

MICHIGAN CANCER CONSORTIUM

2022

ANNUAL REPORT





# ANNUAL REPORT **2022**

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## Introduction

For **25 years** the Michigan Cancer Consortium (MCC) has unified public and private partnership to reduce the burden of cancer for all people and improve quality of life. Together as a consortium we have accomplished great work!

Through activities such as the MCC annual meeting, priority workgroup initiatives, webinars, and the work of member organizations to implement the Michigan Cancer Plan, the MCC has worked to address health disparities through a commitment to collaboration, evidence-based practices, and improved quality of care.

In 2022, MCC continued to focus on Michigan Cancer Plan implementation. MCC remains a strong and successful partnership, with opportunities for all members to be actively involved. The year also saw the return to hybrid membership meetings where members could join in-person or virtually to discuss the great work happening in the world of cancer prevention and control.

Innovative efforts continued to engage members through online platforms with the transition of the website for enhanced access by a diverse audience. The MCC LinkedIn page was also renewed as a platform for members to share their work on the

MCC Cancer Plan, collaborative projects, upcoming trainings, and job postings. A “Spirit of Collaboration Spotlight” was created as a way for members to submit success stories about collaborative initiatives with MCC members and partners.

We are proud to present the 2022 MCC Annual Report. This report includes information about Michigan’s Cancer burden, cancer plan priority workgroup updates, member activities and accomplishments, and calls to action based on the MCC survey results.

We want to thank all our members for their efforts and engagement over the last 25 years on behalf of the MCC. We hope you will share this report widely.

**Sincerely,**

*Sabrina Ford, PhD*  
*Anas Al-Janadi, MD*  
MCC CO-CHAIRS



SECTION

## 1

### CANCER BURDEN

Michigan's cancer incidence rate has decreased 5% from 2011-2015 to 2016-2020, and its cancer mortality rate has decreased 6% from 2012-2016 to 2017-2021.

From 2016-2020, more than half of new cancers were diagnosed at an early stage.

**LEARN MORE** about Michigan cancer burden data by clicking the boxes below:

[ANNUAL REPORT: CANCER BURDEN PAGE](#)

[MDHHS CANCER BURDEN DASHBOARDS](#)

SECTION

## 2

### HEALTH EQUITY

In total, 55 MCC members reported implementing at least one health equity objective outlined in the 2021-2030 Cancer Plan.

Most respondents said that the MCC could help their organization address health equity by sharing online resources and providing webinars on the topic.



SECTION

## 3

### MEMBER SATISFACTION

Overall, MCC members showed high levels of agreement regarding different aspects of satisfaction with the MCC. Below are the highest- and lowest-rated aspects:

#### HIGHEST



Among MCC members, **90%** agreed or strongly agreed that the MCC's communication with members is efficient and effective.

#### LOWEST



Among MCC members, **14%** disagreed or strongly disagreed that their organization's voice is heard and can influence the direction the MCC.

SECTION

## 4

### NEXT STEPS

**LEARN MORE** about MCC's call to action for members and board members by clicking the box below:

[MCC CALL TO ACTION](#)

**STAY IN THE LOOP** with all MCC updates by clicking the boxes below to access resources:

[MCC WEBSITE](#)

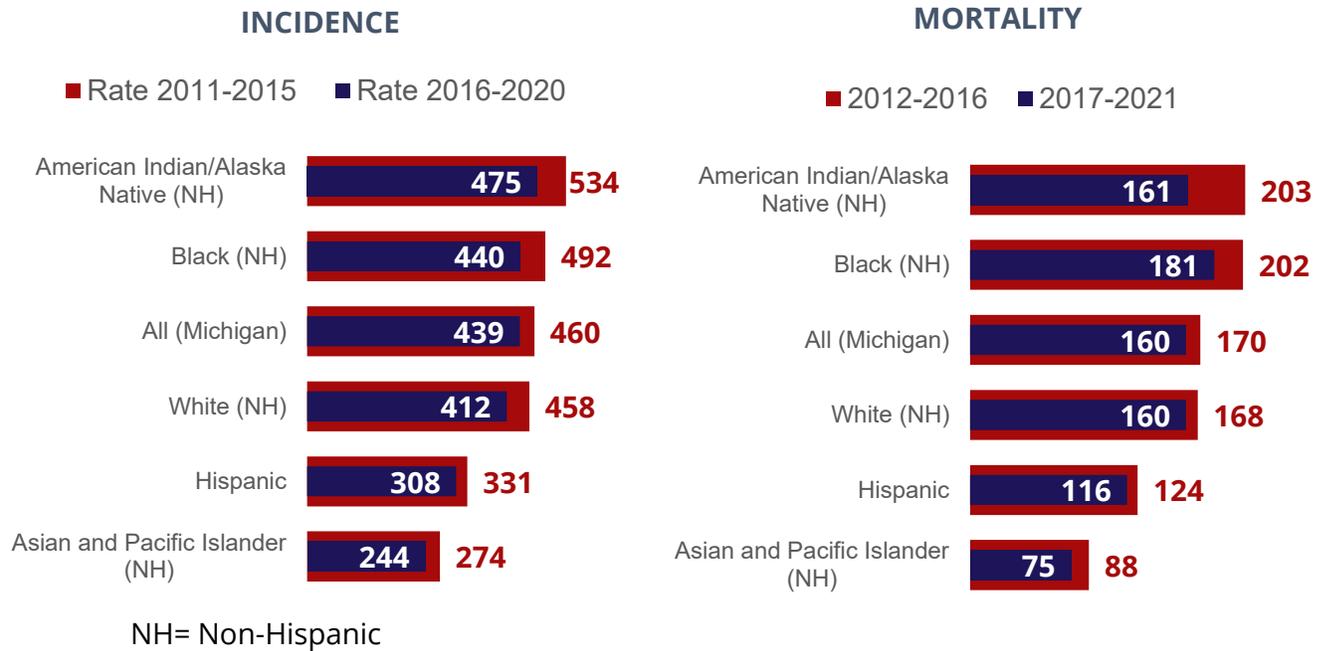
[CANCER PLAN](#)

[MCC DASHBOARD](#)

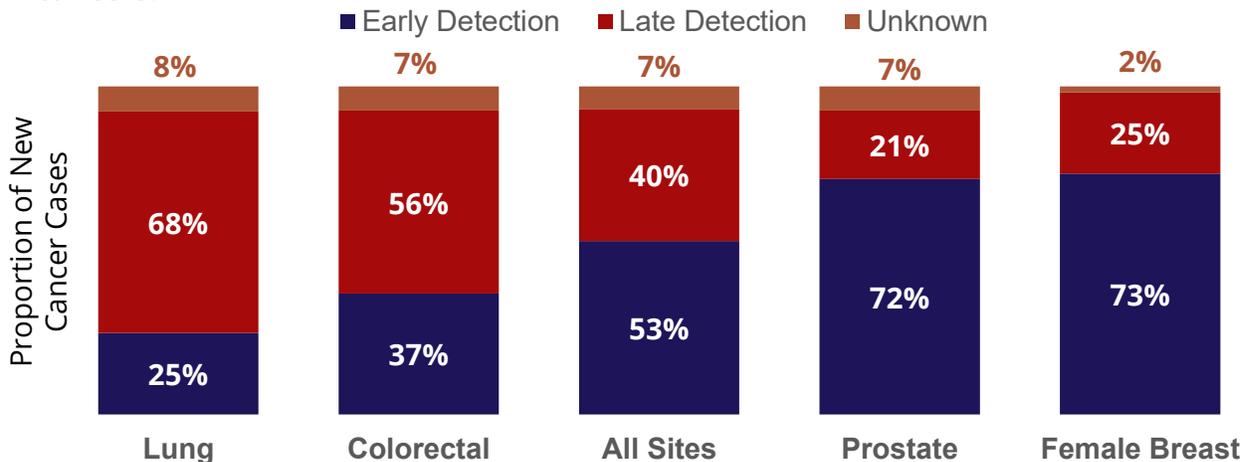


# Michigan's Cancer Burden

Michigan's **cancer incidence rate** has decreased 5% from 2011-2015 to 2016-2020, and its **cancer mortality rate** has decreased 6% from 2012-2016 to 2017-2021.<sup>a</sup> Rate decreases were seen across all race and ethnicity groups. However, due to population increases and shifts in the ages of populations, the only groups to see decreases in case counts were among Black non-Hispanic residents for both incidence and mortality, as well as American Indian/Alaska Native residents for mortality (all <3% decreases).



From 2016-2020, more than half of new cancers were diagnosed at an early stage.<sup>b</sup> Female breast and prostate cancers were detected earlier than colorectal and lung cancers.



<sup>a</sup>Burden data was obtained from the 2011-2020 Michigan Resident Cancer Incidence File and 1985-2021 Michigan Resident Cancer Death Files, Michigan Department of Health and Human Services, Division for Vital Records and Health Statistics. Rates were age-adjusted using the direct method and the 2000 U.S. Standard Population.

<sup>b</sup>Early detection includes cancers that are at the in situ or localized stage when first diagnosed. Late detection includes cancers that are at a regional or distant stage when first diagnosed. The remaining proportions of cancers were at an unknown stage when first diagnosed.



## About the MCC

The Michigan Cancer Consortium (MCC) is a statewide, inclusive, broad-based partnership of public and private organizations that collaborate to reduce the human and economic burden of cancer among the citizens of Michigan.

The work of the MCC is focused on achieving the Consortium's research-based, results-oriented goals. Membership in the MCC is open to organizations that have missions in line with its goals and maintenance projects.

The MCC works to fulfill its mission and vision through member engagement in the current Michigan Cancer Plan.

### Mission Statement

Unifying public and private organizations to reduce the burden of cancer for all people by addressing health disparities through a commitment to collaboration, evidence-based practices, and improved quality of care. (Revised November 2018)

### Vision Statement

Striving to be a statewide leader and national model for equitable transformation of comprehensive cancer care. (Revised November 2018)





# Cancer Plan for Michigan

## About the Cancer Plan

The *Cancer Plan for Michigan, 2021-2030*, which was developed for all Michiganders, is a strategic plan to reduce the cancer burden. It has 52 objectives, and 145 strategies.

It is designed to provide guidance to community members and organizations to focus on work that can play a role in controlling cancer. Several aspects of the cancer continuum are addressed. These aspects include Health Equity, Prevention, Early Detection, Diagnosis and Treatment, and Quality of Life.

The MCC Board of Directors has followed a prioritization process to select five objectives from the Michigan Cancer Plan. These were selected as priorities for the MCC from 2021-2023. The MCC and its partners have established workgroups to address **late-stage breast cancer and physical activity** among cancer survivors.

	Decrease the percent of Michiganders without <b>medical insurance</b> .
	Reduce <b>tobacco use</b> in adults and adolescents.
	Reduce the percent of <b>breast cancer</b> diagnosed at a <b>late stage</b> .
	Increase the percent of Michigan adults participating in <b>cancer treatment clinical trials</b> .
	Increase the percent of Michigan adults who have ever been diagnosed with cancer who meet the objectives for <b>aerobic physical activity</b> and for <b>muscle-strengthening activity</b> .

A data dashboard is established to track the progress on the priority objectives. It can be found on the MCC's website.

[CLICK TO VIEW DASHBOARD](#)



## Priority Workgroup Updates

The MCC has two priority workgroups: The Late-Stage Breast Cancer Priority Workgroup and Cancer Survivor Physical Activity Workgroup. Their purpose has been to implement workplans to reduce the percentage of Michigan residents diagnosed with breast cancer at a late stage from 25.9% to 22.4% and increase the percent of cancer survivors who meet the requirements for physical activity from 17.3% to 19.0%. ([Michigan Cancer Plan 2021-2030](#))

The priority workgroups met in 2022 to implement the activities in their workplans.

### Late-Stage Breast Cancer Priority Workgroup

Identified high burden counties with late-stage breast cancer diagnosis, including Wayne and Van Buren counties.

- Identified mammography facilities in these counties that would be willing to complete an assessment to better understand the practices to refer, schedule, and encourage appointment attendance for breast cancer screening.
- Developed and disseminated the assessment in December 2022.

### Cancer Survivor Physical Activity Workgroup

- Karmanos Cancer Institute and the workgroup held a webinar to educate oncology and other health care providers on physical activity guidelines for cancer survivors and the Cross Training and Physical Activity: A Better Life Experience (CAPABLE) program in November 2022.
- The workgroup developed their project workplan to refer survivors living in rural Michigan to the CAPABLE program.
- A CrossFit gym in Petoskey agreed to host the program.

## MCC Annual Report 2022 – Dashboard Promotion

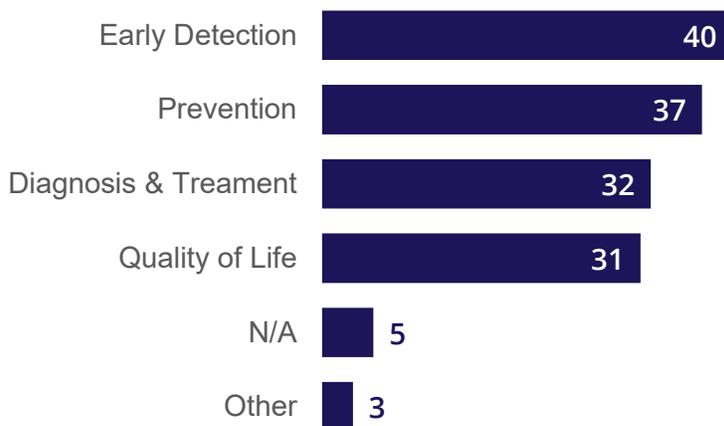
Over the last year, the MDHHS Cancer Prevention and Control Section and Chronic Disease Epidemiology Section has converted data reports from traditional documents to Microsoft Power Business Intelligence (BI) data dashboards. The aim was to disseminate updated cancer burden and risk data in a more rapid and thorough fashion, which will help MCC members in developing timely, data-driven efforts.

[CLICK TO VIEW DASHBOARD](#)



## What is the Membership Doing in Their Organizations?

The MCC Annual Survey was sent to the member representatives of each MCC member organization via email in early 2023. Items on the survey included questions such as which areas from the 2021-2030 Michigan Cancer Plan and MCC priority objectives each member organization worked on, health equity barriers members encountered, questions regarding the benefits to MCC membership, and members' satisfaction with the MCC. In total, 58 out of 98 member organizations (59%) responded to the survey. Most members stated they completed work in the areas of early detection and prevention on the cancer continuum.



### HEALTH EQUITY

Promoting health equity is a goal area in the Michigan Cancer Plan. The MCC survey includes a standing section that asks members about activities they are undertaking to reduce disparities and promote equity. Of the 58 respondents, 55 (95%) reported implementing at least one health equity objective outlined in the Michigan Cancer Plan.

Most respondents said that the MCC could help their organization address health equity by sharing online resources and providing webinars on the topic.

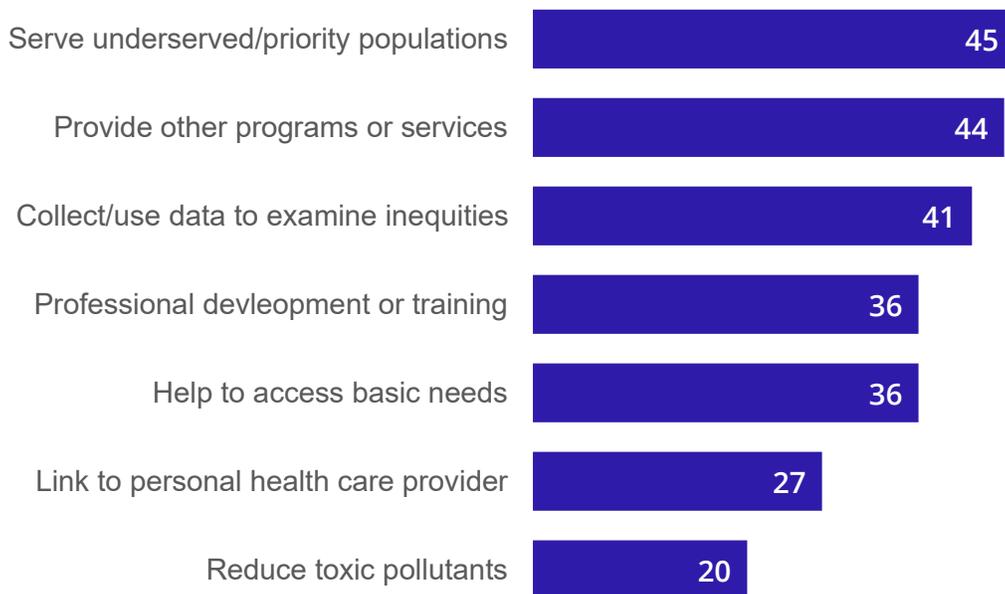




### HEALTH EQUITY (CONT.)

MCC members described current policies and data collected to support health equity. Primarily, MCC members provided materials in clients’ primary languages (n=34), promoted or provided telehealth services to help reduce barriers to care (n=27), provided translation services (n=26), and recruited, hired, and retained staff that represent populations served (n=26).

All health equity objectives outlined in the Michigan Cancer Plan had at least one organization that indicated it was focused on the objective. Of the 55 respondents who implemented health equity objectives, 45 (82%) served priority populations or communities.



“One way we are doing this is through efforts to translate and print materials in languages other than English to ensure accessibility of information. Additionally, we are planning for greater physical presence in communities that have been traditionally underserved. For example, we have added two regional awareness ambassadors to our team to be able to participate in more activities throughout the state. Additionally, we continued to make support programming available virtually to reach more individuals throughout the state and reduce barriers to participation. Finally, we have intentionally added events/awareness activities in underserved communities and participate in advocacy focused on greater health equity and access.”

- MEGAN NEUBAUER, MICHIGAN OVARIAN CANCER ALLIANCE

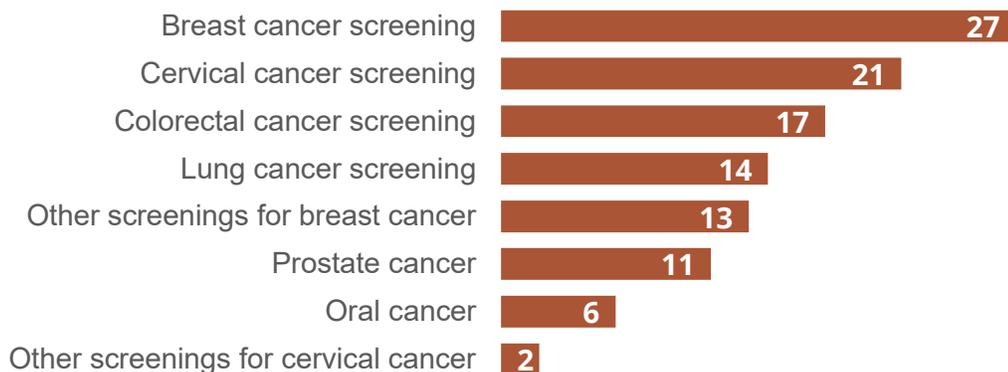
“We have been a major supporter of Healthy Michigan. Our Keystone Center has efforts in health equity, maternal morbidity, and mortality focused on underserved populations, and healthy aging.”

- SAM WATSON, MICHIGAN HEALTH & HOSPITAL ASSOCIATION



### EARLY DETECTION

Thirty-four MCC members worked on early detection activities, most of which was focused on increasing breast, cervical, and colorectal cancer screenings.



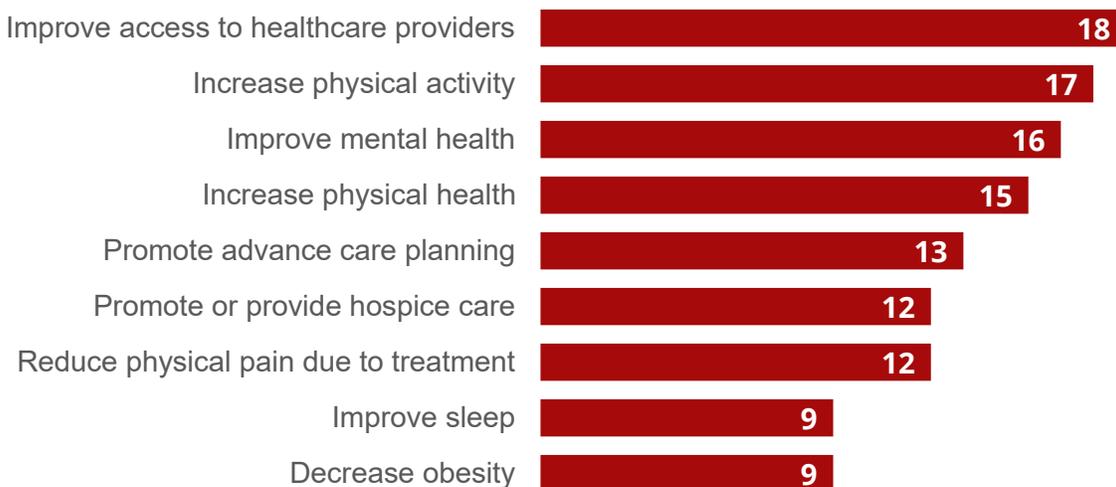
“Our Sisters-to-Sisters African American program supports women with screening needs (i.e., transportation), follow up, and emotional health support.”

- WENDY J. WIGGER, GILDA'S CLUB GRAND RAPIDS



### QUALITY OF LIFE

Out of the 29 MCC member organizations that worked to promote quality of life activities, most worked on improving access to health care providers and increasing physical activity of cancer survivors.



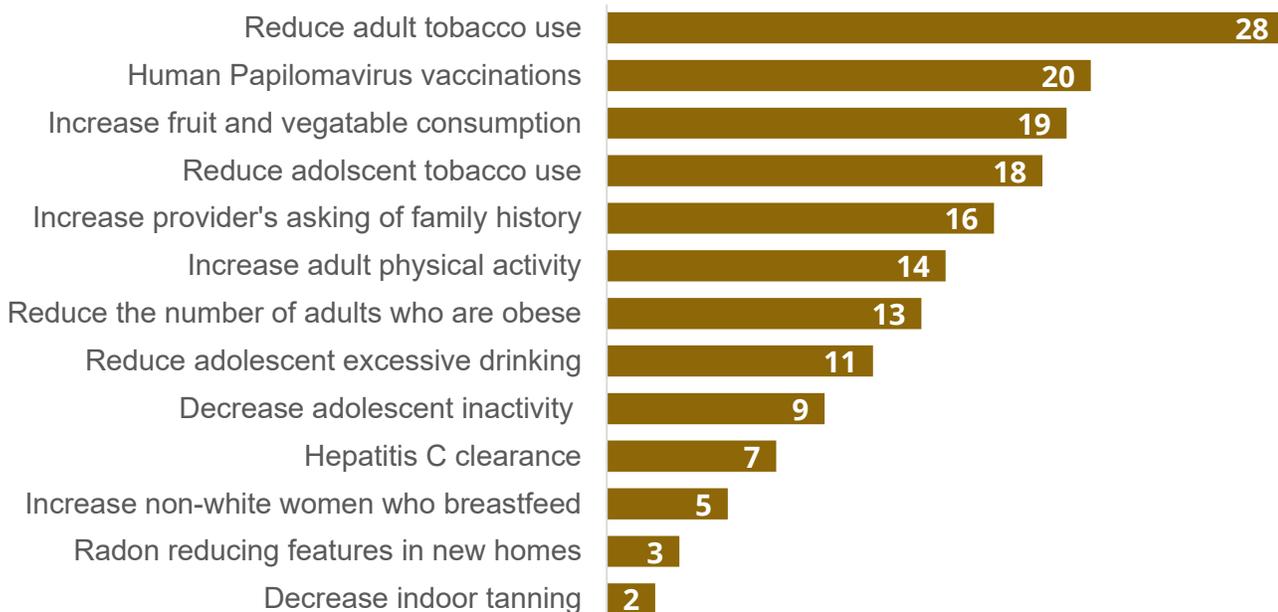
“MOQC's Palliative Care and End of Life Task Force developed and disseminated a palliative radiation pathway for patients on hospice. MOQC continues to partner with Blue Cross Blue Shield of Michigan (BCBSM) to incentivize hospice enrollment for appropriate patients and to increase length of stay on hospice to maximize the benefits of hospice services for patients and caregivers.”

- KELI DEVRIES, MICHIGAN ONCOLOGY QUALITY CONSORTIUM (MOQC)



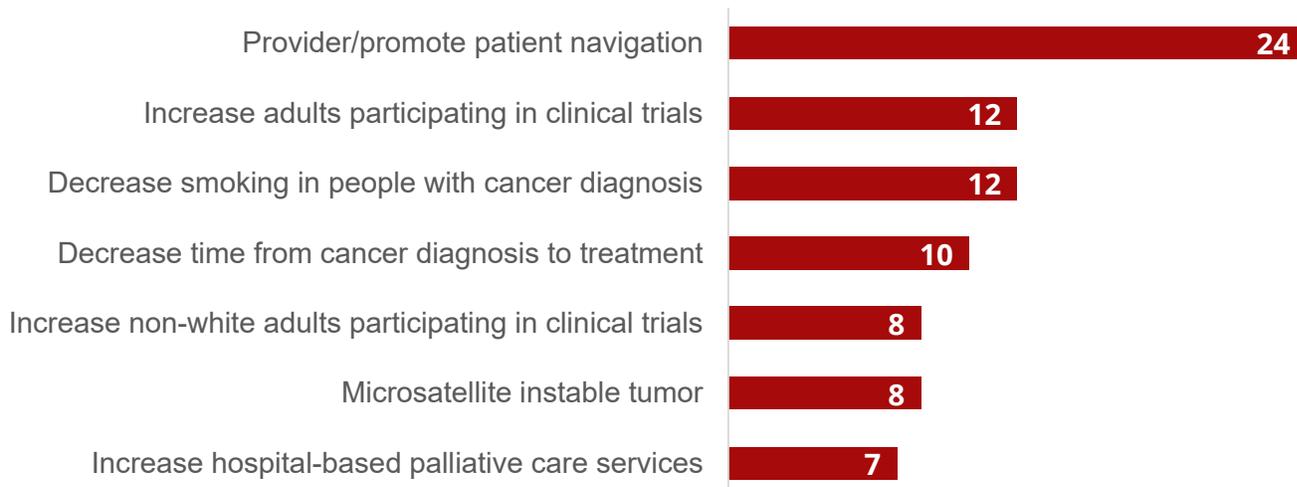
### PREVENTION

Out of the 38 organizations that worked on prevention, most MCC members worked on the issue areas of reducing adult and adolescent tobacco use and increasing Human Papillomavirus vaccination rates.



### DIAGNOSIS & TREATMENT

Thirty-one of the 58 MCC respondents worked in the area of diagnosis and treatment. Of those, most worked on providing/promoting patient navigation.



“Improvements to the referral mechanism between our Tobacco Treatment Specialist (TTS) program and our primary care providers - working to improve an electronic referral to the program. This is for all populations and risks for cancer but includes those at diagnosis and in treatment as well as all individuals currently smoking tobacco products.”

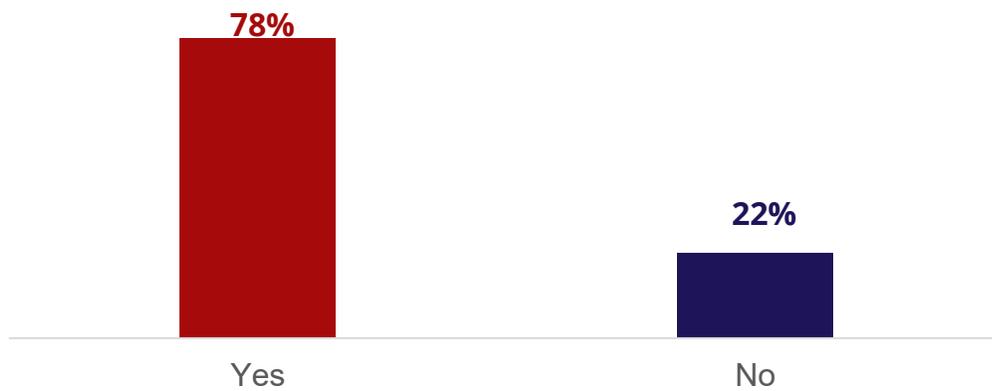
- SARAH OLENICZAK, DISTRICT HEALTH DEPARTMENT #10



## Membership Satisfaction & Participation

The MCC strives to maintain a diverse membership and offer opportunities to engage and educate its members and partners. The MCC Annual Survey gathers information from MCC members to evaluate their satisfaction with the Consortium and its activities.

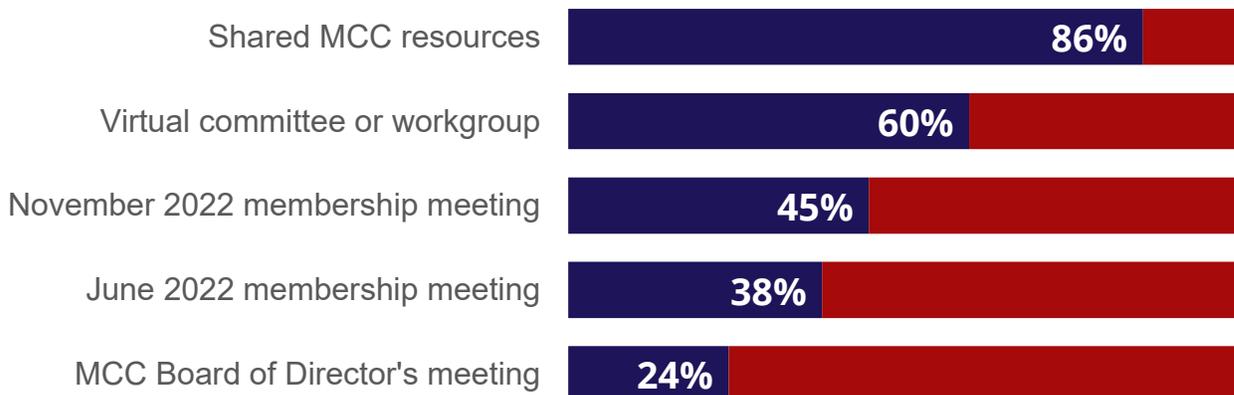
Most respondents participated in at least one member-related activity in the past year. However, nearly one-quarter of members did not.



### Feedback on Leadership and Member Activities

As part of the Annual MCC Member Survey, respondents were asked to answer several items describing their satisfaction with MCC leadership and the MCC overall, their participation over the past year, and the greatest benefits to MCC membership.

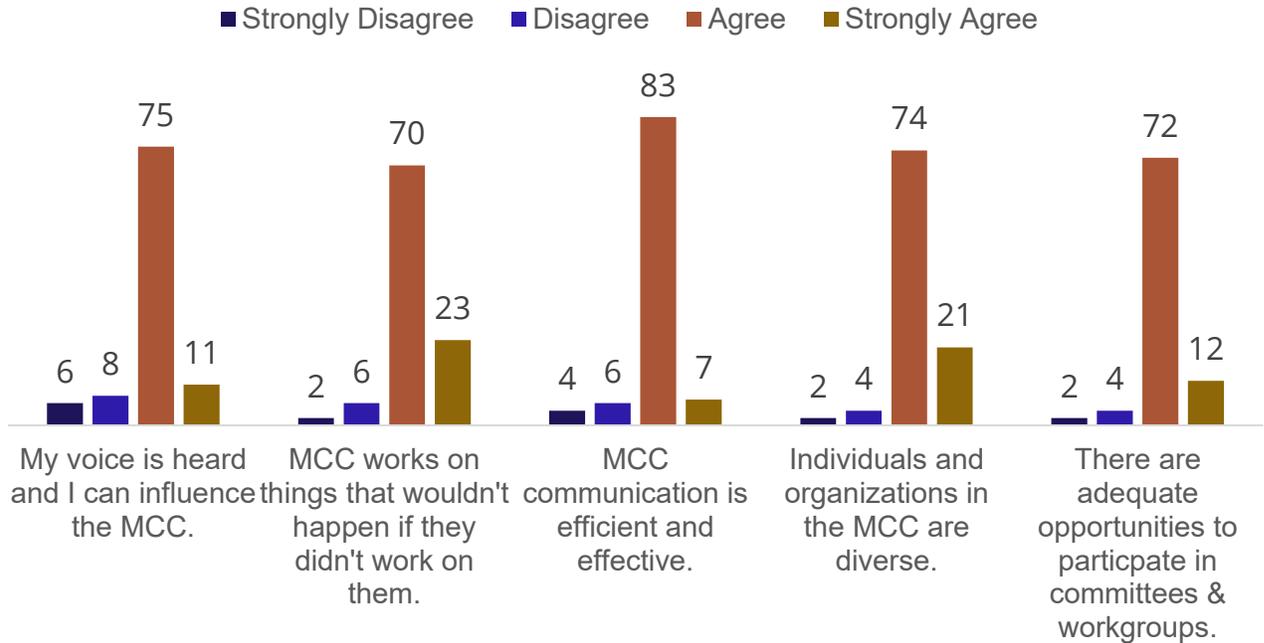
Of the 42 responding members who participate in at least one activity, most commonly members shared MCC resources and tools and attended MCC committee or workgroup meetings.





## Overall MCC Satisfaction

Across the board, there was strong agreement that members are satisfied with the MCC, with 86% of members strongly agreeing or agreeing that their organization’s voice is heard and can influence the direction of the MCC. In addition, 95% strongly agreed or agreed that individuals and organizations in the MCC are diverse.



MCC members described the **greatest benefits** of membership.

NETWORK	RESOURCES	LEARNING
<p>“We appreciate the opportunity to network with organizations working on similar topics and goals of the Michigan Cancer Plan in order to collaborate. Quarterly and Annual MCC meetings include many resources and educational offerings on timely topics.”</p> <p>- MCC MEMBER ORGANIZATION REPRESENTATIVE</p>	<p>“The sharing of information and best practices. Opportunities to network. I also appreciate the types of reports that MCC can run and periodically provide.”</p> <p>- MCC MEMBER ORGANIZATION REPRESENTATIVE</p> <p>“Share information with home health, hospice, and home medical equipment suppliers. It is our members who have direct contact with cancer patients.”</p> <p>- MCC MEMBER ORGANIZATION REPRESENTATIVE</p>	<p>“Knowledge of state goals and how Michigan leaders are improving those goals.”</p> <p>- MCC MEMBER ORGANIZATION REPRESENTATIVE</p> <p>“Understanding the cancer landscape in Michigan, applying knowledge to day-to-day work, engaging with others in the cancer space.”</p> <p>- MCC MEMBER ORGANIZATION REPRESENTATIVE</p>

## Awards

### MCC Inspiration Award

No one should face cancer alone. Courageous, determined, resolute, faithful; these are the faces of cancer survivors and thrivers. Every year at the Annual Meeting, the MCC recognizes a cancer survivor or thriver who exemplifies these words and lifts others in the face of their own diagnosis. We are pleased to share that Ghada Aziz is the 2022 MCC Inspiration Award Winner!

Ghada has served the community for 20 years as a health educator on cancer and survivorship. She meets with women at a local park to educate them about the importance of cancer screenings. She visits refugee locations to provide them with health examinations and referrals for screenings. Ghada also visits food pantries and provides individuals with educational resources about screenings. She has provided transportation to breast cancer patients, referred them to social services, and helped applicants receive Medicare.

Ghada is dedicated to reducing the burden of cancer as a member of the Breast and Cervical Cancer Control Navigation Program (BC3NP) through the Arab Community Center for Economic and Social Services. She enrolls women in BC3NP, provides HPV and other cancer screenings, and conducts screenings for uninsured or underinsured patients. She is a survivor and advocate through Karmanos Cancer Institute/ Wayne State. As a survivor, she has also participated in the Michigan

Taskforce Committee video sharing the importance of cancer screenings. A quote from Ghada's nomination said, "She exemplifies outstanding leadership...and is very much involved within the community".



**PICTURED ABOVE (FROM LEFT TO RIGHT): MCC CO-CHAIR DR. ANAS AL-JANADI, 2022 MCC INSPIRATION AWARD RECIPIENT - GHADA AZIZ, AND MCC CO-CHAIR DR. SABRINA FORD**

This year we had more nominations for the MCC Inspiration Award than ever before! This resulted in our **seven outstanding honorable mentions:**

- Lauren Fryzel
- Kelly Hansen
- Joan Gargaro
- Mark Harris
- Jeanne Deneweth
- Sheila Kasselmann
- Lauren Pigott



## MCC Spirit of Collaboration Spotlight: Success Stories

The [Spirit of Collaboration Spotlight](#) provides our members the opportunity to share their collaboration success stories. This year's featured success stories are shared from two organizations that focused their work on early detection and survivorship.

### **Spectrum Health W. Michigan/Betty Ford Breast Care partnering with Spectrum Health Lakeland Hospital, and InterCare Community Health Network.**

The project, Betty Ford Breast Care Mobile Mammography Outreach, had a mission to bring the Mobile Mammography Unit to InterCare Clinics in the Lakeland area to support underserved individuals who lacked access to screening services. At events in May, June, and August 2022, they were successfully able to complete a total of 57 screenings at the InterCare Bangor Health Center and InterCare Benton Harbor Women's Health Center. Due to the success of this project, these partners plan to continue their mission to screen individuals in 2023. Although faced with some challenges to overcome with the facilities using different electronic medical records and image sharing, with extra collaboration and dedication, they were still able to achieve their goal to screen as many women as possible.

### **Beaumont Hospital Dearborn Center for Cancer Care partnering with Region 2 Area Agency on Aging.**

The Survivorship Program at Beaumont Hospital Dearborn's Center for Cancer Care provides support, resources and education receiving oncology care, not only at the Cancer Center, but also in the surrounding community. The mission of the Survivorship Program is to provide state-of-the-art comprehensive, integrated cancer services and patient and family-centered care to patients and the community. Beaumont recognized the Cancer PATH: Thriving and Surviving as a viable, evidence-based program that would benefit their survivors regardless of the type of cancer, stage, and whether the survivor is involved in active treatment. This evidence-based program consists of weekly Zoom sessions that provide resources and teaches real-life coping skills to help people affected by all types of cancer live a full life, healthy, and meaningful life. Based on outcomes, this program has been shown to reduce pain, fatigue, stress, depressive mood symptoms, and improvement in sleep, nutrition, and physical activity levels, as well as quality of life. As a result, Beaumont now invests funding to help underwrite and support the Cancer PATH program through Region 2 Area Agency on Aging as part of their survivorship care plans.



## Call to Action

### MCC Membership

- Attend MCC membership meetings and engage in discussions with members on Michigan Cancer Plan priorities, health equity, resources, and cancer control efforts and policies.
- Seek out ways to partner with other MCC members on work to move forward [Michigan Cancer Plan](#) priorities.
- Share partnership success stories with the MCC: [Spirit of Collaboration Spotlight](#).
- Join and participate in MCC priority workgroups and committees.
- Link the MCC Annual Report and Michigan Cancer Plan on your organization's website so more people can access it.
- Review the MCC Quarterly Update for updates and news on cancer prevention and control efforts.

### MCC Board Members

- Lead or organize presentations outside of board and membership meetings on Michigan Cancer Plan priorities.
- Help recruit a more diverse membership.
- Ensure meetings are interactive and accessible to encourage as many as possible to attend and participate.
- Support the work of MCC in workgroups and committees.
- Encourage all MCC committees and workgroups to include health equity in their annual workplans.

## Acknowledgements

The MCC would like to thank our partners, supporters, and staff for their dedication and efforts to reducing the cancer burden across the state of Michigan. Individuals who make up the MCC have strived to help to improve the lives of those who are battling cancer, cancer survivors, and those who support them.

We would also like to give a special thanks to the [MCC Board of Directors](#) who continue to support cancer prevention and control efforts in Michigan as well as the activities and priorities of the MCC and its members.



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