



Plan
for Prevention
of Child Abuse
and Neglect



Children's Trust Fund

Protecting Michigan's Children

STATE REPORT (2009 - 2010)

Published August, 2011



On behalf of our Board of Directors, Children's Trust Fund staff and our state and local partners, it is our pleasure to present the State Plan for the Prevention of Child Abuse and Neglect for 2009-10.

The Children's Trust Fund (CTF) was established in 1982 as an organization to lead child abuse and neglect prevention efforts for the State of Michigan. The vision for CTF was that of Dr. Ray Helfer, a pediatrician from Lansing who at the time was a nationally recognized expert on child abuse and neglect and its consequences for the children who were victims. Dr. Helfer recognized the need for a protected fund that would be available to serve families who may have risks and challenges in their circumstances and would benefit from family support. Further, he recognized that, if such a fund was to be stable, it needed to be protected and insulated from resources that are used to intervene once abuse or neglect has occurred. His vision led to the creation of Michigan's Children's Trust Fund.

Now, almost 30 years later, CTF is true to a prevention mission as envisioned by Dr. Helfer. Our staff, Board of Directors, and partners throughout Michigan recognize that when we serve families with strength-based strategies that build resilience and expand parenting knowledge, that provide concrete support when needed, and facilitate needed connections in the community, the result is that meaningful differences are made, and children and families thrive.

This biennial report shows how those meaningful differences are being made every day through our statewide network of Child Abuse and Neglect (CAN) Councils and the work being done by our Direct Services Grantees. Their commitment to the needs of children and families is the backbone of the work of the Children's Trust Fund and the reason our work continues to enjoy the bi-partisan support of our policymakers as well as the support of individuals, and the philanthropic and business communities.

Looking forward we are committed to continuous quality improvement and to being a voice in the public policy arena for child abuse prevention services. We hope that this report inspires you to be a partner in our efforts to make Michigan the best place for all children to reach their fullest potential.

Lorinda Wortz
*Chair, Board of Directors
Children's Trust Fund*

Michael Foley
*Executive Director
Children's Trust Fund*

MISSION STATEMENT

The Children's Trust Fund serves as a voice for Michigan's children and families and promotes their health, safety, and welfare by funding effective local programs and services that prevent child abuse and neglect.

The 2009 – 2010 Biennial Report describes the ways in which the Children's Trust Fund has organized efforts to respond to its critical child abuse and neglect prevention mission.

Child Abuse and Neglect: Page 3 summarizes data on the issue of child abuse and neglect in Michigan and the need for the kinds of prevention efforts supported by the Children's Trust Fund.

Evaluation: Page 4 is a brief overview of two researched based reports. One (the ACE study) is compelling information on the long-term impact of adverse childhood experiences. The other, Strengthening Families, summarizes a "Protective Factors" focus that demonstrates meaningful outcomes for families.

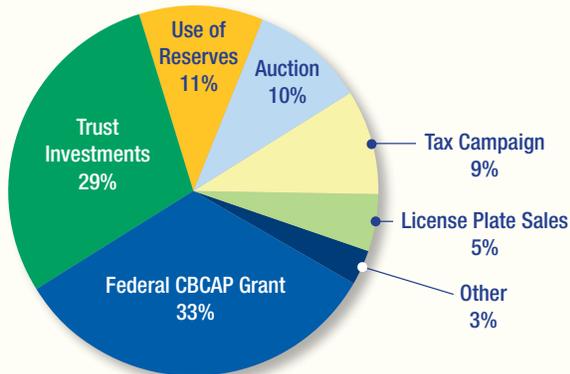
Strategic Plan: Page 5 is a summary of the priorities that emerged from the 2009 strategic planning process with brief highlights of the progress being made.

Direct Services Grants: The Direct Services Grants Section (Pages 6-7) describes the competitively bid funds that support programs and services to address the needs of at-risk families to assure they have strength-based supports to meet their children's needs. The section also describes CTF statewide leadership for the Circle of Parents initiative.

Local Councils and Child Abuse Prevention Month: Pages 10-11 present a brief overview of the statewide Child Abuse and Neglect Council (CAN) structure with highlights of the community-based work, along with its impact, and a listing of all Local Councils with contact information. This section also includes a description of Child Abuse Prevention Month.

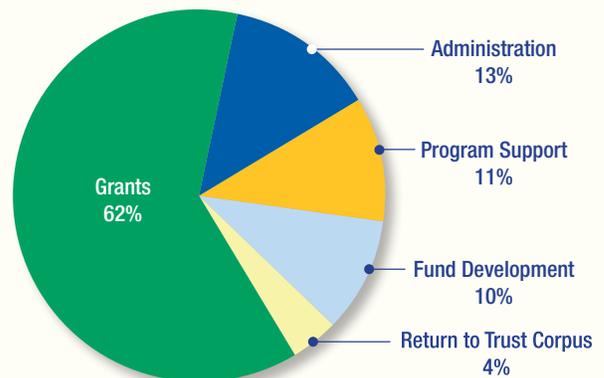
Fund Development: Pages 16-17 describe our fund development efforts. CTF is a model of public and private resources coming together to address a critical need. The section also lists the wide range of support that comes to CTF from individuals, corporations and businesses.

2009/2010 CTF Revenues



\$5,883,505.64

2009/2010 CTF Expenses



\$5,883,505.64

HIGHLIGHTS OF 2009/2010

In FY2009 and 2010, CTF conducted a number of leadership activities.

- Provided over \$3.647 million in local grants to the statewide Local CAN Council Network and through competitive Direct Services Grants for child abuse and neglect prevention efforts.
- Served as the Michigan chapter of Prevent Child Abuse America and successfully completed a rechartering process in 2009.
- Administered the Michigan Citizen Review Panel for Prevention.
- Served as the acting state lead for Strengthening Families in Michigan.
- Held annual Prevention Awareness Days at the State Capitol to kick off Child Abuse Prevention Month in April.
- Served as the statewide Circle of Parents' lead agency and provided technical assistance to local efforts.
- Conducted extensive fund development efforts, including annual Signature Auction Events and an event with Mitch Albom.
- Funded the first "Parents Partnering for Change" leadership training for parents and caregivers in CTF-funded programs.
- Created a Direct Services Work Group to provide increased support to direct service grants.
- Served on the steering committee of Parenting Awareness Michigan and supported the initiative through a \$1,000 sponsorship and support at its annual conference.

Governor Signs Executive Order to Assign Foster Care Trust Fund Responsibilities to CTF

In the 2008 Michigan Legislative Session, PA 525 was passed which established a Foster Care Trust Fund (FCTF). The intent of the legislation was to form an organization similar to the Children's Trust Fund to focus on the many problems facing children in the foster care system. The Act requires the FCTF to seek input from the general public; and serve as a collaborative body with public and private programs that serve foster care children. Further the Act established an \$800,000 benchmark, which, when raised, required the FCTF to develop a granting process to fund programs to support foster care throughout the state.

The Department of Human Services confronted several challenges in the ensuing efforts to implement the Act. Some of the feedback was that there would be confusion as to the distinct purposes of the two Trust Funds (CTF and the newly established FCTF). Further, that two similarly established Boards would be competing for funding from the same sources at a particularly challenging time for fundraising. There was no available funding for the start-up costs of the new Trust Fund and there would be a significant time lapse between start-up and the point at which the required \$800,000 in funding was established.

In response, in August 2010, the Governor issued an Executive Order to abolish the Foster Care Trust Fund and to transfer the authority, power, duties, functions and responsibilities to the Children's Trust Fund. In the discussions that led to the Executive Order, the CTF Board raised concerns that such a transfer could fundamentally impact the critical, core mission of the Trust Fund which is to focus on the prevention of child abuse and neglect. This concern was addressed through language in the EO that stated CTF must give first priority to fulfilling its duties and responsibilities under its own establishing legislation.

Moving forward with these new responsibilities, CTF will assure that all funds raised for the prevention of child abuse and neglect will continue to be used for that purpose. Additionally, CTF will look for ways to incorporate the duties of the FCTF into our work. Early examples are adding questions to our annual needs assessments to gain better information about the needs of children in foster care and soliciting funds to develop training for foster care and protective services workers on the Strengthening Families and Protective Factors Framework.

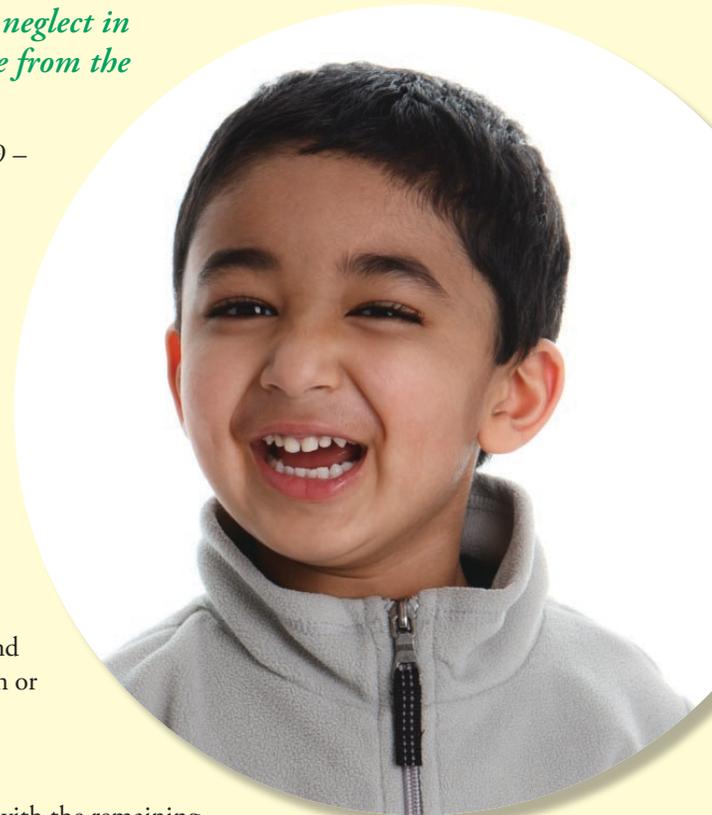
CHILD ABUSE AND NEGLECT

There continue to be far too many child victims of abuse and neglect in Michigan. Selected data from the most recent report available from the Department of Human Services show the following.

- There were 117,316 complaints of suspected child abuse and neglect in 2009 – the lowest number of complaints in 10 years.
- The number of cases investigated with a disposition (Category I through V) has remained relatively constant over the past five years. With the exception of 2007 when dispositions were considerably lower at 66,240, the other four years ranged from a low of 70,069 in 2006 to a high of 72,286 in 2005. There were 71,780 in 2009.
- Of the 71,780 dispositions in 2009, there were 18,977 confirmed complaints (Category I through III) where a preponderance of the evidence indicated abuse or neglect. These confirmed complaints involved a total of 32,325 child victims.
 - 47 percent of all victims were female, 53 percent male.
 - 64 percent of all victims were white, 34 percent were African American, and 2 percent were a combination of American Indian, Asian, Native Hawaiian or unable to determine.
 - 30 percent were age three and under.
- 85 percent of the perpetrators were parents (77 percent biological parents with the remaining being adoptive parents, step parents, or putative parents).

The data builds a strong case for the value and importance of the work of the Children's Trust Fund as indicated by the following:

- From 2002 through 2009, 75-78 percent of the cases investigated are categorized as IV or V. This means that some issue resulted in bringing these families to the attention of the Protective Services system, yet there was no preponderance of evidence to substantiate abuse or neglect. Many of these families could benefit from the kinds of voluntary, strength-based programs and services that the Children's Trust Fund supports throughout the State of Michigan. **Given the large numbers of families in need of services, the Children's Trust Fund will continue its efforts to be a voice for making prevention services a priority and continue the efforts to assure the available funds are used efficiently on evidence-based approaches.**
- 30 percent of the confirmed victims were three years of age or younger. We have learned a great deal about the brain development that occurs in the first three years of life. With the right early childhood experiences, infants and toddlers build the capacity for self-control, to be trustful, and motivated. Children are far more likely to be ready for school, ready to learn and ultimately be productive and contributing members of our communities. **The Children's Trust Fund will remain committed to assuring that communities throughout the state of Michigan have the capacity to provide all families with young children with support appropriate to their needs.**

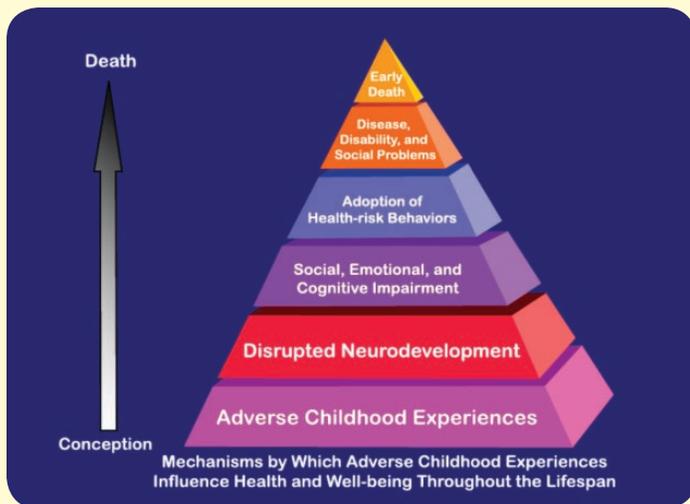


EVALUATION

ACE

Research is clear that with the right early childhood experiences, children are far more likely to be ready for school, learning, and ultimately prepared to be productive members of our communities. Conversely, when children's early life experiences are abusive or neglectful, the stage can be set for costs that are paid out later through taxpayer-funded systems such as child welfare, education, juvenile justice, corrections, and our workforce.

The Adverse Childhood Experiences (ACE) study has illustrated the link between childhood experiences and adult health and behavioral issues – including major causes of mortality. The ACE pyramid illustrates the powerful relationship between our experiences as children and our physical and mental health as adults. For example, adverse childhood experiences have been linked to an increase in alcoholism, depression, heart and liver disease, smoking, drug use, and adolescent pregnancy. Notably, out of the 10 risk factors evaluated in the ACE study, five were related to child maltreatment.



“Because adverse childhood experiences are common and they have strong long-term associations with adult health risk behaviors, health status, and diseases, increased attention to primary, secondary, and tertiary prevention strategies is needed.”

– Felitti et al.

“Relationship of Childhood Abuse and Household Dysfunction to Many of the Leading Causes of Death in Adults: The Adverse Childhood Experiences (ACE) Study.”

– *American Journal of Preventive Medicine*
Volume 14, Issue 4, May 1998, Pages 245-258

All children need safety and stability in their lives. When children are abused or neglected, their development is threatened and their lives are disrupted

Building Strong Families

Many families in Michigan are facing tough times. Risk factors such as poverty and unemployment have made it more difficult for parents to care for their children – and these same risk factors can put children at greater risk for abuse and neglect.

Despite these challenges, we can build safe and healthy families. Across the country, an innovative framework for preventing child abuse and neglect is being embraced by communities and organizations. The approach, called Strengthening Families, is grounded in research-based protective factors for preventing child maltreatment and promoting optimal child and family development.

The Children's Trust Fund (CTF) promotes the use of the following research-based protective factors as a strategy to support Michigan's children and families:

- Parental Resilience
- Social Connections
- Knowledge of Parenting and Child Development
- Concrete Support in Times of Need
- Nurturing and Attachment
- Children's Social and Emotional Competence

CTF-funded programs help to build these protective factors in families – and also help families identify the resources and supports they need to stay strong, even under stress. In turn, healthy families help form the fabric of vibrant, strong communities in Michigan.

The Protective Factors Survey is a pre-post evaluation tool. As of Fiscal Year 2010, CTF started requiring all new Direct Service Grantees to participate in data collection related to the Protective Factors and submit to the Children's Trust Fund for statewide research and analysis.

STRATEGIC PLAN

In December 2009, the staff and board of the Children's Trust Fund (CTF) engaged in a strategic planning process to establish benchmarks in the areas of CTF Programming, Fund Development, and Messaging and Marketing. The result was a plan with tasks and issues which specified both board and staff roles with timelines. From the time the plan was completed to the release of this Biennial Report several of the issues identified in the strategic planning process have been addressed with efforts ongoing on other pieces. The following summarizes each of the planning areas along with progress updates.

CTF Programming

- Review the relationship between local councils and CTF-funded Direct Services grantees to assure funded initiatives meet local priorities and are part of locally established community plans.

Response to Date: The endorsement role of Local Councils has been strengthened and clarified and a greater emphasis has been placed on assuring CTF funds are better integrated into local community plans.

- Review the grant-making process to determine whether grantees are provided sufficient time and resources to embed services in communities once CTF support has ended.

Response to Date: Grants are now funded at a stable level for four years with a consistent local match requirement for each of the four years.

- Assess whether roles and responsibilities of Local Councils as outlined in the enabling legislation are still appropriate in the current environment.

Response to Date: Council roles and responsibilities are still under review.

Fund Development

- Explore strategies to improve the marketing and promotion of the income tax check-off, especially in light of the expansion of check-off options for taxpayers.

Response to Date: New efforts were established with partners in the business community as well as more closely coordinated work with the statewide network of Local Councils.

- Cultivate new partners to expand the annual sales of the CTF license plate.

Response to Date: Outreach to Michigan Auto Dealers resulted in new partnerships for promotion and will be built upon in the coming years.



- Integrate current fundraising efforts so that they are better aligned in a more coordinated and intentional fund development strategy. Investigate what new strategies should be added.

Response to Date: This issue is a core focus of the Fund Development and Marketing Committee of the Board.

Messaging and Marketing

- Expand on social media strategies to further public understanding of the Mission of CTF and value of evidence-based child abuse and neglect prevention services.

Response to Date: Significant strides have been made in expanding the use of social media.

- Employ new strategies to be proactive in responding to “episodic” child abuse issues so that the conversation is reframed toward prevention as part of a constructive, solution-focused response.

Response to Date: Efforts are ongoing to determine the best way to use research-based messaging to better frame child abuse and neglect issues in the media.

- Cultivate new CTF partners with marketing expertise to develop succinct messages that clearly convey the mission of CTF and critical importance of high quality and sustainable child abuse and neglect prevention services.

Response to Date: Several new partners with marketing expertise are committed to assisting with this issue and efforts are ongoing.

The strategic planning process enabled the staff and board to focus on and address core issues critical to organizational efforts. With several new members coming on to the board as a result of term limits, CTF will revisit the strategic goals in the coming year to assure that future efforts build on the progress made to date.

CIRCLE OF PARENTS

Circle of Parents®

Children's Trust Fund (CTF) continues to serve as the lead agency for the Circle of Parents® (COP)



initiative in Michigan. As the state lead for COP, CTF provides training and ongoing support for communities interested in establishing parent directed, mutual support groups using the COP model. The support groups are offered at no cost to the participants, co-facilitated by a parent leader, with parents setting the agenda discussions in a safe and confidential environment. The COP model is built on the knowledge that every family will experience times of need and deserves help and access to support, appropriate to their needs. Further, the array of community services and supports should be strength-based and empower and strengthen parents.

2009

- New local COP entities were added, bringing the total to 18 sites with multiple groups operating at most locations.
- CTF provided three statewide trainings in collaboration with a wide range of state level and local partners. There were a total of 56 participants, which included Parent Leaders (both mothers and fathers), Group Facilitators, Children's Program Staff, Family Service Workers, and Program and Agency Directors and Staff.
- Efforts to strengthen and expand father involvement in Circle of Parents resulted in more fathers participating in COP parent support groups throughout the state.

2010

- In FY 2010 Circle of Parents® increased from 18 to 22 statewide program sites, with multiple groups operating at most of those locations. Approximately 529 parents/caregivers and 565 children participated in the program.
- CTF continued to support the broadening interest in COP through trainings and workshops. There were 76 new parent facilitators trained, which included Parent Leaders (both mothers and fathers), Group Facilitators, Children's Program Staff, Family Service Workers, and Program and Agency Directors and Staff.
- In 2010, Michigan CTF participated in the Circle of Parents National Evaluation Project. The study used the Protective Factor Survey tool, which had been tested nationally for reliability. Results will not be available until sometime in FY 2011, since the study did not close until April 2011.
- CTF initiated discussions with the Michigan National Guard family representative. The National Guard is interested in learning more about the Circle Initiative for training program staff for implementing Circle sites for some of the military family population. This will be explored further in 2011.

Comments from the training evaluations by parents and practitioners that sums up most of the comments provided:

“Great information, Positive approach to parent education and support networks for parents; comfortable non-threatening environment.”

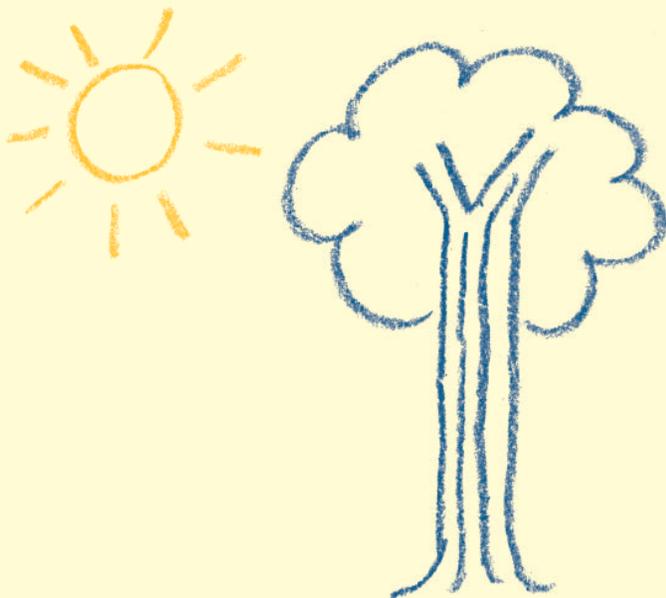
“Liked the interaction of professionals and parents. Liked working with each other on the same level. Facilitator ‘guides’ rather than ‘controls.’

Direct Services

- The purpose of Direct Services grants is to fund community-based child abuse prevention programs and services.
- Direct Services grants are targeted initiatives to support families that have risk factors or challenges in their circumstances that could impact positive parenting and optimal child development.
- In the fiscal years 2009 and 2010 a total of \$1,691,508 was granted through 30 contracts in 2009, and 21 contracts in 2010. In total, 34 counties were served with Direct Services funding from CTF.
- CTF Direct Services grantees served 2,541 families in FY2010. Their programs served 3,623 adults and 3,936 children (including 160 special needs children). The populations served by race for adults were White or Caucasian (57.91%); Black or African American (14.24%); Hispanic or Latin American (12.83%); Asian American (0.11%); Native American (2.04%); Multi-ethnic (0.91%), and other (11.95%). The populations served by race for children were White or Caucasian (39.28%); Black or African American (26.75%); Hispanic or Latin American (19.69%); Asian American (0.23%); Native American (1.91%); Multi-ethnic (2.79%), and other (9.35%).
- A strong emphasis is placed on assuring that funded initiatives are appropriately integrated into broader community plans for serving children and families. Communities base grant proposals on local priorities. Examples of the kinds of strategies employed to address local needs follow:
 - Respite Care
 - Parent Education Programs and Support Groups
 - Fatherhood Programs
 - Home Visitation Programs
 - Family Resource and Support Centers
 - Positive Youth Development

DIRECT SERVICES GRANT OVERVIEW

- During this reporting period, the grant-making process has been refined to place a greater emphasis on programs and services that are built around a set of evidence-based Protective Factors. The Protective Factors approach (discussed in more detail on page 4) sets a framework for working with families through a positive, strength-based approach.
- Representatives from organizations funded by Direct Services work with CTF on efforts to assure continuous quality improvement of the locally delivered services. The focus of these efforts includes the following:
 - Implement evidence-based/evidence-informed secondary prevention programs with fidelity.
 - Provide effective program evaluation, including client satisfaction surveys, and quarterly program reports.
 - Provide participant success stories to be featured in CTF News Brief and CTF Annual Signature Fund Raising Event.
 - Participate in the Direct Services workgroup to address issues such as Program Sustainability, Parent Leadership, Peer Review, timely and accurate outcome program data, and supporting Local Councils CAP Month projects.
 - Participate in the CTF Annual Training.
- Pages 8 and 9 show the Direct Services currently funded with grant amounts, communities served and key contacts.



“I am now a full time student in my junior year. I have taken parenting courses at Volinia. My son has gained wonderful social skills by being around other children his age and also being with a wonderful caretaker who I trust. I would have never come this far if it wasn’t for the referral to Volinia Outcomes School and CTF.”

– Parent, Cass County Volinia Outcomes School

DIRECT SERVICE GRANT RECIPIENTS

Currently Funded 2011

1. Berrien County Health Department

Carol Klukas/Theresa Green
(269) 927-5650/927-5607
www.bchdmi.org

Award: \$75,000

Project: Nurse Family Partnership Program

2. Branch/Hillsdale/St. Joseph Community Health Agency

Andrea Bricker
(517) 437-7395, Ext. 116
www.bhsj.org

Award: \$31,965

Project: Healthy Beginnings Teen Program

3. Cadillac Area OASIS/Family Resource Center

Julie Hamilton
(231) 775-7299, Ext. 113
www.cadillacoasis-frc.org

Award: \$34,664

Project: Family Links Program

4. Canton Township

Stephanie Pavlo
(734) 398-5570, Ext. 2
www.canton-mi.org

Award: \$14,394

Project: Building Families Through Community Outreach Program

5. Child Advocacy Center of Shiawassee County

Rhonda Ihm
(989) 723-5877
www.scapcouncil.com

Award: \$34,171

Project: Positive Youth Development Educational Programs, Advocacy and Home-Based Prevention Support

6. Children's Aid Society

Billie Christian/Doncella Floyd
(313) 961-8100
www.childrens-aid-society-mi.org

Award: \$34,663

Project: Nurturing Family Project

7. Detroit Parent Network

Sharlonda Buckman/LaCherryn Hoost
(313) 309-1450
www.detroitparentnetwork.org

Award: \$17,600

Project: Parent Education & Support Groups, and Positive Youth Development Programs

8. Family Service & Children's Aid

Judith Love/Bob Powell
(517) 787-7920, Ext. 506/618
strong-families.org

Award: \$34,664

Project: Nurturing Parenting Program

9. Genesee County ISD

Gloria Bourdon/Agnes Bedell
(810) 591-5118/591-5119
www.geneseeisd.org

Award: \$17,500

Project: Nurturing Parenting Program

10. Guidance Center

Erin Graham/Jenay Karlson
(734) 785-7705, Ext. 7191
(734) 785-7700, Ext. 7081
www.guidance-center.org

Award: \$34,664

Project: My Time Respite Care Program

11. Keweenaw Family Resource Center

Catherine Benda
(906) 482-9363
www.kfrckids.org

Award: \$28,179

Project: Watch Me Grow Program

12. Lutheran Child & Family Service of Michigan

Steve Zwart
(616) 281-4601
www.lcfsmi.org

Award: \$12,000

Project: The Pailalen Parent Education Programs & Support Groups

DIRECT SERVICE GRANT RECIPIENTS

Currently Funded 2011

13. MSU Extension – Saginaw

Deanna East/Angela Harris
(989) 758-2500, Ext. 218
www.msue.msu.edu

Project: Parents as Teachers Home Visitation Program

14. Parent to Parent of SW Michigan

Candi Bush/Jayne Weaver
(269) 345-8950
www.p2pswmi.org

Award: \$16,917

Project: Parent Education Program

15. Pathways, MI of Ottawa County

Julie Leeson
(616) 396-2301, Ext. 145
www.pathwaysmi.org

Award: \$16,690

Project: Circle of Parents Mutual Self-Help Support Group Services

16. Power, Inc.

Dr. Carol Burrell-Jackson
(734) 929-6509
www.powerclf.org

Award: \$18,918

Project: Parents' Night Out Program

17. St. Joseph Mercy Oakland

Donna Raphael
(248) 858-6947
www.trinity-health.org

Award: \$31,128

Project: The Healthy Start/Healthy Families Oakland's Family Connections Program

18. Student Advocacy Center of Michigan

Leslie Harrington/Penny Laperriere
(734) 482-0489
www.studentadvocacycenter.org

2009 Award: \$18,000

2010 Award: \$27,000

2009 Project: Student Advocacy Project

2010 Project: Student Advocacy Project Enhanced to Include Parents as Teachers Home Visiting Program

19. Traverse City Area Public Schools

Angela Sides
(231) 933-7422
www.tcaps.net

Award: \$22,500

Project: Teen Parent Training

20. West Midland Family Center

Susan Love
(989) 835-9922
www.wmfc.org

2009 Award: \$50,000

2010 Award: \$45,015

Project: The Parents and Teens Together Program & Family Mentoring Project

21. Women's Resource Center of Livingston County

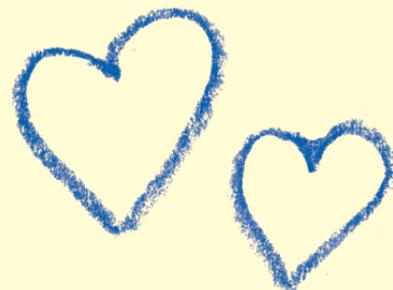
Polly Mallory/Connie Dole
(517) 548-2200
www.familyresourceliv.org

2009 Award: \$19,524

2010 Award: \$13,500

2009 Project: Healthy Families Livingston & Dads Make A Difference Program

2010 Project: Healthy Families Livingston-Nurturing Parenting Program



LOCAL COUNCILS OVERVIEW

Local Council Overview:

- There is a total of 73 Local Councils representing all 83 Michigan counties.
- Each one facilitates community prevention programs within a specific geographical area.
- Each Local Council is run by its own board of directors.
- Local Council work is mainly focused on building awareness, and educating and providing support to the general community. In other words, taking action before a problem arises to avoid issues from occurring (or Primary Prevention).
- Grant amounts that councils receive depend upon their assigned tier (Tier I @ \$5,000, Tier II @ \$10,000, and Tier III @ \$20,000+).
- There are 24 Tier I, 28 Tier II, and 21 Tier III Local Councils.

Current Priorities:

- Encourage the implementation of evidence-informed/ evidence-based programming.
- Support Local Council involvement with community collaborative entities.
- Promote inter-Local Council teamwork (e.g. Best Practices Workgroup, Child Abuse Prevention (CAP) Month Workgroup, regional meetings, monthly workgroup meetings, peer sharing and special projects).

Examples of Local Council Work and Impact

Tier I

- *Welcome Newborns* program where safe sleep information, sleep-sacks, and parenting information are given to new parents
- Car seat inspections, distribution and education
- Parenting and other prevention informational brochures produced and distributed at community events
- “*Kids Have Rights*” Sexual Abuse Prevention Program for all 3rd graders in a rural county
- 1,500 audio CDs that contain a plethora of parenting information for at-risk families
- A community baby pantry which serves over 200 families
- Special events for at-risk youth

- Newborn baby kits to new parents including *Never Shake a Baby* information, safety and child development brochures along with other items for a newborn
- Distribute Teen Help cards to middle and high school students
- Support a program to supplement nutritious food to families with children in need during the summer months.
- A dental rinse program to elementary students

“I am so thankful for the car seat safety check. I wasn’t surprised that my child’s seat was not safe. It wasn’t installed correctly either. The technician showed me how to install a new seat in the correct position. I feel so much better knowing that my child is as safe as possible while riding in the car.”

— Parent from a rural county

Tier II

- Baby pantry where formula, diapers and other necessities are given away free, along with vital parenting and community resource information
- *The Period of Purple Crying* program, educating new parents about baby crying patterns and how to effectively deal with their new baby’s behaviors in a positive way
- Mandated Reporter Training
- Parenting Conferences
- *Pinwheels for Prevention*
- *Safe Sleep Initiative*

“I think the baby pantry is amazing. When I was 17 and my twins were born 26 days early and we had no preemie clothing or diapers that were small enough, they really helped me out.”

— Parent in rural county

CHILD ABUSE PREVENTION MONTH



“I just like to know that there are programs out there to help. Before the fatherhood program, I had no faith.”

— Fatherhood program participant

Tier III

- *My Body is Mine*, a sexual abuse prevention program for pre-school children
- *Child safety trainings* for child care providers
- Personal boundaries workshops to middle school students to teach students how to develop healthy boundaries in their personal lives
- Training high school peer mentors, students, parents, and community members on Internet safety
- Teaching teens about infant abusive head trauma
- Community members and professionals training on safe sleep environments
- Professionals, caregivers, community members attending educational programs at annual conferences

“It’s about helping a child replace a life of hurt with a life of hope.”

— Volunteer in metropolitan county

“I can drop my children off and go to the doctor or help out with my grandfather at the nursing home. I also have learned a lot through their parenting classes on how to be a positive and loving parent.”

— Parent in metropolitan county

CAP Month

Each April the Children’s Trust Fund (CTF) actively supports Child Abuse Prevention Month (CAP Month) at both the state and local levels. CTF works closely and collaboratively with a Local Council sub-workgroup to coordinate CAP Month efforts.

Pinwheels for
PREVENTION[®]

 Prevent Child Abuse
Michigan

CTF supports and provides the following to all Local Councils:

- Pinwheels (the national symbol of child abuse prevention) to all Local Councils in support of the Prevent Child Abuse America’s Pinwheels for Prevention national campaign.
- A toolkit CD made up of materials, guides and other resources to assist with Local Council efforts.
- Posters and flyers with uniform messaging to promote CAP Month across the state.

At the state level, CAP Month accomplishments have included:

- The planting of pinwheel gardens all across the state on April 1.
- Honoring and celebrating CAP Month at the Lansing State Capitol since 2009, with Prevention Awareness Day; a rally, procession and planting of a pinwheel garden. The event features notable speakers and entertainment. In 2009 a Legislative Education Day component was added to afford CTF grantees and other like-minded citizens an opportunity to educate legislators about prevention needs and current programming across the state.

STATEWIDE NETWORK – LOCAL COUNCILS

ALCONA

*Northeast Michigan
Community Partnership, Inc.*
Tamara Quick
(989) 356-2880

ALLEGAN

*Safe Harbor Children's
Advocacy Center*
Lori Antkoviak
(269) 673-3791
www.safeharborallegan.org

ALPENA/PRESQUE ISLE

Alpena CAN Team, Inc.
Seth Peters/Rick Rafferty
(989) 354-8089
alpenapicanteam.com

ANTRIM

Antrim County CAN Council
Kim Musselman
(231) 587-9161 Ext 323

ARENAC

*Arenac County Child
Protection Council*
Alison Fegan
(989) 846-6541, Ext. 12

BARAGA/HOUGHTON/ KEWEENAW

Superior CAP Council
Rhys Edwards
(906) 482-4357
superiorcapcouncil.org

BARRY

*Child Abuse Prevention Council
of Barry County*
Karen Jousma
(269) 945-6190
www.capcbc.org

BAY

Council for CAN
Suzanne Greenberg
(989) 571-1345

BENZIE

Benzie County CAP Council
Mike Rice
(231) 882-0007

BERRIEN

Council for Children
Jamie Rossow
(269) 556-9640
www.berrienchild.org

BRANCH

*Branch County Council
for CAN*
Lisa Aviza
(517) 617-1369

CALHOUN

Calhoun CAN Council
Karmel Puzzuoli
(269) 962-2562
www.calhounprevention.org

CASS

Cass County Youth Council
Leigh Feldman
(269) 445-4444, Ext. 3234

CHARLEVOIX/EMMET

*Child Abuse Council of
Charlevoix & Emmet Counties*
Maggie Kromm
(231) 753-8511

CHEBOYGAN

*Cheboygan County Child
Advocacy Council*
Debra Turnbull
(231) 627-6015

CHIPPEWA

*Chippewa Council for Youth
& Families*
Holly Wilkins
(906) 440-0713

CLARE

Clare County Youth Council
Rachel Haltiner
(989) 539-4229

CLINTON

*Clinton Council for the Preven-
tion of Child Abuse & Neglect*
Jessica Austin
(989) 224-8845

CRAWFORD/ ROSCOMMON

Child Protection Council
(989) 344-9335
www.crchildprotection.info

DELTA

*Community Foundation of the
Upper Peninsular/Delta County*
Julie Moberg
(906) 786-3032

EATON

Child Abuse Prevention Council
Cheryl Krapf-Haddock
(517) 622-4543
www.capcouncil.com

GENESE

*Robert E. Weiss Advocacy
Center for Children and Youth*
Jonquil Bertschi
(810) 238-3333
www.weissadvocacycenter.org

GLADWIN

Gladwin County CAN Council
Alison Fegan
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GOGEBIC

*Dove, Inc., Gogebic County
Child Protection Council*
Jeanine Winkowski
(906) 932-4990

GRAND TRAVERSE/ KALKASKA/LEELANAU

*Tri-County Coalition for the
Prevention of Child Abuse &
Neglect*
Brooke Nettz
(231) 929-4250
www.traversebaycac.org

GRATIOT

*Gratiot County Child
Protection Council*
Audra Stahl
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www.linkforfamilies.org

HILLSDALE

*Child Abuse Prevention &
Awareness-Hillsdale*
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(517) 437-3100
www.caphilldale.net

HURON

Huron County CAN Council
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www.huroncountycancouncil.org

INGHAM

Child Abuse Prevention Services
Jim Paparella
(517) 882-4000
www.childandfamily.org

IONIA

*Ionia County Council for
Prevention of CAN*
Dana Beech
(616) 527-4900 Ext 1359

IOSCO

*Iosco County Child Protection
Council*
Mary Kreft
(989) 254-2426

IRON/DICKINSON

Children's Advocacy Network
Kristina Spoke
(906) 367-4866

ISABELLA

*Child & Family Enrichment
Council*
Dee Obrecht
(989) 773-6444
www.cafecouncil.org

JACKSON

*Council for the Prevention
of Child Abuse & Neglect of
Jackson County*
Wendy Gonzalez
(517) 788-4239
www.cpcan-net.doodlekit.com

KALAMAZOO

CAN Council
Karen Hayter
(269) 552-4430
www.kalamazoocan.com

KENT

Family Futures
Sue Toman
(616) 454-4673
www.childresource.cc

LAKE

Council for Prevention of CAN
Seth Hopkins
(231) 745-2732

LAPEER

Child Advocacy Center of Lapeer County/Council for Children
Deborah Pascoe
(810) 664-9990

LENAWEE

Lenaewee County Child Abuse & Neglect Council
Christie Cadmus
(517) 265-1656
www.lenaweegreatstart.org

LIVINGSTON

Child Abuse Prevention Council of Livingston County
Deanna Norris
(517) 548-2200
www.familyresourceliv.org

LUCE

Luce County Child Protection Council
Phyllis French
(906) 293-4853

MACKINAC

Mackinac County Child Protection Roundtable
Judi Guillard
(906) 643-6110

MACOMB

Care House/Macomb County Child Advocacy Center
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(586) 463-0123
www.mccarehouse.net

MANISTEE

Manistee County Family Advocates
Traci Smith
(231) 398-9044

MARQUETTE/ALGER

CAN Council
Steve Rudness
(906) 249-5437

MASON

Andre Bosse Center of Mason County
Marilyn Zylman
(231) 845-0506
www.andrebossecenter.org

MECOSTA

Mecosta County Children's Council
Andi Strickler
(231) 796-3543
mocckids.squarespace.com

MENOMINEE

Human Resources Authority
Kim Johnson
(906) 786-7080

MIDLAND

Safe & Sound Child Advocacy Center
Karen Adams
(989) 835-9922
www.safeandsoundcac.net

MONROE

Child Advocacy Network
Doug Redding
(734) 242-5799

MONTCALM

We Care for Kids Council
Shannon Neuman-Kildoff
(616) 894-9947
www.wecare4kids.com

**MONTMORENCY/
OSCODA**

Child Protection Council
Denise Rooker
(989) 390-3880

MUSKEGON

Child Abuse Council
Vicki Price
(231) 728-6410
www.childabusecouncil.org

NEWAYGO

Council for the Prevention of Child Abuse & Neglect
Karen Kroll
(231) 924-7614
newaygocountyprevention.org

OAKLAND

Child Abuse & Neglect Council of Oakland County
Patricia Rosen
(248) 332-7173
www.carehouse.org

OCEANA

Andre Bosse Center
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(231) 873-1707
www.andrebossecenter.org

OGEMAW

Ogemaw County Child Protection Council
Brandy Desmarceaux
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ONTONAGON

Child Protection Council
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OSCEOLA

Osceola Children's Council
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mocckids.squarespace.com

OTSEGO

Otsego County Child Welfare Alliance
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OTTAWA

Pathways, MI
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(616) 396-2301 Ext 129
www.pathwaysmi.org

SAGINAW

CAN Council of Saginaw County
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(989) 752-7226
cancouncil.org

SANILAC

Sanilac County Child Abuse Prevention Council
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(810) 648-2515, Ext. 112

SCHOOLCRAFT

Schoolcraft County Child Abuse & Neglect Council
Joan Ecclesine
(906) 341-6423

SHIAWASSEE

Council for Child Abuse and Neglect
Rhonda Ihm
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www.scapcouncil.com

ST. CLAIR

St. Clair County CAN Council, Inc.
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(810) 966-9911
www.sccstopchildabuse.org

ST. JOSEPH

Council for Prevention of CAN
Charlene Zavala
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TUSCOLA

Tuscola County CAN Council
Anne Hepfer
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VAN BUREN

Council for Prevention of CAN
Becky Fatzinger
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WASHTENAW

Council for Children
Jyoti Gupta
(734) 434-4215
www.washtenawchildren.org

WAYNE (Out)

Child's Hope
Karen Murphy
(313) 583-6401
www.childshope.org

WAYNE (In)

SEMHA – Mayor's Task Force on CAN
Deborah Simmons
(313) 876-4716

WEXFORD/MISSAUKEE

Child Protection Council
Nicole Schultz
(231) 878-6544

Creating a VISION for Our FUTURE



Lorinda M. Wortz
CHAIR, *Representing Religious Community*

There are 15 members of the **Children's Trust Fund Board of Directors** per Public Act 250 of 1982. Eleven public members are appointed by the governor with the advice and consent of the senate and four state departments designate representatives to the CTF Board.



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Representing Business Community



John H. Brown
Representing Private Sector



Lisa R. Canada
Representing Organized Labor



Alethia Carr
Representing Department of Community Health



Mark A. Davidoff
Representing Business Community



Shelley A. Kester
Representing Volunteers

CTF BOARD *of* DIRECTORS



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*Representing
Parents*



Douglas M. Paterson

*Representing
General Public*



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*Representing
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Sgt. Heather Schultz

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*Representing Department
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Thomas D. Zook

*Representing Professional
Providers of Child Abuse
and Neglect*

FUND DEVELOPMENT OVERVIEW

The Children's Trust Fund (CTF) serves as Michigan's only source of permanent funding for the statewide prevention of child abuse and neglect. We continue to maintain funding mechanisms that leverage federal dollars and cultivate state and local dollars by fostering private fund development efforts; collaborating with community-based prevention organizations; providing demonstration grants; and establishing interagency agreements with state agencies. In addition to federal funding, our prevention work is supported by individual and corporate donations, tax check-off donations, license plate purchases, charitable fundraising efforts, and interest from the trust account.

Tax Campaign

A major fundraiser for the Children's Trust Fund is the check-off on the state income tax form. Individuals have the opportunity to donate to CTF annually on their state income tax forms. Half of the funds collected through the income tax check-off are allocated to CTF's prevention efforts, and the remaining dollars are invested in the trust account. In fiscal years 2009 and 2010, the tax check-off generated \$517,175 in voluntary donations from approximately 52,144 Michigan tax returns.

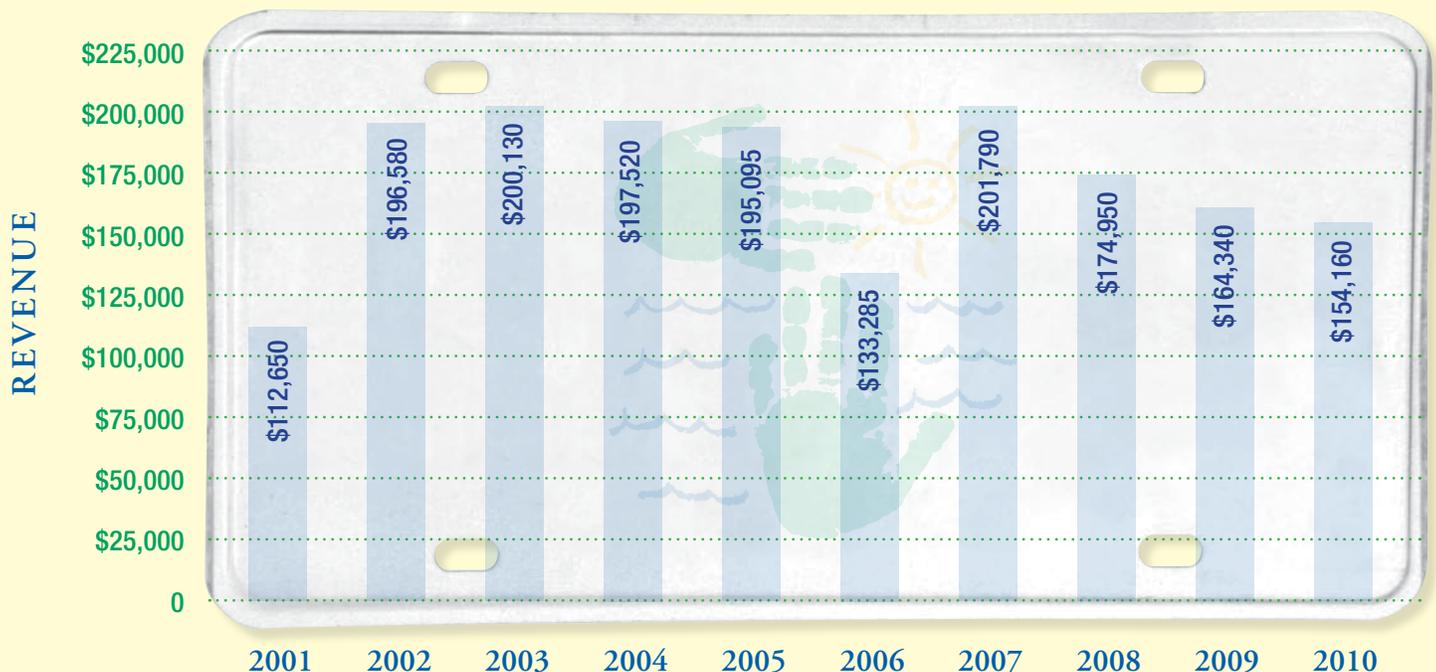
CTF also established a partnership in 2010 with the Michigan Small Business Association to encourage business support of CTF through the tax check-off including a mailing to 15,007 small businesses throughout Michigan. CTF will continue to assess the efficacy of these efforts and identify ways to effectively promote fund development. Notably, there is now significant competition for dollars contributed at tax time, with 12 other options on the Michigan tax form in addition to CTF.



License Plate Campaign

CTF raises money through specialty license plate sales, which equaled \$318,500 in fiscal years 2009 and 2010. The plate features the Children's Trust Fund name and logo. Over 14,000 citizens in our great state proudly display the CTF plate. The specialty license plate can be ordered when renewing your automobile license plate or any time through a Michigan Secretary of State branch office or online at www.michigan.gov/sos. The children's specialty plate can also be ordered at the dealership when you purchase a new car. When purchasing a Children's Trust Fund specialty plate, \$25 of the \$35 purchase fee is donated to protect Michigan's children. Each time a plate is renewed, a \$10 fee is collected for CTF. The sale of the plates allows CTF to support child abuse and neglect prevention programs and services throughout the State of Michigan. Since the inception of the License Plate Campaign in 2001, CTF has raised \$1,730,500 to help protect Michigan's kids!

License Plate Revenue • 2001 - 2010 (Cumulative Revenue – \$1,730,500)



FUND DEVELOPMENT OVERVIEW

Children's Trust Fund Signature Auction Events 2009 and 2010

The Children's Trust Fund annual Signature Auction Event is typically held in May. The event is supported by a 70-member Advisory Committee comprised of volunteers who actively assist in soliciting sponsors, gift donors, table hosts, and promoting the event. The legislative bi-partisan Auction Advisory Committee is co-chaired by four Michigan senators, four representatives, and the CTF Board chair. The event raised \$685,692 collectively in fiscal years 2009 and 2010. Each event draws approximately 600-650 guests, including state policymakers, lobbyists, corporate and business community, as well as local community residents and leaders. The auction features approximately 60 live auction items as well as a number of silent auction items. Highlights from the live auction have included seven nights in Ireland with countryside tour; four nights at Chateau Whistler, British Columbia; Top Gun NATO Fighter Pilot for a Day; Detroit Red Wings Super Suite Package; Dog Sledding Getaway; Australian Shepherd Puppy; Jamaican Villa for a Week; Detroit Pistons' "Ballboy/Girl" Package; and a Napa Valley wine tour.

The event continues to be recognized as one of the largest charitable events in all of greater Lansing and a "who's who" of the movers and shakers involved in Michigan politics. Additionally, it has proven to be an effective fundraiser to support CTF programs. And perhaps even more importantly, the event has provided much needed visibility for CTF and its important mission of child abuse prevention.

Spring Event 2009

The Children's Trust Fund held a new fundraising event on June 12, 2009, fashioned after the November 2007 25th anniversary fundraising celebration. The event was held at a private home in Orchard Lake, Michigan. Mitch Albom, sports writer, radio personality, and author, served as the guest of honor. Approximately \$32,000 was raised through this event. The primary success of the event was introducing the CTF to potential supporters in southeast Michigan. The guest list hosted 80 percent new invitees who all expressed an interest in learning more about the CTF and support in the future.



Mitch Albom

Pam Posthumus Remembered - Former CTF Board Chair



Pam Posthumus passed away on August 18, 2010. Her life of service to the community included a passion for the work of the CTF and preventing child abuse and neglect among Michigan's children. She was appointed to the CTF Board of Directors in 1997 and became CTF's board chair in 2002, where she served through 2003.

One of Pam's legacies while chairperson of the CTF Board is that she was instrumental in the advocacy efforts that led to increasing the Trust Fund from \$13 million to \$20 million. The investment earnings from this fund provide core funding for the work CTF supports throughout the State of Michigan.

By significantly increasing the sustainable resources available to the Trust Fund, Pam has left a lasting and meaningful legacy for our most vulnerable children. It was also under Pam's leadership that the first CTF Signature Auction Event was launched in 2003. It is fitting that CTF named the 2011 event in her honor: the Pam Posthumus Signature Auction Event.

In lieu of flowers, the family asked that contributions in memory of Pam be made to the Children's Trust Fund. CTF received more than 100 donations, totaling almost \$10,000 in 2010.



Michigan Children's Trust Fund

\$50,000

**DTE Energy
Foundation**



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Capital Fund



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CBS Outdoor
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Truscott Rossman Group

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DONATION HISTORY • October 1, 2008 – September 30, 2010

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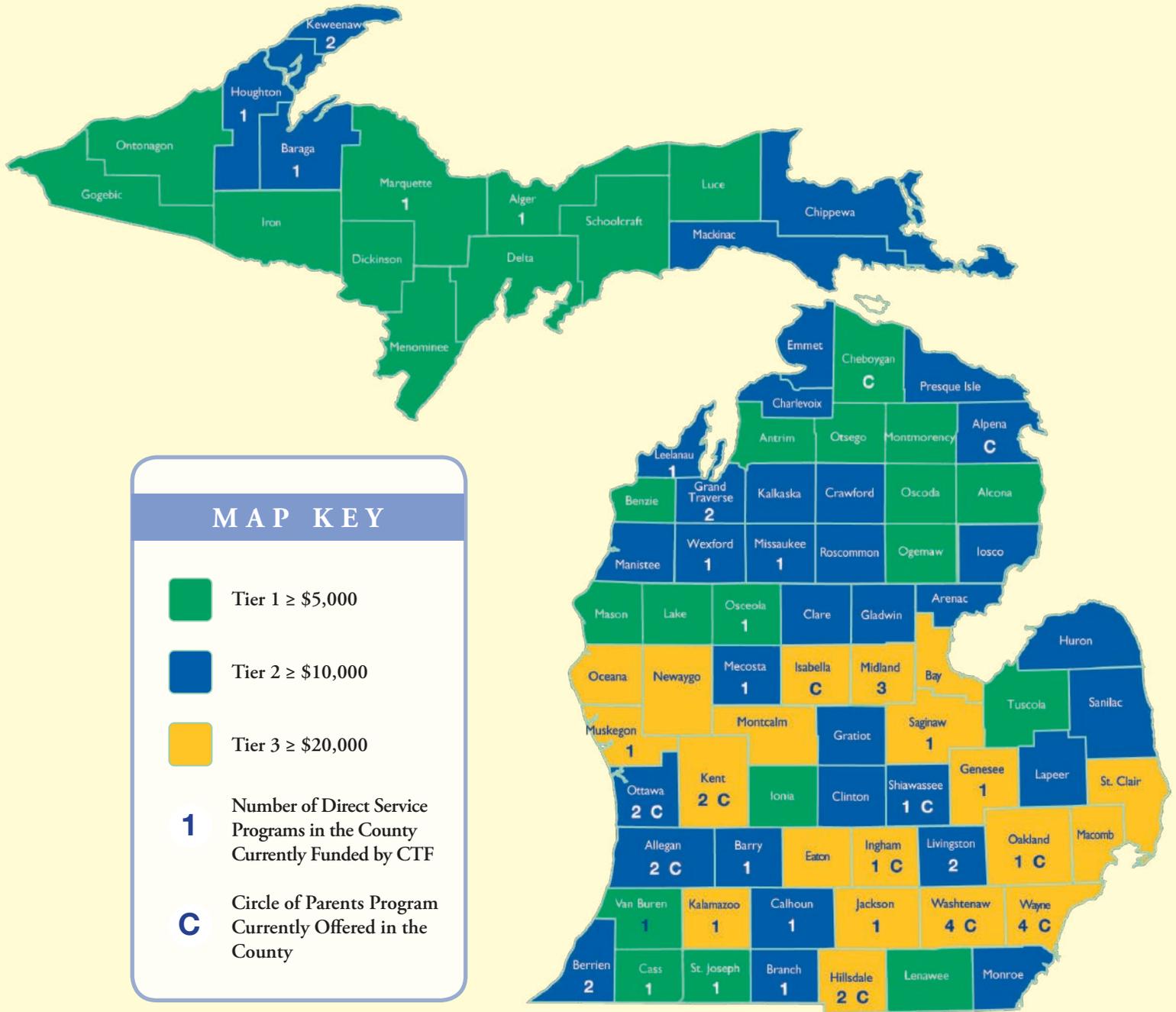
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– Program participant, Genesee County ISD

CHILDREN'S TRUST FUND STAFF



Left to Right:

Michael Foley, MSW – Executive Director

Lena Shacks-Glover – Student Intern
(Wayne State University MSW Program)

Patricia Headley, BS – Fund Development Coordinator

Emily Schuster-Wachsberger, MA, LPC –
Local Council Coordinator

Alan Stokes, MBA, MDiv. – Research Analyst

Christina Medina, BS – Office Assistant

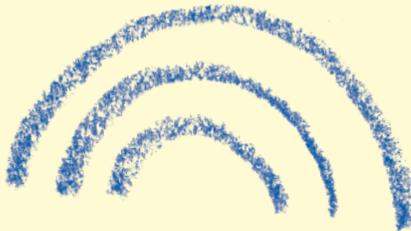
Sarah Davis, BA –
Senior Program Development Coordinator

Sylvia Brown Jones, LMSW –
Direct Services Grant Coordinator

Jeff Sadler, MBA – Analyst

Not Pictured:

Ama Larsen, MSW – Analyst



*A quote shared by CTF Board President Lori Wortz
at the Child Abuse Prevention Awareness Kickoff Event:*

*“I alone cannot change the world, but I can cast a stone across the waters to
create many ripples.”*

– Mother Teresa



Children's Trust Fund
Protecting Michigan's Children





Children's Trust Fund

Protecting Michigan's Children

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LinkedIn - www.linkedin.com/groups/Prevent-Child-Abuse-Michigan-3123492

Slideshare - www.slideshare.net/MichiganCTF

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**Prevent Child Abuse
Michigan**

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Authority: DHS Director

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