

Social Determinants of Health (SDOH) Hubs

SDOH Strategy Phases



Phase III: Innovation

Closing the Disparity Gap in Health Outcomes through Upstream Equity and Midstream Social Determinants of Health Efforts

We aim to create comprehensive and lasting solutions to tackle health inequities, fostering healthier and more equitable communities across the state.

- Coordinate community-led interventions through **SDOH Hub Pilots**
- Develop policy recommendations through the **Rural Health Equity Plan** and **Racial Health Equity Plan**
- Implement a **Health in All Policies** (HiAP) framework

Why are we piloting SDOH Hubs?

01



Integrating Phase I and Phase II SDOH strategies

02



Building on lessons learned from national and state initiatives

03



Aligning efforts at state and local levels

04



Developing foundational infrastructure that can expand over time

SDOH Hub Pilot Framework

Community Engagement

Foster meaningful, sustained community engagement across all phases of intervention planning and implementation.

Governance

Establish criteria, actionable steps, and strategies for partnerships, collaborations, and relationships that result in improved health outcomes over the long term.

Policy & Advocacy

Identify evidence, tools, and resources to enhance communication about policies that affect SDOH with policy makers and other stakeholders.



Data Collection & Storytelling

Embed a consistent SDOH approach to the collection, analysis, and dissemination of quantitative and qualitative data.

Evaluation & Evidence Building

Advance evaluation and build evidence for strategies that address SDOH to reduce disparities and promote health equity.

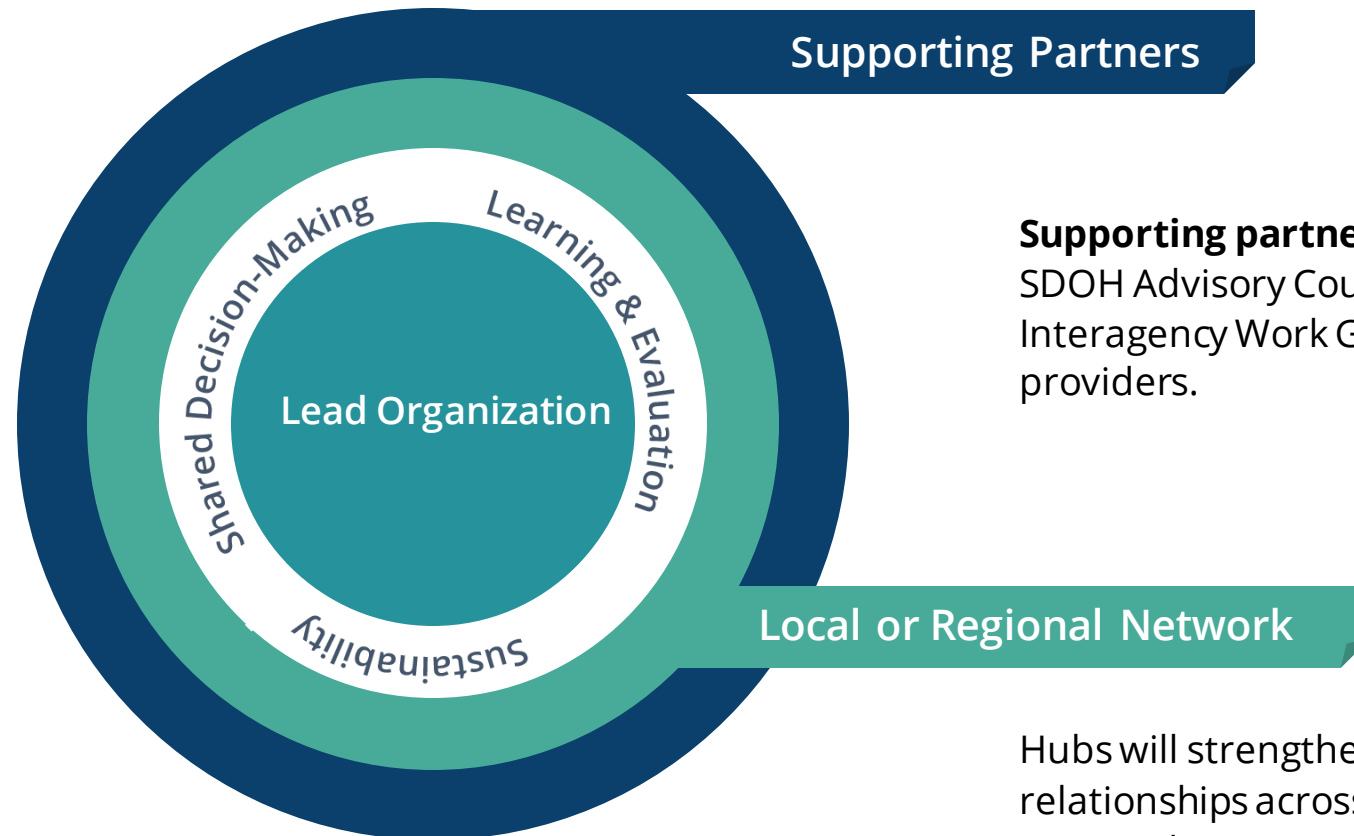
Infrastructure

Strengthen and sustain infrastructure such as workforce, training, and access to financial resources required to address SDOH and reduce health disparities.

SDOH Hub Pilot Structure

All Hubs will have a **Lead Organization** that is committed to managing the Hub.

This organization will be responsible for administering funds, communicating with partners, and ensuring that community members guide the work of the Hub.



Supporting partners include the SDOH Advisory Council, the SDOH Interagency Work Group, and TA providers.

Hubs will strengthen **network** relationships across sectors and engage diverse partners, including CBOs.

What impact do we hope to see?

01



Reduced health disparities

02



Improved access to state resources

03



Increased alignment across health and social care

04



Increased accountability and transparency

05



Increased commitment to community-driven work

SDOH Hub Pilot Funding Priorities



01 CHW training,
hiring, and
integration



02 CIE planning
and
implementation



03 Implementation of
holistic interventions that
address SDOH utilizing a
Health in All Policies
framework

STATE GOVERNMENT AGENCIES

State departments investing in community-led initiatives



COMMUNITIES

Community members, community-based organizations, and consumers



PRIVATE SECTOR

Business leaders



SDOH Hub Advisory Council

PHILANTHROPY

Foundation and fund leaders



HEALTH CARE

Health systems, payers, clinics, and providers



TECHNOLOGY

Resource directory providers and data analysis and/or visualization vendors



SDOH Pilot Hub Launch



September/October 2023

Connect with interested partners



November/December 2023

Develop Advisory Council approach

Identify technical assistance partners



January 2024

Launch first cohort of SDOH Hub pilot projects

