



# Social Determinants of Health Strategy

Michigan's Roadmap to Healthy Communities

December 2022



JANUARY 2023  
SOCIAL DETERMINANTS OF HEALTH  
MONTH

## Social Determinants of Health Month January 2023

Governor Whitmer has proclaimed that [January 2023 will be Social Determinants of Health \(SDOH\) month](#). MDHHS will bring together partners and communities across Michigan to observe SDOH Month. SDOH Month will serve as a time to recognize the importance of addressing social and economic factors like, housing, food, and transportation to improve health.

Throughout the month, MDHHS will host a series of events and highlight efforts around the state, commencing in a virtual SDOH Summit on January 24-26. During the Summit, we will launch Phase II of the MDHHS Social Determinants of Health Strategy,



### Get Involved with SDOH Month!

Are there efforts to address the social determinants of health happening in your community that you would like us to highlight? Please share them on social media using the hashtags in January: #MISDOHMONTH #MichiganRoadmaptoHealthyCommunities

Consider sharing stories, photos, infographics, reports, and/or videos on social media to highlight SDOH efforts.

### Important Dates

- January 24-26, 2023 SDOH Virtual Summit: Call to Action [Click Here to Register](#)



### Stay Engaged with the MDHHS SDOH Strategy

For more information about the SDOH Strategy and additional resources, please visit [Michigan.gov/SDOH](https://Michigan.gov/SDOH).

If you have additional feedback regarding the SDOH Strategy, or if you'd like your organization to be highlighted in future issues, please send us a message at [MDHHS-SDOH-PolicyandPlanning@michigan.gov](mailto:MDHHS-SDOH-PolicyandPlanning@michigan.gov)

Michigan's Roadmap to Healthy Communities. [Click here to read the full proclamation.](#)

**Efforts from various SDOH domains will be highlighted, including:**

- Healthcare
- Education
- Economic Stability
- Neighborhood and Built Environment (including housing, food, transportation, etc.)
- Social and Community Context

**Efforts from partners across a wide range of sectors will be highlighted, including:**

- State agencies
- Regional collaboratives
- Community Based Organizations
- Philanthropic Organizations

Please join us in observing SDOH Month by participating in activities, [registering for the SDOH Summit](#), and sharing efforts from your community.

## Downloads

- [Full SDOH Strategy](#)
- [Overview of SDOH Strategy](#)

## Calling All Community Health Worker (CHW) Stakeholders!

Join us for an interactive webinar on the CHW policy and Medicaid incorporation development! The webinar will provide an opportunity for external stakeholders to share their valuable feedback on drafted recommendations.

The Michigan Medicaid Program is developing formal policy to incorporate CHW services as a fee-for-service recognized benefit to individuals with Medicaid coverage. Ensuring Medicaid beneficiaries have access to culturally responsive services is a key driver for acknowledging CHWs as a trusted connection within the existing service delivery model. The MDHHS BPHASA is engaging stakeholders with its efforts to ensure a diverse perspective is captured to inform and provide recommendations to MDHHS around defining CHW services, qualifications, supervision, and other required policy elements.

The MDHHS BPHASA has been conducting research on existing national models, connecting with other state Medicaid agencies, and gleaning strategies across a spectrum of stakeholders to broadly inform the approach to formalizing the role of CHWs within the Michigan Medicaid program. External stakeholders' engagement will provide context to the current landscape, inform policy direction, and highlight potential barriers or unintended consequences associated with specific policy issues.



The banner features the MSHDA logo in the top left corner. The main title 'HOUSING SURVEY' is prominently displayed in a dark blue box, with the subtitle 'DEADLINE FOR RESPONSE JANUARY 10' to its right. Below the title is a grid of nine small images showing diverse people in various settings: a woman holding a child, an elderly man in a wheelchair, a woman with a child, a woman in a wheelchair, a woman in a hijab using a laptop, a woman with a child, a man and woman talking, a woman talking to a child, and a man sitting on a couch. At the bottom, there is a text box with the heading 'Who, What, Why:' and the message 'We need to hear from you! Your feedback will help MSHDA build better housing and programs. The survey ends January 10th.' Below this is a blue bar with a computer icon and the text 'Go to Michigan.gov/REIA for the survey'.

## Public Survey about Affordable Housing Rental Development and Racial Equity

The Authority is performing a [Racial Equity Impact Assessment \(REIA\)](#) on the Qualified Allocation Plan (QAP), known as “MSHDA QAP REIA,” and we want to hear your thoughts!

Michigan State Housing Development Authority (MSHDA), supported by Enterprise Community Partners, CEDAM and others, is exploring how the introduction of an equity lens, and potential changes to the 2024-2025 QAP, can garner opportunities for advancing equity in communities developed with Low-Income Housing Tax Credits (LIHTC). To understand how these changes may impact different communities we are performing a Racial Equity Impact Assessment, or REIA. This is only the first step in a process that MSHDA will continue long after this initial engagement.

### Who should take the survey?

All are welcome to participate in the survey and we hope key partners will participate.

- People With Lived Experience
- Developers and Contractors
- Financial Partners
- Advocates and Community Organizations
- Service Providers
- Local leaders
- Tribal Nations
- Municipalities

[Click here to access the survey.](#) The survey ends January 10th.

A full briefing of the CHW policy and Medicaid incorporation project can be [found here](#).

**The webinar will be held virtually on January 13, 2023, from 10:00-11:00am.** It will also be recorded.

[Click here to register.](#)

---

## Michigan High-Speed Internet Office Update

The Federal Communications Commission’s (FCC) has released their long-awaited update to the [National Broadband Map](#). Because high-speed internet is not available to nearly half a million homes in Michigan, Michigan High-Speed Internet Office( MIHI), is urging every Michigander to check their home and business address on the preliminary broadband map to ensure it accurately reflects their level of internet access. The National Telecommunications and Information Administration will use the finalized maps to help determine future broadband expansion efforts and billions in grant funding to close the digital divide in communities across the country. To ensure an accurate map is used for funding decisions, all challenges must be submitted by January 13, 2023.

The [FCC Broadband Data Collection Help Center](#) has a wealth of information on the methodology and data contained on the map, including resources for those looking to challenge the map data.

Consumers can [follow the instructions on how to file an availability challenge using the new map here](#). [Governmental entities can access the underlying broadband serviceable location fabric](#) that forms the foundation for the address locations on the map. [Data can be downloaded here](#) for various geographies by speed for comparison.

While MIHI is analyzing the data and mounting challenges, our team is encouraging consumers, communities and any others with a stake in broadband availability to submit challenges to the FCC map if a discrepancy is found. Having an accurate federal map will ensure that Michigan receives its equitable share of funding through the Broadband Equity, Access and Deployment Program to invest in achieving universal broadband availability for all Michiganders.

---

## Community Information Exchange November Meeting Summary

On Thursday, November 17, 2022, the Michigan Department of Health and Human Services (MDHHS), with the support of the Michigan Public Health Institute (MPHI) and Open Referral Initiative, convened the third Community Information Exchange, CIE, Task Force meeting. Members of the task force include representatives from community-based organizations (CBOs), health care organizations, health payers, health IT, consumers, and government entities.

At the November CIE Task Force meeting groups charter was finalized and approved by unanimous vote. [Click here for the final version](#).

MPHI is working with MDHHS to conduct outreach and learn about current the community information exchange infrastructure in Michigan. MPHI presented the methodology and initial findings collected from managed care organizations, pre-paid inpatient plans, integrated care organizations and social service organizations. Data was collected through surveys and key informant interviews. Participants shared their experiences in current use of technology and information exchange, as well as perceived barriers and facilitators of IT solutions. Further data to be collected from tribal populations and community health innovation regions.

The group organized action around pursuing answers and solutions to questions generated by stakeholders and in previous CIE Task Force meetings. The task force worked in breakout groups to refine targeted solution-based strategies to answer emerging questions. Emerging questions were rooted in ensuring that the task force consider equity, technology, data/privacy, consent, and meeting diverse needs. Upcoming meetings will be dedicated to applying strategy to answer questions, ultimately drafting recommendations to MDHHS Leadership and the MDHHS Social Determinants of Health Steering Committee.

The task force meets the third Thursday of each month through at least June of 2023.

---

## Affordable Connectivity Program Outreach Grants

The [Affordable Connectivity Program](#), ACP, is a program that helps ensure that qualifying low-income households can afford the broadband they need for work, school, healthcare and more. The ACP is the successor program to the Emergency Broadband Benefit Program which was established pursuant to the Consolidated Appropriations Act of 2021 to provide discounted broadband service to low-income households, including those experiencing economic disruption related to the COVID-19 pandemic. The ACP benefit provides a discount of up to \$30 per month per household toward broadband service. The ACP benefit supports up to \$75 per month for households on qualifying

Tribal lands. Eligible households can also receive a one-time discount of up to \$100 to purchase a laptop, desktop computer, or tablet from participating providers if they contribute more than \$10 and less than \$50 toward the purchase price. The ACP is limited to one monthly service discount and one device discount per household.

For agencies interested in spreading the word about the ACP, the FCC announced a [Pilot Outreach Program](#). The Pilot Outreach Program is an opportunity for agencies to promote the ACP in their communities. Program objectives are centered around increasing ACP enrollment, expanding and supporting diverse outreach efforts, and empowering organizations to raise awareness of the ACP. More information can be found at [fcc.gov/acp-grants](http://fcc.gov/acp-grants).

---

**[Become a foster parent through Michigan Department of Health & Human Services foster care program.](#)**



Questions? [Contact Us](#)

**SUBSCRIBER SERVICES:**

[Manage Subscriptions](#) | [Unsubscribe All](#) | [Subscriber Help](#)