

Protect Michigan Commission

July 16, 2021



Welcome

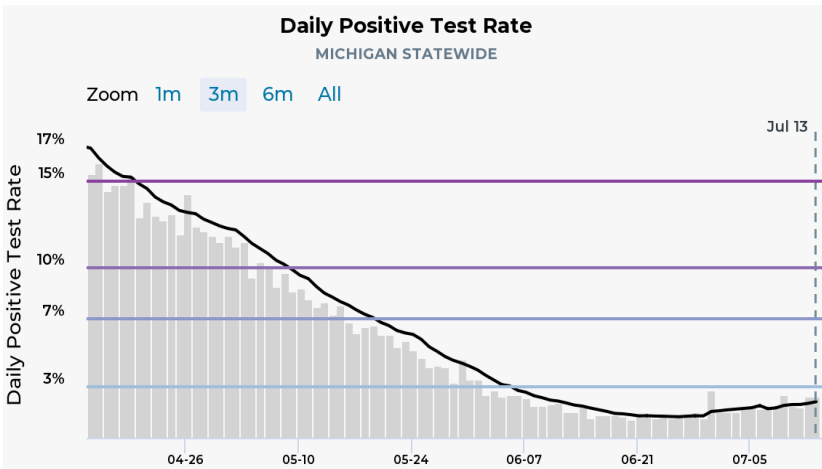
Kerry Ebersole Singh | Special Advisor, Protect Michigan
Commission

Update on the Numbers & Vaccines

Dr. Sarah Lyon-Callo | Director of the Bureau of Epidemiology and
Population Health at MDHHS

Data: Michigan COVID-19 Trends

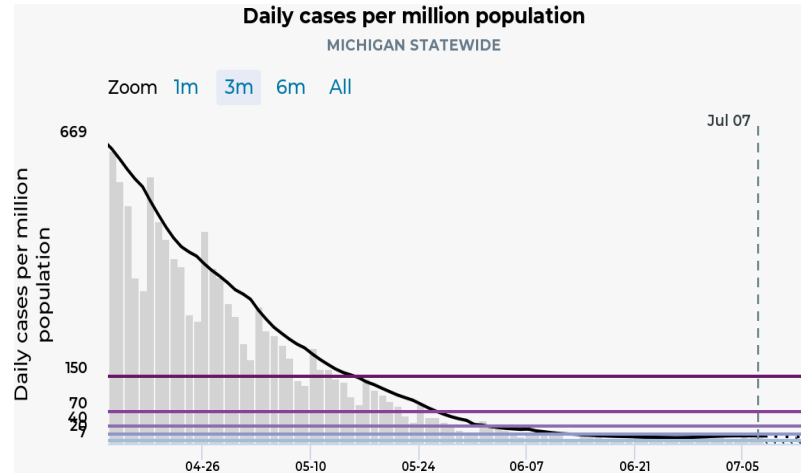
Increasing Avg. Percent Positivity



2.2% percent positivity, up for two weeks

Percent positivity is up 14% since last week

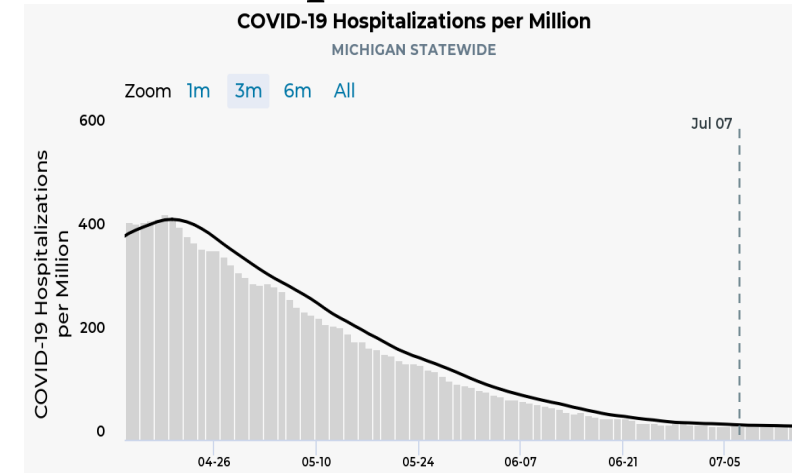
Increasing Cases Per Million



Case rate is 18.1 cases/million, up for the first time in three months

Case rate rose from 12.4 cases/million last week

Decreasing Avg. Hospitalization

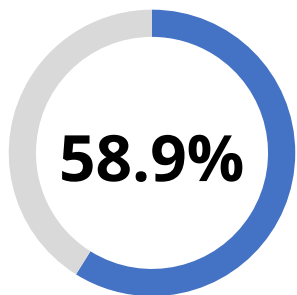


1.3% beds for COVID-19, 11-week decline

Percent of inpatient beds occupied by individuals with COVID-19 down 9% since last week

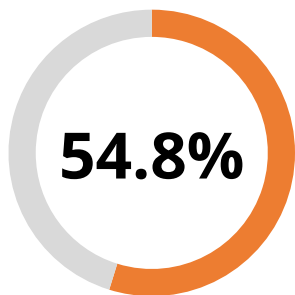
Michigan Vaccine Goal

70% of 16 and older population vaccinated as quickly as possible



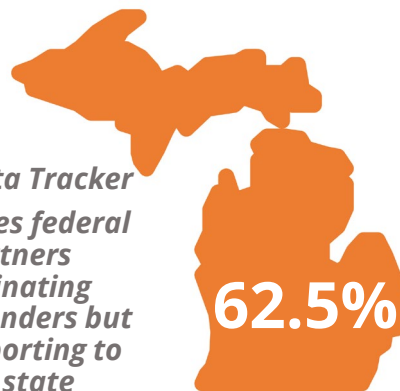
% At Least One Dose

Progress based on the Michigan Care Improvement Registry (MCIR)



% Fully Vaccinated

CDC Data Tracker includes federal partners vaccinating Michiganders but not reporting to the state



% At Least One Dose

Progress based on the CDC COVID Data Tracker

Michigan Vaccine Data

Michigan's COVID-19 Vaccine Dashboard **Coverage Metrics** exclude non-residents vaccinated in Michigan

Residents Vaccinated	Initiation	Completion
Population ≥ 16 Years of Age	4,766,309	4,438,075
% of Population ≥ 16 Years of Age	58.9%	54.8%
Population ≥ 12 Years of Age	4,910,444	4,558,649
% of Population ≥ 12 Years of Age	57.1%	53.0%
Population ≥ 65 Years of Age	1,411,523	1,346,788
% of Population ≥ 65 Years of Age	80.0%	76.3%
		> 81.0% CDC

COVID-19 Stats

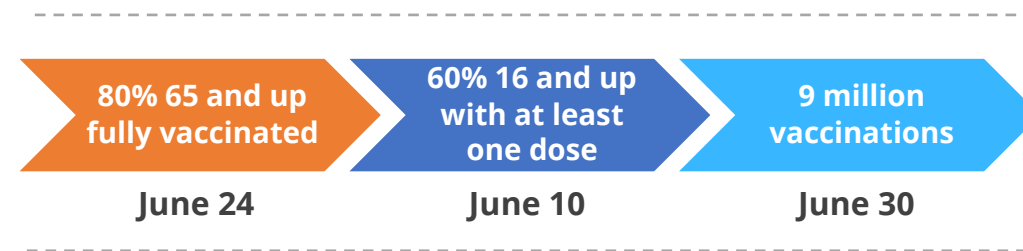
Michigan's COVID-19 Dashboard **Dose Metrics** include non-residents vaccinated in Michigan

United States

Cases	Deaths	Doses Delivered	Doses Administered	At Least One Dose	Fully Vaccinated
33,726,363	605,140	387,241,530	334,942,236	184,543,821	159,675,163

Michigan

Cases	Deaths	Doses Delivered	Doses Administered	At Least One Dose	Second Dose Shots
896,717	19,832	11,524,845	9,139,094	4,905,636	4,233,458



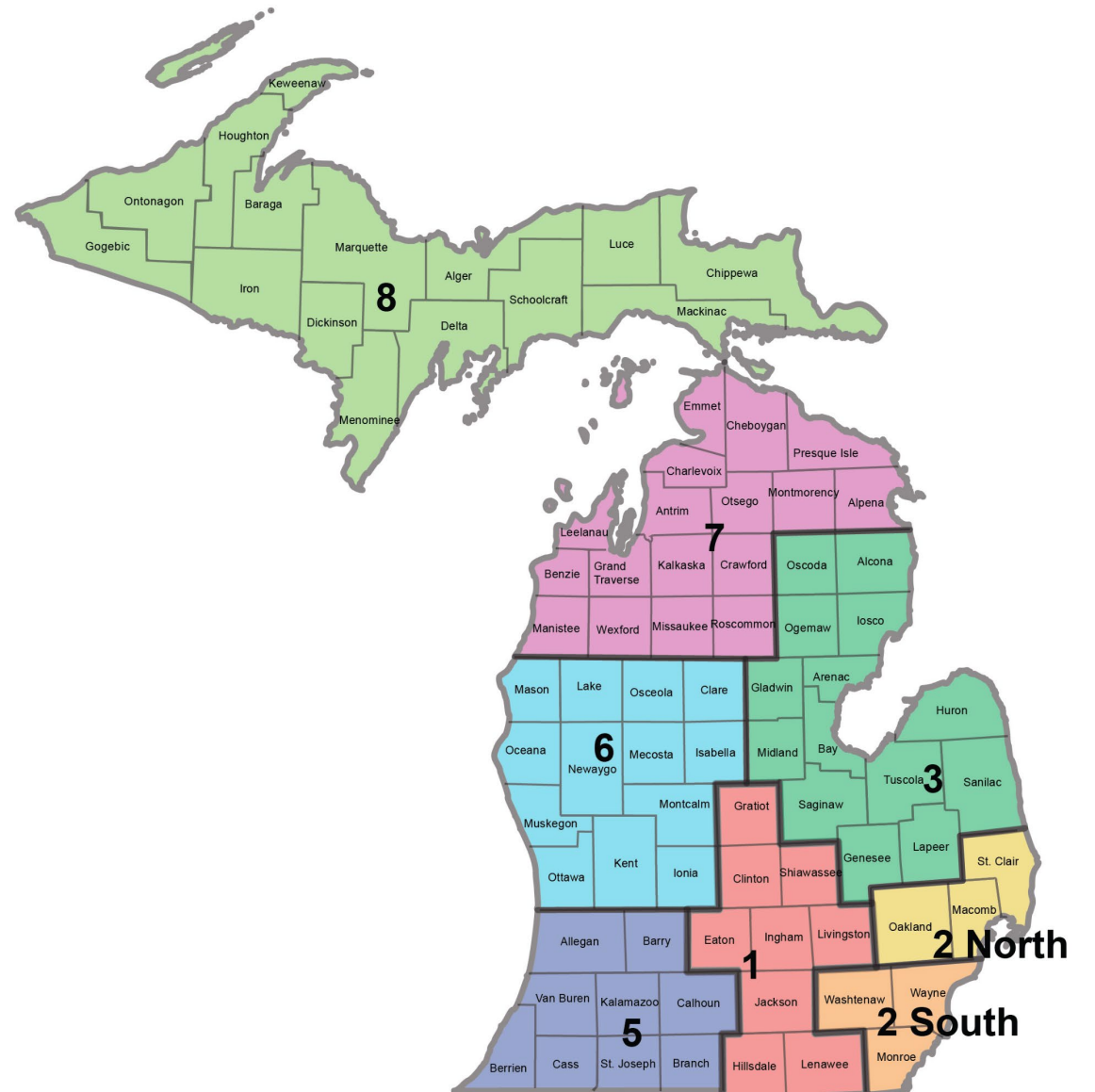
Preparedness Regions

The table below provides a regional breakdown.

Residents 12 years and older.

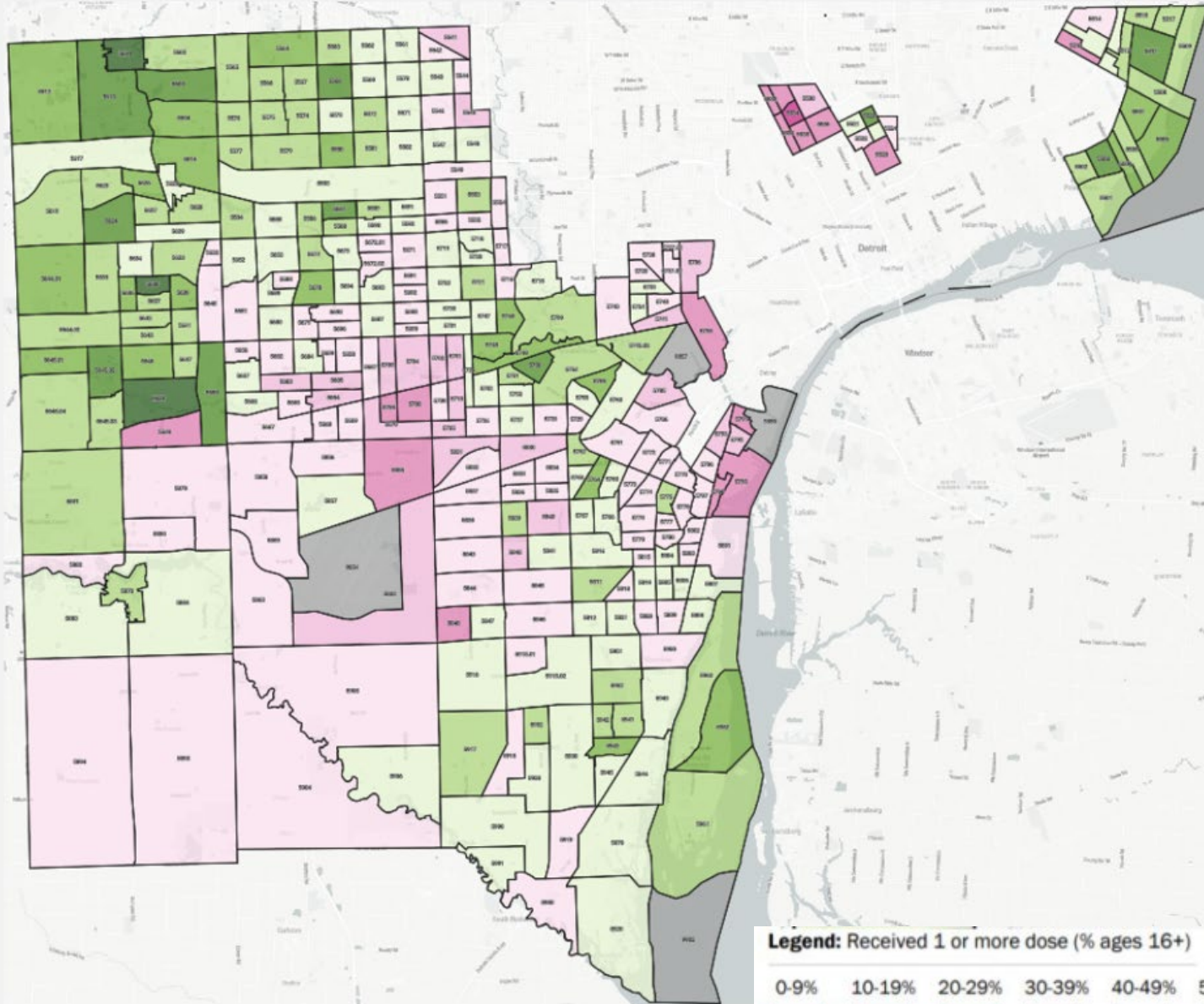
Michigan Preparedness Region	Percent of Michigan Population by Region	Percent of Doses Delivered by Region Michigan Controlled	Percent of 12 and Older Population with at Least One Dose by Region	Percent of 12 and Older Population with a Second Dose
Region 1	10.85%	9.98%	54.69%	47.63%
Region 2N	22.94%	20.17%	61.67%	53.93%
Region 2S	22.76%	25.01%	55.52%	47.50%
Region 3	11.03%	12.47%	51.65%	43.66%
Region 5	9.64%	8.64%	52.43%	45.57%
Region 6	15.31%	16.28%	56.28%	49.04%
Region 7	4.44%	4.57%	59.60%	51.61%
Region 8	3.01%	2.89%	52.15%	45.28%

Regional Map

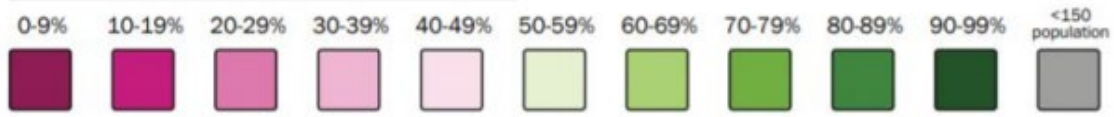




COVID Vaccine Coverage Reports



Legend: Received 1 or more dose (% ages 16+)



Goal →

- % population with 1 or more doses
- % vaccination complete
- Population
 - 16+ population
 - Total population
- Suppression rules applied

COVID Vaccine Coverage Reports: County CSV Files

- Census tract number
- Social vulnerability index
- Zip code crosswalk
- % with 1 or more doses (whole population)
- % fully vaccinated
- Population



< Wayne_CensusTracts_TotalPopulation_7.6.2021.csv

	A	B	C	D	E	F
1	Census Tract	SVI	Zip Code(s)	% Received 1 or More Dose (of Full Population)	% Fully Vaccinated (of Full Population)	Population of Full Population (not just eligible)
2						
3	26163550100	0.1415	48230	67%	62%	3858
4						
5	26163550200	0.0519	48230	62%	57%	4054
6						
7	26163550300	0.0267	48230	83%	78%	3295
8						
9	26163550400	0.0863	48230	75%	69%	1545
10						
11	26163550500	0.0881	48230	70%	65%	3673
12						
13	26163550600	0.023	48236	78%	72%	2375
14						
15	26163550700	0.0812	48236	73%	68%	5298
16						
17	26163550800	0.0684	48236	69%	65%	1551
18						
19	26163550900	0.0402	48236	63%	59%	2786
20						
21	26163551100	0.0614	48236	84%	79%	4798
22						
23	26163551200	0.1795	48236 48225	63%	58%	3991
24						
25	26163551300	0.8241	48236 48225	53%	48%	3779

How to Access COVID Vaccine Coverage Reports

1. **Fill out Google Form** to request access:

<https://docs.google.com/forms/d/e/1FAIpQLScSeWjJsd6nfEhg1cLVOzI7CqyGuC2WBiNF-2X1qtXwA5TnqQ/viewform>.

2. If approved, meet with Lighthouse team to onboard and answer questions.

3. Receive a link and password to a Dropbox folder that has CSV & map reports.



MI Lighthouse

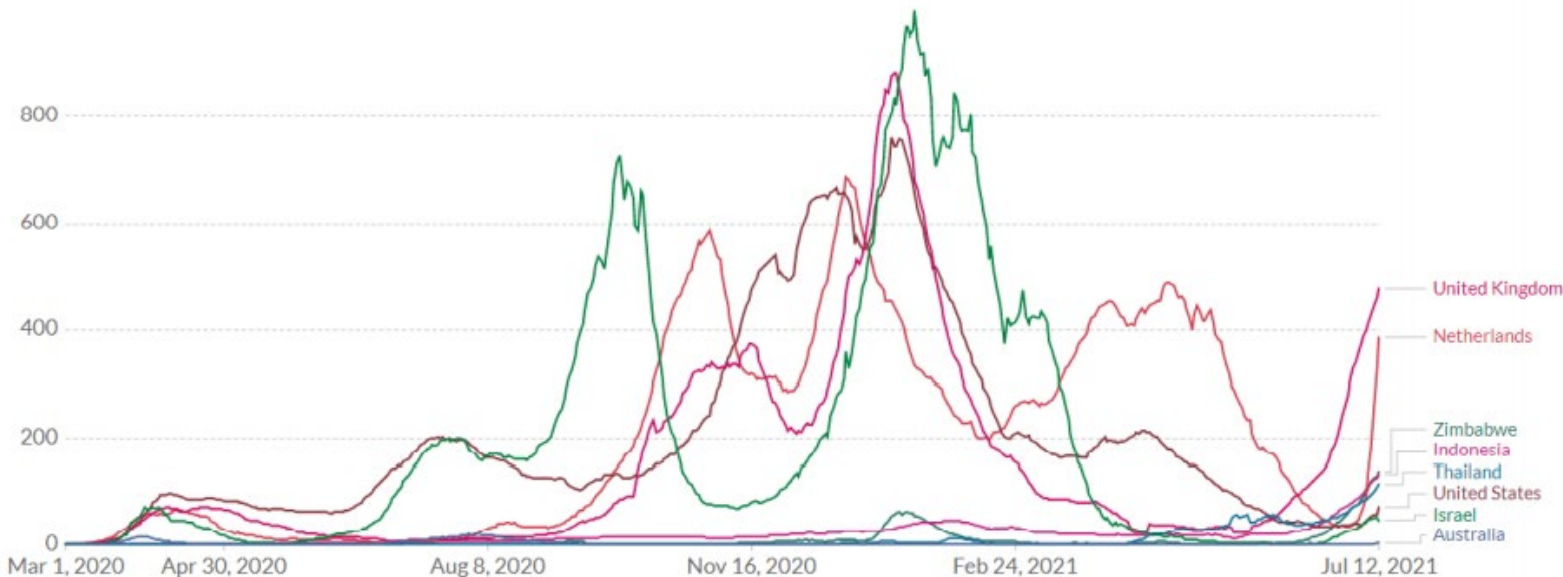
Barry County	Region 1
Eaton County	Region 2N
Calhoun County	Region 2S
Detroit-City	Region 3
Oakland County	Region 5
Macomb County	Region 6
Wayne County	Region 7
Dickinson County	Region 8
Iron County	
Branch County	
Hillsdale County	
St. Joseph County	
Genesee County	
Ingham County	
Kalamazoo County	
Ottawa County	
Bay County	

Delta Variant and What to Expect Next

Daily new confirmed COVID-19 cases per million people

Shown is the rolling 7-day average. The number of confirmed cases is lower than the number of actual cases; the main reason for that is limited testing.

LINEAR LOG



Source: Johns Hopkins University CSSE COVID-19 Data

Our World
in Data

CC BY

- Delta (B.1.617.2) is highly transmissible.
- Internationally, many countries are experiencing another surge in cases, including countries that previously had been able to mitigate spread.
- Given the low population vaccination coverage throughout the United States, another surge is inevitable.
- Multicomponent prevention strategies, including continued vaccinations, remain important to reduce spread now and this Fall/Winter.

Update to CDC Guidelines: K-12 Schools and Early Childhood Programs

Safely returning to in-person instruction = priority
Vaccination = the leading public health prevention strategy

- **Masks** should be worn **indoors by individuals (age 2 and older) who are not fully vaccinated.**
- Schools recommended to maintain **at least 3 feet of physical distance between students in classrooms, combined with indoor mask wearing.**
- Many schools serve children under the age of 12. When not possible to maintain physical distance, it is especially **important to layer multiple other prevention strategies including:**
 - Screening and testing
 - Ensuring proper ventilation
 - Engaging in handwashing and respiratory etiquette
 - Staying home when sick
 - Contact tracing with quarantine and isolation
 - Cleaning and disinfecting
- COVID-19 **prevention strategies remain critical**, especially in areas of moderate-to-high community transmission levels.
- Localities should monitor community transmission, vaccination coverage, screening testing, and occurrence of outbreaks to guide decisions on the level of layered prevention strategies.

Discussion

Moderated by Kerry Ebersole Singh

SBAM Outreach & Communications Program

Brian Calley | President

MI Shot to Win

Kerry Ebersole Singh

Communications Update

Darice Darling | Manager, MDHHS External Affairs and
Communications

June earned media and outreach



- **47** print stories, **102** TV stories and **5** radio stories
- Door-to-door canvassing to **46,784** residents in Albion, Battle Creek, Grand Rapids/Kent County, Benton Harbor, East Pointe, Warren, Highland Park, Ecorse, Inkster, Saginaw, Buena Vista Township, and Muskegon Heights generated **1,243** real-time sign ups
- **5** Virtual town halls conducted throughout state (statewide, regional, workgroups)
- **17** surrogate radio and TV interviews
- Social influencers generated **77** total posts and **36,690** engagements
- **2** press events held





TV



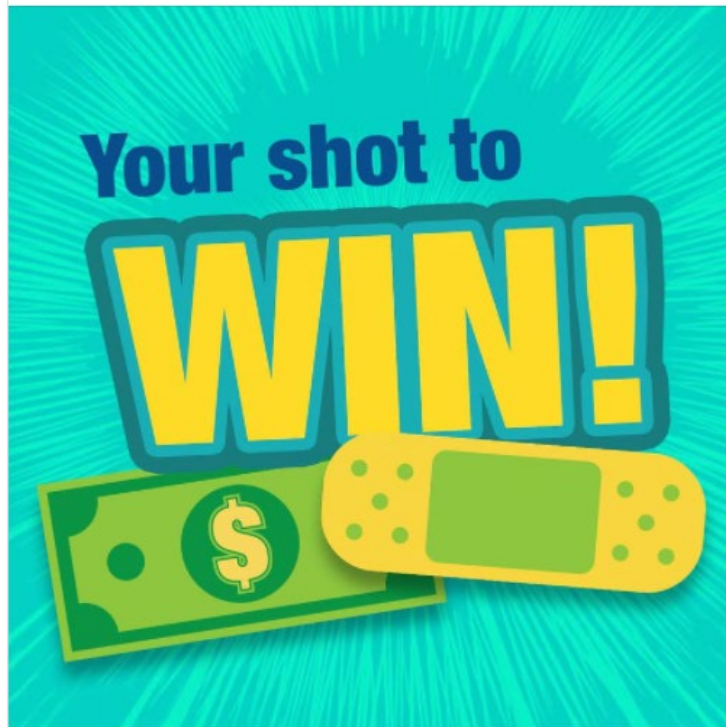
[MI Shot to Win](#)

Social



 Michigan Department of Health and Human Services  ...
Published by Brogan & Partners  · July 1 at 12:35 PM · 





Now, getting a COVID vaccine is your shot to win millions in cash prizes! Michigan residents over the age of 18 who are vaccinated between December 1, 2020 and July 30, 2021 are eligible. Get details and enter at MIShotToWin.com. Subject to sweepstakes rules... See More



 Michigan Department of Health and Human Services  ...
Published by Brogan & Partners  · July 6 at 9:10 AM · 

Michigan residents over the age of 18 who are vaccinated between December 1, 2020 and July 30, 2021 are eligible to win millions in prizes. Get details and enter at MIShotToWin.com. Subject to sweepstakes rules.




 Michigan Department of Health and Human Services  ...
Published by Brogan & Partners  · July 8 at 8:42 AM · 

Get at least one dose of a COVID-19 vaccine and enter by July 10 for a chance to win \$1 million! Any Michigander 18 & up, vaccinated between Dec. 1, 2020 and July 10, 2021 is eligible—but you must enter to win. For details and to enter, visit MIShotToWin.com... See More



Social



 Michigan Department of Health and Human Services  ...
Published by Brogan & Partners  · July 8 at 2:42 PM · 





Attention, students 12-17 years old: if you have received at least one dose of the COVID-19 vaccine between Dec. 1, 2020 and July 30, 2021, you're eligible to enter a drawing to win one of nine \$55,000 college scholarships! For more details and to enter, go ... [See More](#)



 Michigan Department of Health and Human Services  ...
Published by Brogan & Partners  · July 9 at 8:42 AM · 

Get at least one dose of a COVID-19 vaccine and enter by tomorrow, July 10, for a chance to win \$1 million! Any Michigander 18 & up, vaccinated between Dec. 1, 2020 and July 10, 2021, is eligible—but you must enter to win. For details and to enter, visit MIShotToWin.com.



 Michigan Department of Health and Human Services  ...
Published by Brogan & Partners  · July 11 at 9:14 AM · 

Did you get your COVID-19 vaccine today? Then you have a shot at tomorrow's \$50,000 giveaway! Go to MIShotToWin.com for eligibility details and enter by 11:59 p.m. for tomorrow's jackpot.



Outdoor



The COVID-19 vaccine is

An illustration of a green dollar bill and a yellow bandage with a green center, positioned over the word "SHOT" in the main text.

YOUR SHOT TO WIN!

MIShotToWin.com

Flyer



Getting the COVID-19 vaccine is **YOUR SHOT TO WIN!**

Now anyone in Michigan, 12 and older, who gets at least one dose of a COVID-19 vaccine between December 1, 2020 and July 30, 2021 is eligible to win big!



Get vaccinated and enter by July 10 for a chance to win. (Ages 18+)



Get vaccinated by July 30 and enter by August 3 for your chance to win. (Ages 18+)



Those vaccinated within the last 24 hours are eligible for a daily prize. See official rules for registration deadlines. (Ages 18+)



Open to students 12-17 years old, vaccinated between Dec. 1, 2020 and July 30, 2021.

You can get your vaccine anywhere, but you must enter to win.
Get complete details and enter at MIShotToWin.com or call the COVID-19 hotline at 888-535-6136 (press 4).

Subject to sweepstakes rules.

接种COVID-19疫苗是 **您获奖的机会!**

现在，任何12岁及以上且在2020年12月1日至2021年7月30日之间接种COVID-19疫苗的密西根居民，都有机会赢取大奖。



接种疫苗并在7月10日之前登记获取抽奖机会。(18岁及以上)



在7月30日之前接种疫苗并在8月3日之前登记获取抽奖机会。(18岁及以上)



在过去24小时内接种疫苗的人有资格获得每日奖金。关于登记截止日期，请参见官方规则。(18岁及以上)



面向在2020年12月1日至2021年7月30日之间接种疫苗的12-17岁的学生开放。

您可以在任意地点接种疫苗，但您必须登记参与抽奖。
获取完整信息并参与抽奖，请登录MIShotToWin.com或拨打 COVID-19热线888-535-6136 (按1)。

受抽奖规则约束。

الحصول على لقاح الكوفيد-19 هو **فرصتك للفوز!**

التن أي شخص في ميشيغان، بعمر 12 عاماً أو أكبر، يحصل على جرعة واحدة على الأقل من لقاح الكوفيد-19 بين 1 كانون الأول/ديسمبر 2020 و 30 تموز/يوليو 2021 مؤهل للفوز بجوائز كبيرة!



احصل على اللقاح وأدخل بحلول 10 تموز/يوليو للحصول على فرصة للفوز. (عمر 18+)



احصل على اللقاح بحلول 30 تموز/يوليو وأدخل بحلول 3 آب/أغسطس للحصول على فرصة للفوز. (عمر 18+)



أولئك الذين أخذوا اللقاح خلال الـ 24 ساعة الماضية مؤهلون للحصول على جائزة يومية. انظر التواريخ الرسمية للحمولة التالية للحمولة. (عمر 18+)



ممنوع الطلاب الذين تتراوح أعمارهم بين 12 و 17 عاماً، ويتم التسجيل في الفترة ما بين 1 كانون الأول/ديسمبر 2020 و 30 تموز/يوليو 2021.

يمكنك الحصول على لقاحك في أي مكان، ولكن يجب عليك الدخول في المسابقة للفوز.
احصل على التفاصيل الكاملة وأدخل إلى المسابقة على الموقع الإلكتروني MIShotToWin.com أو اتصل بالخط الساخن للكوفيد-19 على الرقم 888-535-6136 (اضغط 1)

المسابقة تخضع لقوانين الولاية.

Vacunarse contra el COVID-19 le da **¡OPORTUNIDADES DE GANAR!**

¡Ahora, cualquier persona de Michigan de 12 años en adelante, que reciba al menos una dosis de la vacuna de COVID-19 entre el 1 de diciembre de 2020 y el 30 de julio de 2021, puede ganar en grande!



Vacúnese e inscribese antes del 10 de julio para tener chances de ganar. (Edad +18)



Vacúnese antes del 10 de julio e inscribese antes del 3 de agosto para tener chances de ganar. (Edad +18)



Las personas vacunadas en las últimas 24 horas pueden acceder a un premio mayor. Consulte el reglamento oficial para conocer los plazos de inscripción. (Edad +18)



Para estudiantes de 12 a 17 años, vacunados entre el 1 de diciembre de 2020 y el 30 de julio de 2021.

Puede vacunarse en cualquier lado, pero debe inscribirse para ganar.
Obtenga más información y visite MIShotToWin.com o llame a la línea telefónica de COVID-19 al 888-535-6136 (pulse 1).

Sujeto a las reglas del sorteo.

Poster



Getting the COVID-19 vaccine is

YOUR SHOT TO WIN!

Now any Michigan resident, 18 and older, vaccinated between December 1, 2020 and July 30, 2021, is eligible to win million-dollar jackpots and \$50,000 daily cash prizes. Vaccinated students 12-17 years old are eligible for college scholarships, too!

You can get your vaccine anywhere, but you must enter to win.

Get complete details and enter at MIShotToWin.com or call the COVID-19 hotline at 888-535-6136 (press 4).

Subject to sweepstakes rules.

Vacunarse contra el COVID-19 le da

¡OPORTUNIDADES DE GANAR!

Ahora, los residentes de Michigan de 18 años en adelante que hayan recibido al menos una dosis entre el 1 de diciembre de 2020 y el 30 de julio de 2021 pueden ganar un millón de dólares en premios y \$50,000 en efectivo en premios diarios. ¡Los estudiantes de 12 a 17 años vacunados pueden ganar becas para la universidad!

Puede vacunarse en cualquier lado, pero debe inscribirse para ganar.

Obtenga más información y visite MIShotToWin.com o llame a la línea telefónica de COVID-19 al 888-535-6136 (pulse 1).

Sujeto a las reglas del sorteo.

接种COVID-19疫苗是

您获奖的机会!

现在，所有18岁及以上的密西根居民，只要在2020年12月1日至2021年7月30日之间接种疫苗，都有机会赢取百万美元头奖以及5万美元每日现金奖励。12至17岁之间接种疫苗的学生，也有机会获得奖学金！

您可以在任意地点接种疫苗，但须接种后才可参与抽奖。

获取完整信息并参与抽奖，请登录 MIShotToWin.com 或拨打COVID-19热线 888-535-6136 (拨1)。

遵循抽奖规则。

الحصول على لقاح الكوفيد-19 هو

فرصتك للفوز!

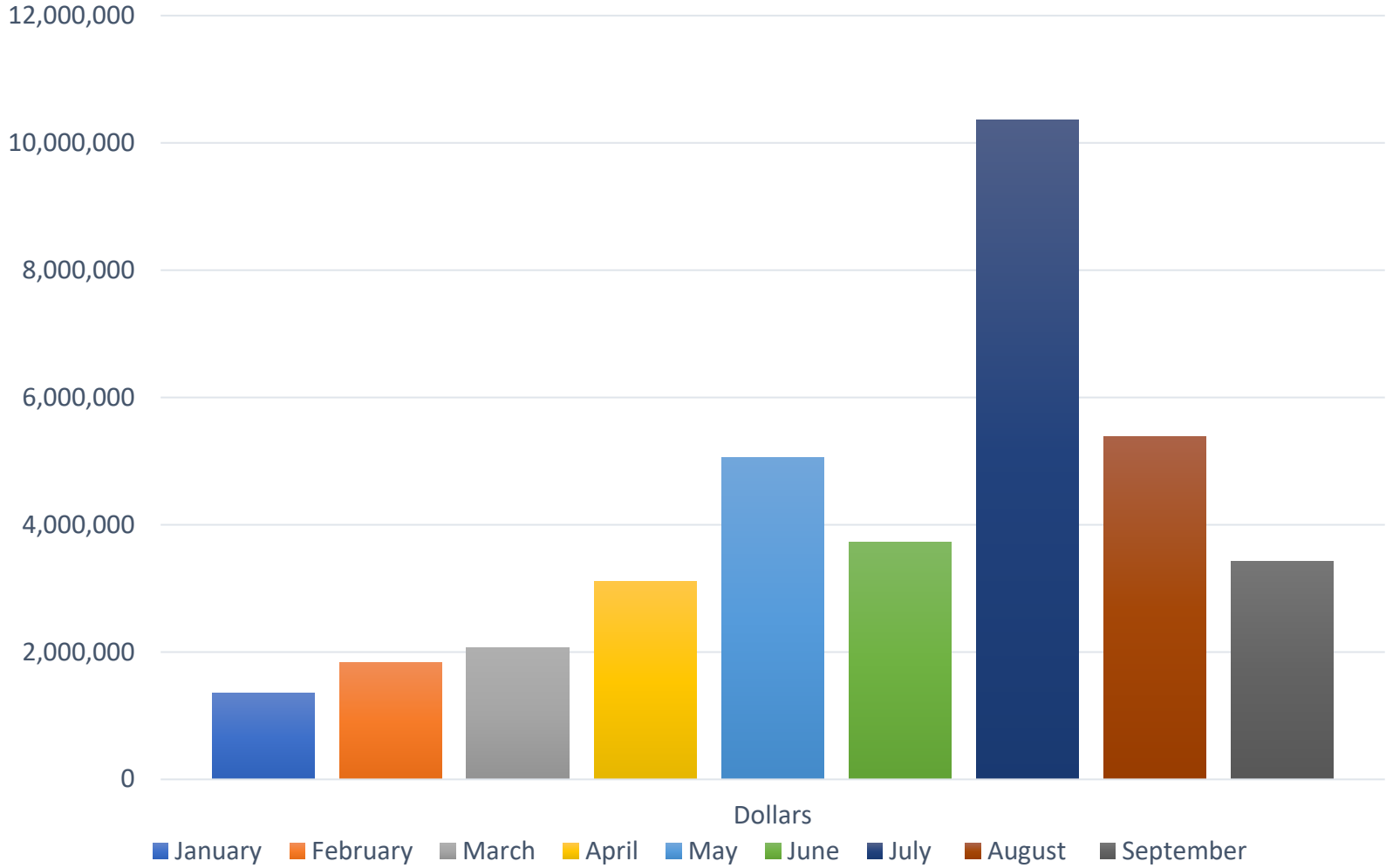
الآن ولاي مقيم في ميشيغان، يبلغ من العمر 18 عاماً أو أكبر، تلقى اللقاح بين 1 كانون الأول/ديسمبر 2020 و 30 تموز/يوليو 2021، مؤهل للفوز بالجوائز الكبرى التي تبلغ قيمتها مليون دولار وجوائز نقدية يومية تبلغ قيمتها 50000 دولار. الطلاب الملقحين الذين تتراوح أعمارهم بين 12 و 17 عاماً مؤهلون للحصول على منح جامعية أيضاً!

يمكنك الحصول على لقاظك في أي مكان، ولكن يجب عليك الدخول الى المسابقة للفوز.

احصل على التفاصيل الكاملة وأدخل إلى المسابقة على الموقع الإلكتروني MIShotToWin.com أو اتصل بالخط الساخن للكوفيد-19 على الرقم 888-535-6136 (اضغط 1)

المسابقة تخضع لقوانين التصيب.

Advertising Spend by Month



Lieutenant Governor Garlin Gilchrist II

Discussion

Moderated by Kerry Ebersole Singh

**Next Meeting:
Friday, August 20th 9-10:30 a.m.**
