

## WIC BREASTFEEDING DATA GUIDANCE

NAME OF REPORT	INFORMATION PROVIDED IN REPORT	COLLECTION FREQUENCY	WHERE AND HOW TO ACCESS
Pregnancy Nutrition Surveillance System (PNSS)	Breastfeeding <b>initiation</b> of WIC mothers. This indicator provides the percentage (%) of mothers that initiated breastfeeding in WIC during a given year. The data for this report comes from MI-WIC application. It is available at the State, Local Agency and Clinic level.	Report generated annually	<a href="#">MDHHS WIC PNSS</a>
Pediatric Nutrition Surveillance System (PedNSS)	Breastfeeding <b>initiation, duration</b> and <b>exclusivity</b> up to 12 months of WIC infants. This indicator provides the percentage (%) of infants that initiated breastfeeding in WIC during a given year. The data for this report comes from MI-WIC application. It is available at the State, Local Agency and Clinic level.	Report generated annually	<a href="#">MDHHS WIC PedNSS</a>
Breastfeeding <b>Duration</b> Ad-Hoc Report (Point in Time)	Point-in-time look at current breastfeeding <b>duration</b> number and percentage (%) for the local agency at 1 week, 2 weeks, 4 weeks, 6 weeks, 2 months, 6 months, and 11+ months. This report provides the number and percentages based on infants who <i>initiated</i> breastfeeding, not the total number of infants in WIC. The denominator is the # of infants that initiated breastfeeding.	Report generated twice a year by State WIC	<a href="https://www.michigan.gov/mdhhs/0,5885,7-339-71547_4910_60308_60309_60416-275924--,00.html">https://www.michigan.gov/mdhhs/0,5885,7-339-71547_4910_60308_60309_60416-275924--,00.html</a>
Breastfeeding <b>Rate</b> Ad-Hoc Report (Point in Time)	Point-in-time look at current breastfeeding <b>initiation</b> number and percentage (%) for the local agency. This report provides the number and percentages based on the total number of infants enrolled. The denominator is the total number of infants. Could use the duration data to answer the question, "Among all the infants enrolled in my local agency, what is the percent that are breastfeeding at X months?"	Report generated twice a year by State WIC	<a href="https://www.michigan.gov/mdhhs/0,5885,7-339-71547_4910_60308_60309_60416-275924--,00.html">https://www.michigan.gov/mdhhs/0,5885,7-339-71547_4910_60308_60309_60416-275924--,00.html</a>

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Breastfeeding Initiation and Duration Report (Production Report)	Point-in-time look at the number and percentage (%) for <b>initiation</b> and <b>exclusivity at 3 &amp; 6 months</b> for each local agency. In the initiation section, the # and % is the number BF of that group (Example: denominator is infants and children and numerator is BF infants and children). In the exclusivity section, the denominator is infants and children who initiated BF and the numerator is those who were still being exclusively BF at 3 or 6 months. <b>Do NOT use for duration</b> because it doesn't easily show when infants stopped breastfeeding.	Can be run on demand	In MI-WIC, select Report > Breastfeeding > Breastfeeding Initiation and Duration. Select Local Agency/State. Will need to run by WIC staff.
Peer Counselor Referrals	List of clients that have been referred to a WIC Peer Counselor	Can be run on demand	In MI WIC, select Report > Education and Referrals > Clients Referred to Referral/Community Resources > Select LA or Clinic, Select date range, Select Community Resource (look for peer by name or LA) - Run Report. This report should only be run and used by WIC staff for confidentiality reasons.
Actively Breastfeeding Clients	List of all actively breastfeeding clients (mothers or infants) in a specific clinic at this point in time.	Can be run on demand	In MI-WIC, select Miscellaneous > Pre-defined Report > Client listing, LA or Clinic, Skip to page 3-Select category desired (IBE, IBP, BE or BP) , Type in Title for your report, click Submit. This report should only be run and used by WIC staff for confidentiality reasons.

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