

Subscribers of SDOH-Strategy (5179 recipients)



June 2024

### SDOH Strategy Updates



#### Celebrating the Achievements of the MDHHS SDOH Community Influencer Program Cohort 1 and Welcoming Cohort 2

On May 16, 2024, the Michigan Department of Health and Human Services (MDHHS) Social Determinants of Health (SDOH) [Community Influencer Program](#) held a celebration to honor the contributions of Cohort 1 and warmly welcomed Cohort 2. This event marked a significant milestone in our ongoing commitment to improving health outcomes through community engagement and feedback.

The celebration began with an overview of the background and diverse experiences that Cohort 1 brought to the program. These dedicated individuals from various communities across Michigan, have been instrumental in providing critical insights into the social determinants affecting health in their regions. Their unique perspectives have helped shape our understanding and approach to addressing these challenges.

## Stories of Success and Lessons Learned

Cohort 1 members have been sharing their inspiring success stories, showing how their efforts are making a real difference. For example, one influencer talked about how their advocacy led to SDOH becoming a regular topic in their region's Great Start Collaborative meetings. Another has been working hard to connect grassroots nonprofits and secure funding to support marginalized communities and tackle systemic disparities.

Alongside their successes, Cohort 1 also talked openly about the lessons they've learned. They stressed the importance of not giving up, building strong community connections, and making sure community voices are heard when creating programs. These insights are really useful for Cohort 2 as they start their own journey. Cohort 1 members offered practical advice, stressing the importance of staying connected with the community, leveraging available resources, and maintaining an open line of communication with MDHHS.

A highlight of the event was the award ceremony, where members of Cohort 1 were honored for their exceptional contributions. Awards and certificates were handed out, recognizing the hard work, dedication, and impact of these community influencers.

Following the ceremony, attendees enjoyed a networking dinner, providing a relaxed and engaging environment for members of Cohort 1 and Cohort 2 to connect, share experiences, and build relationships.

## Looking Ahead

As we look to the future, we are excited about the potential of Cohort 2 to build on the foundation laid. The commitment and passion of our Community Influencers are important to our shared goal of creating healthier, more equitable communities across Michigan.

Stay tuned for more updates and stories from our Community Influencer Program as we move forward in this important work.





## MDHHS Policy and Planning Office Collaborates on National Strategies to Strengthen Community Health Worker Programs

The MDHHS Policy and Planning Office was invited to participate in a convening of stakeholders and subject matter experts to collectively identify strategies to scale evidence-based Community Health Worker, Promotors, or Community Health Representative (CHW/P/CHR) programs. Specifically, as a group we sought to identify strategies that advance:

- Financing
- Organizational Infrastructure
- Technical Infrastructure
- Metrics

- Evaluation

The convening was held at the Federal Reserve Bank of New York and IMPaCT Care. The teams at the Federal Reserve Bank of New York and IMPaCT Care will use the strategies identified during the convening to design a roadmap ahead to support the CHW workforce.

Tiwanna Hatcher (pictured above), Senior Strategy Manager, participated in the panel discussion on Metrics and Evaluation. She shared the great work of partners involved in the SDOH Hubs and CITIE Initiative as options of innovation to support the CHW workforce and close disparity gaps. She also shared the pre and post data metrics that the SDOH Hubs utilize to enhance the storytelling of the impact our CHW based initiatives through data collection and sharing. We are thrilled to be able to share Michigan successes while also learning from our national partners in an effort to better support CHWs.



### Produce Prescription Pilot Program Update

June marks the final month of Reporting Period #1 for the Produce Prescription Pilot Program (P4). P4 Project FY24-25 tribal partners include: [Bay Mills Indian Community](#), [Hannahville Indian Community](#), [Nottawaseppi Huron Band of the Potawatomi](#), and [Pokagon Band of Potawatomi](#). To spark inspiration and encourage alliance among P4 partners, the P4

Project FY24-25 will convene for regular status meetings throughout the duration of the grant period. P4 Project FY24-25 status meetings will be quarterly; the first of these six status meetings will take place on July 31, 2024. [Grand Traverse Band of the Ottawa and Chippewa Indians](#) (GTB) has officially completed the implementation of their P4 Bridge Funding FY24 project. To tackle food insecurity through community-led programming, GTB has established a bison herd on tribal land to ensure all GTB members have access to the traditional food source.

The P4 Project has served 568+ individuals through P4 programming and activities. 207+ eligible individuals have participated in Nutritional Education programming through the P4 Project. Partnerships developed and strengthened by through P4 Project programming include: Massie's Meat Counter, Aquaterra (Hannahville's Green House) & local farmers market vendors; cultural teachers, Mill Creek Farms, Indigenous Lifeways Teachers, Carlos Fontana Farm, and local Rotary Clubs.



The third cohort of [SDOH Hub pilot sites](#) launched in May 2024:



- 8 Chippewa County Health Department/  
CLM Community Action Agency
- 9 Northern Alliance: Benzie-Leelanau and DHD#4
- 10 Kent County Health Department
- 11 Thumb Alliance
- 12 Saginaw County Health Department/  
PartnerShift Network
- 13 United Way for Southeastern Michigan
- 14 Berrien County Health Department/  
Area Agency on Aging (AAA)

## SDOH Hub Update

[Cohort 3](#), our final cohort of the [SDOH Hubs Pilot](#) launched May 1st, thus increasing our total hub sites to 14. With all three cohort sites launched, we are working with our SDOH Hub partners to help connect their efforts with initiatives occurring throughout the state, with the hope of incorporating them within the hubs. We are also working to connect our hub sites that are geographically close to each other to further support collaboration and alignment of SDOH activities.

We held our second Learning Community meeting on May 14 with our hub lead organizations, where we discussed the implementation of a SDOH Hubs Webinar series, intended to assist new or potential hub sites with the process of establishing a hub and to further support technical assistance needs. Additionally, we are looking forward to our next SDOH Advisory Council meeting on June 27 where we plan to further discuss measurement and evaluation approaches.

To learn more about the SDOH Hubs, including an overview of each hub site, please visit [www.Michigan.gov/SDOH](http://www.Michigan.gov/SDOH):

- [Cohort One Overview](#)
  - [Cohort Two Overview](#)
  - [Cohort Three Overview](#)
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# Community Information Exchange 101

Community Information Exchange Micro-Toolkit  
Michigan Department of Health and Human Services  
Policy & Planning

## Community Information Exchange Micro-Toolkit: CIE 101

The MDHHS Office of Policy and Planning has [launched the first module of the Community Information Exchange \(CIE\) Micro-toolkit](#) to support community-based partners in building core capacities to develop and implement community information exchange. Our first module features subject matter experts Sharon Kim, from the Center for Health and Research Transformation (CHRT), and Greg Bloom, from Open Referral Network, sharing their expertise of the core elements and capacities of CIE. Community information exchange capacities enable organizations using different technologies to share information while providing social care to people in need. CIE can also facilitate the aggregation of data about community resources, and communities' needs, to inform policy change and promote more equitable and effective distribution of resources and programming. [Click here for CIE Micro-Toolkit: CIE 101 video.](#)

You can navigate to the CIE Micro-toolkit [here](#). As we develop the CIE Micro-toolkit, the Office of Policy and Planning wants to hear your experience, please share feedback, comments, or concerns [here](#).

### **Community Information Exchange Advisory Committee holds fourth meeting, invites CIE professionals to CIE Professional Learning Community**

The Health Information Technology Commission (HITC) Community Information Exchange Advisory Committee held its fourth convening to implement the recommendations of the 2023 [CIE Task Force](#). At its June convening, advisory committee members reviewed findings and materials from its two workgroups to develop a social care data governance policy and assess a business case for CBOs. Advisory committee members called for further discussions on designing a community engagement strategy for engaging on-the-ground partners in CIE.

The CIE Advisory Committee Michigan Professional Learning Community (PLC) invites professionals in CIE to its second meeting on June 20, 2-3 p.m. The group will focus on learning opportunities, including the CIE Task Force findings and recommendations, project presentations

from across the state, and best practices for CIE. The PLC will meet monthly through 2024. You can register for the June session and all future sessions [here](#).

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### CHW- Community Feedback Forum

The CHW-CFF brings together community members, as well as state and local community partners, to inform policy and program recommendations to support Michigan's CHW workforce. The CHW-CFF is an advisory body that will make recommendations to both the CHW Advisory Council and MDHHS on the development of policies and programs that impact the CHW workforce in Michigan.

[Click here to watch the most recent CHW- Feedback Forums held on May 14, 2024.](#)

Our next CHW-CFF will take place August 13, 2024, at 10:00am. If you are a CHW or CHW Ally in the State of Michigan, we want to hear from you! If you're interested in participating, [click here to register](#).

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### Corktown LGBTQ+ Health and Social Services Disparities Program

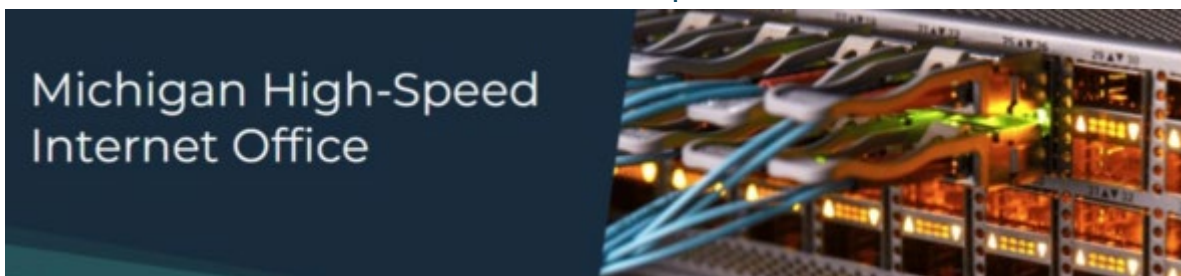
The Michigan Department of Health and Human Services received \$10 million in funding from the State Legislature for the purposes of establishing a grant program to address disparities in health and social services in the LGBTQ+ community.

Through this program, Corktown Health and several subcontractors are working toward improving access to health services, enhancing mental health support, increasing preventive care, reducing stigma and discrimination, and facilitative social support and community building within the LGBTQ+ community in Southeast Michigan. Corktown Health is in the process of finalizing subcontractor agreements.

# Celebrate LGBTQ Pride Month



## SDOH Partner Updates



### Join Us for a MIHI Webinar

The Michigan High Speed Internet Office will be [hosting a webinar on June 27, at 3 p.m.](#), to share news and updates regarding the status of the BEAD and Digital Equity Grants. Join us for some exciting news on the progress of these grants which are helping bring universal availability and access to broadband for all Michiganders.

### Digital Equity

MIHI is pleased to announce the upcoming launch of Michigan's Inclusive Training, Technology, and Equity Network (MITTEN) aimed at bridging the digital divide across the state. With over \$13 million in funds from the State Digital Equity Capacity Grant (SDECG), the MITTEN program will establish host sites for Regional Digital Coordinators. Host sites will be responsible for supporting the Regional Digital Coordinators that will then implement the Michigan Digital Equity Plan.

MITTEN is a key initiative to help Michigan communities gain access to and effectively use high-speed internet and digital devices and grown their digital skills. This grant will offer the necessary resources and support to ensure that every Michigander can connect and thrive in the digital age.



Eligible applicants include nonprofit organizations, Community Anchor Institutions, collaboratives of multiple community-based organizations, and more. The official RFP will open for submissions on June 24, 2024.

For more information and details on how to apply, updates are coming soon to the [www.michigan.gov/MIHI](http://www.michigan.gov/MIHI) website. You may also contact the MIHI office at [LEO-MIHighSpeedInternet@michigan.gov](mailto:LEO-MIHighSpeedInternet@michigan.gov) using "MITTEN" in the subject line.

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