.com

www.mercyhealth.com

MECOSTA

■ Mecosta County Children's Council

Amy Eddinger

231-592-0129 • Amy.eddinger@bryac.org

MENOMINEE

■ Menominee County Intermediate School District

Mary Bauer

906-863-5665x1018 • mbauer@mc-isd.org

mc-isd.org

MIDLAND

■ Safe & Sound Child Advocacy Center

Michelle Waskevich

989-835-9922 • waskevich@safeandsoundcac.org

www.safeandsoundcac.org

■ West Midland Family Center

Susan Love

989-832-3256 • loves@wmfc.org

www.wmfc.org

MONROE

■ Child Advocacy Network of Monroe County

Katie Demers

734-604-3384 • cancouncilmonroe@gmail.com

www.canmonroe.com

■ Monroe Intermediate School District

Kathryn Bourbina

734-322-2600 • Katie.bourbina@monroeisd.us

www.monroeisd.us

MONTCALM

■ We Care for Kids Council

Mary Ellen Clery

989-762-5229 • meclery2015@gmail.com

www.wecare4kids.com

MONTMORENCY/OSCODA

■ Montmorency/Oscoda County Child Protection Council

Stephanie Cleeves

989-798-5730 • CleevesS@michigan.gov

MUSKEGON

■ Child Abuse Council of Muskegon County

Sabryna Benmark

231-728-6410 • sbenmark@childabusecouncil.org

www.childabusecouncil.org

■ Arbor Circle

Vicki Kavanaugh

231-777-2222 • vkavanaugh@arborcircle.org

www.arborcircle.org

NEWAYGO

■ Newaygo County Council for the Prevention of Child Abuse and Neglect

Tara Nelson

231-689-5220 • ncpc.tnelson@gmail.com

newaygocountyprevention.org



CTF Prevention Grants *continued*

OAKLAND

■ **CARE House of Oakland County/Child Abuse and Neglect Council of Oakland County**

Billie Ragland

248-332-7173 • bragland@carehouse.org

www.carehouse.org

OGEMAW

■ **Ogemaw County Child Protection Council**

Rebecca Yuncker

989-274-7145 • Rebecka.yuncker@nmcac.org

ONTONAGON

■ **Ontonagon County Child Protection Council**

Paula Domitrovich

906-884-4539 • pdomitrovich@ontonagoncounty.org

OSCEOLA

■ **Osceola Children's Council**

Amy Eddinger

231-592-0129 • Amy.eddinger@bryac.org

OTSEGO

■ **Otsego County Child Welfare Alliance**

Brandy McVannel

989-390-5456 • occwa@yahoo.com

OTTAWA

■ **The Arbor Circle Corporation**

Leigh Moerdyke

616-396 2301 • lmoerdyke@arborcircle.org

www.arborcircle.org

■ **Bethany Christian Services of Michigan**

Joel Bell

616-375-8295 • jbell@bethany.org

www.bethany.org

SAGINAW

■ **Child Abuse and Neglect Council Great Lakes Bay Region**

Vera Harrison

989-752-7226 • vharrison@cancouncil.org

www.cancouncil.org

■ **CAN Council Great Lakes Bay Region**

Vera Harrison

989-752-7226 • vharrison@cancouncil.org

www.cancouncil.org

SANILAC

■ **Sanilac County Child Abuse Prevention Council**

Amy Dumaw

810-648-4098x144 • dumawa@sanilachealth.com

■ **Sanilac Intermediate School District**

Karolyn McEntee

810-648-2200 • Kmcentee@sanilac.k12.mi.us

www.sanilac.k12.mi.us

SCHOOLCRAFT

■ **LMAS District Health Department**

Leann Espinoza

906-341-6951x125 • lespinoza@lmasdhd.org

www.lmasdhd.org

SHIAWASSEE

■ **Voices for Children Advocacy Center**

Claudnyse D. Holloman

810-238-3333 • claudnyse@voicesforcac.org

Voicesforcac.org

ST. CLAIR

■ **St. Clair County Child Abuse and Neglect Council, Inc.**

Lindsay Chopp

810-966-9911 • edu@sccstopchildabuse.org

www.sccstopchildabuse.org

ST. JOSEPH

■ **St. Joseph Council for Prevention of Child Abuse and Neglect**

Courtney Hyché

269-858-7957 • courtcourt111686@gmail.com

■ *Denotes Local Councils* ■ *Denotes Direct Service Grants*



CTF Prevention Grants *continued*

TUSCOLA

■ **The Child Advocacy Center of
Tuscola County**

Kristi Suber
989-673-8114x144 • csuber@tchd.us
www.tchd.us

VAN BUREN

■ **Van Buren Council for Prevention of
Child Abuse and Neglect**

Becky Fatzinger
269-427-6810 • rfatzinger@vbcmh.com

WASHTENAW

■ **Washtenaw Council for Children**

Michelle Walters
734-434-4215 • michelle@washtenawchildren.org
www.washtenawchildren.org

■ **Catholic Social Services Washtenaw County**

Sheila Schaaf
734-761-1440 • sschaaf@csswashtenaw.org
www.csswashtenaw.org

■ **SOS Community Services**

Rana Smith
734-484-9944 • ranas@soscs.org
http://soscs.org

WAYNE

■ **The Guidance Center/Kids TALK CAC**

Melanie Richards
734-785-7705 • mrichards@iamtgc.net
www.guidance-center.org/kids-talk

■ **Child's Hope**

Ramana Roberson
313-583-6401 • childshopeoffice@gmail.com
www.childshope.org

■ **SOS Community Services**

Rana Smith
734-484-9944 • ranas@soscs.org
http://soscs.org

■ **Big Brothers Big Sisters of the
Metropolitan Detroit**

Beth O'Connor
313-309-0500 • Beth.oconnor@bbbsdetroit.org
www.bbbsdetroit.org

■ **Ruth Ellis Center Inc.**

Matt Berg
313-252-1950 • Matt.berg@ruthelliscenter.org
www.ruthelliscenter.org

WEXFORD/MISSAUKEE

■ **Wexford-Missaukee
Child Protection Council**

Karen Staub
231-779-8445 • wexfordmissaukee.cpc@gmail.com

■ **Cadillac Area OASIS/
Family Resource Center**

Julie Hamilton
231-775-7299 • Julie.hamilton@cadillacoasis-frc.org
www.cadillacoasis-frc.org



Special Initiatives 2020-2021

Adverse Childhood Experiences

(ACEs) Training In 2020 and 2021, CTF will engage Master Trainers to ensure that every one of our local council and direct service grantees is trained as a Community Champion. Community Champions participate in a two-day training by a certified ACEs trainer in order to advocate for the ACEs research to be integrated in all programming through our variety of systems including education, medical, legal, etc. In addition, we will create an online training as well as a workshop presentation on putting ACEs training into action in your community. Our local councils and direct service providers are the local experts in their communities about primary and secondary child abuse prevention. This training will enable them to strengthen their knowledge and share it with those they serve. For more information on ACEs visit the ACES Too High website at www.cestoohigh.com.

Strengthening Families Training

Throughout 2020-2021, CTF will provide Strengthening Families training to all of the Local Council staff as well as any providers of direct service programming across the state. Following the initial training of ALL CTF funded programs, our goal is that this training, facilitated by national trainers located in Michigan, will be received by all CTF funded prevention program staff prior to providing direct services within their community. The Strengthening Families training includes detailed information about the Adverse Childhood Experiences research that informs all of CTF's prevention programming.

Citizen Review Panel on Prevention

The United States Congress mandates that states receiving federal Child Abuse Prevention and Treatment Act funds such as our Community Based Child Abuse Prevention funding, will design and facilitate a minimum of three Citizen Review Panels. Since 1999, the Children's Trust Fund has been given responsibility for coordinating Michigan's Citizen Review Panel (CRP) for Prevention.

Through 2021, we will focus on gathering information through our 73 local councils about child abuse prevention programming in their community. The 73 local councils listed on page 11-17 will use a variety of strategies in order to gather opinions about the needs of their community from as many Michigan residents as possible. In addition to holding three in-person CRPs, we will design and implement a survey to be given to parents/families utilizing prevention services across our state. We will use this format to determine where the gaps exist so that we can utilize this information in our future funding plans.



EVERY \$1 SPENT on child abuse prevention will save \$9 in future costs such as juvenile detention, foster care, substance abuse treatment, etc.



Special Initiatives 2020-2021

Public Awareness Campaigns According to the CDC, one of the key strategies to preventing child abuse and neglect is to “Change social norms to support parents and positive parenting.” One of their recommended approaches is “Public Engagement and Education Campaigns.” In addition, in a 2019 survey conducted with our board, staff, local councils and direct service providers, the number one request was increased issue awareness and marketing to align Children’s Trust Fund with the prevention programming happening in local communities. This would include the alignment and promotion of CTF as Michigan’s chapter of Prevent Child Abuse America.

In 2020 a survey of stakeholders and community leaders revealed the need for increased branding of the Children’s Trust Fund.

From this information, we worked to create a public engagement campaign to urge Michigan’s residents to “Stand Up for our Kids.” This call to action asks individuals to Stand Up and say something to protect a child, Stand Up and show up to raise awareness at our annual Child Abuse Prevention Awareness Day and

Stand Up and show up to raise critical, “matchable” dollars at our annual auction.

In addition, in order to share the great work of our over 100 funded prevention programs, an infographic was created. The front of this document explains the problem in our state, how CTF programming addresses this problem and how each of us can get involved! On the back side, we have listed each county’s local council as well as any current funded direct service programming. This document is available on our website for download (www.michigan.gov/documents/ctf/CTF_Infographic_2020_684841_7.pdf).



Jewlia B., Age 12

Children’s Trust Fund Staff



Left to Right:

Megan Nalazek, Intern

Anne Stokes, Data and Outreach Coordinator

Taylor Williams, Public Awareness Coordinator

Alan Stokes, MBA, MDiv., Research Analyst

Abby Mealy, Intern

Suzanne Greenberg, Executive Director

Heidi Coggins Direct Services Grant Coordinator

Emily Schuster-Wachsberger, MA, LPC,
Local Council Coordinator



Resource Development Plans

With the designation from the Governor since 1982, Children's Trust Fund supports statewide child abuse and prevention services through our unique public-private partnership. In addition to federal funding, the CTF cultivates private dollars by fostering private fund development; collaborating with community-based prevention organizations; and pursuing grant opportunities. Our unique position enables us to match allocated federal dollars (CBCAP) with critical individual and corporate donations; state program dollars; tax campaign donations (Tax Checkoff); license plate purchases (License Plates); charitable fundraising efforts (Auction and Heirloom Birth Certificates); and interest from the trust account. Below are the key components of our Resource Development Plans:

Annual Auction - Pam Posthumus

Signature Event The Pam Posthumus Signature Auction Event is held annually. The event features live and silent auction items, including premier trips around the world. The event continues to be an effective fundraiser to support the Children's Trust Fund's (CTF) programs by building awareness of the CTF mission and raising much-needed monies to carry out the important work of preventing child abuse. The legislative bi-partisan Auction Advisory Committee is co-chaired by Michigan senators, representatives, CTF Board chair and key stakeholders. The event draws more than 700 guests, including state policymakers, lobbyists, corporate and business leaders, and community members.



Ashlynn P., Age 12



Community Based Child Abuse Prevention (CBCAP)

Michigan's Children's Trust Fund is the Governor's designated organization to receive federal funds designed to be used for child abuse prevention programming throughout the state. These critical dollars are the foundation of the work being done in the 83 counties of Michigan. In 2020, we will receive approximately \$740,000. While this is not enough funding to provide evidence-based prevention programming across the state, we can increase our allocation by raising private and state dollars as match. Therefore, the other programs described in this section are critical to growing our impact across Michigan. For more information on how you can invest in Michigan's children, please go to www.michigan.gov/ctf.



Resource Development Plans

Heirloom Birth Certificate In honor of former Lt. Governor Dick Posthumus' wife, Pam Posthumus, who lost her battle to cancer after a full life of children's advocacy, we have a Heirloom Birth Certificate. While not an official birth record, the keepsake showcases the child's name, date and place of birth, and names of the parents. The cost of this heirloom is \$40 with \$20 of each sale helping to support CTF's child abuse prevention programming statewide. This document is available on our website for download (www.tinyurl.com/ctfbirthcertificate).



License Plate More than 7,500 citizens in our great state proudly display the Children's Trust Fund's (CTF) specialty license plate. The plate features the CTF logo and helps raise awareness and money for statewide programs. The specialty license plate can be ordered when renewing an automobile license plate through a Michigan Secretary of State branch office or online at www.michigan.gov/sos. This specialty license plate can also be ordered at any dealership when purchasing a new vehicle. For 2020-2021, Michigan's Secretary of State prepared a PSA to promote Michigan residents purchase of the license plate – it will be utilized in Secretary of State offices statewide.

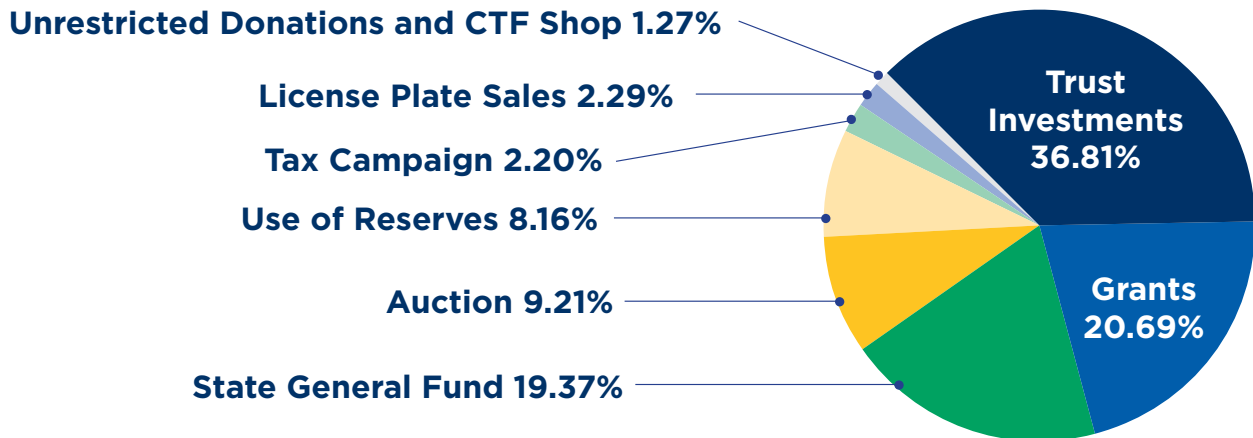
Tax Check-Off One of the ways Michigan residents can easily donate to Children's Trust Fund (CTF) is the ability for individuals to contribute while filing their annual state income tax. Individuals can note their intention to contribute on the MI-1040 tax form, and then designating the CTF as their charity of choice by completing tax form 4642. All contributions through the income tax campaign are transferred to CTF to support child maltreatment prevention efforts throughout Michigan.



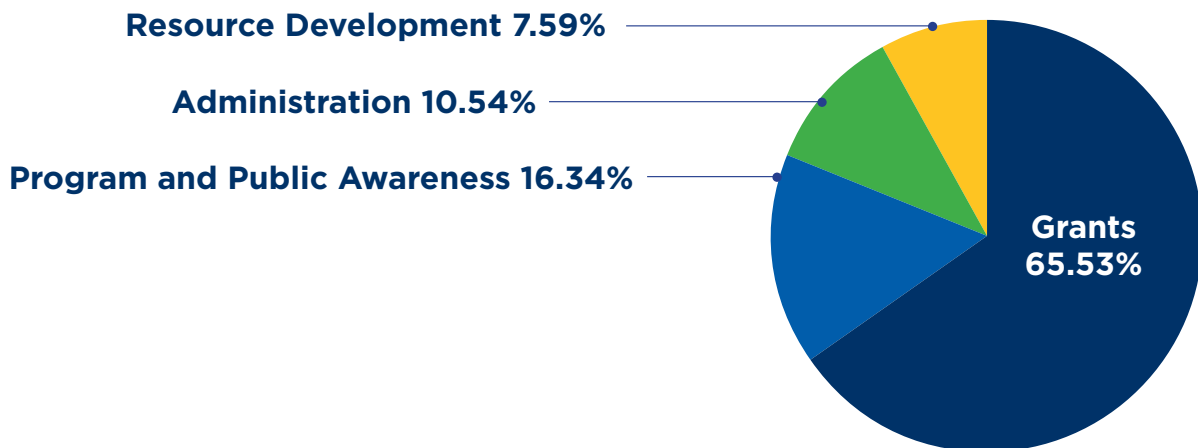
Quincee P., Age 15



CTF Revenue and Expenses 2019



Total Revenues: \$3,596,865.32



Total Expenses: \$3,596,865.32



Donor History 2018-2019

\$80,000 AND OVER



\$50,000 - \$79,999



\$20,000 - \$49,999



\$10,000 - \$19,999





Donor History 2018-2019

\$5,000-\$9,999

Ascension Michigan
Deloitte LLP
Dome Magazine
Karoub Associates
Michigan Chamber of Commerce
Michigan Credit Union League
Michigan Education Association
Michigan Health & Hospital Association
Michigan's Big Show Starring Michael Patrick Shiels
Secchia Family Charitable Trust

\$2,500-\$4,999

Acro Service Corporation
Blue Cross Blue Shield of Michigan
Consumers Energy
Dakkota Integrated Systems
Renze Hoeksema
IBEW Local 17 Foundation
Kappa Delta - Gamma Omicron Chapter
Rolley Lindsay
Loomis, Ewert, Parsley, Davis & Gotting, P.C.
Love Funding
MHT Housing
Michigan Association of Health Plans
Michigan Farm Bureau Family of Companies
Operating Engineers 324 LMEC
The Honorable Dick & BethAnn Posthumus
The Honorable Lisa Posthumus Lyons
Public Affairs Associates
Public Sector Consultants
Quicken Loans
Saint Joseph Mercy Health System
StrategyWorks
Sunovion Pharmaceuticals, Inc.
Trott Foundation
Truscott Rossman Group, LLC
Ambassador Ron & Eileen Weiser

\$1,000-\$2,499

Auto-Owners Insurance Company
Delois Caldwell
Rodney & Katora Cole
Comerica Bank
Justice Maura Corrigan
Desk Drawer Fund
DTE Energy
Fraser Trebilcock Davis & Dunlap
Bruce Gerhart
Grand Traverse Pie Company
HTC Global Services, Inc.
Ieuter Insurance Company/Auto Owners
Independent Bank
Kandler Reed Khoury & Muchmore
Klein Brothers, LLC
Kotis Design
Lake Trust Credit Union
Lansing Area Exchange Club
Larc Community Development Group
Life Insurance Association of Michigan
Litehouse Foods
Lockwood Companies
MeridianHealth
Michigan Association of Counties
Michigan Bankers Association
Michigan Council for Maternal and Child Health
Michigan Department of Health & Human Services -
Infant & Mental Health
MSU Federal Credit Union
Midwest Strategy Group, LLC
Miller, Canfield, Paddock & Stone PLC
MiSDU/Informatix Inc.
Nancy Moody
Oakland University
Daniel & Anna Oginsky
Plante & Moran, PLLC
PNC Bank
The Honorable Bill & Cynthia Schuette
SEMCO Energy
The Honorable Richard Snyder



Donor History 2018-2019

The Dow Chemical Company Foundation
The Steve and Amy Van Andel Foundation
Varhaus

\$500-\$999

AGC of Michigan
Kenneth & Christine Cymbalski
Development Finance Group
Edge Publicom
Rachael Eubanks
Michael Foley & Ann Routt
From Glory Days TV Show
Jessica Kovan
Melissa McKinley
Mercantile Bank of Michigan
MGS Consultants
Michigan Primary Care Association
Morley Companies, Inc.
Operative Plasterers & Cement Masons Local 514
Mary Shinkle
The Honorable Michael Shirkey
Alisande Shrewsbury

\$499 & under

Absopure Water
The Honorable Chris Afendoulis
The Honorable Lynn Afendoulis
Sheila Alles
The Honorable James Ananich
Don C. Arnold
Richard Baird
Balloons Galore
The Honorable Tom Barrett
Jon Bartholic
Kelly Bartlett
Luanne Beaudry
Stacie Bladen
The Honorable Darwin Booher
The Honorable Jack Brandenburg
Cheryl Budimir
Anka Burns

Wendy Campau
Capitol Services, Inc.
Joe & Gloria Caruso
Mary Lou Case & Bill Snyder
The Honorable Tom Casperson
Tom & Beth Combs
Doug & Anne Cruce
Ken & Jodi Dail
Delta College
Cottage Inn Pizza
Jonathan Denker
Jim Dunn
The Honorable Brian Elder
Ken Foster
Anita Fox
Ralph & Marilyn Frahm
Fresh Thyme
David Frey
Erin Frisch
Patrick D. Fuelling
Mariappan Ganesh
Jamie Gates
Anne Gideon
Lee R. Grikschat
Kyle & Emily Guerrant
The Honorable Goeff Hansen
The Honorable Bill Hardiman
Jeff Hausman
Darrel Hawbaker
Jim & Judy Herbert
The Honorable Curtis Hertel
The Honorable Dave Hildenbrand
The Honorable Ken Horn
Charles B. Hysen
Marshall & Elaine Isaacs
Bilky Joda-Miller
Philip Knight
Scott Koenigsknecht
James A. Kosteva
The Honorable Mike Kowall
Lansing Community College



Donor History 2018-2019

Wendy Larvick
Geraldyn Lasher
Mary Ludtke
Peter Manina
The Honorable Jim Marleau
Carol Ann Mason
Wally Mayer & Theresa Ignash
Rob McBride
Herman McCall
McCarthy & Smith, Inc.
Jason McClanahan
Lorelee McCleary
Megan McGinnis
McKinney & Associates
Rita McPhail
Michigan Federation for Children and Families
Michigan League for Public Policy
Michigan Senate
Midland County Republican Committee
Yesenia Motley
Dennis Muchmore
The Honorable Mike Nofs
The Honorable Margaret O'Brien
Stasi Oliver
The Honorable Earl Poleski
David Porteous
Carol Posthumus
Judith Pritchett
The Honorable John Proos
Andrew Provenzano
Public Policy Associates, Inc.
James Redford
Christine Rehagen
Lewis Roubal
Roy Smith Company (RSC)
Dan Ryan
Amy L. Salisbury
Robert Schostak
The Honorable Tonya Schuitmaker
Mary Siden
Sigma Delta Tau Chi

Gloria Simmons
The Honorable Sam Singh
Shiv K. Singh
Sproles Governmental Consulting
Alyssa Stabile
Stan Setas Produce
SVRC Industries, Inc.
The Ezekiel Project
Rashmi Travis
United Dairy Industry of Michigan
VTC Insurance Group
Eric Walker
Danielle Watkins
The Honorable Mary P. Whiteford
Wines for Humanity
Judith Wollack
Jennifer Wrayno
Georgia Wright
The Honorable Jeff Yaroch
Douglas York

*Each of these special people
have been remembered with
a memorial or honorarium
made in their name.*



IN MEMORY

Gabrielle Barrett
Zelda Horn-Grefa
Pam Posthumus



IN HONOR

Michael Foley
Bruce Gerhart
Suzanne Greenberg
The Honorable Curtis Hertel, Jr.
The Honorable Arlan Meekhof
Andrea Fischer Newman



Auction Item Donors 2018-2019

Acuitas, LLC
AF Group
All American Classics
All Body Kneads
Amore Trattoria Italiana
Amtrak
Arbonne
Azenphony Press Writing and Editing
Kristin Baker
Gabe Basso
Bavarian Inn
Bay Harbor Golf Club
Beggar's Banquet
Bistro
Blue Cross Blue Shield of Michigan
Bowdies Chophouse
Bowers Harbor Vineyards
Boyne Resorts
Brann's Steakhouse
Brenda Roys
Buffalo Wild Wings
Burgdorf's Winery
Delois Caldwell
Candlewood Suites Lansing
Capital City Sports Auctions
Capital Genealogy
Capital Region International Airport
Celebration! Cinema
Chamberlain's Auction Gallery
Chemung Golf and Banquet Center
Beckie Christensen Thompson
City Limits Bowling
Annette Clark
Clark Hill, PLC
College Fields
Common Ground Music Festival
Costco Wholesale
Country Club of Lansing
Coyote Preserve Golf Club
Cugino's Italian Restaurant
Cutco Stores
Dean Trailways
DEFY Lansing
Deloitte LLP
DeLuca's Restaurant
Detroit Lions Inc.
Detroit Public Theatre
Detroit Symphony Orchestra
DFM Solutions
Doggy Daycare & Spa
Douglas J. Salon & Spa
DTE Energy
Dusty's Wine Bar and Tap Room
Eastwood Towne Center
The Honorable Brian Elder
Rob Elhenicky
Ellie's Country Kitchen
Fairfield Inn & Suites Lansing West
Ferris State University
Firefly Farm
Firekeepers Casino Hotel
Flint Institute of Arts
Michael Foley and Ann Routt
Four Winds Casino Resort
Gary Shrewsbury Photography
GCSI
Julius Giglio and Janet Robertson
Gillespie Group
Goldfish Swim School
Goodman Theatre
Governmental Consultant Services, Inc.
Grand Haven Golf Club
Grand Hotel
Grand Traverse Resort & Spa
Grand Valley State University
Greater Lansing Convention & Visitor Bureau



Auction Item Donors 2018-2019

Groesbeck Golf Course
Harbor Shores Golf Club
Matthew X. Hauser
Hemlock Golf Club
The Honorable Curtis Hertel, Jr.
Hilton Garden Inn
Holiday Inn Express in Ludington
Hudson Café
The Honorable Brandt Iden
Impression 5 Science Center
Infinity and Ovation Yacht Charters
Inn on Water Street
Island House Hotel
ITC Holdings Corporation
Jackson National Life Insurance Company
Jet's Pizza
Juice Nation
Kelley Cawthorne
Kellogg Hotel & Conference Center
Kewadin Casino
Kimpton Hotel Palomar Chicago
Jim Kirsch
Connie Kopald
LaFargeHolcim
Lake Lansing Family Practice Med Spa
Lake Superior State University
Lansing Brewing Company
Lansing Symphony Orchestra
The Honorable Donna Lasinski
Thomas Lauzon
Lincoln Hills Golf Club
Robin Lott
M&MS Farms
Mackinac Bridge Authority
Mackinac Island Carriage Tours
Mackinac State Historic Parks
Tom MaGee
Marketing Resource Group

Massage Bliss
The Honorable Michael McCready
Melissa McKinley
Penni McNamara
Meadow Brook Hall
Medawar Jewelers
The Honorable Arlan Meekhof
Meijer, Inc.
Melissa Sterenberg Artistic Design
Mert's Meats
MGM Grand Detroit
Michigan Association of Counties
Michigan Beer & Wine Wholesalers
Michigan Department of Corrections
Michigan Department of Education
Michigan Department of Natural Resources
Michigan Economic Development Corporation
Michigan House Democratic Caucus
Michigan House Republican Caucus
Michigan Legislative Consultants, Inc.
Michigan Princess Riverboats
Michigan Railroads Association
Michigan Science Center
Michigan Senate Democratic Caucus
Michigan Senate Republican Caucus
Michigan State University
Michigan Technological University
MiSDU/Informatix Inc.
MotorCity Casino Hotel
Muchmore Harrington Smalley and Associates
Randy Narowitz
NCG Eastwood Cinema
New World Flood
Niles Industrial Coatings
Northern Michigan University
Ted Nugent
Oakland County Sheriff's Office
October Moon Art Gallery & Gift Boutique



Auction Item Donors 2018-2019

Old Nation Brewery
Stasi Oliver
Outback Steakhouse
Painting with a Twist
The Honorable David & Lindsay Palsrok
Pawn Just Jewelry
Peacock Road Family Farm
Peppermint Creek Theatre
Petrucelli & Waara, P.C.
Potter Park Zoological Society
Preuss Pets
The Honorable John Proos
Louis J. Prues
Purple Rose Theatre Company
PVS Chemicals, Inc
Red Cedar Grill
Reno's West
Royal Scot Golf Club
S & L Coins
Saginaw Chippewa Indian Tribe
Saginaw Valley State University
Jeff Sakwa
Saper Galleries
Sea Glass Fine Art Photography
SEA LIFE and LEGOLAND Discovery Center
Sedona Taphouse
Shepler's Mackinac Island Ferry
Ann Sherman
Shinola Detroit
The Honorable Rick Snyder & Sue Snyder
Soaring Eagle Casino & Resort
The Honorable Debbie Stabenow
Stafford's Hospitality
Richard Stokes
Sun Theatre Williamston
Tavern 109
TEAM Schostak Family Restaurants
The English Inn
The Exchange
The Inn at St. Johns
The Island House
The Majestic at Lake Walden
The Tin Can Bar
The Whiting
Thirty-One
Timber Ridge Golf Club
Timber Trace Golf Club
TLC Acres
Top Flite Financial, Inc.
Topgolf
The Honorable David Trott
Townhouse
Tullymore Golf Resort
UAW International Union
United Shore Professional Baseball League
University of Michigan
University of Michigan - Dearborn
Varhaus
Victory Phones
Vtech Electronics, North America
Ken Wachsberger
Washtenaw County Parks and Recreation Commission
Lynn Weimeister
Western Michigan University
Wharton Center for Performing Arts
Whispering Pines
The Honorable Gretchen Whitmer
Whitmore Lake Golf Links
Taylor Williams
Williamston Theater
Wine Shop at Home
Wines for Humanity
Zap Zone
Zingerman's



Children's Trust Fund

PO Box 30037 • Lansing, MI 48909-7537
235 S. Grand Ave., Suite 1411 • Lansing, MI 48933
800-CHILDREN • 517-241-0042
CTFInfo@michigan.gov (email) • www.michigan.gov/ctf



www.facebook.com/MichiganCTF



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www.youtube.com/MichiganCTF



The Michigan Department of Health and Human Services will not exclude from participation in, deny benefits of, or discriminate against any individual or group because of race, sex, religion, age, national origin, color, height, weight, marital status, gender identification or expression, sexual orientation, partisan considerations, or a disability or genetic information that is unrelated to the person's eligibility.