



MEDIA ADVISORY
Monday, July 26, 2021

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U.P. native and MTV ‘Real World’ star Norman Korpi will join with Miss Michigan 2021 Vivian Zhong to help announce next round of MI Shot To Win Sweepstakes winners on Tuesday, July 27
Deadline is Friday, July 30, for unvaccinated Michiganders to get immunized and qualify for remaining \$50,000 daily drawings

WHEN: 1:00 p.m. Tuesday, July 27, 2021

WHERE: News media can join the virtual press conference via Zoom:
<https://us02web.zoom.us/j/86568836424?pwd=MGh6MGovYjhGMMy95WmRqMWhOWIByQT09>
The public can watch the event via livestream at the Michigan Department of Health and Human Services Facebook page: <https://www.facebook.com/michiganhhs/>.

WHO: Protect Michigan Commission Director **Kerry Ebersole Singh**
U.P. native and MTV “Real World: New York” cast member **Norman Korpi**
Miss Michigan 2021 **Vivian Zhong**

WHAT: Director Singh will team with Korpi, the first openly LGBT cast member of “The Real World” series, and Northville native Zhong to **announce the next round of winners of \$50,000 daily drawings in the MI Shot To Win Sweepstakes**. The winners, who were selected July 7-17, **represent almost every region of the state including Detroit, southeast Michigan, west Michigan, mid-Michigan and northern Lower Michigan. The deadline is Friday (July 30)** for unvaccinated Michiganders to get one of the three safe and effective COVID-19 immunizations that will qualify them for the Sweepstakes’ remaining \$50,000 cash giveaways as well as the top prize of a \$2 million drawing.

As of Monday (July 26), the MI Shot To Win Sweepstakes has received a total of more than **2.2 million applicants for the grand prizes** since it began July 1, with **nearly 98,000 young Michiganders signed up for the college scholarship drawing**. The goal of the public outreach campaign, consisting of a series of statewide drawings, is to provide incentives to Michiganders to get a COVID-19 vaccination as soon as possible this summer to get the state fully back to normal. The MI Shot To Win Sweepstakes giveaway includes \$5 million in total prizes, including 30 daily prizes of \$50,000, a \$1 million prize and a \$2 million prize. For those receiving vaccines ages 12 to 17, there are nine four-year college scholarships. **As of Thursday (July 22, most recent data available)**, 62.9% of Michigan residents age 16 and older – a total of 5,091,577 of the state’s residents – have received at least one dose of COVID-19 vaccinations.