

From: [MDHHS-WICVendor](#)
Subject: WIC Formula Expansion - Effective July 5, 2022
Date: Friday, July 1, 2022 4:06:00 PM
Attachments: [7.5.22_Abbott Formula Recall Choice Expansion FULL Crosswalk V2.pdf](#)

Dear Vendor,

To provide increased formula options for our WIC families, we are announcing a **fifth expansion of powder formula options**.

Michigan WIC will be adding **imported** formulas to the APL file, some of which may be available for purchase at Meijer, Kroger, Walmart and online (**note:** online formulas may be available for re-sale by our authorized WIC vendors).

The expanded formula choice Approved Product Listing (APL) file will be available for Vendor download next week, Tuesday, July 5. As with the previous expansions, successful redemption of these new formulas will rely on you having downloaded the latest APL.

For an overview of the WIC-eligible **imported** formulas, please refer to the Temporary Choices images below. A complete listing of ALL formula expansion options is included as an attachment to this email. Please take note of each chart's title/header for effective dates and options by formula type.

We would ask that you please **replace any chart(s) you have displayed near store shelves** with this latest updated version of expanded formula choices. This will help your customers with their infant formula needs. Our [website](#) will be updated to reflect these changes, and WIC participants will receive a phone notification regarding these changes on Thursday, July 7, 2022.

Helpful Tips:

1. Updating the APL: To ensure successful redemption of these expanded options, it is important that all Vendors download the latest Approved Product Listing (APL) file. **The expanded formula choices APL file will be available for download, effective next week Tuesday, July 5, 2022.** If you have an integrated system, this may be done by your point-of-sale (POS) provider. If you have a stand-beside POS device, you may do a manual update by following these [instructions](#).

2. Troubleshooting: The addition of imported formulas marks another change for your store and for our WIC families. We ask that your store staff scan any formula brought to the register for a WIC purchase and let the point-of-sale device determine whether the customer has the correct benefits for the formula they brought to check out. If your point-of-sale shows an error, the customer will know it was an issue with benefits and not your store staff preventing them from purchasing the option they picked from the shelf. Then you may help in finding an appropriate formula.

If an item is listed as an alternative option for a WIC-approved formula and your point-of-sale continues to show an error, you may consider the following:












- a. Check to make sure the UPC on the item matches the UPC listed in the attached expansion charts.
- b. Complete a balance inquiry to make sure the WIC customer has benefits remaining to purchase the formula. The larger sizes require more than 1 can of remaining benefits. If the customer has only .5 cans left, they will be unable to redeem any cans.
- c. Ensure your point-of-sale is properly updated with the recent APL.

As always, please contact the Michigan WIC office at (517) 335-8937 or mdhhs-wicvendor@michigan.gov with any questions, comments, or problems.



Temporary Choices for Powder Formula, Updated July 5, 2022

Imported Formula

If the WIC benefit balance shows:	There is also the option to purchase:			
<p>Similac Advance 12.4 oz powder can</p>  <p>UPC: 070074559582</p>	<p>Gerber Good Start Gentle Stage 1 27 oz powder can</p>  <p>UPC: 50000413751 Counts as 2 cans</p>	<p>Kendamil Classic Stage 1 31.75 oz powder can</p>  <p>UPC: 5056000502957 Counts as 2 cans</p>	<p>Kendamil Organic Stage 1 28.22 oz powder can</p>  <p>UPC: 5056000502926 Counts as 2 cans</p>	<p>Kendamil Goat Stage 1 28.22 oz powder can</p>  <p>UPC: 5056000503855 Counts as 2 cans</p>
	<p>Bubs Organic Stage 1 28.19 oz powder can</p>  <p>UPC: 9338078005698 Counts as 2 cans</p>	<p>Bubs Organic Stage 2* 28.19 oz powder can</p>  <p>UPC: 9338078005704 Counts as 2 cans</p>	<p>Bubs Supreme A2 Stage 1 28.19 oz powder can</p>  <p>UPC: 9338078008552 Counts as 2 cans</p>	<p>Bubs Supreme A2 Stage 2* 28.22 oz powder can</p>  <p>UPC: 9338078008569 Counts as 2 cans</p>
	<p>Bubs Goat Milk Stage 1 28.19 oz powder can</p>  <p>UPC: 9338078005537 Counts as 2 cans</p>	<p>Bubs Goat Milk Stage 2* 28.19 oz powder can</p>  <p>UPC: 9338078005544 Counts as 2 cans</p>	<div style="border: 1px solid orange; border-radius: 15px; padding: 10px; text-align: center;"> <p>*Stage 2: Only for ages 6-12 months</p> </div> <p>This institution is an equal opportunity provider.</p> <div style="border: 1px solid blue; padding: 5px; text-align: center;"> <p>Adapted From: U.S. Food & Drug Administration American Academy of Pediatrics</p> </div>	

Helpful facts about imported baby formula

For most babies, it is fine to switch to any available formula during the shortage. But if you use imported baby formula, keep the following in mind:

Some labels use "stages" for age groups.



*Only for ages 6-12 months

Read labels carefully and contact your pediatrician with any questions.

Make sure to use the scoop that comes with the imported formula. Be sure to use the correct number of scoops.



Milliliters (mls) are used instead of ounces (oz).
30 mls = 1 oz.



You may see "teat" referred to instead of the bottle's nipple.

Common conversions from Celsius to Fahrenheit (°C to °F)



0 °C = 32 °F
Freezing point of water



37 °C = 98.6 °F
Average human body temperature



100 °C = 212 °F
Boiling point of water



Temporary Choices for Powder Formula, Updated July 5, 2022

Imported Formula

If the WIC benefit balance shows:	There is also the option to purchase:			
<p>Similac Total Comfort 12.6 oz powder can</p>  <p>UPC: 070074626000</p>	<p>Similac Total Comfort 12 oz powder can</p>  <p>UPC: 8427030006475 Counts as 1 can</p>	<p>Similac Total Comfort Stage 1 28 oz powder can</p>  <p>UPC: 8427030003795 Counts as 2 cans</p>	<p>Nestle NAN Supreme Pro 1 28 oz powder can</p>  <p>UPC: 7613039679661 Counts as 2 cans</p>	<p>Nestle NAN Supreme Pro 2* 28 oz powder can</p>  <p>UPC: 7613039679562 Counts as 2 cans</p>
	<p>Nestle NAN ExpertPro SensiPro 28 oz powder can</p>  <p>UPC: 7613039839645 Counts as 2 cans</p>			<p>*Stage 2: Only for ages 6-12 months</p>

Adapted From:
U.S. Food & Drug Administration
American Academy of Pediatrics

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Temporary Choices for Premature Formula, Updated July 5, 2022 Premature Formula

If the WIC benefit balance shows:	There is also the option to purchase:			
<p>Enfamil NeuroPro EnfaCare 12.8 oz or 13.6 oz powder can</p>  <p>UPC: 300875122082</p>	<p>Enfamil NeuroPro EnfaCare 23 oz powder can</p>  <p>UPC: 300875128794 Counts as 1.5 cans</p>			
If the WIC benefit balance shows:	There is also the option to purchase:			Imported Formula
<p>Similac Neosure 13.1 oz powder can</p>  <p>UPC: 070074574318</p>	<p>Similac Neosure 22.8 oz powder can</p>  <p>UPC: 070074669243 Counts as 1.5 cans</p>			<p>Similac Neosure 30 oz powder can</p>  <p>UPC: 8427030005072 Counts as 2 cans</p>

Adapted From:
U.S. Food & Drug Administration
American Academy of Pediatrics

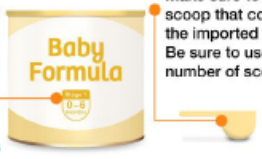
Helpful facts about imported baby formula

For most babies, it is fine to switch to any available formula during the shortage. But if you use imported baby formula, keep the following in mind:

Some labels use "stages" for age groups.

Stage 1
0-6 months

Stage 2
Over 6 months



Make sure to use the scoop that comes with the imported formula. Be sure to use the correct number of scoops.

*Only for ages 6-12 months

Read labels carefully and contact your pediatrician with any questions.


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Freezing point of water

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Average human body temperature

100 °C = 212 °F
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