MI-WIC POLICY   *Nutrition Services*

5.0   Nutrition Services   *Effective Date: 02/11/2019*
5.01C Nutrition Education Materials Reading Level Evaluation   *Implementation Date: 10/14/2019*

Description: Evaluate the reading level of nutrition education materials.

For consistency, determine the reading level of nutrition education materials by using one of the three ways listed below:

1. Word Readability Program
2. Readability Score Website
3. Fry Graph Readability Tool

Word Readability Program
1. Set up the readability program in Microsoft Word:
   a. Click **File, Options**, and then **Proofing.**
   b. Select the **Check grammar with spelling** and **Show readability statistics** check box.
2. If evaluating a PDF, copy and paste text into Word and correct any sentences that were separated.
3. Click the **Review** tab, then **Spelling and Grammar.**
4. Look for the Flesch-Kincaid Grade Level at the bottom of the Readability Statistics box.

Readability Score Website
1. Visit http://www.readabilityscore.com
2. Select, copy, and paste text into the online readability score tool; then click **Measure**.
3. There are five different grade level scores available including Flesch-Kincaid and SMOG.

Fry Graph Readability Tool
1. Visit http://www.readabilityformulas.com/free-fry-graph-test.php
2. Select 300-600 words, copy, and paste into the online readability tool.
3. Click on the **Fry Graph** to view. The area where the dot is plotted horizontally signifies the reading grade level of the content.

References
   Academy of Nutrition and Dietetics. (2013). *Developing & Assessing Nutrition Education Handouts (DANEH) Checklist.* Retrieved from http://hungerandhealth.feedingamerica.org/wp-content/uploads/2013/12/Nutrition-Education-Handout-Checklist-rev-10-17-13.pdf
   Readability Score. Retrieved from readabilityscore.com/.
   Readability Formulas. Retrieved from http://www.readabilityformulas.com/free-fry-graph-test.php.