

From: [MDHHS-WICVendor](#)
Subject: WIC FORMULAS: Temporary Expansion of Hypoallergenic and Premature Specialty Formulas
Date: Friday, June 3, 2022 4:36:00 PM
Attachments: [6.1.22_Abbott Formula Recall Choice Expansion Premature Crosswalk v2.pdf](#)
[6.1.22_Abbott Formula Recall Choice Expansion Hypoallergenic Crosswalk v2.pdf](#)

Dear Vendor,

The Michigan WIC Program is continuing to do everything it can to provide options in support of our WIC families with their formula needs. With that in mind, we are announcing a **fourth expansion, specific to WIC powdered formulas assigned for medical conditions. The previous 3rd expansion involving Similac contract formulas, effective May 26, remains current and unchanged.**

Michigan WIC will be expanding the options for **powder hypoallergenic formulas** and **powder premature formulas**. You will find two charts below; one titled 'Temporary Choices for Premature Formula, Effective June 3, 2022' and one titled 'Temporary Choices for Hypoallergenic Formula, Effective June 3, 2022.' These charts are also included as an attachment to this email.

As with last week's Vendor communication, we ask that you please note the following important details:

1. Size of purchase: Powder formula may now be purchased from 12 oz to 36.4 oz. The typical unit size for powdered WIC formula is a single can containing 12-12.9 oz. **The purchase of a single item may now deduct 1 can, 1.5 cans, 2 cans, or 2.5 cans from a WIC customer's benefits depending on the size**
2. Additional brands and varieties: The Michigan WIC Program approved **additional sizes for specialty formulas**. The charts below (and attached) list WIC-approved varieties of premature and hypoallergenic formulas on the left, and all acceptable additional options for that benefit on the right. If you are unable to source standard WIC-approved specialty formulas, you may use this as a guide to source additional options, so customers have more choices available to them while shopping at your store.
3. Replacing chart displayed on store shelves: We encouraged Vendors last week to post the May 26 revision of 'Temporary Choices for Powder Formula' **near the formula on your store shelves**. Please also include the two (2) attached expansion charts to show your customers who have specialty formula needs a full list of current options. The 'Temporary Choices for Hypoallergenic' list replaces the previous version limited to store brand options, titled 'Hypoallergenic Store Brand Formula Options.' Our website will be updated to reflect these changes, and WIC participants will receive a phone notification regarding these changes early next week.
4. Updating the APL: To ensure successful redemption of these expanded options, it is important that all Vendors **download the latest Approved Product List (APL)** file. The expanded formula choice APL file is now available for download, effective June 3, 2022. If you have an integrated system, this may be done by your point-of-sale (POS) provider. If you have a stand-beside POS device, you may do a manual update by following these [instructions](#).
5. Troubleshooting: This benefit marks a change for your store and a change for our WIC families. We ask that your store staff scan any formula brought to the register for a WIC purchase and **let the point-of-sale device determine** whether the customer has the correct benefits for formula they brought to check out. If your point-of-sale shows an error, the customer will know it was an issue with benefits and not your store staff preventing them from purchasing the option they picked from the shelf. Then you may help in finding an appropriate formula.

If an item is listed as an alternative option for a WIC-approved formula and your point-of-sale continues to show an error, you may consider the following:

- a. Check to make sure the UPC on the item matches the UPC listed in the attached expansion charts.
- b. Complete a balance inquiry to make sure the WIC customer has benefits remaining to purchase the formula. The larger sizes require more than 1 can of remaining benefits. If the customer has only .5 cans left, they will be unable to redeem any cans.
- c. Ensure your point-of-sale is properly updated with the recent APL.
- d. Contact the Michigan WIC office at (517) 335-8937 or mdhhs-wicvendor@michigan.gov.



Temporary Choices for Premature Formula, Effective June 3, 2022

If the WIC benefit balance shows:	There is also the option to purchase:			
<p>NeuroPro Enfacare 12.8 oz or 13.6 oz powder can</p>  <p>UPC: 300875122082</p>	<p>Enfamil NeuroPro 23 oz powder can</p>  <p>UPC: 300875128794 Counts as 1.5 cans</p>			
<p>Similac Neosure 13.1 oz powder can</p>  <p>UPC: 070074574318</p>	<p>Similac Neosure 22.8 oz powder can</p>  <p>UPC: 070074669243 Counts as 1.5 cans</p>			

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If the WIC benefit balance shows:	There is also the option to purchase:			
<p>Hypoallergenic Store Brand 12.6 oz powder can</p> 	<p>Parent's Choice (Walmart)</p> <p>12.6 oz powder can 19.8 oz powder can 27.8 oz powder can</p>    <p>UPC: 681131222518 Counts as 1 can</p> <p>UPC: 681131346795 Counts as 1.5 cans</p> <p>UPC: 681131406734 Counts as 2 cans</p>			<p>Comforts (Kroger) 12.6 oz powder can</p>  <p>UPC: 041260385728 Counts as 1 can</p>
<p>Meijer Baby (Meijer)</p> <p>12.6 oz powder can 27.8 oz powder can</p>   <p>UPC: 719283955937 Counts as 1 can</p> <p>UPC: 708820730489 Counts as 2 cans</p>		<p>CVS Health (CVS) 12.6 oz powder can</p>  <p>UPC: 050428446072 Counts as 1 can</p>	<p>Tippy Toes (SpartanNash) 12.6 oz powder can</p>  <p>UPC: 036800441392 Counts as 1 can</p>	<p>Well Beginnings (Walgreens) 12.6 oz powder can</p>  <p>UPC: 311917211985 Counts as 1 can</p>
<p>Nutramigen Enflora 12.6 oz powder can</p>  <p>UPC: 300871239418</p>	<p>Nutramigen Enflora</p> <p>19.8 oz powder can 27.8 oz powder can</p>   <p>UPC: 300875122228 Counts as 1.5 cans</p> <p>UPC: 300871239456 Counts as 2 cans</p>			
<p>Similac Alimentum 12.1 oz powder can</p>  <p>UPC: 070074647128</p>	<p>Similac Alimentum 19.8 oz powder can</p>  <p>UPC: 070074647180 Counts as 1.5 cans</p>			

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Temporary Choices for Hypoallergenic and Premature Formulas, Effective June 3, 2022

	= 12-12.9 oz
	= 19.4-23.2 oz
	= 27.4-33.2 oz
	= 34-36.4 oz

Check your benefit balance to see how many cans you can buy.
You can mix and match sizes.
Pick cans that count as 1 or 2 cans (or add up to a whole number) to help you get the most out of your benefits.
If you have one can left, you can only purchase a small can.
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	+		= 9					
	+		+		+		= 7	
	+		+		= 10			
	+		= 9					

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Please contact the Vendor Relations Unit at MDHHS-WICVendor@michigan.gov or by phone at 517-335-8937 with any questions or concerns. As always, we appreciate and value your continued partnership.

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