






**Effective March 1, 2023**

## 2 Steps to Using WIC Powder Formula Benefits

If your WIC benefit balance shows **Similac Infant Formula**, follow the below steps.

### Step 1. Buy Similac WIC size formulas.

<p><b>Start Here</b></p>	<p>These options are available if your infant does not tolerate Similac Advance.</p>		
	<p><b>Similac Advance</b> 12.4 oz powder can</p>  <p>UPC: 070074559582</p>	<p><b>Similac Total Comfort</b> 12.6 oz powder can</p>  <p>UPC: 070074626000</p>	<p><b>Similac Sensitive</b> 12.5 oz powder can</p>  <p>UPC: 070074575414</p>
<p><i>Milk-based formula</i></p>	<p><i>Milk-based formula with broken down proteins &amp; reduced lactose</i></p>	<p><i>Milk-based formula with little to no lactose</i></p>	<p><i>Soy-based formula with broken down proteins &amp; no lactose</i></p>
<p><b>Commonly used</b> <b>Well tolerated by most</b></p>	<p>May Help With:</p>		
	<p>Gas Fussiness</p>	<p>Gas Fussiness Spit Up</p>	<p>Gas Fussiness</p>

\*\*Similac for Spit Up has been discontinued. Contact your local WIC office for other options.

### Step 2. If Similac WIC sizes are not available, you may choose **other Similac sizes**.





# Similac Powder Formula Options, Updated March 1, 2023

**Step 2.** If Similac WIC sizes are not available, you may choose **other Similac sizes**.

Similac WIC Sizes	Name	Size	Counts as	UPC
<b>Similac Advance</b> 12.4 oz powder can  UPC: 070074559582	<b>Similac Advance</b> 	30.8 oz	2 cans	070074585864
	<b>Similac Pro-Advance</b> 	30.8 oz	2 cans	070074664385
	<b>Similac 360 Total Care</b> 	20.6 oz	1.5 cans	070074680644
		30.8 oz	2 cans	070074681177
Similac WIC Sizes	Name	Size	Counts as	UPC
<b>Similac Sensitive</b> 12.5 oz powder can  UPC: 070074575414	<b>Similac Pro-Sensitive</b> 	29.8 oz	2 cans	070074664408
	<b>Similac Sensitive</b> 	29.8 oz	2 cans	070074629520
	<b>Similac 360 Total Care Sensitive</b> 	20.1 oz	1.5 cans	070074680712
		30.2 oz	2 cans	070074681238
Similac WIC Sizes	Name	Size	Counts as	UPC
<b>Similac Soy Isomil</b> 12.4 oz powder can  UPC: 070074559643	<b>Similac Soy Isomil</b> 	30.8 oz	2 cans	070074677002

# Similac Powder Formula Options, Updated March 1, 2023

**Step 2.** If Similac WIC sizes are not available, you may choose other Similac sizes.

Similac WIC Sizes	Name	Size	Counts as	UPC
<b>Similac Total Comfort</b> 12.6 oz powder can  UPC: 070074626000	<b>Similac Pro-Total Comfort</b> 	29.8 oz	2 cans	070074669380
	<b>Imported Infant Formula</b>			
	<b>Similac Total Comfort</b> 	12 oz	1 can	8427030006475
	<b>Similac Total Comfort Stage 1</b> 	28 oz	2 cans	8427030003795

Adapted From: U.S. Food & Drug Administration and American Academy of Pediatrics

## Helpful facts about imported baby formula

For most babies, it is fine to switch to any available formula during the shortage. But if you use imported baby formula, keep the following in mind:

Some labels use “stages” for age groups.

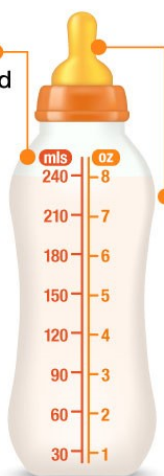


\*Only for ages 6-12 months

Make sure to use the scoop that comes with the imported formula. Be sure to use the correct number of scoops.






Milliliters (mls) are used instead of ounces (oz).  
30 mls = 1 oz.







You may see “teat” referred to instead of the bottle’s nipple.

## Common conversions from Celsius to Fahrenheit (°C to °F)

- 
**0 °C = 32 °F**  
 Freezing point of water
- 
**37 °C = 98.6 °F**  
 Average human body temperature
- 
**100 °C = 212 °F**  
 Boiling point of water

**Read labels carefully and contact your pediatrician with any questions.**

# Shopping Guide




 **S**<sub>1</sub> = 12-12.9 oz  
 **M**<sub>1.5</sub> = 19.4-23.2 oz  
 **L**<sub>2</sub> = 27.4-33.2 oz  
 **XL**<sub>2.5</sub> = 34-36.4 oz


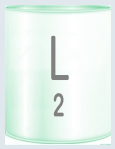



Check your benefit balance to see how many cans you can buy.

**You can mix and match sizes.**



**Pick cans that count as 1 or 2 cans (or add up to a whole number) to help you get the most out of your benefits.**

If you have one can left, you can only purchase a small can.

 +  = 9 

 +  +  +  = 7 

 +  +  = 10 

 +  = 9 