

Michigan Department of Health and Human Services Office of Recovery Oriented Systems of Care

Annual Report for Fiscal Year 2017

Gambling Disorder Services

State restricted revenue, to fund Gambling Disorder services, comes from several sources: casinos, lottery, and race tracks. The following activities were undertaken across Michigan to address Gambling Disorder.

Help-line – The toll-free Gambling Disorder (GD) Help-line (800-270-7117) was continued. The purpose of the toll-free number is to provide crisis intervention, assessments and treatment referrals. The toll-free number was publicized in newspapers, literature, on MDCH website, printed casino literature, outdoor displays, social media, and on the backside of lottery tickets.

During the fiscal year, the help-line received 2,616 calls with 668 related to gambling. Of those calls, 33 were referred to Gamblers Anonymous or Gamanon (for those concerned about friends/family members with gambling problems). 463 total referrals were provided to callers for help, including 344 who were referred to treatment providers. 636 calls were for lottery or casino information, while the remaining 1312 calls were requests for other types of assistance, wrong numbers, or undetermined.

Treatment – A statewide network of 56 licensed clinicians, who have both experience and special training in treating pathological gamblers and their families, were available to provide counseling services. These clinicians provided individual and group treatment; 344 individuals were admitted to treatment during the fiscal year and this includes 62 individuals from the Gambling Disorder Diversion Program.

Admissions to Gambling Disorder Treatment in Michigan	
Region	No. of Clients
Wayne County, including Detroit	112
Detroit Metro (outside Wayne Co.)	146
East Region	41
West Region	41
Upper Peninsula (UP)	4
Statewide During FY 2014	344

Prevention – In recognition of Gambling Disorder Awareness Month, social media outreach campaigns were aligned with the 2017 Gambling Disorder Symposium theme of “Gambling Disorder in the Midst of Comorbidity”. The symposium consisted of several workshops focusing on Recognizing and Addressing Problem Gambling Patients Receiving Medication Assisted Treatment, Assessing Gambling Disorder, Recognizing how Faith-based Communities View and Treat Gambling Disorders, The Role of Trauma in the Development and Treatment of Gambling Disorders the Dual Diagnosis of Gambling and Bipolar Disorder and providing an insider’s view of Gamblers Anonymous through an open meeting,

Speakers Bureau – This initiative provided 28 presentations on Gambling Disorder and treatment resources that reached over 1,600 people.

Gambling Disorder Resources – Materials are distributed by the Department of Health and Human Services Promotion Clearinghouse. Topics include: If You or Someone You Know has a Gambling Problem, Senior Gambling, Sports Gambling, and Youth Gambling. Most are also available in Spanish and Arabic.



Materials are available free of charge and are intended for Michigan residents; order at www.healthymichigan.com or call 1-800-353-8227.

Some materials can also be downloaded at www.michigan.gov/bhrecovery, click on the link [Resource Materials about Substance Use and Problem Gambling](#).

Advertising – There were more than 211.6 million Internet impressions (ads, banners, video, Facebook, Pandora, Mlive, Yahoo); 52 weeks of television spots, plus television and radio spots through the Michigan Cable Telecommunications Association (MCTA) and Michigan Association of Broadcasters (MAB); eight weeks with the Detroit and Battle Creek transit programs; and eight weeks of outdoor displays (billboards, posters, transit ads). The Gamble Responsibly website received more than 28,500 visits.

For more information about Gambling Disorder: visit www.michigan.gov/mdchgambling and www.gamblersresponsibly.org.