



MEDIA ADVISORY
Tuesday, July 13, 2021

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Gov. Whitmer will announce first round of \$50,000 daily drawing winners of the ‘MI Shot To Win Sweepstakes’ on Wednesday, July 14
More than 1.7 million Michiganders have now entered the giveaway, including over 125,000 in past two days

WHEN: 2:00 p.m. Wednesday, July 14, 2021

WHERE: News media can join via Zoom:
<https://us02web.zoom.us/j/82663177708?pwd=TXNkNUlaZW1a0tOeXMzZTRhZjFUT09>

The public can watch the event via livestream at the Michigan Department of Health and Human Services Facebook page: <https://www.facebook.com/michiganhhs/>.

WHAT: Gov. Whitmer will announce the first round of \$50,000 daily drawing winners of the MI Shot To Win Sweepstakes during a virtual news conference on **Wednesday, July 14 at 2:00 p.m.** Four winners will be announced during the event.

As of 8:00 a.m. EDT today (July 13), the MI Shot To Win Sweepstakes has received a total of 1,724,771 applicants for the grand prizes since it began July 1, with 77,849 young Michiganders signed up for the scholarship drawing.

On Monday (July 12), new signups totaled 78,789. On Sunday (July 11), new signups totaled 46,456. The goal of the public outreach campaign, consisting of a series of statewide drawings, is to provide incentives to Michiganders to get a COVID-19 vaccination as soon as possible this summer to get the state fully back to normal.

The MI Shot To Win Sweepstakes giveaway includes \$5 million in total prizes, including 30 daily prizes of \$50,000, a \$1 million prize and a \$2 million prize. For those receiving vaccines ages 12 to 17, there are nine four-year college scholarships.

The aim of the MI Shot To Win Sweepstakes is to increase the state’s vaccination rate by roughly 7.5% to achieve the statewide goal of 70% of residents age 16 and older who are immunized. **As of 4:00 p.m. Monday (July 12)**, 62.4% of Michigan residents age 16 and older – a total of 5,053,370 of the state’s residents – have received at least their first dose of COVID-19 vaccinations.