



MEDIA ADVISORY
Friday, July 9, 2021

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First Winners of the ‘MI Shot To Win Sweepstakes’ to be Announced on Wednesday, July 14

WHAT: The first round of winners of the MI Shot To Win Sweepstakes will be announced on **Wednesday, July 14 at 2 p.m.** The announcement is rescheduled from Monday, July 12, to allow prize winners five days to sign and have notarized an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, “Prize Claim Documents”). If a winner fails or refuses to sign and return all Prize Claim Documents within five days of prize notification (or a shorter time if required by exigencies), the winner may be disqualified and an alternate winner may be selected. This requirement is part of the MI Shot To Win Sweepstakes Rules: https://www.mishottowin.com/index_files/MIShotToWin-Rules.pdf

As of today (July 9) at 8:00 a.m. EDT, the MI Shot to Win Sweepstakes has received 1,435,183 applicants for the grand prizes, with 66,061 young Michiganders signed up for the scholarship drawing. The goal of the public outreach campaign, consisting of a series of statewide drawings, is to provide incentives to Michiganders to get a COVID-19 vaccination as soon as possible this summer to get the state fully back to normal. The aim of the MI Shot To Win Sweepstakes is to increase the state’s vaccination rate by roughly 9% – or nearly 768,000 Michiganders – to achieve the statewide goal of 70% of residents age 16 and older who are immunized.

WHEN: **2 p.m. Wednesday, July 14, 2021**

WHERE: News media will receive a Zoom link to cover the event Tuesday, July 13. The public can watch the event via livestream at <https://www.facebook.com/michiganhhs/>.