



IMPACT ON YOUTH SMOKING, DEATHS & RELATED HEALTH COSTS FROM CHANGES TO MICHIGAN TOBACCO PREVENTION FUNDING

Current State investments in tobacco prevention: \$1.6 million

[CDC recommended tobacco prevention funding for Michigan: \$110.6 million]

Youth Smoking Impacts from Increasing State Tobacco Prevention Funding by \$1.6 million

- **Reduction to youth smoking rates: 0.3%**

- **Fewer state kids growing up to become addicted adult smokers: 500**

- **Fewer kids growing up to die prematurely from smoking: 100**

- **Related reduction in future healthcare expenditures in state: \$10.5 million**

For additional information, see:

<https://www.tobaccofreekids.org/what-we-do/us/prevention-cessation>

Campaign for Tobacco-Free Kids, February 21, 2020

Notes: The projected impact on youth smoking rates is estimated to come to fruition within 3-5 years. Changes to future healthcare costs occur over the lifetimes of the affected youths.

Sources: U.S. Centers for Disease Control & Prevention, *Best Practices for Comprehensive Tobacco Control Programs*, 2014, http://www.cdc.gov/tobacco/stateandcommunity/best_practices/pdfs/2014/comprehensive.pdf. Changes to future healthcare costs occur over the lifetimes of the affected youths. Tauras, J, et al., "State Tobacco Control Spending and Youth Smoking," *American Journal of Public Health* 95(2):338-44, February 2005 (and related data from authors). Hodgson, TA, "Cigarette Smoking and Lifetime Medical Expenditures," *Milbank Quarterly* 70(1), 1992. Warner, KE, et al., "Medical Costs of Smoking in the United States: Estimates, Their Validity, and Their Implications," *Tobacco Control* 8(3): 290-300, Autumn 1999. CDC, "Annual Smoking-Attributable Mortality, Years of Potential Life Lost, and Economic Costs—United States 1995-1999," *Morbidity and Mortality Weekly Report (MMWR)* 51(14):300-03, April 11, 2002. See also, Lightwood, JM, et al., "Effect of the California Tobacco Control Program on Personal Health Care Expenditures," *PLOS Medicine* 5(8):1214-22, August 2008. Sly, D, et al., "Effect of Ending an Antitobacco Youth Campaign on Adolescent Susceptibility to Cigarette Smoking – Minnesota, 2002-2003," *MMWR* 53(14):301-304, 2004. Farrelly, MC, et al., "The Impact of Tobacco Control Programs on Adult Smoking," *American Journal of Public Health* 98:304-309, February 2008. Farrelly, MC, et al., "The Impact of Tobacco Control Program Expenditures on Aggregate Cigarette Sales: 1981-2000," *Journal of Health Economics* 22:843-859, 2003.



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Youth Smoking Impacts from Increasing State Tobacco Prevention Funding by \$3.2 million

- **Reduction to youth smoking rates: 0.6%**
- **Fewer state kids growing up to become addicted adult smokers: 1,100**
- **Fewer kids growing up to die prematurely from smoking: 300**
- **Related reduction in future healthcare expenditures in state: \$23.1 million**

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Youth Smoking Impacts from Increasing State Tobacco Prevention Funding by \$16 million

- **Reduction to youth smoking rates: 2.9%**
- **Fewer state kids growing up to become addicted adult smokers: 5,900**
- **Fewer kids growing up to die prematurely from smoking: 1,900**
- **Related reduction in future healthcare expenditures in state: \$123.9 million**

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Youth Smoking Impacts from Increasing Tobacco Prevention Funding to CDC Recommended Level

- **Reduction to youth smoking rates: 19.5%**
- **Fewer state kids growing up to become addicted adult smokers: 40,700**
- **Fewer kids growing up to die prematurely from smoking: 13,600**
- **Related reduction in future healthcare expenditures in state: \$854.7 million**

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