

September 2023

SDOH Strategy Updates



SDOH Community Influencer Program Orientation Recap

We are excited to share the highlights of our recent MDHHS Social Determinants of Health (SDOH) Community Influencer Program Orientation, which took place on September 6, 2023, in Detroit. This event marked the inaugural session of our program, and there were around 12 dedicated community influencers representing different counties in attendance.

Community influencers are individuals who have a deep understanding of their communities' unique needs, challenges, and strengths. They are trusted figures within their community and serve as a vital link between the Michigan Department of Health and Human Services (MDHHS) and the communities they represent.

Important Dates

October 2023 SDOH Partner Meeting

Tuesday, October 10, 2023
1:30-3:00pm
Virtual
[Register to attend](#)

CHW Community Feedback Forum

Tuesday, November 14, 2023
10:00-11:30am
Virtual
[Register to attend](#)

Rural Health Equity Plan Update

The Rural Health Equity plan, led by the Michigan Center for Rural Health, MCRH, met with MDHHS staff to provide status updates September 7, 2023. MCRH is working alongside a diverse advisory group to draft short and long term recommendations to support the implementation of the [SDOH Strategy](#) to support and improve health outcomes for residents. MCRH is hosting regional engagement activities, with the goal to learn from anchor institutions and individuals, especially with lived experience in receiving and/or engage with State

Community influencers are champions of the SDOH Strategy, working diligently to address social determinants of health within their communities. They play a crucial role in providing feedback on Phase II initiatives and bridge the gap between policy and action.

The Detroit orientation was a success, providing our community influencers with valuable insights and tools to carry out their roles effectively. Here's a brief overview of what took place during this event:

1. **Introduction to SDOH Strategy Phases:** Attendees gained a comprehensive understanding of the SDOH Strategy, with a particular focus on Phase II initiatives. This phase emphasizes targeted interventions and collaborative efforts to address social determinants of health across Michigan.
2. **Roles and Responsibilities:** Our community influencers delved into their roles and responsibilities as program ambassadors. They learned about the critical role they play in advocating for health equity, providing feedback, and serving as liaisons between their communities and MDHHS.
3. **Network Reception with Dinner:** Attendees had the opportunity to network and build connections during an evening reception featuring a sumptuous dinner. This informal gathering allowed influencers to share their thoughts, experiences, and ideas, further strengthening the sense of community among our program participants.

What's Next? Lansing and Traverse City Orientations

We are excited to announce that the MDHHS SDOH Community Influencer Program Orientation will continue to roll out in Lansing and Traverse City in the coming weeks. These orientations will offer influencers from these regions the same valuable insights, resources, and networking opportunities as their Detroit counterparts. We would like to express our heartfelt gratitude to all the influencers who attended the Detroit orientation and look forward to orientations in Lansing and Traverse City.

governed services. The engagement sessions begin in mid-August, with listening sessions in designated rural areas. In August MCRH conducted listening sessions in Hillsdale and Kalkaska counties. In the sessions MCRH learned more about the communities use and need for state assistance programs in rural communities. We also learned about barriers to use of state assistance programs and community-led opportunities to mitigate. Community engagement sessions will continue in the months of September and October 2023. For more information contact Laura Mispelon, laura.mispelon@affiliate.msu.edu.

The next meeting is scheduled for October 5, 2023.

Community Information Exchange Task Force: Final Report published, Final Recommendations Webinar

The Community Information Exchange [Task Force](#), established in August 2022, published its Final Report and final recommendations for the development of a statewide CIE strategy. The Final Report can be found [here](#); it details thirty-three recommendations developed by the task force. The CIE Task Force brought together representatives of community-based organizations (CBOs), health care organizations, health payers, health IT, and governmental entities to understand the existing infrastructure of CIE activities in Michigan, analyze the needs of various partners, assess the capacities of CIE that are needed in the field, and make recommendations for actions that state government and other actors can take to support the information ecosystem of health, human and

2024 Social Determinants of Health Summit

January 23-25, 2024

VIRTUAL CONFERENCE + IN-PERSON RECEPTION

EXHIBITOR OPPORTUNITIES



Call for Exhibitors for the 2024 Social Determinants of Health Summit

We invite you to participate as one of our exhibitors at the Social Determinants of Health Summit. Exhibitors will have the unique opportunity to showcase their work and success stories related to SDOH efforts aligned with Michigan's SDOH Strategy

By becoming an exhibitor, you'll gain exposure to hundreds of State of Michigan employees, community-based organizations, partners, and policy-makers attending the summit. Your exhibit will serve as an educational platform, allowing you to highlight critical community resources and explore opportunities for collaboration.

Exhibition Options and Costs

- Virtual Only (January 23rd-25th): \$400
- In-Person Only (January 26th): \$500
- In-Person and Virtual (January 23rd-26th): \$800

social service providers in Michigan. Recommendations are organized into seven domains: capacities for data exchange, resource directory information capacities, longitudinal data aggregation capacities, coordinating entities capacities, governance, sustainability, and legal and ethical framework.

The Final Report will be presented to the Michigan Health Information Technology Commission (HITC) at its September 2023 meeting for adoption. Alongside the recommendations, the Final Report includes a high-level roadmap for implementation of the recommendations that will help guide MDHHS and the rest of the state in implementing CIE. The task force report and findings will be disseminated to impacted parties, including CBOs, health care organizations, health payers, and government agencies. The task force recorded a detailed overview [Community Information Exchange Task Force Final Report webinar](#) of the task force's findings and final recommendations, presented by task force members themselves. Any questions or feedback of the CIE Task Force, please reach out to MDHHS-SDOH-PolicyandPlanning@michigan.gov.

Community Health Worker (CHW) Subcommittee Update

The CHW Subcommittee convened for their eighth meeting on August 21 to begin the process of recommendation refinement. Recommendations will be finalized in the next month and published in early October. The final meeting is scheduled for Monday, September 18. You can learn more about the

Virtual Exhibition Experience

The virtual portion of the event will be hosted on a virtual event platform designed to enhance the exhibitor experience with interactive features. You do not need to attend the live event, as the virtual platform will open two weeks before the summit, providing ample time for attendees to explore. Additionally, the platform will remain accessible for up to two weeks after the event to facilitate continued interactions. Each booth will feature a customizable call-to-action button that can link to your website or form. Our MPHI staff will be available to assist you in setting up your booth and provide training to maximize your booth's interaction.

In-Person Reception

For those interested in the in-person experience, the reception on January 26, 2024, will take place at the Eagle Eye Golf Club in Bath Twp, MI. Load-in times will be confirmed in December.

Submission Deadline

Exhibitor spots are limited and granted based on the discretion of the conference planning committee. To secure your spot, please complete the Exhibitor Registration form online by December 8, 2023.

For any inquiries or assistance with the registration process, please contact EandTReg@mphi.org.

We look forward to your participation in the 2024 Social Determinants of Health Summit as we work together to make a lasting impact on Michigan's communities through the power of collaboration and innovation. Join us in shaping the future of public health!

[Click here to register as an exhibitor.](#)

CDBG Housing Improving Local Livability (CHILL) Program

The Neighborhood Housing Initiatives Division (NHID) of the Michigan State Housing Development Authority (MSHDA) is pleased to announce the availability of \$20 million in funding through the U.S. Department of Housing and Urban Development's (HUD) Community Development Block Grant (CDBG) program for the creation of housing activities that benefit low- and moderate-income households. MSHDA's CDBG Housing Improving Local Livability (CHILL) program provides annual grants to non-entitlement units of general local government—cities, towns, townships, villages, or counties not

Subcommittee and its priorities by visiting the website:

[SDOH Strategy – Community Health Workers](#)

CHW Community Feedback Forum

The CHW-CFF brings together community members – including CHWs – as well as state and local community partners to provide input on policy and program recommendations to support CHW efforts in Michigan.

View a recording of the inaugural CHW-CFF, held on August 8, here: [CHW Community Feedback Forum – Meeting 1](#)

CHW-CFF meetings will be held quarterly, with the next meeting scheduled for Tuesday, November 14 from 10:00-11:30am. If you would like to attend, please register below:

[CHW Community Feedback Forum Meeting #2 Registration](#)

If you are interested in receiving additional opportunities to participate in the CHW-CFF, please fill out the interest form below:

[MDHHS CHW Community Feedback Forum Interest Form](#)

Please feel free to forward these links to CHWs and anyone who may be interested in providing input on CHW efforts.

currently receiving a direct allocation of CDBG funds from HUD. Two activity types are eligible for funding: homeowner rehabilitation, to preserve affordable housing units; and demolition/reconstruction/resale, to remove blight and create single-family housing for resale to income eligible homebuyers.

MSHDA is currently accepting Letters of Intent (LOI) from eligible Units of General Local Government (UGLG) for proposals that meet the objectives of the CHILL program. The letters will be used to establish a pool of eligible applicants, who will then be asked to complete a full application. Application approval and awards will be made via a competitive process. To be considered for funding, please submit a LOI by completing the forms and uploading requested documents [located here](#) no later than 11:59 p.m. Monday, September 25, 2023.

To review program details, visit
www.michigan.gov/mshdacdbg

[Become a foster parent through Michigan Department of Health & Human Services foster care program.](#)



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