

**Michigan Department of Community Health, Behavioral Health and Developmental Disabilities
Bureau of Substance Abuse and Addiction Services**

Annual Report for Fiscal Year 2012

Problem Gambling Services

State restricted revenue, to fund problem gambling services, comes from several sources: casinos, lottery, and race tracks. The following activities were undertaken across Michigan to address problem gambling.

Help-line – The toll-free Problem Gambling Help-line (800-270-7117) was continued. The purpose of the toll-free number is to provide assessments and to make referrals. The toll-free number was publicized in newspapers, literature, on MDCH website, printed casino literature, outdoor displays, social media, and on the backside of lottery tickets.

During the fiscal year, the help-line received 31,586 calls. Of the approximately 1,563 calls related to gambling 839 were referred to Gamblers Anonymous or Gamanon (for those concerned about friends/family members with gambling problems) and 731 callers were identified as compulsive gamblers. 714 of the compulsive gamblers accepted referrals for help, including 681 who were referred to treatment providers. 13,258 calls were for lottery or casino information. The remaining calls were requests for other types of assistance, wrong numbers, or undetermined.

Treatment – A statewide network of 56 licensed clinicians, who have both experience and special training in treating pathological gamblers and their families, were available to provide counseling services. These clinicians provided individual and group treatment; a new program record of 605 individuals was admitted to treatment during the fiscal year. This includes 62 individuals from the Problem Gambling Diversion Program.

Admissions to Problem Gambling Treatment in Michigan	
Region	No. of Clients
Wayne County, including Detroit	228
Detroit Metro (outside Wayne Co.)	211
East Region	68
West Region	98
Upper Peninsula (UP)	0
Statewide During FY 2012	605

Prevention – Problem gambling screening and referral services were held at Andrews University, Schoolcraft College, Baker College, Central Michigan University, and University of Michigan in recognition of Problem Gambling Awareness Week in March. Over 3,000 informational flyers were distributed to campuses statewide and sent to bankruptcy courts, cash advance stores, casinos, churches, senior centers, schools, and others.

Speakers Bureau – This initiative provided 34 presentations on problem gambling and treatment resources that reached over 300 people.

Problem Gambling Resources – Materials are distributed by the Department of Community Health, Health Promotion Clearinghouse. During the fiscal year, 16,867 pieces were shipped. Topics include: If You or Someone You Know has a Gambling Problem, Senior Gambling, Sports Gambling, and Youth Gambling. Most are also available in Spanish and Arabic.



Materials are available free of charge and are intended for Michigan residents; order at www.healthymichigan.com or call 1-800-353-8227.

Some materials can also be downloaded at www.michigan.gov/mdch-bsaas, click on the link [Resource Materials about Substance Use and Problem Gambling](#).

Advertising – There were more than 55.1 million Internet impressions (ads, banners, video, Facebook, Pandora, Mlive, Yahoo); 12 weeks of television spots, plus television and radio spots through the Michigan Cable Telecommunications Association (MCTA) and Michigan Association of Broadcasters (MAB); and four weeks of outdoor displays (billboards, posters, transit ads). The Gamble Responsibly website received more than 3,500 visits.

For more information about Problem Gambling: visit www.michigan.gov/mdch-bsaas and www.gamblersresponsibly.org.

This and other statistical reports available at: www.michigan.gov/mdch-bsaas, along the left side choose "Reports and Statistics."