






3 Steps to Using WIC Powder Formula Benefits

If your WIC benefit balance shows **Infant Formula**, you can choose from any of the formulas listed on the **Infant Formula** pages. Follow the steps below to choose your formula.

Step 1. Buy Similac WIC size formulas.

Start Here	These options are available if your infant does not tolerate Similac Advance.			
<p>Similac Advance 12.4 oz powder can</p>  <p>UPC: 070074559582</p>	<p>Similac Total Comfort 12.6 oz powder can</p>  <p>UPC: 070074626000</p>	<p>Similac Sensitive 12.5 oz powder can</p>  <p>UPC: 070074575414</p>	<p>Similac Soy Isomil 12.4 oz powder can</p>  <p>UPC: 070074559643</p>	<p>Similac for Spit-Up 12.5 oz powder can</p>  <p>UPC: 070074509600</p>
Milk-based formula	Milk-based formula with broken down proteins & reduced lactose	Milk-based formula with little to no lactose	Soy-based formula with broken down proteins & no lactose	Milk-based formula with little to no lactose & added rice starch
Commonly used Well tolerated by most	May Help With:			
	Gas Fussiness	Gas Fussiness Spit Up	Gas Fussiness	Spit Up

Step 2. If Similac WIC sizes are not available, you may choose **other Similac sizes**.




Step 3. If no Similac formulas are available, you may choose **another brand of formula**.

Temporary Choices for Powder Formula, Updated December 19, 2022

Infant Formula

If your infant is on Similac Advance formula and it's not available at the store, try one of these:

Step 2. If Similac WIC sizes are not available, you may choose **other Similac sizes**.

Name	Size	Counts as	UPC
Similac Advance 	30.8 oz	2 cans	070074585864
Similac Pro-Advance 	30.8 oz	2 cans	070074664385
Similac 360 Total Care 	20.6 oz	1.5 cans	070074680644
	30.8 oz	2 cans	070074681177

Step 3. If no Similac formulas are available, you may choose **another brand of formula**.

Similac Advance 12.4 oz powder can  UPC: 070074559582	Comforts Advantage (Kroger) 	23.2 oz	1.5 cans	041260381171
		34 oz	2.5 cans	041260015816
		35 oz	2.5 cans	041260381218
	Comforts Advantage Premium (Kroger) 	23.2 oz	1.5 cans	041260014543
	Comforts Infant (Kroger) 	22.2 oz	1.5 cans	041260381195
		34 oz	2.5 cans	041260015830
		35 oz	2.5 cans	041260381225
	CVS Health Advantage 	12.4 oz	1 can	050428306444
		23.2 oz	1.5 cans	050428356647
		35 oz	2.5 cans	050428361115
	CVS Health Advantage Premium 	12.4 oz	1 can	050428361900
		23.2 oz	1.5 cans	050428434536
		34 oz	2.5 cans	050428306321
	CVS Health Infant 	34 oz	2.5 cans	050428392348
		35 oz	2.5 cans	050428259597

Temporary Choices for Powder Formula, Updated October 12, 2022

Infant Formula

If your infant is on Similac Advance formula and it's not available at the store, try one of these:

Similac Advance
12.4 oz powder can



UPC: 070074559582

Name	Size	Counts as	UPC
Earth's Best Organic 	21 oz	1.5 cans	023923100442
	32 oz	2 cans	023923100763
Enfamil Enspire 	20.5 oz	1.5 cans	300875117484
	27.4 oz	2 cans	300875126820
	30 oz refill pack	2 cans	300875120415
Enfamil Infant 	12.5 oz	1 can	300871365421
	21.1 oz	1.5 cans	300875119761
	29.4 oz	2 cans	300875121276
Enfamil NeuroPro 	20.7 oz	1.5 cans	300875121078
	28.3 oz	2 cans	300875121092
	31.4 oz refill pack	2 cans	300875121115
	36.4 oz refill pack	2.5 cans	300875127483
Enfamil Reguline 	12.4 oz	1 can	300875111321
	19.5 oz	1.5 cans	300875111574
Enfamil Simply Organic 	19.5 oz	1.5 cans	300875125755
Gerber Good Start Gentle 	12.7 oz	1 can	050000216673
Gerber Good Start GentlePro 	20 oz	1.5 cans	050000265879
	32 oz	2 cans	050000472635
Gerber Good Start Gentle Supreme 	20 oz	1.5 cans	050000378135
Happy Baby Organic 	21 oz	1.5 cans	819573013955

Temporary Choices for Powder Formula, Updated October 12, 2022

Infant Formula

If your infant is on Similac Advance formula and it's not available at the store, try one of these:

Similac Advance
12.4 oz powder can



UPC: 070074559582

Name	Size	Counts as	UPC
Meijer Advantage 	23.2 oz	1.5 cans	719283219800
	35 oz	2.5 cans	719283219893
Meijer Advantage Premium 	23.2 oz	1.5 cans	708820662896
	34 oz	2.5 cans	708820384194
Meijer Infant 	12.5 oz	1 can	708820617018
	22.2 oz	1.5 cans	719283219848
	34 oz	2.5 cans	708820410374
Meijer True Goodness Organic 	23.2 oz	1.5 cans	719283842626
Meijer Tender 	23.2 oz	1.5 cans	713733462341
Parent's Choice Advantage (Walmart) 	12.4 oz	1 can	078742058573
	23.2 oz	1.5 cans	078742018782
	36 oz	2.5 cans	078742022468
Parent's Choice Advantage Premium (Walmart) 	12.4 oz	1 can	681131045421
	23.2 oz	1.5 cans	681131045452
	36 oz	2.5 cans	681131045445
Parent's Choice Infant (Walmart) 	12.5 oz	1 can	078742016610
	22.2 oz	1.5 cans	078742067230
	36 oz	2.5 cans	078742023007
Parent's Choice Organic (Walmart) 	23.2 oz	1.5 cans	681131034449
Parent's Choice Tender (Walmart) 	32 oz	2 cans	078742067278
Simple Truth Organic 	23.2 oz	1.5 cans	041260014451
	34 oz	2.5 cans	041260014468
	34 oz	2.5 cans	041260330858

Temporary Choices for Powder Formula, Updated October 12, 2022

Infant Formula







If your infant is on Similac Advance formula and it's not available at the store, try one of these:

Similac Advance

12.4 oz powder can



UPC: 070074559582

Name	Size	Counts as	UPC
Tippy Toes Advantage 	23.2 oz	1.5 cans	036800419032
	35 oz	2.5 cans	036800449015
Tippy Toes Advantage Premium 	23.2 oz	1.5 cans	036800496613
	34 oz	2.5 cans	036800496620
Tippy Toes Infant 	22.2 oz	1.5 cans	036800415577
	34 oz	2.5 cans	036800497429
	35 oz	2.5 cans	036800039711
Well Beginnings Advantage (Walgreens) 	23.2 oz	1.5 cans	311917212487
Well Beginnings Advantage Premium (Walgreens) 	23.2 oz	1.5 cans	311917132594
Well Beginnings Infant (Walgreens) 	22.2 oz	1.5 cans	311917212463
	34 oz	2.5 cans	311917130637

Imported Infant Formula














If your infant is on Similac Advance formula and it's not available at the store, try one of these:

Similac Advance

12.4 oz powder can



UPC: 070074559582

Name	Size	Counts as	UPC
Aptamil Gold Plus 	31.7 oz	2 cans	9418783002820
Bellamy's Organic Step 1 	31.74 oz	2 cans	9332045001744
Bellamy's Organic Step 2* 	31.74 oz	2 cans	9332045001751
Bubs Goat Milk Stage 1 	28.19 oz	2 cans	9338078005537
Bubs Goat Milk Stage 2* 	28.19 oz	2 cans	9338078005544
Bubs Organic Stage 1 	28.19 oz	2 cans	9338078005698
Bubs Organic Stage 2* 	28.19 oz	2 cans	9338078005704
Bubs Supreme A2 Stage 1 	28.19 oz	2 cans	9338078008552
Bubs Supreme A2 Stage 2* 	28.19 oz	2 cans	9338078008569
Gerber Good Start Gentle 	27 oz	2 cans	50000413751
Kendamil Classic Stage 1 	31.75 oz	2 cans	5056000502957
Kendamil Goat Stage 1 	28.22 oz	2 cans	5056000503855
Kendamil Organic Stage 1 	28.22oz	2 cans	5056000502926

*Stage 2:

Only for ages
6-12 months

Adapted From: U.S. Food & Drug Administration and American Academy of Pediatrics

Helpful facts about imported baby formula

For most babies, it is fine to switch to any available formula during the shortage. But if you use imported baby formula, keep the following in mind:

Some labels use "stages" for age groups.

Stage 1
0-6 months

Stage 2
Over 6 months



Make sure to use the scoop that comes with the imported formula. Be sure to use the correct number of scoops.



Milliliters (mls) are used instead of ounces (oz).
30 mls = 1 oz.



You may see "teat" referred to instead of the bottle's nipple.

Common conversions from Celsius to Fahrenheit (°C to °F)



0 °C = 32 °F
Freezing point of water



37 °C = 98.6 °F
Average human body temperature



100 °C = 212 °F
Boiling point of water

*Only for ages 6-12 months


Read labels carefully and contact your pediatrician with any questions.

Temporary Choices for Powder Formula, Updated October 12, 2022

Infant Formula

If your infant is on Similac Total Comfort formula and it's not available at the store, try one of these:

Step 2. If Similac WIC sizes are not available, you may choose **other Similac sizes**.

Name	Size	Counts as	UPC
Similac Pro-Total Comfort 	29.8 oz	2 cans	070074669380

Step 3. If no Similac formulas are available, you may choose **another brand of formula**.

Comforts Gentle (Kroger)



21.5 oz	1.5 cans	041260381201
33.2 oz	2 cans	041260381249
33.2 oz	2 cans	041260015847
33.2 oz	2 cans	041260002533

CVS Complete Comfort



22.5 oz	1.5 cans	050428533697
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CVS Complete Comfort Premium



22.5 oz	1.5 cans	050428257111
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CVS Gentle



21.5 oz	1.5 cans	050428358740
21.5 oz	1.5 cans	050428272862
33.2 oz	2 cans	050428331019
33.2 oz	2 cans	050428351406

Earth's Best Organic Gentle



21 oz	1.5 cans	023923101074
23.2 oz	1.5 cans	490070901541

Enfamil Enspire Gentlease



19.5 oz	1.5 cans	300875123539
29 oz refill pack	2 cans	300875123553

Enfamil Gentlease



12.4 oz	1 can	300875100691
19.9 oz	1.5 cans	300875119785
27.7 oz	2 cans	300875121252

Similac Total Comfort

12.6 oz powder can



UPC: 070074626000

Temporary Choices for Powder Formula, Updated December 19, 2022

Infant Formula

If your infant is on Similac Total Comfort formula and it's not available at the store, try one of these:

Similac Total Comfort
12.6 oz powder can



UPC: 070074626000

Name	Size	Counts as	UPC
Enfamil NeuroPro Gentlease 	19.5 oz	1.5 cans	300875121191
	27.4 oz	2 cans	300875121214
	30.4 oz refill pack	2 cans	300875121238
	35.2 oz refill pack	2.5 cans	300875127506
Gerber Good Start SoothePro 	12.4 oz	1 can	050000624003
	19.4 oz	1.5 cans	050000487226
	30.6 oz	2 cans	050000494989
Meijer Complete Comfort 	29.8 oz	2 cans	719283955951
Meijer Complete Comfort Premium 	29.8 oz	2 cans	708820662919
Meijer Gentle 	12.5 oz	1 can	708820617025
	21.5 oz	1.5 cans	719283219770
	33.2 oz	2 cans	708820410633
	34 oz	2.5 cans	708820596245
Parent's Choice Complete Comfort (Walmart) 	22.5 oz	1.5 cans	681131350198
	29.8 oz	2 cans	681131350204
Parent's Choice Complete Comfort Premium (Walmart) 	29.8 oz	2 cans	681131045506
Parent's Choice Gentle (Walmart) 	12 oz	1 can	078742012650
	21.5 oz	1.5 cans	078742067223
	34 oz	2.5 cans	078742022475
Tippy Toes Gentle 	21.5 oz	1.5 cans	036800415584
	33.2 oz	2 cans	036800497436
	34 oz	2.5 cans	036800010376
Well Beginnings Gentle (Walgreens) 	21.5 oz	1.5 cans	311917212500

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Imported Infant Formula

If your infant is on Similac Total Comfort formula and it's not available at the store, try one of these:

Step 2. If Similac WIC sizes are not available, you may choose **other Similac sizes.**

Name	Size	Counts as	UPC
Similac Total Comfort	12 oz	1 can	8427030006475
Similac Total Comfort Stage 1	28 oz	2 cans	8427030003795

Step 3. If no Similac formulas are available, you may choose **another brand of formula.**

Nestle NAN ExpertPro SensiPro	28 oz	2 cans	7613039839645
Nestle NAN Supreme Pro 1 Nestle NAN Supreme Pro 2	28 oz	2 cans	7613039679661 7613039679562

Similac Total Comfort

12.6 oz powder can



UPC: 070074626000

***Stage 2:**

Only for ages 6-12 months

Adapted From: U.S. Food & Drug Administration and American Academy of Pediatrics

Helpful facts about imported baby formula

For most babies, it is fine to switch to any available formula during the shortage. But if you use imported baby formula, keep the following in mind:

Some labels use "stages" for age groups.

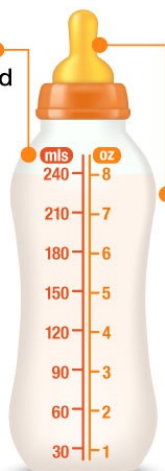
Stage 1
0-6 months

Stage 2
Over 6 months



Make sure to use the scoop that comes with the imported formula. Be sure to use the correct number of scoops.

Milliliters (mls) are used instead of ounces (oz).
30 mls = 1 oz.



You may see "teat" referred to instead of the bottle's nipple.

Common conversions from Celsius to Fahrenheit (°C to °F)



0 °C = 32 °F
Freezing point of water



37 °C = 98.6 °F
Average human body temperature



100 °C = 212 °F
Boiling point of water

Read labels carefully and contact your pediatrician with any questions.

Temporary Choices for Powder Formula, Updated December 19, 2022

Infant Formula

If your infant is on Similac Sensitive formula and it's not available at the store, try one of these:

Step 2. If Similac WIC sizes are not available, you may choose **other Similac sizes**.

Name	Size	Counts as	UPC
Similac Pro-Sensitive	29.8 oz	2 cans	070074664408
Similac Sensitive	29.8 oz	2 cans	070074629520
Similac 360 Total Care Sensitive	20.1 oz	1.5 cans	070074680712
	30.2 oz	2 cans	070074681238







Step 3. If no Similac formulas are available, you may choose **another brand of formula**.

Similac Sensitive

12.5 oz powder can



UPC: 070074575414

Comforts Sensitivity (Kroger)		22.5 oz	1.5 cans	041260381188
		33.2 oz	2 cans	041260381232
		33.2 oz	2 cans	041260015823
Comforts Sensitivity Premium (Kroger)		22.5 oz	1.5 cans	041260014567
CVS Sensitivity		22.5 oz	1.5 cans	050428430316
		33.2 oz	2 cans	050428534144
CVS Sensitivity Premium		22.5 oz	1.5 cans	041260014567
		33.2 oz	2 cans	050428434703
Earth's Best Organic Sensitivity		21 oz	1.5 cans	023923100602
		23.2 oz	1.5 cans	885111587158
		32 oz	2 cans	023923100770
Enfamil NeuroPro Sensitive		19.5 oz	1.5 cans	300875124529
		29.4 oz refill pack	2 cans	300875124543

Temporary Choices for Powder Formula, Updated December 19, 2022

Infant Formula

If your infant is on Similac Sensitive formula and it's not available at the store, try one of these:

Similac Sensitive
12.5 oz powder can



UPC: 070074575414


Name	Size	Counts as	UPC
Happy Baby Organic Sensitivity	 21 oz	1.5 cans	819573014815
Meijer Sensitivity	 12 oz	1 can	713733562560
		22.5 oz	719283219909
		33.2 oz	719283219855
Meijer Sensitivity Premium	 22.5 oz	1.5 cans	708820662889
		33.2-34 oz	708820382893
Parent's Choice Sensitivity (Walmart)	 12 oz	1 can	078742032542
		22.5 oz	078742067322
		34 oz	078742032559
Parent's Choice Sensitivity Premium (Walmart)	 12 oz	1 can	681131045520
		22.5 oz	681131045513
		34 oz	681131045568
Tippy Toes Sensitivity	 22.5 oz	1.5 cans	036800419049
		33.2 oz	719283219855
		33.2 oz	036800449022
Tippy Toes Sensitivity Premium	 22.5 oz	1.5 cans	036800496637
		33.2 oz	036800496644
Well Beginnings Sensitivity	 22.5 oz	1.5 cans	311917212494
Well Beginnings Sensitivity Premium	 Image Unavailable	22.5 oz	311917132587

Temporary Choices for Powder Formula, Updated October 12, 2022

Infant Formula

If your infant is on Similac Soy Isomil formula and it's not available at the store, try one of these:

Step 2. If Similac WIC sizes are not available, you may choose **other Similac sizes**.

Name	Size	Counts as	UPC
Similac Soy Isomil 	30.8 oz	2 cans	070074677002

Step 3. If no Similac formulas are available, you may choose **another brand of formula**.

Comforts Soy (Kroger) 	22 oz	1.5 cans	041260011030
	22 oz	1.5 cans	041260374654
CVS Health Soy 	22 oz	1.5 cans	050428419595
Earth's Best Non-GMO Soy 	21 oz	1.5 cans	023923101081
Enfamil ProSobee 	12.9 oz	1 can	300871214415
	20.9 oz	1.5 cans	300871214422
Gerber Good Start Gentle Soy 	12.9 oz	1 can	050000035304
	20 oz	1.5 cans	050000137688
Meijer Soy 	36 oz	2.5 cans	713733071437
Parent's Choice Soy (Walmart) 	22 oz	1.5 cans	078742067407
Tippy Toes Soy 	22 oz	1.5 cans	036800416383
Well Beginnings Soy (Walgreens) 	22 oz	1.5 cans	311917211992

Similac Soy Isomil
12.4 oz powder can



UPC: 070074559643

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Temporary Choices for Powder Formula, Updated October 12, 2022

Infant Formula

If your infant is on Similac for Spit-Up formula and it's not available at the store, try one of these:





Similac for Spit-Up

12.5 oz powder can



UPC: 070074509600

Step 3. If no Similac formulas are available, you may choose **another brand of formula.**

Name	Size	Counts as	UPC
Enfamil A.R. 	12.9 oz	1 can	300870201423
	19.5 oz	1.5 cans	300870201652
	27.4 oz	2 cans	300875126424
	30.4 oz refill pack	2 cans	300875100967
Parent's Choice A.R. (Walmart) 	21.5 oz	1.5 cans	681131241328
	32.2 oz	2 cans	681131130776
Tippy Toes for Spit-Up 	21.5 oz	1.5 cans	036800002418
Well Beginnings A.R. (Walgreens) 	21.5 oz	1.5 cans	311917211978



Temporary Choices for Powder Formula, Updated July 14, 2022

Hypoallergenic Formula

If the WIC benefit balance shows:

There is also the option to purchase:

Hypoallergenic Store Brand

12.6 oz powder can



Comforts
(Kroger)



12.6 oz

1 can

041260385728

CVS Health



12.6 oz

1 can

050428446072

Meijer



12.6 oz

1 can

719283955937

27.8 oz

2 cans

708820730489

Parent's Choice
(Walmart)



12.6 oz

1 can

681131222518

19.8 oz

1.5 cans

681131346795

27.8 oz

2 cans

681131406734

Tippy Toes
(Spartan Nash)



12.6 oz

1 can

036800441392

Well Beginnings
(Walgreens)



12.6 oz

1 can

311917211985

Similac Alimentum

12.1 oz powder can



UPC: 070074647128

Similac Alimentum



19.8 oz

1.5 cans

070074647180

Nutramigen

12.6 oz powder can



OR



UPC: 300871239418

Nutramigen Enflora LGG / Probiotic



OR



19.8 oz

1.5 cans

300871239456





27.8 oz

2 cans

300875122228

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Premature Formula

If the WIC benefit balance shows:	There is also the option to purchase:			
Enfamil NeuroPro EnfaCare 12.8 oz or 13.6 oz powder can  UPC: 300875122082	Name	Size	Counts as	UPC
	Enfamil NeuroPro EnfaCare 	23 oz	1.5 cans	300875128794
Similac Neosure 13.1 oz powder can  UPC: 070074574318	Similac Neosure	22.8 oz	1.5 cans	070074669243
	Imported Premature Formula			
	Similac Neosure 	30 oz	2 cans	8427030005072

***Stage 2:**

Only for ages
6-12 months

Adapted From: [U.S. Food & Drug Administration](#) and [American Academy of Pediatrics](#)

Helpful facts about imported baby formula

For most babies, it is fine to switch to any available formula during the shortage. But if you use imported baby formula, keep the following in mind:

Some labels use “stages” for age groups.



*Only for ages 6-12 months



Make sure to use the scoop that comes with the imported formula. Be sure to use the correct number of scoops.

Milliliters (mls) are used instead of ounces (oz).
30 mls = 1 oz.



You may see “teat” referred to instead of the bottle’s nipple.

Common conversions from Celsius to Fahrenheit (°C to °F)



0 °C = 32 °F
Freezing point of water




37 °C = 98.6 °F
Average human body temperature




100 °C = 212 °F
Boiling point of water

Read labels carefully and contact your pediatrician with any questions.


Temporary Choices for Powder Formula Shopping Guide

 **S**
1


= 12-12.9 oz

 **M**
1.5

= 19.4-23.2 oz

 **L**
2

= 27.4-33.2 oz

 **XL**
2.5



= 34-36.4 oz

Check your benefit balance to see how many cans you can buy.



You can mix and match sizes.

Pick cans that count as 1 or 2 cans (or add up to a whole number) to help you get the most out of your benefits.










If you have one can left, you can only purchase a small can.




+




= 9







+










+



+



= 7





+



+



= 10





+



= 9

