

PURPOSE: To establish a consistent and comprehensive orientation process for all new Breastfeeding Peer Counselors (BFPC).

A. POLICY

1. The Breastfeeding Peer Counselor Coordinator/Manager shall orient all new BFPC on the following areas prior to client contact:
 - a. Scope of Practice for BFPCs
 - b. Breastfeeding Clinic Environment Policy (See MI WIC Policy 4.03)
 - c. BFPC expectations for client contacts
 - d. BFPC integration into the WIC clinic workflow
 - e. MI-WIC computer system
 - f. Documentation in the MI-WIC system
 - g. Completion of activity reports
 - h. Obtaining required reports
 - i. Peer Counselor Contact Report
 - ii. Client Call Back Report
 - i. Milk Expression Training
2. Prior to providing services to clients a new BFPC shall:
 - a. Complete orientation with the Regional Lactation Consultants or have attended Breastfeeding Basics
 - b. Shadow a Senior BFPC or an established BFPC for a minimum of one day
3. The BFPC shall attend the next scheduled Breastfeeding Basics training offered after date of hire; exception must be approved by the State Peer Counselor Coordinator.
4. As part of program assessment, local agencies shall establish BFPC program goals, obtain client feedback on peer program, and provide ongoing peer mentoring, and peer evaluation.
5. In local agencies offering breastfeeding peer counseling home visiting services, the local agency shall provide home visitor safety training and education on all agency protocols prior to the BFPC delivering home visiting services.

References:

Breastfeeding Policy and Guidance, USDA, Food and Nutrition Service, July 2016
Nutrition Services Standards: Standard 9 A & C Breastfeeding Peer Counseling
Breastfeeding Peer Counselor Orientation Checklist
https://www.michigan.gov/mdhhs/0,5885,7-339-71547_4910_19205-326785--,00.html

Cross-References:

4.03 Clinic Environment
4.05 Issuance of Multiple User Breast Pumps
4.06 Issuance of Personal Use Electric Breast Pumps
4.07 Issuance of Manual Breast Pumps