

Administration Annual Report for Fiscal Year 2016

Gambling Disorder Services

State restricted revenue, to fund Gambling Disorder (GD) services, comes from several sources: casinos, lottery, and race tracks. The following activities were undertaken across Michigan to address Gambling Disorder.

**Help-line** – The toll-free GD Help-line (800-270-7117) was continued. The purpose of the toll-free number is to provide assessments and to make treatment referrals. The toll-free number was publicized via literature, on MDHHS website, printed casino literature, gas station displays, social media, television and radio ads, and on the backside of lottery tickets.

During the fiscal year, the help-line received approximately 3,337 calls. 844 were gambling related. Of those calls, 433 were provider referrals, including 367 individuals and families who were referred to treatment. 43 were referred to Gamblers Anonymous or Gamanon, an organization providing assistance in dealing with friends and family members with potential gambling problems. 490 calls were for lottery or casino information, while the remaining 2,003 calls were requests for other types of assistance, wrong numbers, or undetermined.

**Treatment** – A statewide network of 56 licensed clinicians, who have both experience and special training in treating individuals with GD, and their families, were available to provide counseling services. These clinicians provided individual and group treatment; 367 individuals were admitted to treatment during the fiscal year and this includes 15 veterans and 61 individuals from the GD Diversion Program.

Admissions to Gambling Disorder Treatment in Michigan	
Region	No. of Clients
Wayne County, including Detroit	122
Detroit Metro (outside Wayne Co.)	160
East Region	37
West Region	43
Upper Peninsula (UP)	5
<b>Statewide During FY 2016</b>	<b>367</b>

**Prevention-** In recognition of Gambling Disorder Awareness Month, GD outreach campaigns were aligned with the 2016 GD Symposium theme, “Recovery...the Beginning of the Rest of Your Life”. The keynote was presented by Sandra Adell; Professor of Literature, Department of Afro-American Studies at the University of Wisconsin-Madison, and author of *Confessions of A Slot Machine Queen*, an issues-oriented memoir that looks critically at the expansion of casino gambling. The symposium consisted of several workshops focusing on a look into the mind of an emotionally ignorant gambler, strength-based recovery oriented treatment plans for GD, Successful Peer Support in GD, and The Dangers of Online Gaming/Gambling and Recovery.

**Speakers Bureau** – This initiative provided 58 presentations on Gambling Disorder and treatment resources that reached over 4,600 people.

**Media** – Interviews regarding GD and the treatment services available may be viewed online at: <http://mix923fm.iheart.com/onair/mr-chase-50011/mdhhs-problem-gambling-interview-15565212/>  
[http://askdrnandi.com/portfolio\\_page/addiction/](http://askdrnandi.com/portfolio_page/addiction/)

**Gambling Disorder Resources** – Materials are distributed by the Department of Health and Human Services Promotion Clearinghouse. Topics include: If You or Someone You Know has a Gambling Problem, Senior Gambling, Sports Gambling, and Youth Gambling. Most are also available in Spanish and Arabic.



Materials are available free of charge and are intended for Michigan residents; order at [www.healthymichigan.com](http://www.healthymichigan.com) or call 1-800-353-8227.

Some materials can also be downloaded at [www.michigan.gov/bhrecovery](http://www.michigan.gov/bhrecovery), click on the link [Resource Materials about Substance Use and Problem Gambling](#).

**Advertising** – There were more than 42.4 million Internet impressions (ads, banners, video, Facebook, Pandora, Mlive, Yahoo); GeoFencing accounted for 6,317,053 impressions. 44 weeks of television spots, plus television and radio spots through the Michigan Cable Telecommunications Association (MCTA) and Michigan Association of Broadcasters (MAB). The Gamble Responsibly website received more than 28,500 visits and the self-assessment quiz received more than 145,995 visits.

For more information about Gambling Disorder visit:

[www.michigan.gov/mdhhs/0,5885,7-339-71550\\_2941\\_4871\\_48558-15090--,00.html#PGbrochure](http://www.michigan.gov/mdhhs/0,5885,7-339-71550_2941_4871_48558-15090--,00.html#PGbrochure) and [www.gamblersresponsibly.org](http://www.gamblersresponsibly.org).