## **MDHHS-WICVendor**

From: MDHHS-WICVendor

Sent: Thursday, December 22, 2022 1:18 PM

**Subject:** Temporary Substitute Formulas Ending Feb 28; Source Similac Total Comfort & Other Similac

**Products** 

## Dear Vendor,

To assist clients during the formula shortage, Michigan WIC received approval from USDA FNS (United State Department of Agriculture Food and Nutrition Service) and our formula contractor, Abbott Laboratories, for the addition of temporary substitute formula choices. For the past several months, you have been selling many lines of formula to serve the needs of families coming to your stores.

The final day to transact expanded non-Similac formula choices, including Enfamil, Gerber, and store brand formulas, is February 28, 2023. As you plan store inventory to support this transition, ensure your store has adequate inventory of Similac branded formulas prior to discontinuation of the substitute formulas. To summarize:

## Effective March 1, 2023:

- Continue Similac brand infant formula, including alternative sizes and imported Similac formula
- Discontinue all competitor brands

## Effective May 1, 2023:

- Continue contract WIC size powder formulas (12.4-12.6 oz)
- Discontinue all other Similac alternative sizes, including imported Similac formula

The table below reflects Similar brand products that will continue to be Michigan WIC authorized **through April 30**, **2023**.

| Formula                                  | UPC                        | Expiration     |
|--|----------------------------|----------------|
| Similac 360 Total Care 30.8oz            | 070074681177               | April 30, 2023 |
| Similac 360 Total Care Sensitive 30.2oz  | 070074681238               | April 30, 2023 |
| Similac Advance 30.8oz                   | 070074585864               | April 30, 2023 |
| Similac Pro-Advance 30.8oz               | 070074664385               | April 30, 2023 |
| Similac Pro-Sensitive 29.8oz             | 070074664408               | April 30, 2023 |
| Similac Pro-Total Comfort 29.8oz         | 070074669380               | April 30, 2023 |
| Similac Sensitive 29.8oz                 | 070074629520               | April 30, 2023 |
| Similac Total Comfort Stage 1 28 oz      | <mark>8427030003795</mark> | April 30, 2023 |
| Similac Total Comfort 12 oz              | 8427030006475              | April 30, 2023 |
| Similac 360 Total Care 20.6 oz           | 070074680644               | April 30, 2023 |
| Similac 360 Total Care Sensitive 20.1 oz | 070074680712               | April 30, 2023 |

The standard WIC approved size of Similac Total Comfort (12.6 oz powder) may not be readily available for ordering as Abbott is still increasing production. **Similac Total Comfort (28 oz powder) imported from Spain is available to order**. We encourage you to take steps to ensure you have some Total Comfort formula available at your store.

Our office also sent this information today to major wholesalers, who work directly with their Abbott representatives to source this product. We encourage you to contact your wholesaler to place orders for Similac Total Comfort imported from Spain so that you have a quantity available for families that come to your store. You may also be able to purchase this product from larger stores in your area.

Our office is continuing talks with Abbott, USDA, and other partners to stay on top of this situation. As we learn more, we will send updated direction. Please contact our office with any issues stocking Similac brand formulas or with any questions or concerns at <a href="mailto:mdhhs-wicvendor@michigan.gov">mdhhs-wicvendor@michigan.gov</a> or (517) 335-8937.

Thank you,

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