



STATE OF MICHIGAN

DEPARTMENT OF HEALTH AND HUMAN SERVICES  
LANSING

GRETCHEN WHITMER  
GOVERNOR

ELIZABETH HERTEL  
DIRECTOR

## MEMORANDUM

**DATE:** August 04, 2021

**TO:** Health Care Professionals for Infants and Children

**FROM:** Christina Herring-Johnson, Director  
Michigan Women, Infants and Children (WIC) Program

**SUBJECT:** Michigan WIC Program Awards Infant Formula Rebate Contract to  
Abbott Laboratories









Women, Infants and Children (WIC) is a valued program working to ensure the health of pregnant and postpartum women, infants, and children by providing nutrition education, nutritious foods, referrals to health and community services, and strong support and encouragement for breastfeeding as the optimal nutrition for infants. Your continued assistance in promoting breastfeeding throughout an infant's first year of life is greatly appreciated. WIC offers a wide range of breastfeeding services, including individualized lactation support, peer counselors, prenatal breastfeeding classes, and access to breast pumps. However, for women who do not fully breastfeed, WIC continues to provide infant formula.

Engaging in an infant formula rebate contract is a federal USDA WIC requirement. State WIC Programs receive a rebate from formula manufacturers on each can of formula provided to WIC infants. The Michigan WIC program serves approximately 50,000 infants each month. Last federal fiscal year, over \$48 million were recovered from the infant formula rebate contract, providing us with additional food dollars and enabling Michigan WIC to serve eligible participants.

Abbott Laboratories was awarded the WIC infant formula rebate contract for a five-year contract term beginning November 1, 2021. Michigan WIC's current infant formula contract with Mead Johnson will remain in effect until it expires on October 31, 2021. Beginning in November, WIC formula benefits will transition from the Mead Johnson Enfamil product to the nutritionally equivalent Abbott Similac product (refer to conversion chart). Standard contract formulas are available without a medical request to partially breastfed and fully formula-fed infants from birth to 12 months of age. In accordance with Michigan WIC policy, medical requests for standard, non-contract formulas will not be approved.

Michigan WIC also offers special formulas for qualifying medical conditions. Requests for special formulas must be submitted to the local WIC agency via the [Michigan Special Formula/Food Request](#) form, and approved by the local WIC agency nutritionist or dietitian.

Thank you for your partnership in providing infants and children the nutrition support they need to appropriately grow and develop. The Michigan WIC Program appreciates your support during this transition.

Michigan WIC Contract Infant Formulas Enfamil to Similac Change November 2021		
Enfamil Formula		Similac Formula
<b>Enfamil Infant and Enfamil Reguline</b> 	➔	<b>Similac Advance</b> 
<b>Enfamil ProSobee</b> 	➔	<b>Similac Soy Isomil</b> 
<b>Enfamil Gentlease</b> 	➔	<b>Similac Total Comfort</b> 
<b>Enfamil AR</b> 	➔	<b>Similac for Spit Up</b> 
<b>Additional Similac Products Available Upon Request:</b> <b>Similac Sensitive</b> 