



**Agenda for Protect Michigan Commission Meeting  
Friday, July 16, 2021  
9-10:30 a.m.**

- 9:00AM**      **Welcome & Meeting Overview-** Kerry Ebersole Singh
- 9:05 AM**      **Update on the Numbers, Vaccines and Orders**  
Dr. Sarah Lyon-Callo  
Director of the Bureau of Epidemiology & Population Health, MDHHS
- 9:10 AM**      **Discussion**
- 9:20 AM**      **SBAM Outreach & Communications Program**  
Brian Calley, President
- 9:30 AM**      **MI Shot to Win Sweepstakes**  
- Update on Numbers, Winners, Marketing Campaign  
- What we need from PMC Members
- Communications Update-** Darice Darling, Manager, MDHHS External Affairs and Communications
- 9:45 AM**      **Remarks from Lt. Governor Garlin Gilchrist II**
- 9:55 AM**      **Discussion**
- 10:15 AM**      **Next Steps/Call to Action**  
- Next meeting is scheduled for August 20, 2021
- 10:30 AM**      **Meeting Ends**