

From: [MDHHS-WICVendor](#)
Subject: Michigan WIC - 6th Formula Expansion
Date: Thursday, July 14, 2022 4:54:00 PM
Attachments: [7.14.22 Temp Choice for Powder Formula Full.pdf](#)

Dear Vendor,

We want to thank you for all your efforts in continuing to support increased formula options for our WIC families. To further assist our WIC families with their formula needs, we are announcing a **sixth expansion of powder formula options**.

Michigan WIC has been notified of additional **store brand formula availability**, including new sizes as well as label changes with new UPCs, and the addition of other imported formulas. The WIC Approved Product Listing (APL) file has been updated **effective today, July 14, 2022**, to include these added formulas.

Please note that all previously authorized store brand UPCs will remain active in the APL file for client redemption. The new store brand replacement products will supplement existing inventory you may currently have on hand. Please see the tables below for a summary of these additions.

Store Brand Formulas (46 total)	
Advantage Premium	Replacing Store Brand Advantage
Complete Comfort Premium	Replacing Store Brand Complete Comfort
Gentle	Additional sizes or UPCs
Infant	Additional sizes or UPCs
Organic	Not previously authorized
Sensitivity Premium	Replacing Store Brand Sensitivity
Soy	Additional UPC
Tender	Additional UPC

Imported Formula (3 total)
Bellamy's Organic Infant Formula Step 1
Bellamy's Organic Follow-On Formula Step 2
Aptamil Gold Plus

Additional details on this expansion can also be found in the **attached revised Temporary Choices for Powder Formula listing**. We would ask that you please **replace any chart(s) you have displayed near infant formula shelves** with this latest updated version of expanded formula choices. This will help your customers with their infant formula needs. Our [website](#) will be updated to reflect these changes, and WIC participants will receive a phone notification regarding these changes on Monday, July 18, 2022.

Helpful Tips:

1. Updating the APL: **The expanded formula choices APL file is now available for download.** To ensure successful redemption of these expanded options, it is important that all Vendors download the latest Approved Product Listing (APL) file. If you have an integrated system, this may be done by your point-of-sale (POS) provider. If you have a stand-beside POS device, you may do a manual update by following these [instructions](#).

2. Troubleshooting: We ask that your store staff scan any formula brought to the register for a WIC purchase and let the point-of-sale device determine whether the customer has the correct benefits for the formula they brought to check out. If your point-of-sale shows an error, the customer will know it was an issue with benefits and not your store staff preventing them from purchasing the option they picked from the shelf. Then you may help in finding an appropriate formula.

If an item is listed as an alternative option for a WIC-approved formula and your point-of-sale continues to show an error, you may consider the following:

- a. Check to make sure the UPC on the item matches the UPC listed in the attached expansion charts.
- b. Complete a balance inquiry to make sure the WIC customer has benefits remaining to purchase the formula. The larger sizes require more than 1 can of remaining benefits. If the customer has only .5 cans left, they will be unable to redeem any cans.
- c. Ensure your point-of-sale is properly updated with the most recent APL.

As always, please contact the Michigan WIC office at (517) 335-8937 or mdhhs-wicvendor@michigan.gov with any questions, comments, or problems.

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