

# Michigan WIC Five-Year-Plan

## The Health Outcome Indicators

January 2019 to December 2023



- Increase first trimester entry into the WIC program from 29.4% to 32.9%
- Increase ideal prenatal weight gain from 29.8% to 31% among Michigan WIC mothers.
- Reduce the percent of low birth weight infants born to women enrolled in Michigan WIC from 10.2% to 9.0%.
- Decrease the prevalence of low hemoglobin level from 23.4% to 22% among children less than five years of age.
- Increase breastfeeding initiation rate from 67.7% to 70.5%, and the six-month duration rate from 20.5% to 23.0%.
- Decrease the prevalence of early childhood obesity, in children 2 to 5 years of age from 13.5% to 12.7%.