



MEDIA ADVISORY

Wednesday, March 17, 2021

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Gov. Whitmer, Lt. Gov. Gilchrist II to announce details Thursday about Ford Field COVID-19 mass vaccination clinic opening March 24 as Michigan prepares for state's largest on-site effort to get shots in arms
Partners joining press event include leaders from FEMA, Detroit Lions, Meijer, Henry Ford Health System and Protect Michigan Commission

WHO: Michigan Gov. **Gretchen Whitmer**
Michigan Lt. Gov. **Garlin Gilchrist II**
Federal Emergency Management Agency (FEMA) Region 5 Acting Regional Administrator **Kevin M. Sligh Sr.**
Detroit Lions Team President and CEO **Rod Wood**
Henry Ford Health System President and CEO **Wright Lassiter III**
Meijer President and CEO **Rick Keyes**
Protect Michigan Commission Director **Kerry Ebersole Singh**

WHEN: **10:30-11 a.m. Thursday, March 18, 2021**

WHERE: This is an **IN-PERSON** event in the Ford Field concourse with limited capacity. To attend, **PLEASE RSVP:** nowlin@gudmarketing.com

Media who cannot attend can watch the event via Livestream at:

<https://www.facebook.com/michiganhhs/>

Media parking for the news conference will be in the **Ford Field Parking Deck** on St. Antoine Street. Media must enter through the Gate G Ticket Office, across the street from the parking deck, where check-in will open at **9:30 a.m.** We ask media to please plan to **arrive no later than 10 a.m.** to accommodate the health and security screening required to enter the stadium. Detroit Lions/Ford Field staff will be on-site at check-in to direct media to the Gate A atrium, where the news conference will begin at 10:30 a.m.

NOTE: Face coverings are required and social distancing protocols will be maintained.

WHAT: News conference where Gov. Whitmer, Lt. Gov. Gilchrist II and partners who are leading the March 24 kickoff of Michigan’s largest on-site COVID-19 vaccination clinic will provide details on the registration and inoculation campaign launch, as well as highlight activities moving forward to promote awareness of the opportunity to get “shots in arms” for as many Michiganders as possible.

Ford Field, which was selected according to the U.S. Centers for Disease Control and Prevention priority tool to help those hardest hit and most vulnerable, will operate from 8 a.m. to 8:30 p.m. seven days a week for eight weeks under the federal government's vaccination pilot program. The site will be managed by the **state of Michigan** with support from **FEMA, Wayne County, the city of Detroit, Ford Field, Meijer, Henry Ford Health System, the Detroit Lions** and the **Protect Michigan Commission**.

The Ford Field clinic has the capacity to administer 6,000 doses daily to serve residents in the broader Southeast Michigan region. The vaccine will be offered at no cost and insurance is not required, nor will it be requested at the vaccination clinic. **All Michigan residents currently eligible to receive the vaccine can register for an appointment** if they qualify under the Michigan Department of Health and Human Services (MDHHS). The most recent [vaccine prioritization guidance](#) can be found on [Michigan’s COVID-19 website](#).

MDHHS is supported in this effort by the **Protect Michigan Commission**, which was created in January by Gov. Whitmer. The appointees represent a diverse array of industries, professions and backgrounds. Housed within MDHHS, they are charged with helping to ensure every Michigander has a plan to get vaccinated against COVID-19 once the opportunity becomes available. Their goal is facilitating 50,000 shots in arms daily.

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