

## JOIN US IN IMPROVING HEALTH & WELLBEING IN YOUR COMMUNITY

*There are many factors that affect health outcomes in your community. These factors create barriers for people to access programs, services, and resources, leading to poor health outcomes. You can play an important role in helping us understand community conditions and needs and offer input to help improve opportunities for everyone to be as healthy as possible.*



Your feedback will help make programs and services better and more accessible for everyone.

We want community members across the state to provide their feedback and let us know if we're on track or missing the mark.

Your feedback will be shared with programs to help them improve. We will also continue to update Community Influencers so they know how their feedback is being used to improve the health and well-being of Michigan families.



Social Determinants  
of Health

### COMMUNITY INFLUENCER PROGRAM



## SIGN UP TO BE AN INFLUENCER:

Fill out the INTEREST FORM at

<https://bit.ly/SDOHCIP>

or scan the QR code below:



[www.michigan.gov/SDOH](http://www.michigan.gov/SDOH)

We need your voice!



## COMMUNITY INFLUENCER PROGRAM



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# WHAT IS AN INFLUENCER?

A Community Influencer is someone who shares their thoughts and ideas about what is good and what can be improved in their community. Influencers will work together with Michigan Department of Health and Human Services and other community partners to make positive changes.

# WHAT DOES AN INFLUENCER DO?

Provide your feedback on programs and share your experiences. We want to hear about challenges in your community that may prevent people from having happy and healthy lives.

1

## ATTEND MEETINGS

Attend meetings in your community for an opportunity to meet other Influencers and share feedback.

2

## HOST COMMUNITY EVENTS

Bring together members of the community to create a friendly place for sharing ideas.

3

## SHARE INFORMATION

Share news and ideas with your community: in-person, on the phone, and through social media.

4

## PROVIDE FEEDBACK

Fill out surveys and share your experience to help create changes that your community will support and benefit from.

# WHY SHOULD I BE AN INFLUENCER?

*As an Influencer, you can help make decisions that shape policies and improve programs and services. Your ideas and opinions are really important in making health better and fair for everyone in Michigan.*



Make a difference  
in your community

## WHO CAN BE AN INFLUENCER?

The Community Influencer Program is open to any Michigan resident with an interest in improving health and wellbeing in their community. Influencers must be 18 years or older.

## OPPORTUNITIES TO GET INVOLVED:



Help support and expand the Community Health Worker (CHW) workforce through the **CHW COMMUNITY FEEDBACK FORUM**



Help support the development of a **SDOH ACCELERATOR PLAN TO PREVENT CHRONIC DISEASE**



Support the overall **SDOH STRATEGY** to inform policies and help improve programs and services in your community

Get paid for completing surveys, attending meetings, and sharing your feedback.

View the community influencer program framework and compensation policy [here](https://bit.ly/InfluencerFramework):

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