

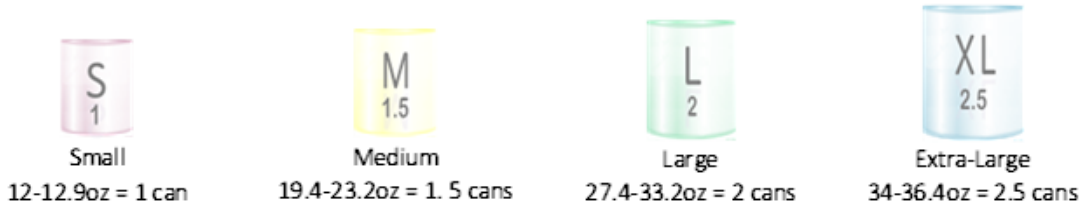
From: [MDHHS-WICVendor](#)
Subject: Formula and Shortage: Third Expansion of Temporary Choices for Powder Formula
Date: Thursday, May 26, 2022 4:36:00 PM
Attachments: [May 26 Temporary Choices for Powder Formula.pdf](#)

Dear Vendor,

Michigan retailers continue to experience challenges in sourcing formula for their customers. WIC staff have been visiting stores throughout the state and our office is finding Vendors continuing to do everything they can to provide options to support families in need. The situation is widespread and the challenges you face are experienced by stores across the country.

We understand that the operation of your store is unique and certain formulas are more available for you than others. Therefore, to provide you with greater flexibility, **Michigan WIC is announcing a third expansion of powder formula options for our WIC families.** You will find a chart titled 'Temporary Choices for Powder Formula,' effective May 26, 2022, at the end of this email communication and included as an attachment. Please note the following important details:

1. **Size of purchase:** Powder formula may now be purchased from 12 oz to 36.4 oz. The typical unit size for powdered WIC formula is a single can containing 12-12.9 oz. This expansion marks an unprecedented change. **The purchase of a single item may now deduct 1 can, 1.5 cans, 2 cans, or 2.5 cans from a WIC customer's benefits depending on the size** (see below).



2. **Additional brands and varieties:** The Michigan WIC Program approved more brand options than were listed in the March 9 temporary formula expansion. The attached chart lists 5 WIC-approved varieties of Similac formula in the standard sizing on the left and all acceptable additional options for that benefit on the right. If you are unable to source standard WIC-approved formula, you may use this as a guide to source additional options, so customers do not have to continue to search at other stores.
3. **Replacing chart displayed on store shelves:** Many Vendors posted a copy of the March 9 revision of 'Temporary Choices for Powder Formula' chart near the formula on their shelves. Please remove and replace with the attached chart to show your customers a full list of current options. Our website will be updated to reflect these change, and WIC participants will receive a phone notification regarding these changes on Tuesday May 31, 2022, but that does not guarantee the person shopping in your store has seen that formula options have changed.
4. **Updating the APL:** To ensure successful redemption of these expanded options, it is important that all Vendors download the latest Approved Product List (APL) file. The expanded formula choice APL file is now available for download, effective May 26, 2022. If you have an integrated system, this may be done by your point-of-sale (POS) provider. If you have a stand-beside POS device, you may do a manual update by following these [instructions](#).
5. **Troubleshooting:** This benefit marks a change for your store and a change for our WIC families. We ask that your store staff scan any formula brought to the register for a WIC purchase and let the point-of-sale device determine whether the customer has the correct benefits for formula they brought to check out. If your point-of-sale shows an error, the customer will know it was an issue with benefits and not your store staff preventing them from purchasing the option they picked from the shelf. Then you may help in finding an appropriate formula.

















If an item is listed as an alternative option for a WIC-approved formula and your point-of-sale continues to show an error, you may consider the following:

















- a. Check to make sure the UPC on the item matches the UPC listed in the attached *Temporary Choices for Powder Formula* chart.
- b. Complete a balance inquiry to make sure the WIC customer has benefits remaining to purchase the formula. The larger sizes require more than 1 can of remaining benefits. If the customer has only .5 cans left, they will be unable to redeem any cans.
- c. Ensure your point-of-sale is properly updated with the recent APL.
- d. Contact the Michigan WIC office at (517) 335-8937 or mdhhs-wicvendor@michigan.gov.



Temporary Choices for Powder Formula, Effective May 26, 2022

If the WIC benefit balance shows:	There is also the option to purchase:				
<p>Similac Advance 12.4 oz powder can</p>  <p>UPC: 070074559582</p>	<p>Similac Advance 30.8 oz powder can</p>  <p>UPC: 070074585864 Counts as 2 cans</p>	<p>Similac Pro-Advance 30.8 oz powder can</p>  <p>UPC: 070074664385 Counts as 2 cans</p>	<p>Similac 360 Total Care 30.8 oz powder can</p>  <p>UPC: 070074681177 Counts as 2 cans</p>	<p>Comforts Advantage 23.2 oz powder can 35 oz powder can</p>  <p>UPC: 041260381171 Counts as 1.5 cans</p>  <p>UPC: 041260381218 Counts as 2.5 cans</p>	
	<p>12.4 oz powder can</p>  <p>UPC: 050428306444 Counts as 1 can</p>	<p>CVS Health Advantage 23.2 oz powder can</p>  <p>UPC: 050428356647 Counts as 1.5 cans</p>		<p>35 oz powder can</p>  <p>UPC: 050428361115 Counts as 2.5 cans</p>	<p>CVS Infant 35 oz powder can</p>  <p>UPC: 050428259597 Counts as 2.5 cans</p>
<p>Meijer Baby Advantage 23.2 oz powder can</p>  <p>UPC: 719283219800 Counts as 1.5 cans</p>	<p>35 oz powder can</p>  <p>UPC: 719283219893 Counts as 2.5 cans</p>	<p>Gerber Good Start Gentle 12.7 oz powder can</p>  <p>UPC: 050000216673 Counts as 1 can</p>	<p>Gerber Good Start Gentle Supreme 20 oz powder can</p>  <p>UPC: 050000378135 Counts as 1.5 cans</p>	<p>Gerber Good Start GentlePro 20 oz powder can</p>  <p>UPC: 050000265879 Counts as 1.5 cans</p>	<p>32 oz powder can</p>  <p>UPC: 050000472635 Counts as 2 cans</p>
	<p>Similac Advance 12.4 oz powder can</p>  <p>UPC: 070074559582</p>	<p>Parent's Choice Advantage (Walmart) 12.4 oz powder can 23.2 oz powder can 36 oz powder can</p>  <p>UPC: 078742058573 Counts as 1 can</p>  <p>UPC: 078742018782 Counts as 1.5 cans</p>  <p>UPC: 078742022468 Counts as 2.5 cans</p>			<p>Parent's Choice Tender (Walmart) 32 oz powder can</p>  <p>UPC: 078742067278 Counts as 2 cans</p>
<p>12.5 oz powder can</p>  <p>UPC: 078742016610 Counts as 1 can</p>		<p>Parent's Choice Infant (Walmart) 22.2 oz powder can 36 oz powder can</p>  <p>UPC: 078742067230 Counts as 1.5 cans</p>  <p>UPC: 078742023007 Counts as 2.5 cans</p>		<p>Earth's Best Organic 21 oz powder can</p>  <p>UPC: 023923100442 Counts as 1.5 cans</p>	<p>32 oz powder can</p>  <p>UPC: 023923100763 Counts as 2 cans</p>
<p>Tippy Toes Advantage 23.2 oz powder can</p>  <p>UPC: 036800419032 Counts as 1.5 cans</p>	<p>35 oz powder can</p>  <p>UPC: 036800449015 Counts as 2.5 cans</p>	<p>Tippy Toes Infant 22.2 oz powder can</p>  <p>UPC: 036800415577 Counts as 1.5 cans</p>	<p>35 oz powder can</p>  <p>UPC: 036800039711 Counts as 2.5 cans</p>	<p>Happy Baby Organic 21 oz powder can</p>  <p>UPC: 819573013955 Counts as 1.5 cans</p>	<p>Simple Truth Organic 23.2 oz powder can</p>  <p>UPC: 041260014451 Counts as 1.5 cans</p>

If the WIC benefit balance shows:	There is also the option to purchase:				
<p>Similac Advance 12.4 oz powder can</p>  <p>UPC: 070074559582</p>	<p>Well Beginnings Infant (Walgreens) 22.2 oz powder can</p>  <p>UPC: 311917212463 Counts as 1.5 cans</p>	<p>Well Beginnings Advantage (Walgreens) 23.2 oz powder can</p>  <p>UPC: 311917212487 Counts as 1.5 cans</p>	<p>12.5 oz powder can</p>  <p>UPC: 300871365421 Counts as 1 can</p>	<p>Enfamil Infant 21.1 oz powder can</p>  <p>UPC: 300875119761 Counts as 1.5 cans</p>	<p>29.4 oz powder can</p>  <p>UPC: 300875121276 Counts as 2 cans</p>
	<p>Enfamil Reguline 12.4 oz powder can</p>  <p>UPC: 300875111321 Counts as 1 can</p>	<p>19.5 oz powder can</p>  <p>UPC: 300875111574 Counts as 1.5 cans</p>	<p>20.5 oz powder can</p>  <p>UPC: 300875117484 Counts as 1.5 can</p>	<p>Enfamil Enspire 27.4 oz powder can</p>  <p>UPC: 300875126820 Counts as 2 cans</p>	<p>30 oz powder refill pack</p>  <p>UPC: 300875120415 Counts as 2 cans</p>
	<p>20.7 oz powder can</p>  <p>UPC: 300875121078 Counts as 1.5 cans</p>	<p>Enfamil NeuroPro 28.3 oz powder can</p>  <p>UPC: 300875121092 Counts as 2 cans</p>	<p>31.4 oz powder refill pack</p>  <p>UPC: 300875121115 Counts as 2 cans</p>	<p>36.4 oz powder refill pack</p>  <p>UPC: 300875127483 Counts as 2.5 cans</p>	<p>Enfamil Simply Organic 19.5 oz powder can</p>  <p>UPC: 300875125755 Counts as 1.5 cans</p>

If the WIC benefit balance shows:	There is also the option to purchase:				
<p>Similac Total Comfort 12.6 oz powder can</p>  <p>UPC: 070074626000</p>	<p>Similac Pro-Total Comfort 29.8 oz powder can</p>  <p>UPC: 070074669380 Counts as 2 cans</p>	<p>CVS Gentle 21.5 oz powder can</p>  <p>UPC: 050428358740 Counts as 1.5 cans</p>	<p>CVS Complete Comfort 22.5 oz powder can</p>  <p>UPC: 050428533697 Counts as 2 cans</p>	<p>Comforts Gentle (Kroger) 21.5 oz powder can</p>  <p>UPC: 041260381201 Counts as 1.5 cans</p>	<p>33.2 oz powder can</p>  <p>UPC: 041260381249 Counts as 1.5 cans</p>
	<p>12.4 oz powder can</p>  <p>UPC: 050000624003 Counts as 1 can</p>	<p>Gerber Good Start SoothePro 19.4 oz powder can</p>  <p>UPC: 050000487226 Counts as 1.5 cans</p>	<p>30.6 oz powder can</p>  <p>UPC: 050000494989 Counts as 2 cans</p>	<p>Meijer Gentle 12.5 oz powder can</p>  <p>UPC: 708820617025 Counts as 1 can</p>	<p>Meijer Baby Complete Comfort 29.8 oz powder can</p>  <p>UPC: 719283955951 Counts as 2 cans</p>
	<p>12 oz powder can</p>  <p>UPC: 078742012650 Counts as 1 can</p>	<p>Parent's Choice Gentle (Walmart) 21.5 oz powder can</p>  <p>UPC: 078742067223 Counts as 1.5 cans</p>	<p>34 oz powder can</p>  <p>UPC: 078742022475 Counts as 2.5 cans</p>	<p>Parent's Choice Complete Comfort (Walmart) 22.5 oz powder can</p>  <p>UPC: 681131350198 Counts as 1.5 cans</p>	<p>29.8 oz powder can</p>  <p>UPC: 681131350204 Counts as 2 cans</p>

If the WIC benefit balance shows:	There is also the option to purchase:					
<p>Similac Total Comfort 12.6 oz powder can</p>  <p>UPC: 070074626000</p>	<p>Enfamil Enspire Gentlese 19.5 oz powder can 29 oz powder refill pack</p>   <p>UPC: 300875123539 Counts as 1.5 cans</p> <p>UPC: 300875123553 Counts as 2 cans</p>		<p>Enfamil Gentlese 12.4 oz powder can</p>  <p>UPC: 300875100691 Counts as 1 can</p>	<p>Enfamil Gentlese 19.9 oz powder can 27.7 oz powder can</p>   <p>UPC: 300875119785 Counts as 1.5 cans</p> <p>UPC: 300875121252 Counts as 2 cans</p>		
	<p>Enfamil NeuroPro Gentlese 19.5 oz powder can 27.4 oz powder can</p>   <p>UPC: 300875121191 Counts as 1.5 cans</p> <p>UPC: 300875121214 Counts as 2 cans</p>		<p>Enfamil NeuroPro Gentlese 30.4 oz powder refill pack</p>  <p>UPC: 300875121238 Counts as 2 cans</p>	<p>Enfamil NeuroPro Gentlese 35.2 oz powder refill pack</p>  <p>UPC: 300875127506 Counts as 2.5 cans</p>		<p>Tippy Toes Gentle 21.5 oz powder can</p>  <p>UPC: 036800415584 Counts as 1.5 cans</p>
	<p>Earth's Best Organic Gentle 21 oz powder can 23.2 oz powder can</p>   <p>UPC: 023923101074 Counts as 1.5 cans</p> <p>UPC: 490070901541 Counts as 1.5 cans</p>		<p>Well Beginnings Gentle (Walgreens) 21.5 oz powder can</p>  <p>UPC: 311917212500 Counts as 1.5 cans</p>			
If the WIC benefit balance shows:	There is also the option to purchase:					
<p>Similac Sensitive 12.5 oz powder can</p>  <p>UPC: 070074575414</p>	<p>Similac Pro-Sensitive 29.8 oz powder can</p>  <p>UPC: 070074664408 Counts as 2 cans</p>	<p>Similac Sensitive 29.8 oz powder can</p>  <p>UPC: 070074629520 Counts as 2 cans</p>	<p>Similac 360 Total Care Sensitive 30.2 oz powder can</p>  <p>UPC: 070074681238 Counts as 2 cans</p>	<p>Enfamil NeuroPro Sensitive 19.5 oz powder can 29.4 oz powder refill pack</p>   <p>UPC: 300875124529 Counts as 1.5 cans</p> <p>UPC: 300875124543 Counts as 2 cans</p>		
	<p>Comforts Sensitivity (Kroger) 22.5 oz powder can 33.2 oz powder can</p>   <p>UPC: 041260381188 Counts as 1.5 cans</p> <p>UPC: 041260381232 Counts as 2 cans</p>		<p>CVS Sensitivity 22.5 oz powder can</p>  <p>UPC: 050428430316 Counts as 1.5 cans</p>	<p>CVS Sensitivity 33.2 oz powder can</p>  <p>UPC: 050428534144 Counts as 2 cans</p>		<p>Happy Baby Organic Sensitivity 21 oz powder can</p>  <p>UPC: 819573014815 Counts as 1.5 cans</p>
<p>Earth's Best Organic Sensitivity 21 oz powder can 23.2 oz powder can 32 oz powder can</p>    <p>UPC: 023923100602 Counts as 1.5 cans</p> <p>UPC: 885111587158 Counts as 1.5 cans</p> <p>UPC: 023923100770 Counts as 2 cans</p>		<p>Parent's Choice Sensitivity (Walmart) 12 oz powder can 22.5 oz powder can 34 oz powder can</p>    <p>UPC: 078742032542 Counts as 1 can</p> <p>UPC: 078742067322 Counts as 1.5 cans</p> <p>UPC: 078742032559 Counts as 2.5 cans</p>				

If the WIC benefit balance shows:	There is also the option to purchase:							
<p>Similac Sensitive 12.5 oz powder can</p>  <p>UPC: 070074575414</p>	<p>Meijer Baby Sensitivity 22.5 oz powder can 33.2 oz powder can</p>  <p>UPC: 719283219909 Counts as 1.5 cans</p>  <p>UPC: 719283219855 Counts as 2 cans</p>		<p>Tippy Toes Sensitivity 22.5 oz powder can 33.2 oz powder can</p>  <p>UPC: 036800419049 Counts as 1.5 cans</p>  <p>UPC: 036800449022 Counts as 2 cans</p>		<p>Well Beginnings Sensitivity 22.5 oz powder can</p>  <p>UPC: 311917212494 Counts as 1.5 cans</p>			
<p>Similac for Spit-Up 12.5 oz powder can</p>  <p>UPC: 070074509600</p>	<p>Enfamil A.R. 12.9 oz powder can 19.5oz powder can</p>  <p>UPC: 300870201423 Counts as 1 can</p>  <p>UPC: 300870201652 Counts as 1.5 cans</p>		<p>Enfamil A.R. 27.4 oz powder can 30.4 oz powder refill pack</p>  <p>UPC: 300875126424 Counts as 2 cans</p>  <p>UPC: 300875100967 Counts as 2 cans</p>		<p>Tippy Toes for Spit-Up 21.5 oz powder can</p>  <p>UPC: 036800002418 Counts as 1.5 cans</p>			
	<p>Parent's Choice A.R. (Walmart) 21.5 oz powder can 32.2 oz powder can</p>  <p>UPC: 681131241328 Counts as 1.5 cans</p>  <p>UPC: 681131130776 Counts as 2 cans</p>		<p>Well Beginnings A.R. (Walgreens) 21.5 oz powder can</p>  <p>UPC: 311917211978 Counts as 1.5 cans</p>					
If the WIC benefit balance shows:	There is also the option to purchase:							
<p>Similac Soy Isomil 12.4 oz powder can</p>  <p>UPC: 070074559643</p>	<p>Similac Soy Isomil powder is NOT included in the recall. If you can't find Isomil you can choose from one of the other options.</p>			<p>Similac Soy Isomil 30.8 oz powder can</p>  <p>UPC: 070074677002 Counts as 2 cans</p>		<p>Enfamil ProSobee 12.9 oz powder can 20.9 oz powder can</p>  <p>UPC: 300871214415 Counts as 1 can</p>  <p>UPC: 300871214422 Counts as 1.5 cans</p>		
	<p>Earth's Best Non-GMO Soy 21 oz powder can</p>  <p>UPC: 023923101081 Counts as 1.5 cans</p>		<p>Comforts Soy 22 oz powder can</p>  <p>UPC: 041260011030 Counts as 1.5 cans</p>		<p>CVS Health Soy 22 oz powder can</p>  <p>UPC: 050428419595 Counts as 1.5 cans</p>		<p>Gerber Good Start Gentle Soy 12.9 oz powder can 20 oz powder can</p>  <p>UPC: 050000035304 Counts as 1 can</p>  <p>UPC: 050000137688 Counts as 1.5 cans</p>	
	<p>Tippy Toes Soy 22 oz powder can</p>  <p>UPC: 036800416383 Counts as 1.5 cans</p>		<p>Parent's Choice Soy (Walmart) 22 oz powder can</p>  <p>UPC: 078742067407 Counts as 1.5 cans</p>		<p>Well Beginnings Soy (Walgreens) 22 oz powder can</p>  <p>UPC: 311917211992 Counts as 1.5 cans</p>		<p>Meijer Baby Soy 36 oz powder can</p>  <p>UPC: 713733071437 Counts as 2.5 cans</p>	



Temporary Choices for Powder Formula, Effective May 26, 2022

	= 12-12.9 oz
	= 19.4-23.2 oz
	= 27.4-33.2 oz
	= 34-36.4 oz

Check your benefit balance to see how many cans you can buy.

You can mix and match sizes.

Pick cans that count as 1 or 2 cans (or add up to a whole number) to help you get the most out of your benefits.

If you have one can left, you can only purchase a small can.

This institution is an equal opportunity provider.

	+		+		= 9				
	+		+		+		= 7		
			+		+		= 10		
		+						= 9	

You may contact our office with any questions.

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