

An Average Day in the Michigan WIC Program



41%

of babies born in Michigan enroll in WIC.*

WIC families redeemed

\$444,422

in healthy foods.

84.6%

of WIC children live below 150% of poverty.

28.9%

of pregnant mothers enroll in WIC during their first trimester.

9,258

Clients were served/day.

WIC Families redeem

71.4%

of their fresh fruits and vegetables benefits.

61.6%

of WIC mothers are

15.7% of children are overweight and **14.5%** are obese in 2022.

9.8%

of infants are born at a low birth weight.

overweight or obese pre-conception.

74.6% of WIC families initiate Breastfeeding.

* Data based on 2023 vital record birth and WIC infant enrollment data.