

Genesee Community Health Innovation Region

Building Capacity to Reinvent Health: Year One Highlights



The State Innovation Model (SIM)

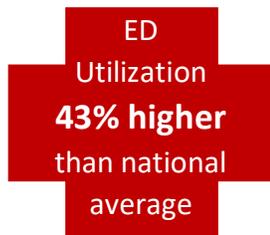
The State has organized the work of implementing its SIM initiative under three main umbrellas: Population Health, Care Delivery, and Technology. The Population Health component has at its foundation Community Health Innovation Regions (CHIRs) which are intended to build community capacity to drive improvements in population health. A CHIR is a broad partnership of community organizations, local government agencies, business entities, health care providers, payers, and community members that come together to identify and implement strategies that address community priorities. The state has selected five regions of the state in which to test the CHIR model.



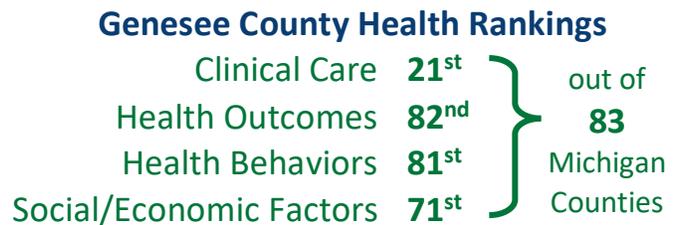
The City of Flint, the urban core of Genesee County, exemplifies a uniquely resilient community that is mobilized and driven to create a shared culture of health. (Source: June 2017 LOP)

Genesee CHIR

Genesee Community Health Innovation Region (CHIR) is a partnership of a broad collection of multi-sector organizations, including 3 Accountable Systems of Care, 6 health plans, and a Health Information Exchange. The Greater Flint Health Coalition is serving at the backbone organization, providing leadership and facilitating the development of a common agenda, shared measurement, mutually-reinforcing activities, and continuous communication.



Source: 2016 Genesee CHIR consolidated CHNA



Source: 2017 County Health Rankings

CHIR Early Successes: Building Community Capacity

The Genesee CHIR focused on **building community capacity** to reduce emergency department utilization and **establishing the infrastructure and collective impact capacity** needed for health transformation. Important early wins include:

Developing shared definitions and protocols across 3 Accountable Systems of Care and 6 Health Plans	Partnering with 61 local organizations and engaging diverse community members	Creating a robust Community Referral Network to address health-related social and resource needs
Cultivating new and enhanced partnerships to focus on upstream issues	Implementing a standardized measure of social determinants of health to be used by all CHIR partners	Developing real-time High ED Utilization reports , using admissions, discharge, and transfer feeds across three hospitals

Early
Success
Spotlight

Creating a Robust Community Referral Network to Address Health-Related Social and Resource Needs

What was the challenge?

With a 43% higher Emergency Department (ED) utilization rate than the national average, Genesee County has significant social and environmental factors affecting the health outcomes of its population. The wide range of health and community service agencies addressing these factors used different referral and follow up systems, creating gaps in some services and redundancies in others.

How did the CHIR address this challenge?

The Genesee CHIR, with its backbone organization, 3 accountable systems of care, 6 health plans, 1 health information exchange, and more than 20 community and social service agencies built a shared community referral platform. This platform includes an end-to-end feedback loop that supports not only clinical referrals, but also community linkages at a variety of community and social service agencies aimed at addressing the social determinants of health.

Genesee CHIR leveraged the Greater Flint Health Coalition's established relationship with Great Lakes Health Connect and the Genesee County United Way to create an operational framework for the Community Referral Network. These partners also collaboratively supported the engagement and on-boarding of community and social service agencies to utilize a shared network to receive and process referral outcomes.

As a result, what has changed?

A common platform will now be used to make social needs referrals to the Genesee CHIR's Clinical Community Linkage Hub as well as partnering community and social service agencies. This platform provides an efficient and consistent venue for referrals, pathway tracking, and outcomes monitoring.

What are the lessons learned from this work?

- Support broad engagement of diverse clinical, community, and social service agencies working together to address the unmet health needs of the CHIR.
- Leverage established social capital. The Greater Flint Health Coalition implemented a collective impact strategy by leveraging existing networks established in the CHIR over the last 20 + years.

"Throughout its more than 20-year history, the GFHC has consistently led impactful complex change efforts, managing multiple cross-sector initiatives to improve population health status."

– CHIR LOP 2017

"The Genesee CHIR's Community Referral Network will bridge clinical and community boundaries to ensure resident's needs are met in a manner that addresses the physical, behavioral, socioeconomic, and environmental factors contributing to health outcomes."

– Kirk Smith, President & CEO, Greater Flint Health Coalition

"This new digital platform transforms and streamlines the traditional referral process into a real time, dynamic network that reduces the time needed to match patients with critical community based services. The United Way of Genesee County is committed to engaging community service agencies to support this collaborative community strategy."

– Jamie Gaskin, Executive Director, United Way of Genesee County

**Early
Success
Spotlight**

Implementing a **Standardized Measure** of Social Determinants of Health to be Used by All CHIR Partners

What was the challenge?

Prior to establishing the Genesee CHIR, health and social service providers across the county were inconsistent in screening the community at-large, including Medicaid beneficiaries, for social determinants of health. If screenings took place, no single tool was used, nor were the results of those screenings addressed globally.

Flint has the nation's highest poverty rate among U.S. cities with at least 65,000 residents.
 - U.S. Census Bureau, 2016

How did the CHIR address this challenge?

The Greater Flint Health Coalition (GFHC), along with its Genesee CHIR Steering Committee, adopted the *Genesee County Health Innovation Region Health Needs Screen Tool* as the universal Social Determinants of Health (SDoH) screening tool used by health and social service providers within the CHIR. The tool is based on the evidence-based SDoH screening strategy from Health Leads, and incorporates local input from Genesee County residents regarding behavioral health, substance use, clean water, and other factors that affect their health.

As a result, what has changed?

With a universal screening tool developed and adopted, the Genesee CHIR will now be able to address system level conditions to improve SDoH through its Clinical Community Linkage (CCL) Initiative. While the initial intent was to utilize the tool to address SDoH needs identified solely among SIM attributed Medicaid lives in the Genesee CHIR, the GFHC partners have begun to initiate widespread adoption that will increase participation and knowledge of how determinants of health impact health outcomes. Additional adopting partners include local schools, commercial health plans, and community-based organizations. The SDoH central repository will provide an aggregate reporting framework to outline community resident needs reported by age, demographic, and zip code categories across the various SDoH screening domains. This will inform community-based initiative development and outline capacity needs and gaps across the Genesee CHIR.

SDoH Screening Tool Topics

Food and Water	Utilities
Housing	Childcare
Health Care Cost	Transportation
Health Literacy	Safety
Substance Use	Depression

What are the lessons learned from this work?

- Long established partnerships and collaboration with the GFHC played an integral role in designing the CCL initiative including the adoption of the SDoH screening tool.

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Genesee CHIR Partners

Genesee CHIR has engaged community organizations, local government agencies, businesses and nonprofit entities, health care providers, payers, and community members to come together to identify and implement strategies that address community priorities. In addition to members of the steering committee, the backbone organization, and work groups, the graphic below highlights the breadth of Genesee CHIR's partnerships.

