

**Michigan Department of Community Health, Behavioral Health and Developmental Disabilities
Bureau of Substance Abuse & Addiction Services
Annual Report for Fiscal Year 2011**

Problem Gambling Services

State restricted revenue, to fund problem gambling services, comes from several sources: casinos, lottery, and race tracks. The following activities were undertaken across Michigan to address problem gambling.

Help-line – The toll-free Problem Gambling Help-line (800-270-7117) was continued. The purpose of the toll-free number is to provide assessments and to make referrals. The toll-free number was publicized in newspapers, literature, on MDCH website, printed casino literature, outdoor displays, and on the backside of lottery tickets.

During the fiscal year, the help-line received 32,216 calls. Of the approximately 1,499 calls related to gambling 707 were referred to Gamblers Anonymous or Gamanon (for those concerned about friends/family members with gambling problems) and 820 callers were identified as compulsive gamblers. 804 of the compulsive gamblers accepted referrals for help, including 757 who were referred to treatment providers. 13,348 calls were for lottery or casino information. The remaining calls were requests for other types of assistance, wrong numbers, or undetermined.

Treatment – A statewide network of approximately 70 licensed clinicians, who have both experience and special training in treating pathological gamblers and their families, were available to provide counseling services. These clinicians provided individual and group treatment; 509 individuals were admitted to treatment during the fiscal year, this included 49 from the Problem Gambling Diversion Program. In addition, 51 individuals received treatment services from the Northern Michigan Substance Abuse Services pilot.

Admissions to Problem Gambling Treatment in Michigan	
Region	No. of Clients
Wayne County, including Detroit	181
Detroit Metro (outside Wayne Co.)	175
East Region	36
West Region	68
Upper Peninsula (UP)	0
Diversion Program	49
Northern Mich. - SUD & Prbm Gmbl	51
Statewide During FY 2011	560

Diversion Program – In fiscal year 2011, DCH and Michigan Gaming Control Board, with assistance from the Department of Attorney General, implemented a Problem Gambling Diversion Program with the 36th District Court. This program provided first time offenders who violated the terms and conditions of Section 432.225 (Disassociated Persons Act) with a voluntary opportunity to receive treatment by enrolling in the Problem Gambling Diversion Program. As mentioned above, 49 persons on the Disassociated Persons List received problem gambling services.

Prevention – There were 122 requests for gambling literature fulfilled. In recognition of Problem Gambling Awareness Week in March, problem gambling screening and referral services were held on university campuses. Over 1,025 informational flyers were distributed at campuses statewide and sent to: bankruptcy courts, cash advance stores, casinos, churches, senior centers, schools, and others.

Speakers Bureau – This initiative provided 62 presentations on problem gambling and treatment resources that reached over 900 people.

Problem Gambling Resources – Materials are distributed by the Department of Community Health, Health Promotion Clearinghouse. During the fiscal year, 22,556 pieces were shipped. Topics include: If You or Someone You Know has a Gambling Problem, Senior Gambling, Sports Gambling, and Youth Gambling. Most are also available in Spanish and Arabic.



Materials are available free of charge and are intended for Michigan residents; order at www.healthymichigan.com or call 1-800-353-8227.

Some materials can also be downloaded at www.michigan.gov/mdch-bsaas, click on the link [Resource Materials about Substance Use and Problem Gambling](#).

Advertising – There were more than 34.1 million Internet impressions (ads, banners, video, Facebook); 12 weeks of television spots, plus television and radio spots through the Michigan Cable Telecommunications Association (MCTA) and Michigan Association of Broadcasters (MAB); and four weeks of outdoor displays (billboards, posters, transit ads). The Gamble Responsibly website received more than 29,076 hits.

For more information about Problem Gambling: visit www.michigan.gov/mdch-bsaas and www.gamblersresponsibly.org.