

## **MAC Recruitment Process**

### **Engagement with Stakeholders**

Michigan Department of Health and Human Services (MDHHS) collaborated with multiple committees throughout Michigan consisting of community members to establish a network of trusted sources. Communication provided to these committees helped identify individuals with experience serving Medicaid beneficiaries who are interested in serving on the MAC.

### **Promotional Materials**

To bring awareness to the transition from the MCAC to the MAC, MDHHS partnered with a local organization to produce clear messaging on what the MAC strives to accomplish. These materials were targeted at those who have extensive experience providing services for Medicaid beneficiaries, and coordinating with government entities in shaping Medicaid policies.

### **Distribution Channels**

MDHHS utilized multiple messaging methods to identify those interested in applying for the MAC, including outreach to channels used by varying medical professionals throughout Michigan. Based on provider feedback and demand of those servicing Medicaid beneficiaries in Michigan, a 2<sup>nd</sup> application window was provided.

### **Ongoing Recruitment**

While it is not possible to apply to join the MAC currently, there will be future opportunities for those interested. MDHHS will continue engagement efforts with those serving Medicaid beneficiaries throughout Michigan, with the MAC being a major discussion component.