

Click on the link to view the recordings: 2023 SDOH Summit Presentations



Elizabeth Hertel

Director, Michigan Department of Health & Human Services 8:45 - 9:00 a.m.

Welcome and Opening Remarks



Thomas Stallworth

Senior Advisor for Legislative & External Affairs at Executive Office of the Governor 9:00 - 9:30 a.m.: Opening Keynote

Michigan Coronavirus Task Force on Racial Disparities



Dr. Paul Elam, PhD

Chief Strategy Officer at Michigan
Public Health Institute



Yesenia Murillo, BA, MPH Candidate

Equity Training Manager at MDHHS

9:30 - 10:30 a.m.

The Key Role of the Equity Impact Assessment in Decision-Making

It is common knowledge that disparities in health and social outcomes exist across sectors and negatively impact marginalized populations. In 2020, Executive Directive 2020-9 recognized racism as a public health crisis and asked MDHHS to make health equity a major goal. In response, MDHHS selected the Equity Imapct Assessment (EIA) as an equity practice-based evidence aiming to reduce racial and ethnic disparities. MDHHS Office of Equity and Minority Health begun an EIA beta project in 2018, joined the department's Social Determinants of Health Strategy in 2019, and launched a demonstration project in 2021 with the evaluative guidance of MPHI and the Public Research and Evaluation Services. In this session, we will lay out the EIA framework and share preliminary outcomes of the EIA demonstration project in improving equitable outcomes through decision-making.



MORNING SESSIONS // 10:35 - 11:45 a.m.

101: Prioritizing Racial Equity/Presenting Data

Afton Shavers, MPA, Jasmine Hall, and William Marshall

The session will open with some discussion about prioritizing equity and then turn the floor over to Jasmine and William to discuss some data efforts of the Office of Equity and Minority Health. There will be discussion around the risk factor assessments and include some conversation about the work they are doing to define race variables consistently across the department.

102: Social Determinants of Health for American Indian/Alaska Natives in Michigan, Minnesota, and Wisconsin 2022

Jeannie Le, Erik Ohlrogge, Isabelle Welsh, and Lorna Elliott-Egan

A discussion around Health Disparities and difficulties MDHHS has encountered on data collection and sharing with Tribes and how data related to this population is generally flawed and undercounted.

103: Impacting Health Equity Through Authentic Partnerships

Dr. Anika E. Sandy-Hanson, PhD, Amy Sheele, Sharonlyn Harrison, Shronda Grigsby, BA, MBA, and Kimberly Hassan, BA

This presentation will explore the strategies utilized to develop authentic, sustainable multi-sector partnership collaboratives to support culturally and linguistically appropriate community-level projects that build capacity to identify and implement programs, policies, and practices to address social determinants of health that contribute to health inequities for racial and ethnic minority populations in Michigan.

104: Roadwork Ahead: Constructing a Highway to Health Equity

Melissa Moorehead

Social Determinants of Health and Health Equity can be like fine art - "you know it when you see it," yet many agree that collaborating across sectors is essential for success. Communities working collectively for mutual thriving, health care systems and payers working to improve services and reduce costs, and governmental agencies working to reduce disparities and promote population health may all believe that they are on the same road to equity, only to face some bumps and potholes along the way when trying to collaborate. In this session, some simple frameworks and real-world examples will illuminate how to make sure every lane is well maintained and that everyone has a just opportunity to thrive.

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SOCIAL DETERMINANTS OF HEALTH SUMMIT 2023



MORNING SESSIONS, Continued // 10:35 - 11:45 a.m.

105: Creating Space for Innovation: Advancing Health Equity in Rural Northwest Michigan Amy Horstman, Emily Llore, MPH, Erin Barrett (she/her), MPH, MCHES, and Jenifer Murray

The Northwest Michigan Community Health Innovation Region (Northwest CHIR) is a rural network of cross-sector partners building capacity within the ten counties of Northwest Lower Michigan to improve population health, increase health equity, and reduce unnecessary medical expenses through partnerships and systems change. In this presentation, we will discuss the design, process, and lessons learned of four selected approaches for advancing health equity and how these insights could inform new and existing initiatives. Key areas of focus within this presentation will include network design, data collection, shared learning and co-creation, and resident engagement and empowerment. The Northwest CHIR, a MDHHS funded initiative, creates a neutral space for partners to unite around a shared vision, healthy people in equitable communities, to align systems and transform individual lives.

Virtual Lunch and Lounge Discussions // 11:55 a.m. - 12:50 p.m.

The Virtual Lunch and Lounge is intended for participants to engage in meaningful discussions with the Lounge Speakers/Moderators regarding the specified topic. There will be 15 minutes of presentation followed by 45 minutes of discussion. Please navigate to the Lunch & Lounge tab, which can be found at the top of the Hubilo page, to join the room you are most intersted in!

Room A: Supporting SDOH Through CHW Policy: A Focus on Policy Development and Medicaid Incorporation with Emily Morris, PT, DPT, GCS

Room B: Creating a Supportive Climate for CHWs with Ayse Buyuktur, PhD, MS, MPH and Jeremy Lapedis, DrPH, MS, BS

Room C: Utilizing the Under Utilized: CHWs and the Direct Linkage to Addressing SDOH in Detroit and Flint with Laura Dewberry, CHW, MPH, Lorena Disha, MPH, and Jihan Aiyash

Room D: Health Equity Council Panel Discussion with Afton Shavers, MPA and Danuelle Calloway

Room E: A Rural Lens on Health Equity and Disparities with Renee Calkins, MPH, Laura Mispelon, MHA, Debbie Aldridge, RN, and Lindsay Maunz, MPH, CHES, CPH

SDOH Summit Mural



Watch a mural come to life before your eyes! This art will be created with the theme of the summit and your input!

Submit your answer to the question:

What would it take to achieve health equity?

by going to https://bit.ly/SDOHSummit-Mural or by scanning the QR code. Please submit your answers to be incorporated into the mural by 3:30 p.m.

The live mural will be taking place:

January 24th from 11:45 a.m. - 12:45 p.m. and 3:30 - 5:30 p.m. January 25th from 11:00 a.m. - 12:00 p.m. and 3:30 - 5:30 p.m.



MEET THE ARTIST

Ferran Torras AKA Wall and Wall

Ferran Torras is a multi-disciplinary artist from Barcelona with a background in design and illustration. He showcased his artwork in galleries, museums, and cultural centers throughout the world. These include the following locations: Spain, England, France, Poland, and San Francisco. His work of art is a blend of art and technology to create an immersive interactive experience. Ferran founded Wall and Wall in 2015 and has worked with clients such as Capital One, Kiva, WeWork, Google, and Facebook.

"I hope you will be inspired by, and enjoy the process of creating a mural from start to finish. I want to make the whole experience as interactive as possible by making you, the viewer, a participant of the experience by including your submissions and thoughts in the mural."

DAY 1: Promoting Equity Through Opportunity Tuesday, January 24



FEATURED PRESENTATION // 12:55 - 1:25 p.m.

Community Health Workers Supporting Individuals with Chronic Disease

Jerin Philips, MPH and Kehli A. Henry, PhD

There is significant evidence demonstrating the value and impact of community health workers in preventing and managing a variety of chronic diseases. During this session, members of the SDOH Strategy Team will discuss integrating efforts for a greater impact.

AFTERNOON SESSIONS // 1:30 - 2:30 p.m.

201: Improving Access, Social Drivers and Health Disparities through an Integrated Community Health Workforce

Shannon Lijewski, NCHW, MBA, CHECF

The work of Community Health Workers (CHWs) has become increasingly important due to COVID-19. So too has the role of an integrated remote workforce. Unfortunately, those who often need the services of CHWs most are further disadvantaged by changing workforces and isolation: rural communities. Remote CHW roles may be the solution needed to address improving access, social drivers and health disparities through an integrated community health workforce.

202: Leveraging Azara Care Coordination for CHWs and Outreach Staff

Crystal Quillan, MPH, CHW

An overview of the Michigan Primary Care Association (MPCA)/Michigan Community Health Network's (MCHN) Community Health Worker Program, in partnership with Medicaid beneficiaries and Azara Health care's Care Coordination Module.

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SOCIAL DETERMINANTS OF HEALTH SUMMIT 2023



AFTERNOON SESSIONS, Continued // 1:30 - 2:30 p.m.

203: Leveraging Health Plans/Payers to Address and Support the SDOH Needs Through CHW in Genesee County

Janee Tyus, MPH

This presentation will outline how the Greater Flint Health Coalition's Genesee Community Health Access Program (CHAP) model has established relationships with Medicaid Health Plans and community-based organizations to implement a community-wide SDOH strategy. This presentation will also highlight the outcomes and cost-savings of this successful, evidence-based model.

204: CHWs Role in Decreasing the Impacts of Climate Change on Vulnerable Communities Dr. Porsche Fischer, MS, MA, DHS

During this session, Dr. Fischer will discuss how a multisector team developed a training program to address emerging climate change issues and helped give CHWs the ability to share this knowledge with the members of their local communities. With the help of the CHWs' suggestions, the program created engaging new climate change activities and visualization materials to effectively communicate the importance of climate change's effects on vulnerable populations.

205: A Cross Enrollment Approach to SDOH

Steph White

By making the most of information and the relationships we have with low-income Michiganders, the MDHHS has been making strides in addressing SDOH through a cross sector approach towards benefits delivery. By linking programs internally, sharing data, and removing burdens from our clients, we are boosting enrollment in programs that support greater health for families and communities.



Dr. James Bell III

Di. Juilles Dell III

2:35 - 3:30 p.m.: Closing Plenary

Understanding Racism as a Barrier to Health Equity -How to Adapt Policy/Programs to Address Barriers

State Assistant Administrator, MDHHS





SOCIAL DETERMINANTS OF HEALTH SUMMIT 2023

DAY 2: Meaningful Collaboration to Improve Health Outcomes Wednesday, January 25



Poppy Sias-Hernandez

Chief Equity & Inclusion Officer, SOM Executive Office of the Governor



Building Partnerships to Support Equity and Systems Change

Welcome and opening remarks provided by *Tiwanna Hatcher*, Senior Public Health Programs Advisor at MDHHS.



Ninah Sasy, MSA, BS

Policy and Planning Director at MDHHS

Algeria Wilson

Health & Equity Policy Advisor, Executive Office of the Governor 9:30 - 9:45 a.m.

Prioritizing Health in All Policies

Health in All Policies (HiAP) is a collaborative approach to improving the health of all people by incorporating health considerations into decision-making across sectors and policy areas. It seeks to ensure all policies have neutral or beneficial impacts on the determinants of health and introduces improved health for all and the closing of health gaps as shared goals. During this presentation, Ninah Sasy and Algeria Wilson discuss utilizing a Health in All Policies approach to address key drivers of health outcomes and health inequities.

"Health in All Policies initiatives depend on champions who use their relationships, visibility, and organizational power to enlist the support of other key players. These initiatives also depend on governmental leaders to guide the development of a shared vision, help build and negotiate consensus, identify opportunities and priorities, and build support among higher-level decision-makers."

A CALL TO ACTION

JANUARY 24-26, 2023

DAY 2: Meaningful Collaboration to Improve Health Outcomes Wednesday, January 25

MORNING SESSIONS // 9:50 - 10:50 a.m.

301: Good Housing = Good Health

Tiffany King and Karen Gagnon

This session will highlight the creation of Michigan's first Statewide Housing Plan and its implementation to address Michigan's housing challenges. Housing is essential to thriving communities and families, yet too many families cannot find or access housing that is affordable. MSHDA, in partnership with MDHHS and others, is working collectively to connect disproportionately burdened communities with much-needed resources. Come to the session to learn more about the efforts underway and how you can help create a better Michigan!

302: Health and Equity in the MI Healthy Climate Plan

Cory Conolly and Julia Field, MCP

The Department of Environment, Great Lakes, and Energy published the MI Healthy Climate Plan in 2022 after two years of work and input from an array of stakeholders and public feedback. The Plan lays out a strategy to achieve a 100% economy-wide carbon neutrality by midcentury. Cutting emissions will have positive health impacts. The plan is also mindful of how to lead the state through a just transition and advance equity and environmental justice. In this presentation, the Michigan Climate and Health Adaptation Program (MDHHS) will give an overview of climate change in Michigan and the impacts on health. Then, EGLE will give a synopsis of the MI Healthy Climate Plan, highlight the positive health impacts of the five main goals, and discuss how equity and environmental justice were centered throughout the plan.

303: Addressing Member Social and Economic Needs: A Medicaid Health Plan Story Julia Aronica, MA, LLP, LPC, Jill Howard and Kay Judge

The presentation will educate the audience about Medicaid Health plan contract requirements to collect and address member social and economic needs, tell the story of Blue Cross Complete of Michigan's SDOH program with outcomes, and relate future plans and innovations.

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SOCIAL DETERMINANTS OF HEALTH SUMMIT 2023



DAY 2: Meaningful Collaboration to Improve Health Outcomes Wednesday, January 25

MORNING SESSIONS, Continued // 9:50 - 10:50 a.m.

304: Combating Food Insecurity Among Youth Outside of the School Day

Fran Talsma, LMSW, Kara Wise, and Jennifer Paffi

This session will explore how out-of-school time programming helps combat food insecurity among Michigan children, the impact this programming has on Michigan children and families, and how meaningful collaborations can advance health equity in our communities by ensuring that all Michigan children have access to healthy foods and high-quality programming outside of the school day.

305: REACH for the STARS

Sam Shopinski, BS, MSS, DrPH Candidate

REACH for the STARS is a community-based and community-driven project led by the National Kidney Foundation of Michigan (NKFM) in western Wayne County, Michigan. In this case study, we conduct a brief health needs assessment to understand the desire for health resources and steps taken to address some gaps. Ultimately, these pieces are part of a broader, multi-sector approach to improve the social determinants that are at the root of chronic disease and health disparities.

Virtual Lunch and Lounge Discussions // 11:00 - 11:55 a.m.

Room F: Home and Community Based Services for Older Adults and Adults with Disabilities with Tammy Lemmer

Room G: Water and Plumbing Repair Program–Success Stories with Brian L. Neuville, BBA and Tish Stave, BS

Room H: The Power and Potential of Advanced Home Care Worker Roles to Address Social Determinants of Health with Emily Dieppa and Stephen McCall, MPA

Room I: A Catalyst for Health Equity: ProMedica Social Determinants of Health with Frank Nagel, MBA





DAY 2: Meaningful Collaboration to Improve Health Outcomes Wednesday, January 25

AFTERNOON SESSIONS // 12:05 - 1:00 p.m.

401: The Detroit Home Repair Fund: How Public-Private Partnerships Can Advance Equitable Healthy Housing in Detroit

Ashley Zuverink, LMSW and Gwen Gell

This presentation will cover how Detroit Home Repair Fund is parterning with 8 community development organizations to blend and braid existing home repair dollars in order to provide more holistic whole-home improvements. It will also discuss the innovative opportunities that exist for Thiprivate and public entities to collaborate on addressing housing as a social determinant of health, impacting both the health and well-being of individuals and improve resident health outcomes.

402: Key Strategies & Opportunities for SDOH Screening in Clinical Settings

Dilhara Muthukuda, MPH, Janee Tyus, MPH, and Jordan Greene, MPH

Addressing SDOH and achieving health equity requires innovative and equitable cross-sector collaborations between health care systems and community organizations. Genesee Community Health Access Program, McLaren Flint Bariatric and Metabolic Institute, and MSHIELD collaborated to build a closed-loop referral pathway to connect patients with social health needs to resources in their communities. Outcomes and lessons learned from the project will be presented, including practices that improve the relationship between health care and community partners, and facilitate the implementation of social needs interventions.

403: Addressing the Social Determinants of Health Through a Community Based Collaborative Housing Initiative

Jennifer Mills, PhD, LPC, MPH Candidate

This program will give an overview of a current housing initiative, designed to address housing security for historically marginalized groups. This comprehensive housing development is creating home ownership opportunities for those most impacted by housing insecurity in Kalamazoo County. In addition, this model is working to implement strong public health practice through evaluation and planning measures and partnerships. The program has partnered with the public health department, the City of Kalamazoo, the Eastside Neighborhood Association, Kalamazoo College and the Center for Health Equity at the medical school in order to track the program impact on health outcomes. During this session, we will discuss barriers to creating a collaborative community based development organization that seeks to intentionally address racial inequities and health outcomes.

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SOCIAL DETERMINANTS OF HEALTH SUMMIT 2023

DAY 2: Meaningful Collaboration to Improve Health Outcomes Wednesday, January 25

AFTERNOON SESSIONS, Continued // 12:05 - 1:00 p.m.

404: Fresh Food for All: Procurement and Support for Healthy Local Food Access Christina Barkel, BA and Jennifer Schaap, BA

Groundwork Center's food access work, consisting of the Local Food Relief Fund and the Building Resilient Communities program, is a replicable way to support and scale regional food procurement programs showcasing the power of partnerships and collaboration to increase healthy food access and enhance public health. This presentation will walk participants through a simple Problem-Solving Model (Define, Design, Do, Learn) of these emergency food procurement projects and ways to increase access to whole, local produce and nutrient dense farm products direct to food pantries and other community organizations doing food access work in Northwest Lower Michigan.

405: Water Affordability - Overview of EGLE Affordability Planning Grants Kristina Donaldson, PE

The Affordability and Planning (AP) Grant is part of EGLE's Clean Water Plan designed to provide funding to address water infrastructure needs across the state. The AP grants assisted communities with addressing affordability and planning needs. The presentation will provide an overview of the grants and summarize the findings.



FEATURED PRESENTATION // 1:05 - 1:25 p.m.

Connecting Our Work Through Community Information Exchange

Molly Welch-Marahar, MPP and Greg Bloom

This presentation will provide an overview of Community Information Exchange (CIE) and discuss the ongoing work of the CIE Task Force.

DAY 2: Meaningful Collaboration to Improve Health Outcomes Wednesday, January 25

AFTERNOON SESSIONS // 1:30 - 2:25 p.m.

501: Closing the Loop Together and Connect4Care, a Southeast Michigan Community Information ExchangeTM (CIETM)

Esperanza Cantu, MPH, Denise Leduc, Rob Behrendt, Kristie King, and Lily Doher

Please join United Way for Southeastern Michigan and partners as we describe our journey to build a Community Information Exchange and address growing food insecurity in Wayne County, Michigan. In this session, we will tell the story of our call to action and how we have relied on our community's strengths to build bridges between organizations so we can improve social care coordination for people.

502: From Screening to Supporting our Patients: the Michigan Medicine SDOH Journey Amun Mehta and Alecia Majcher, MHSA

Join the team at Michigan Medicine as we walk through our journey from screening patients for unmet needs to connecting them with the best resources to support them. This presentation will focus on the standard processes created to identify and provide much needed support to our patients.

503: Exploring the DASH Multi-Sector Data Sharing Framework

Stephanie Johnson, MP and Melissa Moorehead

The Data Across Sectors for Health (DASH) Framework highlights the key domains of shared multi-sector data landscapes and is available to guide communities to leverage their data ecosystem for equitable systems change. In this latest version of the DASH framework, we dive deeper into how equity, as a process and outcome, intersects with data ecosystems and the data infrastructure that is built to unlock the power of data ecosystems toward social good.

504: Community Health Connections Through Technology

Tasha LaJeanna Oliver, MBA and Joe Solicito

McLaren Health Plan contracted with FindHelp.org to connect our Members with access to SDOH within our service area. This technology platform helps to connect Members to local resources at a zip code level to assist with resources such as housing, food, transportation, jobs, legal assistance, and employment. Over the course of the year, we have seen our distinct users in the resource platform doubled. Data shown will display the most utilized resource categories and search terms.

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SOCIAL DETERMINANTS OF HEALTH SUMMIT 2023

DAY 2: Meaningful Collaboration to Improve Health Outcomes Wednesday, January 25

AFTERNOON SESSIONS, Continued // 1:30 - 2:25 p.m.

505: Screening and Referring Patients for Food and Housing Insecurity: Findings from a Survey of Michigan Physicians

Marissa Rurka, PhD, MS and Melissa Riba, MS

In this presentation, we discuss the extent to which Michigan physicians routinely screen and know where to refer patients for food and housing insecurity using data from the Center for Health and Research Transformation's biennial survey of Michigan physicians. We discuss the implications for the health and well-being of Michiganders. We also recommend strategies for increasing the capacity of physicians and their community partners to address these social determinants of health.

506: Understanding the Landscape: The Past, the Present and the Work Ahead as It Relates to Health and Social Service Data Movement

Lisa M. Nicolaou, MSNI, RN, PMP and Mike Klinkman, MD, MS

There is a push / pull tension in Michigan and across the nation between health care efforts to understand and address unmet social care needs that impact health outcomes and the social care teams who understand all too well what it means when these needs go unmet is being felt. Changes can be made but if we as a state want to understand if that change is positive or negative, data is a necessary element. Understanding our collective history, accurately identifying our current state, and plotting a course forward with cross sector partnerships for successful data flow will not resolve those conditions in our environments which impact health outcomes, but it will allow data to be accessible where and when it is needed for care coordination and for policy makers use in their distribution of scarce human and financial resources. Without data from which to understand change our efforts may produce unintended consequences that move further away from goals of equitable opportunities for a healthy and well life.



Kelly Cronin, MS, MPH

2:30 - 3:30 p.m.: Closing Plenary

Innovation Partnerships to Support Priority Populations

Deputy Administrator for Integrated Programs, US HHS





DAY 3: Implementation of the SDOH Strategy Phase II Thursday, January 26



Welcome and Opening Remarks // 9:00 - 9:20 a.m.

Special Guest

Lieutenant Governor Garlin Gilchrist

Lieutenant Governor Garlin Gilchirst will open day three of the Summit by discussing the priorities of the administration and how we can all work together to improve the health, safety, and prosperity of the residents of the state of Michigan.

9:20 - 10:00 a.m.

Launch Phase II of the
MDHHS SDOH Strategy



The MDHHS Policy and Planning SDOH Team is proud to present Phase II of the SDOH Strategy. Phase II will build on improvement and alignment efforts from Phase I, with a focused effort on health equity through multisector collaboration and supporting holistic solutions. It focuses on four structural interventions to positively support the social drivers of health, that will serve as 'vehicles' to drive this work forward and promote equity in opportunity. To help ensure the success of this strategy, we are committed to staying connected to communities and supporting the expansive work happening throughout the state. We will continue working to identify and implement policies to alleviate barriers and support holistic, community-driven solutions.

Health and Opportunity // 10:05 - 10:45 a.m.

David Knezek, Lewis Roubal, and Farah Hanley, BS, MBA

In this session, MDHHS leadership will provide updates on current SDOH efforts within their Administrations as well as upcoming priorities to support SDOH and health equity. David Knezek, Senior Chief Deputy Director of Administration, will provide an introduction to the session. Lewis Roubal, Chief Deputy Director for Opportunity, will discuss the many social care efforts underway in his Administration. Followed by Farah Hanley, Chief Deputy Director for Health, who will discuss the health care efforts in her Administration. With the SDOH Strategy framework, MDHHS continues to bridge efforts between social and health care to support healthy communities.

Summit Closing Remarks: A Call to Action // 10:45 - 11:15 a.m.

Ninah Sasy, MSA, BS, and Laura Drayton, MPH





SOCIAL DETERMINANTS OF HEALTH SUMMIT

Ways to GET INVOLVED



Stay Connected - Visit our website, sign up to receive the monthly SDOH newsletter, and send us an email.



Attend Partner Meetings - Share your input at our quarterly partner meetings and discuss alignment and implementation. Meeting details will be shared through newsletters and on the SDOH website.



Join a SDOH Workgroup - Sign up to participate in SDOH Strategy Workgroups to help develop and implement initiatives.



Sign up to receive the SDOH monthly newsletter



Join a Workgroup to support development of the SDOH Accelerator Plan to Prevent Chronic Disease



Join the Community Health
Worker Feedback Forum



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